# **Prospecting**

The skills, tools, and determination to make it work



# Location:

### SDAR'S KEARNY MESA SERVICE CENTER

4845 Ronson Court, San Diego, CA 92111

# Instructor:

John Altman, CCIM, CRS, CRB, SRS

With approximately 12,000 members,

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members adhere to a code of ethics

are dedicated to protecting private

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# SINGLE SESSION

# Wednesday, October 23, 2013 9:00 am - 12:00 pm

Prospecting done right can actually be fun and can have a huge impact on your revenue. It doesn't take a suit of armor and great courage to deal with the fear of rejection during prospecting. Just keep an open mind to challenge the old school of sales and the myths of prospecting.

Sales is a contact sport, and prospecting for new business is the name of the game! Are you ready to play?

# **TOPICS COVERED**

- Getting started
- Determining who the best prospects are
- Knowing where to find the prospects
- Knowing what to say
- Meeting goals and problem solving
- · Dealing with rejection

If you have taken SDAR's Prospecting class anytime in the past 12 months, you may audit this class for \$15. (NO DRE CREDIT) BRE Credit: 3 Consumer Service BRE Sponsor #: 0282

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#### CONTACT INFORMATION

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| PAYMENT INFORMATION           |        |           |                    |
|                               |        |           | \$                 |
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| SIGNATURE                     |        |           |                    |

By signing, you are confirming that you have read, understand, and agree with our cancellation policy (at right)

MEMBER #



# RETURN TO:

Greater San Diego Association of REALTORS® 4845 Ronson Court, San Diego, CA 92111 Membership@sdar.com

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Cancellation Policy: Reservations for programs requiring payment will not be processed until payment is received. If you must cancel your reservation, a full refund will be issued if cancellation is received, in writing, three (3) business days prior. SDAR reserves the right to cancel or reschedule any program. If cancellation occurs, SDAR will issue a full refund. In the event of rescheduling, SDAR will send immediate notification and transfer all reservations (including payments) to the new date. BRE Credit: Identification is required to receive credit. Type of identification accepted: Current CA Driver's license, CVC 13000 ID, other ID less than 5 years old including photo, description, signature and identification number. To receive BRE credit for this course, you must pass the exam with a minimum of 70 % correct. A minimum of 90% attendance is required to receive credit.