

CUSTOMER SEGMENTATION

39

Average of Age

50

Average of Spendi...

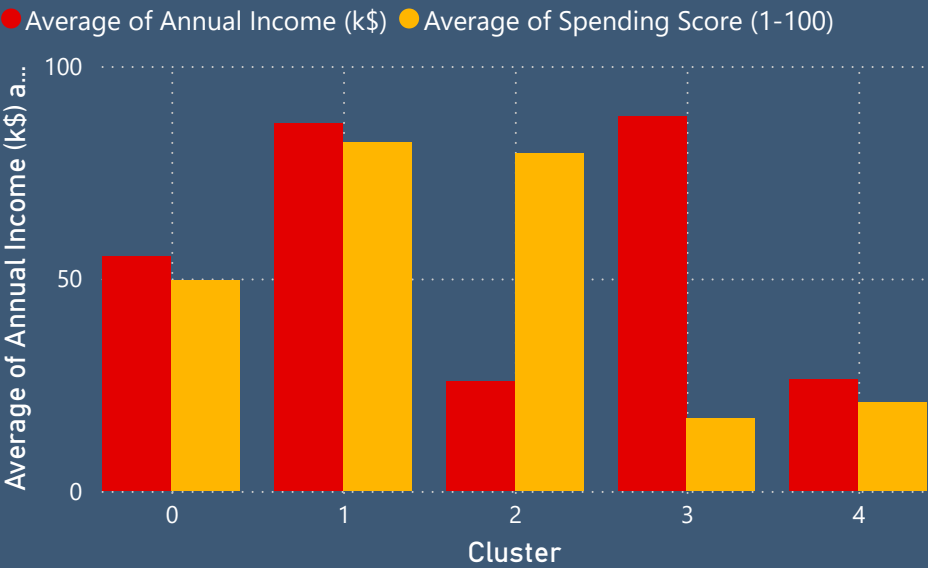
\$60.52

Average of Annual ...

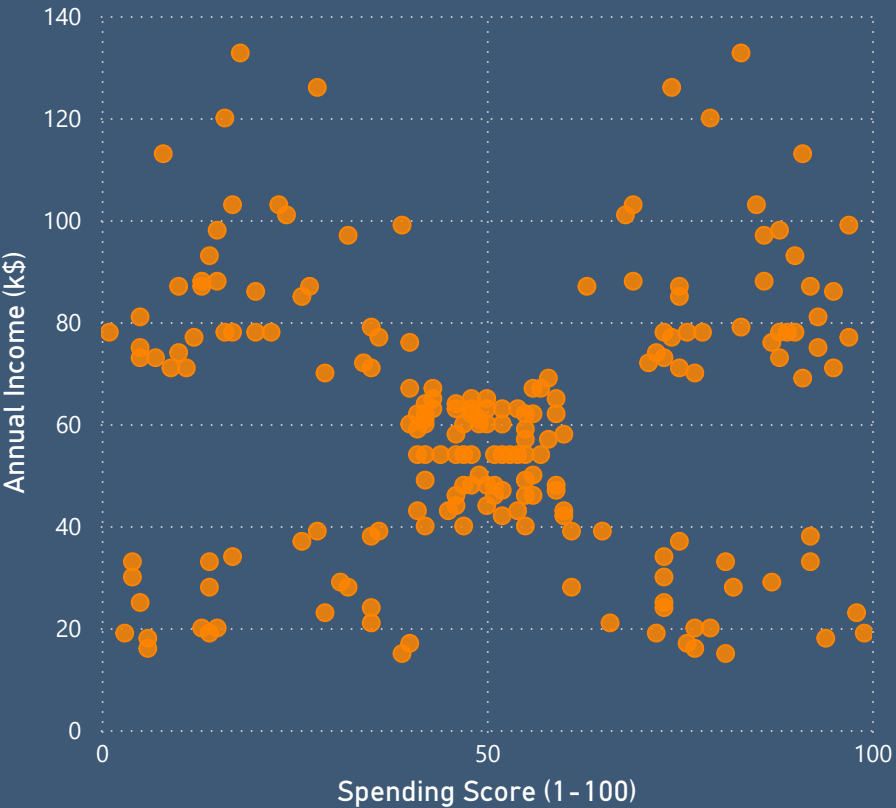
1.07

Average of Spendi...

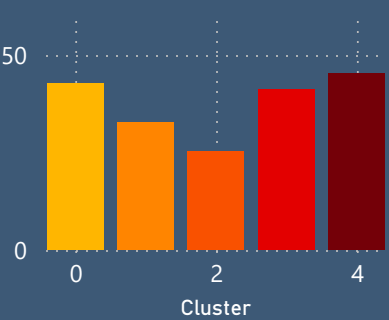
Average of Annual Income (k\$) and Average of Spending Score (1-100) by Cluster



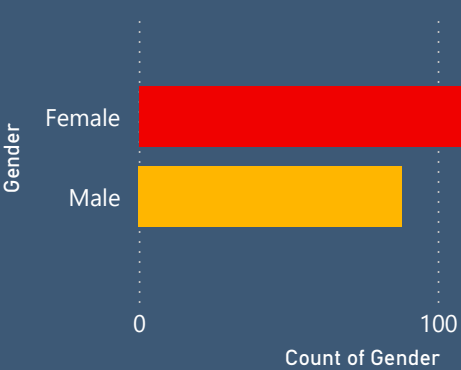
Spending Score (1-100) and Annual Income (k\$)



Average of Age by Cluster



Count of Gender by Gender



Average of Spending Score (1-100) by Cluster and Gender

