

Discover
**YOUR
GREATNESS**



The Greater San Diego Association of REALTORS® Presents the
San Diego County 2013 REALTOR®

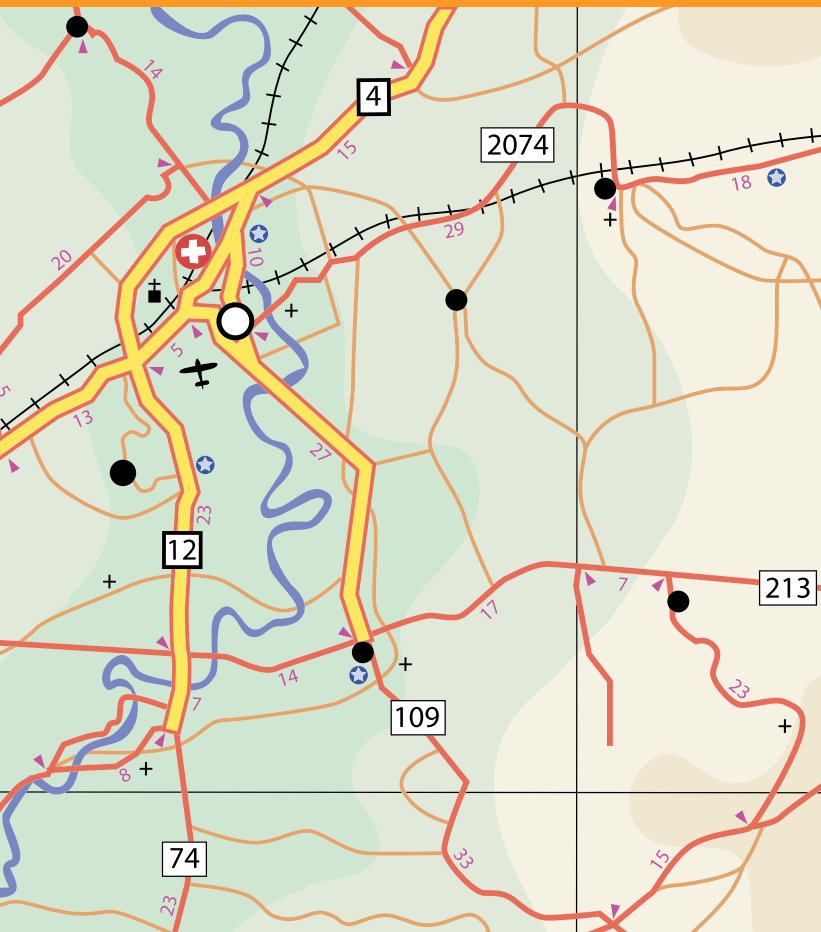
Expo and Conference

Exhibitor & Sponsorship Opportunities

Friday, April 19, 2013 | 9 am – 5 pm

San Diego Convention Center

The San Diego County 2013 REALTOR® Expo and Conference attracts thousands of REALTOR® members and suppliers to the real estate community from San Diego County, Orange County, and southern Riverside County. This year, more than 1,900 real estate professionals are expected to attend.



Discover YOUR GREATNESS

San Diego County 2013 REALTOR® Expo and Conference

Friday, April 19, 2013

San Diego Convention Center
111 West Harbor Drive
San Diego, CA 92101

Expo and Conference Sponsor Benefits:

- More than 1,700 REALTORS® attend for top education sessions, motivating keynote speakers, networking opportunities with the best in the business, and to visit with key industry partners in the Expo Hall.
- Expo provides the venue, the time, and the opportunity to connect with REALTORS®, brokers, agents, top producers, association executives, and other decision makers that are shaping the San Diego real estate industry.
- Educate Expo attendees about your products and services at the largest real estate Expo in San Diego. (Entry is FREE for attendees)
- Multimedia exposure pre- and post-event will enhance your company's visibility within the San Diego community.
- Exhibitor packages include booth space, registration tickets, company branding in program guide, SDAR website advertising, and more!
- Receive up to 40% in discounts for bundled Sponsorship Packages.



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Friday, April 19, 2013 | 9 am – 5 pm

San Diego Convention Center

Expo Luncheon Sponsor - \$12,500

Exclusive opportunity (\$16,000 value)

- 10' x 20' Premium corner booth in Exhibit Hall
- Ten (10) Expo registration badges
- Ten (10) seats at Expo Luncheon
- Unlimited discounted seating at Expo Luncheon
- Sponsor recognition on Luncheon signage
- 5 minute speaking opportunity
- Verbal recognition at Expo Luncheon
- Full-page ad in program guide
- Logo recognition at registration
- Sponsor recognition in program guide
- Collateral/promo item inclusion in tote bag *(sponsor supplies - must meet SDAR approval)*
- Company name sign for booth
- Logo recognition on SDAR Expo and Conference website
- Sponsor recognition at event including signage
- Expo Luncheon printed program recognition
- Webtile (220 x 200 pixels) to run on SDAR.com website for one month
- One SDAR eNews square ad (250 x 95 pixels) (Audience – 16,000 REALTOR® members)

Premium Expo Sponsor - \$8,500

Exclusive opportunity (\$12,000 value)

- 10' x 20' Premium corner booth in Exhibit Hall
- Ten (10) Expo registration badges
- Six (6) seats at Expo Luncheon
- Game participation sponsorship
- Unlimited discounted seating at Expo Luncheon
- Logo recognition at registration
- Full-page ad in program guide
- Sponsor recognition in program guide
- Collateral/promo item inclusion in tote bag *(sponsor supplies - must meet SDAR approval)*
- Verbal recognition at SDAR networking Expo reception
- Company name sign for booth
- Logo recognition on SDAR Expo and Conference website
- Sponsor recognition at event including signage
- Webtile (220 x 200 pixels) to run on SDAR.com website for one month
- One SDAR eNews square ad (250 x 95 pixels) (Audience – 16,000 REALTOR® members)

