



NINA DROZDENKO

Digital Marketing Designer

Portfolio: ninadrozdenko.com

EDUCATION

UNIVERSITY OF CONNECTICUT Stamford, CT

Bachelor of Arts: Digital Media and Design, May 2019
Concentration: Digital Media Strategies for Business
Minor: Women's, Gender and Sexuality Studies
GPA: 4.0

COURSEWORK

Graphic Design, Motion Graphics, Web Design, Marketing,
Drawing, Social Media, Film, Media Studies

AWARDS & HONORS

Digital Media & Design Fine Arts Talent Award
UConn IDEA Grant

EXPERIENCE

FIRST COUNTY BANK Stamford, CT

Summer 2018: Marketing Intern
*Social media marketing, email campaigns, website
updates and blog posts, analysis and metrics.*

WOMEN'S, GENDER AND SEXUALITY STUDIES UConn Stamford

Fall 2017-Present: WGSS Center Student Administrator
*Administration, Microsoft Office, Video & Social Media, Web
Design, Outreach and Event Planning*

FREELANCE DESIGNER

May 2017-Present: *Creating marketing collateral, logo
graphics, video content and more for various organizations
such as Super Cool Scientists and Logicbroker, Inc.*

HIGHER ORDER THINKING SCHOOLS Middletown, CT

July 2017: HOT Schools Summer Institute Intern
*Photography, Videography, Social Media Marketing,
Data Management, Non-Profit*

SOFTWARE PROFICIENCY

ADOBE CREATIVE CLOUD



*Photoshop
Illustrator
Premiere
After Effects*
*InDesign
Lightroom
Audition*

MICROSOFT OFFICE



*Word
PowerPoint
Excel*

CONTACT



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SKILLS

Graphic & Motion Design

Video/Film, Photography &
Editing

Public Speaking, Leadership
& Project Management

Social Media Marketing

Copywriting & Editing

HTML, CSS & CMS

Email Marketing & CRM