



For Immediate Release

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SDAR Opens Del Mar Service Center to Serve North County

(SAN DIEGO, Calif. – September 13, 2011) With a large segment of its membership residing and working in North County, the San Diego Association of REALTORS® (SDAR) has opened a Del Mar Service Center in the Flower Hill Promenade in Del Mar.

The **grand opening is Thursday, September 15, from 11:00 a.m. – 2:00 p.m.**, and includes a light lunch, ribbon cutting with elected officials, giveaways, and discounts. The public is invited to attend. To RSVP, include your name and phone number in an e-mail to events@sdar.com or call (858) 715-8061.

Attendees will enjoy:

- SDAR and local merchant discounts including SDAR's new no cost mobile marketing solution
- Giveaways for SDAR members and non-members including a \$25 SDAR Credit
- Free copies of the REALTOR® Resource Guide & Affiliate Directory

Event supporters include: **Chevy's, Milton's, Nothing Bundt Cakes, Spa Gregories**

Event sponsors include: **AmeriFirst, FirstCal, Jim Lackey Associates, MetLife, Residential Concrete & Design, and Sign Setters**

The service center provides complete membership services and houses a store for real estate related products such as signs, flags, office supplies, transaction forms, books, apparel, and more. In addition, there will be a meeting room/classroom that can seat up to 35 people for education courses and professional development. Classes have been scheduled in September and October on such topics as using the iPad for real estate, working with electronic signatures, and being a successful real estate broker.

Formed as a real estate board more than 130 years ago, the SDAR has become one of the largest and most progressive associations in California. With more than 10,000 members throughout the San Diego region, the mission of the SDAR is to preserve private property rights and to promote and protect the business interests of REALTORS®.

SDAR has six service centers throughout the county, including Rancho Bernardo, Kearny Mesa (main office), Coronado, El Cajon, and Chula Vista. The Del Mar Service Center is located at 2690 Via De La Valle, Suite D130, in the Flower Hill Promenade. Business hours are Monday, 9:00 a.m. – 5:00 p.m.; and Tuesday through Friday, 8:00 a.m. – 5:00 p.m. (closed daily 2-3 p.m.). The office phone number is (858) 715-8061, and the website is www.sdar.com.

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[The San Diego Association of REALTORS®](http://www.sdar.com) is dedicated to the preservation of private property rights and to the promotion and protection of the business interests of our REALTOR® members.