

Choose Your Category

Quarterly Category Sponsorships

Quarterly category sponsorships are available for sponsors who wish to reach a specific audience without committing to an entire year.

Membership

\$1,500

- **Broker and office manager weekly email**
 - Email containing important association information and events specific to all brokers and office managers
 - Sponsor recognition in 12 weekly emails (3 months)
 - Recipients: brokers and office managers (2,400+ recipients weekly)
- **Broker and office manager brief**
 - A quarterly newsletter containing important association information about products, services, benefits, legislation, education, and risk management updates
 - Sponsor recognition in 1 quarterly brief
 - Recipients: brokers and office managers (2,400 recipients)
- **The Scoop video**
 - Monthly housing market statistics video presented by SDAR President
 - Sponsor ad included in each monthly The Scoop video posted on SDAR.com and YouTube (average 500 views monthly)
 - Banner ad included on The Scoop page on SDAR.com (average 510 visitors quarterly)
 - Banner ad included on monthly email
 - Recipients: all inclusive member list (16,000+ recipients monthly)
- **New Member Orientation (NMO)**
 - Monthly orientation for new members of SDAR, attendance is required as a condition of their membership
 - Total of 3 NMOs (150+ unique attendees quarterly)
 - 30 second video to be played at each NMO
 - Exhibitor table at event to distribute collateral (it is sponsors responsibility to provide materials and staff to distribute materials)
 - Sponsor recognition in all electronic communications leading up to NMO

Technology

\$1,500

- **Webtile**
 - Run on SDAR.com in prominent location for entire quarter (33,000+ visitors monthly)
 - The Scoop page on SDAR.com for one (1) quarter (200+ visitors monthly)
- **LCD monitors**
 - Ad in four (4) service center lobbies for entire quarter
- **eNews**
 - SDAR monthly eNewsletter announcing innovative technology products and services to members.
 - Square ad in 3 monthly eNews emails
 - Recipients: all inclusive member list (16,000+ recipients monthly)
- **InFocus market report**
 - The InFocus market report is a comprehensive report on the state of the San Diego economy as it relates to real estate
 - Ad on electronic version of InFocus emailed to all members
 - Sponsor recognition on quarterly email
 - Recipients: all inclusive member list (16,000+ recipients quarterly)

Risk Management

\$1,500

- **Webtile**
 - Sponsor recognition on a Risk Management page on SDAR.com for the quarter (average 250 visitors monthly)
- **Brown Bag Educational Seminar**
 - One (1) seminar per quarter
 - 3 minute speaking opportunity (75+ attendees)
 - Exhibitor table at event to distribute collateral (it is sponsors responsibility to provide materials and staff to distribute materials)
 - Sponsor recognition in member communications
 - Recipients: risk management list (3,000+ recipients quarterly)
- **Annual Real Estate Mediation Center (REMC) Mixer**
 - Event hosted by SDAR and the San Diego Bar Association
 - 3 minute speaking opportunity (75+ attendees)
 - Exhibitor table at event to distribute collateral (it is sponsors responsibility to provide materials and staff to distribute materials)
 - Sponsor recognition on event signage
 - Sponsor recognition on 3 emails promoting event
 - Recipients: all inclusive member list (16,000+ recipients) and Bar Association members

Education

\$1,500

- **Website**
 - Sponsor recognition on Education home page and All Classes page on SDAR.com for the quarter
 - Total of 3 months (7,500+ average visitors quarterly)
- **eEducation newsletter**
 - SDAR monthly eNewsletter announcing new education classes
 - Square ad in 3 monthly eEducation emails
 - Recipients: all inclusive member list (16,000+ recipients monthly)
- **Class promotional flyers**
 - Class promotion flyers are posted at all 6 SDAR service centers
 - Sponsor recognition on ALL flyers for 3 months
 - Recipients: average 48 unique versions of class flyers quarterly
- **Class sponsorships**
 - SDAR offers a variety of Education Class sponsorships. Classes can be determined based on attendance or topics
 - Total of three (3) Educational Class sponsorships
 - 30 second video played during class
 - Exhibitor table at class to distribute collateral
 - Class attendance: 20+ students per class



Become a sponsor today

Contact Sales at (858) 715-8018 or Sales@SDAR.com.