

SDAR's Webtile Fact Sheet

As "The Trusted Voice of San Diego Real Estate," SDAR's website is a reputable source for information about the real estate industry in San Diego County.

MONTHLY MARKET REACH

33,000+ website visits

Webtile advertising on SDAR.com is an effective way to reach SDAR REALTOR® members, Brokers, Affiliates, and the general public.

Sample Webtile Ad*

| | |
|--|---|
| DIRECT Hard Money Lender, Making Loans Easy! | |
| CHRISTIANSEN CAPITAL | |
| <ul style="list-style-type: none">• Up to 65% LTV• 1st & 2nd Loans available• No appraisal needed for low LTV's• No Minimum Fico requirements• Negotiable Rates & Terms! | Click or Call Today! (800) 760-8680 |
| DRE# 01465319 • NMLS# 385686 | |

*not to scale

Ad Rates

\$275 per month (2 month minimum)

Ad Placement

On designated pages of SDAR.com. (SDAR's home page is not available for web tile advertising.)

Ad Specifications

| | |
|----------------|-----------------------------------|
| Ad Size | 220 pixels wide x 200 pixels tall |
|----------------|-----------------------------------|

| | |
|-------------------|---|
| File Sizes | No size restrictions. SDAR will optimize all graphics |
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Ad Formats

| | |
|---------------|----------------|
| Static | GIF, JPEG, PNG |
|---------------|----------------|

| | |
|-----------------|-----|
| Animated | GIF |
|-----------------|-----|

Ad Submissions

SDAR utilizes a safe, secure, and free service, called Dropbox, for collecting advertising materials.

Dropbox allows users to bring documents, graphics, and photos together in a shared online storage with no downloading necessary.

SDAR will create a shared folder in Dropbox specific to your advertising purchase, and the Advertiser will be responsible for submitting creative to their Dropbox account by deadline date.

For more information:

Contact Sales at Sales@SDAR.com or (858) 715-8072.