



For Immediate Release

CONTACT:

Nicole Anderson, Director of Marketing & Communications, (858) 715-8003, nanderson@sdar.com

Donation Celebration Hosted on December 6 at “Holiday House”

(SAN DIEGO, Calif. – November 18, 2011) Holiday House, a project of the San Diego Association of REALTORS® and the real estate community to help San Diego’s most vulnerable populations, will conclude with a [Donation Celebration](#) on **Tuesday, December 6**. The event takes place from 3:00 to 7:00 p.m. at the oceanfront Holiday House* in La Jolla, at 5204 Chelsea Street, La Jolla, CA 92037.

For a video invitation from SDAR President Bob Kevane, go to SDAR on YouTube: <http://youtu.be/8yfp3YR7ONE>.

[Holiday House](#) is an effort to help San Diego’s children, military, homeless, and senior citizens by collecting a variety of toys, clothes, household items, and much more, to help fill the “Holiday House” and donate them to local charities. [Donations](#) will be accepted through December 8 at SDAR Service Centers, and *more than 50* designated [Drop-Off Centers](#) located throughout San Diego County.

Those who wish to attend the December 6 event are asked to bring a [Suggested Donation](#) (approx. value \$25) or make a [Financial Contribution](#) on-site. Invited guests include emcee Susan Taylor of NBC San Diego, representatives from the charities, sponsors, community leaders, plus San Diego Charger Girls and former NFL players. Appetizers and refreshments will be served by Fleming’s Steakhouse, Sushi on the Rock, and Sprinkle Me! Desserts. Bviolin & Gypsy Knights provides musical accompaniment as you take in a breathtaking view of the Pacific Ocean from the Holiday House patio.

To RSVP, email events@sdar.com and include your contact information or call (858) 715-8000.

[Charities](#) benefitting from the Holiday House include: Adopt-A-Classroom, Becky's House, Homefront San Diego, It's All About the Kids, Marine Toys for Tots, The Salvation Army, San Diego Armed Services YMCA, San Diego Center for Children, San Diego Food Bank, Second Chance, and Senior Community Centers.

An abbreviated list of items to donate: clothes for children and adults, baby supplies, toys and games for kids, books, videos, DVDs, non-perishable packaged and canned food, gift cards from major retailers and grocery stores, computers and laptops, kitchen utensils, linens, bedding, and towels. Visit www.sdar.com for more information.

* The [Holiday House](#) is an actual property on the market (MLS #110056509). Maison de la Mer, listed for sale for \$7.5 million, is a custom-built, gated oceanfront estate: 6,733 square feet with 4 bedrooms, 7-1/2 baths, with pool, spa, and more. SDAR thanks the homeowners for the very generous in-kind donation of the use of their home.

###

[The San Diego Association of REALTORS®](#) is dedicated to the preservation of private property rights and to the promotion and protection of the business interests of our REALTOR® members.