



4845 Ronson Court • San Diego, CA 92111-1803

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The San Diego REALTOR®

THE TRUSTED VOICE OF SAN DIEGO REAL ESTATE

What's Happening at SDAR • October 2011

REALTOR® PLUS+ ENHANCED MEMBERSHIP: NEW BENEFITS AND SAVINGS



SDAR has created a program that increases your exposure to buyers and sellers while providing valuable discounts. And now REALTOR® Plus+ is better than ever. The upgrades to this program don't involve plantation shutters, granite countertops, or stainless steel appliances, but they do add value.

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REALTOR® Plus+ membership¹ provides:

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- Quarterly Residential Real Estate Market Report Compiled by USD
- Special Pricing on Virtual Tours and Agent Listing Packages Through SignOnSanDiego.com — Google's #1 Ranked Local Real Estate Site
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- 10% Discount on Qualifying AT&T Services Under AT&T's Sponsorship Program
- 25% Discount on Standard Mobile Website Upgrades Through Mobile Real Estate IDTM

- Access to Growing Network of REALTOR® Plus+ Partners Who Offer Significant Savings
- Discounts for Joining Young Professionals Network
- Discount on Required Education/ Orientation When You Join Commercial Real Estate Alliance of San Diego

For more information visit www.sdar.com or contact a Member Services Representative at (858) 715-8000.

¹ REALTOR® Plus+ membership discounts cannot be combined with other discounts or offers. Program benefits, partners, offers, and discounts are subject to change.

PERIODICAL

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San Diego Association of REALTORS® presents the

Holiday House

MLS #110056509

SDAR'S HOLIDAY HOUSE TO BRING CHEER TO THE COMMUNITY

Join the San Diego real estate community's effort to help San Diego's children, military families, homeless, and senior citizens. SDAR members will be filling a "Holiday House" with an assortment of clothes, toys, food, and other household goods that will be donated to charities benefiting San Diego's community.

Donations will be accepted at SDAR's Holiday House (MLS #110056509), which will be located in Coastal La Jolla, as well as at all SDAR Service Centers and other drop-off centers throughout the county. As of press time, these included South Coast Commercial, Marcus & Millichap, and Sperry Van Ness/Promus Commercial.

Items may be donated from NOVEMBER 21 TO DECEMBER 6.

An abbreviated list of items to donate includes: Clothes for children and adults, baby supplies and diapers, car seats, toys and games for kids, school supplies and backpacks, books, videos, DVDs, educational and art supplies, non-perishable packaged and canned food, gift cards from major retailers and grocery stores, gas cards from major gas companies, amusement park passes, movie and sports passes, bicycles,

sports equipment, appliances, furniture, computers and laptops, kitchen utensils, personal hygiene products, tools, linens, bedding, and towels.

Although these items won't be collected starting until November 21, you can help out now! Here's how:

- Donate (Financial contributions also will be accepted, and you can direct your contribution to one or more of the participating charities. A form is available on the Holiday House page at www.sdar.com.)
- Promote SDAR's Holiday House on your website, in your office, and in your communications
- Host a drop-off center or volunteer (contact events@sdar.com or call (858) 715-8000 to learn about the opportunities)
- Become a sponsor (contact sales@sdar.com or call (858) 715-8000 to learn about sponsorship opportunities)

Special events will be hosted at the Holiday House on Tuesday, Nov. 1, and Tuesday, Dec. 6. Complete details will be announced online when you visit www.sdar.com.

THE CHARITIES

The charities benefiting from Holiday House include:

- Adopt-A-Classroom
www.aacsd.org
- Becky's House
www.ywcasandiego.org
- Homefront San Diego
www.homefrontsandiego.org
- It's All About the Kids
www.itsallaboutthekids.org
- Marine Toys for Tots
www.toysfortots.org
- The Salvation Army
www.sandiego.salvationarmy.org
- San Diego Armed Services YMCA
www.militaryymca.org
- San Diego Center for Children
www.centerforchildren.org
- San Diego Food Bank
www.sandiegofoodbank.org
- Second Chance
www.secondchanceprogram.org
- West Senior Wellness Center
www.servingseiors.org
- SPONSORS** (at press time)
Donovan's Steak & Chop House/
Donovan's Prime Seafood