

Expand Your Visibility

As a partner you have access to:

- The largest trade association in SD County with 12,000 members
- 65% of the REALTORS® in SD county
- REALTORS® who have 70% of the listings in SD County
- One of the country's most progressive and growing associations
- Year round exposure to real estate professionals and potential buyers and sellers

Strategic partners with strong brands

- Identify your brand with other brands like Google, GEICO, etc.
- Multiply your exposure with partners like The Daily Transcript, U-T, San Diego Business Journal, etc.
- Third-party advertising opportunities

High visibility for your company

- Average 20% email open rate
- Periodic targeted email messages
- Gross annual audience reached
- 6 service centers in San Diego County

Supporting targeted marketing

- Monthly advertising reach is up to 14,000
- Event advertising reach is up to 2,500
- Methods of marketing strategically structured



For more information

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