



Become an Affiliate of the San Diego Association of REALTORS®

The San Diego Association of REALTORS® (SDAR) represents over 12,000 real estate professionals throughout the county. Become an affiliate to attract leads and referrals, generate sales, and maintain your market presence throughout the year. As an affiliate member you will be partnering with the largest trade association in San Diego County.

Join SDAR's team as an affiliate member and you'll receive benefits such as

- Access to the largest trade association in San Diego County
- Exposure to target REALTOR® audience
- Brand exposure to thousands of real estate professionals
- Exclusive annual sponsorship package opportunities, providing year-round exposure
- Receive monthly emails and print communications that feature upcoming SDAR events and education topics
- Access to health insurance benefits
- SDAR Member pricing on purchases in retail stores

Promotional opportunities include:

- Website
- Email messages
- Print publications
- Service Center Video Displays
- Distribute promotional materials
- Speaking and video message opportunities
- Special events:
 - San Diego County REALTOR® Expo and Conference
 - SDAR Regional Real Estate Summit
 - Ambassadors Foundations Everyday Heroes Golf Tournament
 - SDAR's Annual Holiday House Charity Drive
 - Networking Mixers
 - And More!

In addition to our Annual Packages, choose from many custom packages to maximize your marketing exposure, while meeting your budget.

What our affiliates are saying:

I've seen my fair share of Association events all over the Nation and today's event ranks in the top tier, both information and entertainment factor.

*– John F. Frazza, Regional Sales Executive,
Bank of America Home Loans*

My sales reps attended Member Appreciation Day as a tabletop sponsor and they were very impressed with the event and the professionalism of the attendees.

*– Teri Nelson, District Sales Manager,
Brook Furniture Rental, Inc.*

CONTACT SALES at (858) 715-8072 or Sales@SDAR.com for affiliate and advertising opportunities
VISIT SDAR.com/opportunities to learn more.