



For Immediate Release

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SDAR Partners with The Daily Transcript to Present “The Scoop”

(San Diego, Calif. – March 23, 2012) – The San Diego Association of REALTORS® (SDAR) is partnering with The Daily Transcript to present “The Scoop,” a monthly video housing market update for real estate professionals.

Hosted by The Daily Transcript’s Executive Editor, George Chamberlin, the 10 to 12-minute video includes a snapshot of recent sales statistics and a discussion of trends in the market. Guests include SDAR 2012 President Donna Sanfilippo and other professionals who provide insight into the changing real estate market. The general public and other media outlets will also find the video update informative.

“The Scoop” is delivered to SDAR’s membership through a monthly e-mail, but it is also available at SDAR.com and on SDAR’s [YouTube Channel](#), where current and previous editions are available for viewing. Sponsorships of monthly editions of “The Scoop” are available; contact Sales@SDAR.com or call (858) 715-8072.

Chamberlin has been associated with The Daily Transcript at SDDT.com since 1998 and became Executive Editor in 2006. He writes two daily columns and provides financial commentary for NBC 7 San Diego and KOGO Radio.

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[The San Diego Association of REALTORS®](#) is dedicated to the preservation of private property rights and to the promotion and protection of the business interests of our REALTOR® members.