

Customize Your Reach



Individual Opportunities

Choose Your Marketing Strategy

Events	Starting at:
Installation Dinner - January (400+ attendees)	\$890
SDAR Expo & Conference - Spring (1,500+ attendees)	\$895
Charity Golf Tournament - Summer (200+ attendees)	\$550
Real Estate Summit - Fall (500+ attendees)	\$650
Member Appreciation Day - Fall (500+ attendees)	\$650
Holiday House - Winter (250+ attendees)	\$1,000
Get 10% off attendee mailing lists - ask sales for details	
Education	Starting at:
SDAR Classroom Training (20-30 attendees per class) <ul style="list-style-type: none"> Limited to 2 sponsors per day (1 breakfast and 1 lunch) 3 minute speaking opportunity or 30 second video Display promotional material in the classroom Sponsor recognition on class promotional material 	\$375 per class
Monthly New Member Orientation (50+ attendees per orientation) <ul style="list-style-type: none"> Limited to 4 sponsors per orientation 3 minute speaking opportunity (limited to 3 speakers per month) Display promotional material at venue (during orientation) Sponsor recognition on New Member Orientation promotional material 	\$475 per orientation with speaking \$400 per orientation without speaking
Spring or Fall Extravaganza (approx. 45 attend each day of a 5-day training series) <ul style="list-style-type: none"> Limited to 4 sponsors per day of each 5-day training series Lunch sponsor 5 minute speaking opportunity during lunch Opportunity to display promotional material at venue (during training) Sponsor recognition on Extravaganza promotional material 	\$575 per day with speaking \$500 per day without speaking
Brown Bag Educational Seminars (approx. 40 attendees per seminar) <ul style="list-style-type: none"> 6 Brown Bag Education Seminars are scheduled annually (limited to 2 sponsors per Seminar) Lunch sponsor 5 minute speaking opportunity during introductions Opportunity to display promotional material at venue (during seminar) Sponsor recognition on seminar promotional material 	\$250 per seminar

Become a Sponsor! Contact Sales at (858) 715-8018 or Sales@SDAR.com



Customize Your Reach

Membership

Starting at:

Designated Affiliate Membership - for the primary contact in your office
(A designated membership is required for an Associate membership)
• Ask your SDAR Sales Representative about membership benefits

\$195 annually
\$75 application fee

Associate Affiliate Membership -
• Ask your SDAR Sales Representative about membership benefits

\$95 annually
\$35 application fee

Advertising

Starting at:

Webtile Ad on SDAR.com (33,000+ web site visits monthly)
• 220x200 pixels

\$400

Ad in Monthly eNews/eEducation (16,000+ distribution each)
• Banner (500x90 pixels) or square (250x95 pixels) display ad
• Received by all SDAR members, brokers, office managers, and MLS users

Banner \$395
Square \$295

Ad on Service Center Video Displays (10,000+ member impressions)
• 30 second display of sponsor advertisement (PPT slide format)

\$150 month

Sponsorship of "The Scoop" (16,000+ recipients)
• Monthly housing statistics video presented by SDAR President
• Videos posted to SDAR.com and on SDAR's YouTube Channel
• Banner ad (500x90 pixels) included in monthly email
• Exclusive 30 second video ad in The Scoop video

\$495

Sponsorship of "San Diego Real Estate InFocus" (print & electronic circulated quarterly to 16,000+)
• Sponsor ad (3.875" x 3") in newsletter

\$495 per quarter

Ad in Monthly Caravan Connection Flyers (500+ distribution)
• Delivered to 15 local San Diego area Caravans
• Issues posted online on SDAR.com

\$250

Ad in REALTOR® Resource Guide & Affiliate Directory (4,000+ distribution annually)

\$195

Ad in The San Diego REALTOR® (12,000 readers monthly)
• A monthly electronic & print publication

\$225



Become a Sponsor! Contact Sales at (858) 715-8018 or Sales@SDAR.com