



COMMERCIAL SUCCESS LECTURE SERIES

COURSES

SDAR'S KEARNY MESA SERVICE CENTER

4845 Ronson Court San Diego, CA 92111

INSTRUCTORS VINCE PROVENZANO

President of Brokerage Pacific Coast Commercial

MIKE LIPSEY

Internationally Renowned Commercial Lecturer

UPCOMING DATES - SEE BACK SIDE

12:30 pm - 1:30 pm

SERIES TOPICS

- Selling by Phone
- Winning Presentations
- Leasing & Structuring Your Fee
- Team Brokerages
- How to Value
- Negotiating Tactics
- Tenant Representation

CLASSES HELD MONTHLY

(THROUGH APRIL 2015)

PRICES

INDIVIDUAL CLASSES

\$10 CRASD MEMBERS \$25 ALL OTHERS

REALTOR® *Plus* **Members YOUR FIRST CLASS IS FREE!**

FAST PASS

(all 12 classes) **\$75**

SAVE MONEY!

REGISTER at www.SDAR.com/education or e-mail form to CRASD@sdar.com

☐ FAST PASS - \$75	INDIVIDUAL CLASSES	(indicate dates fro	m back side)	
CONTACT INFORMATION	☐ I AM A REALTOR	R® <i>Plus</i> MEMBER		CLASS ID: 1405CRASD
NAME		PHONE ()	1100011100
ADDDECC			☐ HOME	MEMBER #
ADDRESS			OFFICE	RETURN TO:
CITY/STATE/ZIP	E-MAIL			Greater San Diego Association of REALTORS® 4845 Ronson Court, San Diego, CA 92111 CRASD@sdar.com
PAYMENT INFORMATION				Fax: (858) 715-8088 Phone: (858) 715-8026
			\$	
□CHECK □ VISA □ M/C	☐ DISCOVER ☐ AMEX	EXP. DATE	AMOUNT	CRA SDIT COMMERCIAL Red Estole
SIGNATURE				Commercial Real Estate Alliance of San Diego
By signing, you are confirming that y	ou have read, understand, and a	agree with our canc	ellation policy below.	Integrity, Networking, Cooperation, & Mutual Trust REALTOR®

Cancellation Policy: Reservations for programs requiring payment will not be processed until payment is received. If you must cancel your reservation, a full refund will be issued if cancellation is received, in writing, three (3) business days prior. SDAR reserves the right to cancel or reschedule any program. If cancellation occurs, SDAR will issue a full refund. In the event of rescheduling, SDAR will send immediate notification and transfer all reservations (including payments) to the new date.

COMMERCIAL SUCCESSLECTURE SERIES

REGISTER ON OTHER SIDE

TOPICS & DATES

SDAR'S KEARNY MESA SERVICE CENTER

4845 Ronson Court, San Diego, CA 92111 **ALL TIMES:** 12:30 pm - 1:30 pm

Winning Presentation Series

The Process of Winning Presentations	July 3, 2014
Special Tips for Presentations That Win	August 7, 2014
Implementing a Skill Set for Presentations That Win	September 4, 2014

Leasing & Structuring your Fee

Performance Leasing - Win with Performance & Structuring Your Fee October 2, 2014



Team Brokerage - How to Work in Teams November 6, 2014

How to Value

Valuation - How to Value December 4, 2014

Negotiating Tactics: Emotions & Contracts Series

Understanding Emotional States of Negotiations.	January 2015
Tactics in Negotiations	February 2015
How to Negotiate Contractually	March 2015

Tenant Representation

