

The Value of Listings Being Seen on Social Media


Location:

SDAR'S KEARNY MESA SERVICE CENTER
4845 Ronson Court, San Diego, CA 92111

REGISTER: www.SDAR.com/education

Instructor:

Aaron Johnson, AmeriFirst Financial, Inc.

Also...

This class is eligible for...



PREPAID

Professional Development PASS

SINGLE SESSION

Thursday, May 9
1:00 pm - 4:00 pm

Receive valuable information about getting your listings seen on the internet. Learn the importance of marketing through social media, the different avenues available, how to market yourself, and how to maintain the optimum presence on social media.

TOPICS COVERED

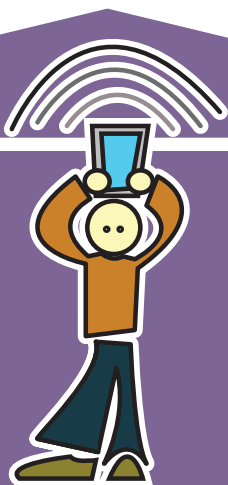
- How to stand out in a Google world
- Property websites, virtual tours and texting; creating leads from your listings
- Using online classified sites to promote property
- Facebook and social media; its general and business impact
- Developing videos for your listings; the power of YouTube
- Geographic farming; the new way of becoming a community hero
- Property blogging; writing articles about your listings

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CONTACT INFORMATION

NAME _____ PHONE () _____

ADDRESS _____ ☐ HOME ☐ OFFICE

CITY/STATE _____ ZIP _____

PAYMENT INFORMATION

_____ \$ _____

☐ CHECK ☐ VISA ☐ M/C ☐ DISCOVER ☐ AMEX EXP. DATE AMOUNT

SIGNATURE _____

By signing, you are confirming that you have read, understand, and agree with our cancellation policy (at right)

MEMBER # _____



RETURN TO:

Greater San Diego Association of REALTORS®
4845 Ronson Court, San Diego, CA 92111
Membership@sdar.com
Fax: (858) 715-8088 | Phone: (858) 715-8040

Cancellation Policy: Reservations for programs requiring payment will not be processed until payment is received. If you must cancel your reservation, a full refund will be issued if cancellation is received, in writing, three (3) business days prior. SDAR reserves the right to cancel or reschedule any program. If cancellation occurs, SDAR will issue a full refund. In the event of rescheduling, SDAR will send immediate notification and transfer all reservations (including payments) to the new date. **DRE Credit:** Identification is required to receive credit. Type of identification accepted: Current CA Driver's license, CVC 13000 ID, other ID less than 5 years old including photo, description, signature and identification number. To receive DRE credit for this course, you must pass the exam with a minimum of 70 % correct. A minimum of 90% attendance is required to receive credit.