



For Immediate Release

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Businesses Needed to Host Collection Bins for SDAR's Annual Holiday House Giving Program

Holiday House delivered over \$10,000 in donations and gifts last year to San Diego's children, military families, homeless and seniors

SAN DIEGO – September 26, 2012: The [Greater San Diego Association of REALTORS®](#) (SDAR) is joining forces again this year with various San Diego charities for its [2nd Annual Holiday House](#), and SDAR needs numerous local businesses to host collection bins to help gather new toys, clothes, household items, gift cards and non-perishable food.

Businesses that sign up to host a bin by November 1 are entered to win a \$200 gift card to The Cheesecake Factory. To host a collection bin please contact Susanne Torre at storre@sdar.com or call (858) 715-8035. [Click here to make a donation online.](#)

Last year's Holiday Drive delivered over \$10,000 in donations and gifts to San Diego's children, military families, homeless and seniors thanks to the community's generous outpouring of support. Charities that will benefit from this year's Holiday House include:

- Becky's House, Homefront San Diego, Second Chance Program, Feeding America and Angel's Depot.

There are several opportunities to help:

- Businesses can host a collection bin. SDAR will drop off and pick up the bins within 24 hours of the sponsorship request beginning October 1. Please place bins in a central and visible location at your office.
- Businesses can make the December 6 Holiday House celebration their office holiday party through a donation.

"SDAR's goal is to make this year's Holiday House better than ever, but we need a lot of support to try and ensure those who need help in San Diego County will receive gifts and be remembered during the holidays," SDAR President Donna Sanfilippo said.

"Please support us and join our countywide effort to help San Diego's children, military, homeless and seniors with a contribution, or by hosting a collection bin," Sanfilippo added. "Participation in SDAR's Holiday House is easy, and a great way for organizations to give back to the community. You won't regret it."

The following are important dates to remember:

- October 1: Collection bin drop off begins.
- October 1 to December 6: Donations accepted.
- December 6: Holiday House celebration!

The San Diego Association of REALTORS® is dedicated to preserving private property rights and to promoting and protecting the business interests of its REALTOR® members. SDAR's membership stands at more than 12,000, making it the largest realtor's association in San Diego County and one of the largest in California. You can follow SDAR on [Facebook](#), [Twitter](#) and [YouTube](#).