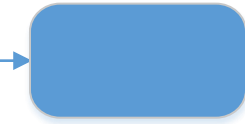


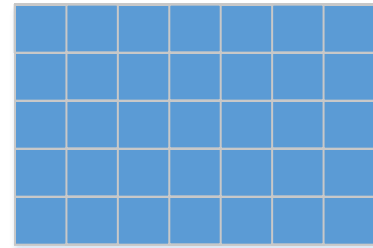
(user1, tmsid1, watch)
(user2, tmsid2, watch)
(user5, tmsid7, watch)
(user5, tmsid7, watch)

UVH



Create movie-user
relationship matrix

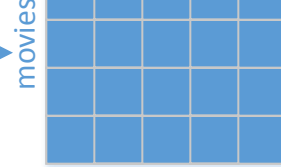
movies



Movie-user matrix



Calculate
cosine similarity



Movie similarity matrix