Networking Reception Sponsor - \$5,500

Exclusive opportunity (\$6,400 value)

- 10' x 10' Booth in Exhibit Hall
- Four (4) Expo registration badges
- Two (2) seats at Expo Luncheon
- Unlimited discounted seating at Expo Luncheon
- Logo recognition at registration
- Half-page ad in program guide
- Sponsor recognition in program guide
- Collateral/promo item inclusion in tote bag *(sponsor supplies - must meet SDAR approval)*
- Verbal recognition at SDAR networking Expo reception
- Company name sign for booth
- Logo recognition on SDAR Expo and Conference website
- Sponsor recognition at event including signage
- Webtile (220 x 200 pixels) to run on SDAR.com website for one month

Breakout Session Sponsor - \$4,500

Three available (\$6,000 value)

- 10' x 10' Booth in Exhibit Hall
- Two (2) Expo registration badges
- Two (2) seats at Expo Luncheon
- Unlimited discounted seating at Expo Luncheon
- Quarter-page ad in program guide
- Sponsor recognition in program guide
- Collateral/promo item inclusion in tote bag *(sponsor supplies - must meet SDAR approval)*
- Verbal recognition at Expo breakout sessions
- Company name sign for booth
- Logo recognition on SDAR Expo and Conference website
- Sponsor recognition at event including signage
- Webtile (220 x 200 pixels) to run on SDAR.com website for one month

Promotion Sponsor - \$3,500

Exclusive opportunity (\$5,000 value)

- Branded pen inclusion in tote bag
- 10' x 10' Booth in Exhibit Hall
- Two (2) Expo registration badges
- Discounted seating at Expo Luncheon
- Quarter-page ad in program guide
- Sponsor recognition in program guide
- Collateral/promo item inclusion in tote bag *(sponsor supplies - must meet SDAR approval)*
- Company name sign for booth
- Sponsor recognition at event including signage
- Logo recognition on SDAR Expo and Conference website

Attendee Bag Sponsor - \$9,500

Exclusive opportunity (\$11,000 value)

- Convention tote with one-sided logo for all attendees
- 10' x 10' Booth in Exhibit Hall
- Four (4) Expo registration badges
- Four (4) seats at the Expo Luncheon
- Unlimited discounted seating at Expo Luncheon
- Half-page ad in program guide
- Sponsor recognition in program guide
- Collateral/promo item inclusion in tote bag (*sponsor supplies - must meet SDAR approval*)
- Company name sign for booth
- Sponsor recognition at event including signage
- Logo recognition on SDAR Expo and Conference website
- Webtile (220 x 200 pixels) to run on SDAR.com website for one month

Lanyard Sponsor - \$6,500

Exclusive opportunity (\$9,000 value)

- Branded lanyard for all attendees
- 10' x 10' Booth in Exhibit Hall
- Four (4) Expo registration badges
- Two (2) seats at the Expo Luncheon
- Unlimited discounted seating at Expo Luncheon
- Half-page ad in program guide
- Sponsor recognition in program guide
- Collateral/promo item inclusion in tote bag (*sponsor supplies - must meet SDAR approval*)
- Company name sign for booth
- Sponsor recognition at event including signage
- Logo recognition on SDAR Expo and Conference website
- Badge Insert (*optional, sponsor supplies - must meet SDAR approval*)
- Webtile (220 x 200 pixels) to run on SDAR.com website for one month

Luncheon Table Sponsor - \$500

Five available

- One (1) table of ten (10) seats at Expo Luncheon
- Table signage displaying company name
- Sponsor recognition at Expo
- Expo Luncheon printed program recognition

Program Guide Advertising

Advertise with SDAR! The conference program guide is the perfect medium to showcase your products and services. You may also purchase a sponsorship package that includes advertising. With or without a sponsorship, this is a great way to advertise Expo specials or highlight your company booth.

- **Back cover color** - exclusive! \$2,500
- **Inside front cover color** - exclusive! \$1,500
- **Inside back cover color** - exclusive! \$1,500
- **Full page B&W** - limited opportunities \$995
- **Half page B&W** - limited opportunities \$495
- **Quarter Page B&W** - limited opportunities \$295

Creative due by March 19, 2013

Exhibitor Booth Pricing

10' x 20' Premium Booth w/Pipe and Drape - \$1,450

Includes: Two (2) 6' table, four chairs, wastebasket

Additional add-ons available:

- Game card participation upgrade: \$295
- Wireless internet - request quote
- Electric - request quote
- Booth carpet - request quote
- Additional tables w/chairs - request quote

10' x 20' Booth w/Pipe and Drape - \$1,350

Includes: One (1) 6' table, two chairs, wastebasket

Additional add-ons available:

- Game card participation upgrade - \$295
- Wireless internet - request quote
- Electric - request quote
- Booth carpet - request quote
- Additional tables w/chairs - request quote

Current SDAR REALTOR® and Affiliate Members

10' x 10' Booth w/Pipe and Drape - \$850

Includes: One (1) 6' table, two chairs, wastebasket

Additional add-ons available:

- Game card participation upgrade - \$295
- Wireless internet - request quote
- Electric - request quote
- Booth carpet - request quote
- Additional tables w/chairs - request quote

Non-members please add \$150 to the listed price

Visit www.SDAR.com for details.

Expo Luncheon to Feature
Special Guest Speaker!
Announced Jan 31st!

Ask your SDAR sales representative
about sponsorship opportunities.