

TECHNOLOGY

COURSES

The Value of Listings Being Seen on Social Media

CalBRE Credit: 3 Consumer Service
CalBRE Sponsor #: 4919

SDAR'S SOLANA BEACH SERVICE CENTER

981 Lomas Santa Fe, Suite E
 Solana Beach, CA 92075



Instructor:
Aaron Johnson
 NMLS #242553

Aaron Johnson has over 25 years of experience in the mortgage industry, and is a Senior Mortgage Loan Officer at AmeriFirst Financial, Inc. He is licensed as a real estate broker and holds an advanced certification to teach CalBRE continuing education real estate courses.

**JANUARY FEATURED CLASS FOR
 PREPAID PROFESSIONAL DEVELOPMENT
 PASS CARD HOLDERS!**

This Course Qualifies for Your



See Back Side

ONE-DAY SESSION

Wednesday, January 29, 2014
1:00 pm - 4:00 pm

Receive valuable information about getting your listings seen on the internet. Learn the importance of marketing through social media, the different avenues available, how to market yourself, and how to maintain the optimum presence on social media.

TOPICS COVERED

- How to stand out in a Google world
- Property websites, virtual tours, texting; creating leads from listings
- Using online classified sites to promote property
- Facebook and social media; its general and business impact
- Developing videos for your listings; the power of YouTube
- Geographic farming; the new way of becoming a community hero
- Property blogging; writing articles about your listings

REGISTER: www.SDAR.com/education

CONTACT INFORMATION

NAME _____ PHONE () _____

ADDRESS _____ ☐ HOME ☐ OFFICE

CITY/STATE/ZIP _____ E-MAIL _____

PAYMENT INFORMATION

_____ \$ _____

☐ CHECK ☐ VISA ☐ M/C ☐ DISCOVER ☐ AMEX EXP. DATE AMOUNT

SIGNATURE

By signing, you are confirming that you have read, understand, and agree with our cancellation policy (at right)

\$21.25
REALTOR® Plus

\$25
SDAR MEMBERS

\$35
ALL OTHERS

CLASS ID:
140129CK

MEMBER # _____



RETURN TO:

Greater San Diego Association of REALTORS®
 4845 Ronson Court, San Diego, CA 92111
 Education@sdar.com
 Fax: (858) 715-8088 | Phone: (858) 715-8040



The Trusted Voice of San Diego Real Estate

Cancellation Policy: Reservations for programs requiring payment will not be processed until payment is received. If you must cancel your reservation, a full refund will be issued if cancellation is received, in writing, three (3) business days prior. SDAR reserves the right to cancel or reschedule any program. If cancellation occurs, SDAR will issue a full refund. In the event of rescheduling, SDAR will send immediate notification and transfer all reservations (including payments) to the new date. **CalBRE Credit:** Identification is required to receive credit. Type of identification accepted: Current CA Driver's license, CVC 13000 ID, other ID less than 5 years old including photo, description, signature and identification number. To receive CalBRE credit for this course, you must pass the exam with a minimum of 70 % correct. A minimum of 90% attendance is required to receive credit.



SAVE ON CLASSES ALL YEAR LONG!

Benefit from a Flat Rate for Education

Agent Essentials

Kick-start your real estate career! This program is perfect for new and seasoned agents to sharpen their skills.

- Includes 5 agent classes (\$200 value)
- Learn the fundamentals of:
 - Business Planning & Goal Setting
 - Building a Successful Business Model
 - Real Estate Sales Techniques
 - Effective Communication
 - Escrow, Title and Lending

SDAR Members: \$150 Save \$50
Non Members: \$250 Save \$25

Continuing Education

Are you up for license renewal? Earn all of the continuing education (CE) units you need.

- Attend our Spring or Fall Extravaganza's (\$200 value)
-Earn 45 CE units in 5 days!
- Free featured monthly class (\$300 value)
- Includes 26 classes
- Earn up to 57 CE units

SDAR Members: \$250 Save \$250
Non Members: \$500 Save \$250

Risk Management Specialist

Consumers want fast, easy transactions and contracts can take time and get messy.

Protect yourself and your transactions by becoming a Risk Management Specialist.

- Includes 22 classes, such as:
 - Conquering Contracts
 - When in Doubt... Disclose, Disclose, Disclose!
 - 26 Ways to Avoid Lawsuits
- Earn up to 49 CE Units

SDAR Members: \$700 Save \$470
Non Members: \$1,000 Save \$605

Designations & Certifications

Earn any of the following designations or certifications:

- ABR- Accredited Buyer Representative
- CID- Certified Condominium Specialist
- MRP- Military Relocation Specialist
- SRES- Seniors Real Estate Specialist
- SRS- Seller Representative Specialist
- SFR- Short Sale & Foreclosure Resource
- Earn up to 52 CE units

SDAR Members: \$1,000 Save \$265
Non Members: \$1,300

☐ **Yes, sign me up for the Prepaid Professional Development Pass**

Choose Your Pass:

☐ **Agent Essentials**

☐ **Continuing Education**

☐ **Risk Management Specialist**

☐ **Designations & Certifications**

Name: _____ Member #: _____ Phone: _____

Address : _____ E-mail: _____

Payment Information: ☐ Visa ☐ MasterCard ☐ Discover ☐ AmEx ☐ Check # _____

Card#: _____ Exp: _____

Amount: _____ Signature: _____

Return to SDAR: 4845 Ronson Court, San Diego, CA 92111 • Email: Education@SDAR.com • Fax: 858 715-8090

Disclaimer: Not all classes qualify. Check with member services for class eligibility. Please note: some CE units are pending approval.