



# NINA DROZDENKO

Digital Marketing Designer

Portfolio: [ninadrozdenko.com](http://ninadrozdenko.com)

## EDUCATION

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### UNIVERSITY OF CONNECTICUT Stamford, CT

Bachelor of Arts: Digital Media and Design, May 2019  
Concentration: Digital Media Strategies for Business  
Minor: Women's, Gender and Sexuality Studies  
GPA: 4.0

#### COURSEWORK

Graphic Design, Motion Graphics, Web Design, Marketing,  
Drawing, Social Media, Film, Media Studies

#### AWARDS & HONORS

Digital Media & Design Fine Arts Talent Award  
UConn IDEA Grant

## EXPERIENCE

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### FREELANCE DESIGNER

May 2017–Present: *Creating marketing collateral, logo  
graphics, video content and more for various organizations  
such as Super Cool Scientists and Logicbroker, Inc.*

### WOMEN'S, GENDER AND SEXUALITY STUDIES UConn Stamford

Fall 2017–Present: WGSS Center Student Administrator  
*Administration, Microsoft Office, Video & Social Media, Web  
Design, Outreach and Event Planning*

### FIRST COUNTY BANK Stamford, CT

Summer 2018: Marketing Intern  
*Social media marketing, email campaigns, website  
updates and blog posts, analytics and metrics.*

### HIGHER ORDER THINKING SCHOOLS Middletown, CT

July 2017: HOT Schools Summer Institute Intern  
*Photography, Videography, Social Media Marketing,  
Data Management, Non-Profit*

## SOFTWARE PROFICIENCY

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#### ADOBE CREATIVE CLOUD



*Photoshop  
Illustrator  
Premiere  
After Effects*  
*InDesign  
Lightroom  
Audition*

#### MICROSOFT OFFICE



*Word  
PowerPoint  
Excel*

## CONTACT

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860-480-3518

## SKILLS

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Graphic & Motion Design

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Video/Film, Photography &  
Editing

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Public Speaking, Leadership  
& Project Management

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Social Media Marketing

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Copywriting & Editing

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HTML, CSS & CMS

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Email Marketing & CRM