

In Focus

San Diego Real Estate

Be Where the REALTORS® Go.

***San Diego Real Estate In Focus* is a quarterly market report that San Diego real estate professionals rely on for the latest market trends.**

What is *In Focus*? A quarterly review of the industry's economic environment in conjunction with The London Group to help REALTORS® navigate through today's economy and understand how changes affect them and their community.

As a sponsor benefits include:

- Creditability of being aligned with the experts on San Diego's real estate economy
- Reaching real estate professionals with a publication circulated to 12,000+
- Brand longevity with a publication designed to be an achievable source of reference
- Additional brand awareness through The London Group's distribution of 8,000+
- Maximized exposure through SDAR's website, marketing communications, and YouTube video posts

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- Guest seat invitation at the next quarterly Presidential Advisory Group roundtable
- Exhibitor Table and (2) tickets to SDAR's 4th Annual Regional Real Estate Summit

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The London Group provides strategic vision and analysis of the economic factors affecting the San Diego real estate market. The team has more than 50 years experience and is overseen by Gary H. London, a real estate economist with contributing writer, Alan Nevin.

The Presidential Advisory Group roundtable is a quarterly gathering of experts in the real estate industry, leaders, and academia who discuss the state of the San Diego economy and provide predictions for the future economic state.



SDAR's The Scoop is a monthly video explaining the latest housing statistics and trends. Hosted by George Chamberlain in conjunction with The Daily Transcript.

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Article Quote Submissions: Article subject matter to be provided to sponsor by SDAR.

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