



For Immediate Release

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San Diego Association of REALTORS® Endorses Kersey for Council

(San Diego, Calif. – March 15, 2012) – The San Diego Association of REALTORS® announced that it has endorsed Businessman Mark Kersey in his campaign for City Council District 5.

“Mark’s experience as a successful small business owner gives him an important prospective that excessive taxes, fees and regulations are not the way to get San Diego’s economy and housing industry moving again,” noted Donna Sanfilippo, 2012 SDAR President. “We appreciate Mark’s support of common sense policies that better enable San Diego families to realize the American dream of home ownership.”

SDAR was originally formed as a real estate board in 1878, making SDAR one of San Diego’s oldest business advocacy associations. SDAR is the largest trade association in San Diego dedicated to the preservation of private property rights and to the promotion and protection of the business interests of 12,000 San Diego REALTOR® members.

SDAR’s endorsement of Kersey is the latest in a long list of influential business organizations to join Kersey’s campaign team. Other business groups supporting Kersey include the Lincoln Club of San Diego County, New Majority San Diego, California Restaurant Association, San Diego County Chapter, Building Industry Association of San Diego, NECA San Diego, the San Diego Chapter of the Associated Builders and Contractors, and the Associated General Contractors San Diego Chapter.

San Diego’s most prominent leaders have also backed Kersey’s candidacy, including Mayor Jerry Sanders, District 5 Councilman Carl DeMaio, former District 5 Councilwomen Barbara Warden, Council President Pro Tem Kevin Faulconer, Councilwoman Lorie Zapf, and 5th District state legislators Assemblyman Nathan Fletcher, and Senators Joel Anderson and Mark Wyland. In January, Kersey’s campaign announced impressive fundraising numbers having hauled in over \$120,000.

Kersey is a Rancho Bernardo resident and the founder of Kersey Strategies, an independent research and consulting firm for the telecommunications and other high-tech industries. To learn more about Mark Kersey’s campaign for City Council, please visit: www.LetsFixSanDiego.com

To learn more about SDAR, please visit: The San Diego Association of REALTORS®

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