### Be Where the REALTORS® Go.

San Diego Real Estate In Focus is a quarterly market report that San Diego real estate professionals rely on for the latest market trends.

**What is** *In Focus***?** A quarterly review of the industry's economic environment in conjunction with The London Group to help REALTORS\* navigate through today's economy and understand how changes affect them and their community.

### As a sponsor benefits include:

- Creditability of being aligned with the experts on San Diego's real estate economy
- Reaching real estate professionals with a publication circulated to 12,000+
- Brand longevity with a publication designed to be an achievable source of reference
- Additional brand awareness through The London Group's distribution of 8,000+
- Maximized exposure through SDAR's website, marketing communications, and YouTube video posts

## Title Sponsor (limit 1 sponsorship per edition)

- Sponsor ad (3.875"x3") and logo in the San Diego Real Estate In Focus market report (electronic and/or print)
- Quote included in a San Diego Real Estate In Focus article
- Banner Ad (550x80 pixels) on an SDAR's The Scoop announcement email
- Guest seat invitation at the next quarterly Presidential Advisory Group roundtable
- Exhibitor Table and (2) tickets to SDAR's 4th Annual Regional Real Estate Summit

#### Co-Sponsor (limit 1 sponsorship per edition)

- Sponsor ad (3.875"x3") and logo in the San Diego Real Estate In Focus market report (electronic and/or print)
- Quote included in a San Diego Real Estate In Focus article
- Banner Ad (550x80 pixels) on an SDAR's The Scoop announcement email

### The Scoop Guest (limit 1 sponsorship per edition)

• Opportunity for company representative to appear in the sponsored edition of The Scoop (content must be informational and is subject to approval)

\$2,000 per edition

\$3,000 per edition

\$1,000 additional per edition



The London Group provides strategic vision and analysis of the economic factors

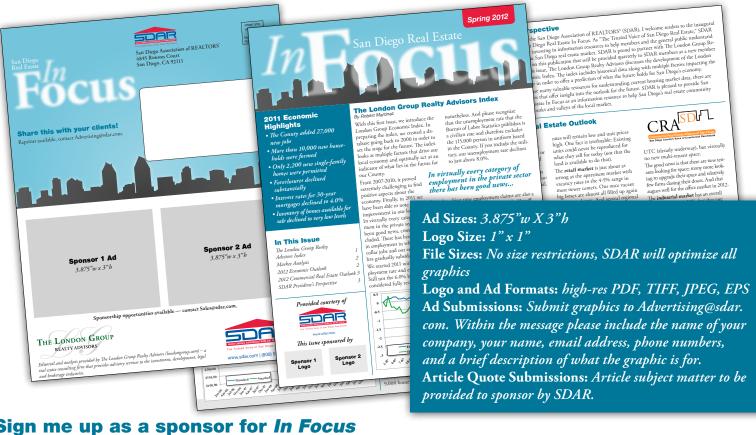
affecting the San Diego real estate market. The team has more than 50 years experience and is overseen by Gary H. London, a real estate economist with contributing writer, Alan Nevin.

The Presidential Advisory
Group roundtable is a quarterly
gathering of experts in the real
estate industry, leaders, and
academia who discuss the state
of the San Diego economy and
provide predictions for the
future economic state.



SDAR's The Scoop is a monthly video explaining the latest housing

statistics and trends. Hosted by George Chamberlain in conjunction with The Daily Transcript.



# Sign me up as a sponsor for *In Focus*

☐ Title Sponsor (\$3,000)	☐ Co-Sponsor (\$2,000)		☐ The Scoop Guest (\$1,000 additional)		
Name:			Title:	<u>-</u>	
Member Number (if applicable):		Firm:			
Address:					
Phone:	Fax:		(	Cell:	
Email:		Website:			
Payment Information:	☐ Check (made payable to SDAR)	☐ Visa	☐ MasterCar	d Discover	☐ AmEx
Credit Card #:	Exp. Date: Amount: \$				
Cardholder Name (please print):	Signature:				
transferees the copyright, use and publish th including for example such purposes as publ	nt client grants SDAR the right to photograph te same in print and/or electronically. Client a icity, illustration, advertising, and Web conte nt agrees to comply with all of the conditions	agrees that SDAR may usent.	e such photographs and/or vide	eo with or without client name and f	or any lawful purpose,
Authorized Signature:	Date:				
Return to: FAX with credit card paymen					
<b>MAIL</b> with payment: San Diego Association of RE	ATTORS®				
Attn: In Focus Sponsorship	ALION				
4845 Ronson Court				SAN DIEGO ASSOCIA	TION OF REALTORS

For more information contact Sales at (858) 715-8072 or Sales@sdar.com

San Diego, CA 92111

My SDAR Sales Representative is:

www.sdar.com | (800) 525-2102