

PRESIDENT'S PERSPECTIVE

2011 PRESIDENT

ROBERT KEVANE



I'd like to thank everyone for attending the November 1 Kick-Off of SDAR's Holiday House. On behalf of the SDAR staff and volunteers, I want to thank those who have supported this charitable event. SDAR's goal for the Holiday House initiative was to create a way for San Diego real estate professionals to give back to the community they serve. The Holiday House is an effort to collect a variety of goods and financial contributions that will be donated to 11 charities that benefit San Diego's children, military, homeless, and senior citizens.

Donations and financial contributions will be accepted through December 8. If you have not been involved, it's not too late. Please donate at your nearest SDAR Service Center or at one of many Drop-Off Centers throughout the county. A listing of suggested donations and Drop-Off Centers is available online at www.sdar.com. If you're office is located in a high-traffic area, consider hosting a Drop-Off Center. You can also become

a volunteer and sponsor.

Lastly, I'd like to invite you to RSVP to attend the Holiday House Donation Celebration on December 6 (suggested donation required). Visit www.sdar.com for more Holiday House information and please support the Holiday House and help give back to the San Diego community!

Key statistics from October housing data indicate that home sales in San Diego County decreased from last month, but improved slightly for detached when compared to October of last year. Single-family home sales increased by 3.1 percent, while attached home sales decreased by 6.5 percent compared to October of 2010. Median prices for both single-family homes and condos remain lower than 2010 levels, but reflect a negligible decrease of less than 2 percent compared to September of this year. Turn to the center pages for a full breakdown of the October statistics.

I'll be checking in with you next month to keep you informed about the latest news from your association.

Sincerely,

Bob Kevane



INSTALLATION DINNER AND DANCE SET FOR JAN. 14

The 2012 Installation Dinner for the San Diego Association of REALTORS® will take place on Saturday, January 14, 2012, at the elegant U.S. Grant Hotel in downtown San Diego. The evening will recap the accomplishments of the past year and celebrate SDAR's new leadership.

Donna Sanfilippo will be installed as SDAR's new president, with the gavel passed from current president Bob Kevane. Also taking the oath will be Linda Lee, president-elect; Leslie Kilpatrick, vice president; and a yet-to-be-named treasurer to fulfill the term of Linda Lee. The 10 newly elected directors and the returning directors will also be installed.

For more information about the Installation Dinner and Dance, and opportunities to sponsor the event, call (858) 715-8000 or e-mail events@sdar.com.



The San Diego REALTOR®

www.sdar.com • editor@sdar.com

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