

The Greater San Diego Association of REALTORS®

# Holiday House

## 2014 Sponsorship Opportunities

Join the San Diego real estate community in our annual charity drive! Help us fill a home with holiday gifts, household items, and non-perishable food.

Our united effort helps spread the spirit of the holidays to local children, military families, animals, and senior citizens.

All proceeds benefit the Ambassadors Foundation, a non-profit committed to supporting local San Diego charities.

### Your Sponsorship Benefits Include:

- Promotional value exceeding \$38,000
- Event exposure with local media, elected officials, San Diego's real estate community, and the public
- The opportunity to participate in a high profile community giving initiative
- The event benefits non-profit charities and a portion of your fees are tax deductible

### *Gingerbread House, \$5,000*

- 8 Holiday House event passes
- 3 minute speaking opportunity (400+ attendees)
- Display space for promotional materials (400+ attendees)
- Sponsor logo on event signage (400+ attendees)
- Sponsor recognition in online event marketing
- 2 banner ads in promotional eBlasts (20,000+ distribution)
- Sponsor logo on printed materials (3,000+ distributed)
- Sponsor logo in The San Diego REALTOR® publication, pre and post event (12,000+ distribution each)
- Sponsor logo in The Daily Transcript and the San Diego Business Journal promotional ads (30,000+ readers)
- 2 banner ads in SDAR's monthly eNewsletter (16,000+ distribution)
- 3 monthly webtile ads on sdar.com (33,000+ visitors)

### Holiday House Charities





# Sponsorship Opportunities



## Candy Cane, \$2,500

- 4 Holiday House event passes
- Display space for promotional materials  
(400+ attendees)
- Sponsor logo on event signage (400+ attendees)
- Sponsor recognition in online event marketing
- 1 banner ad in promotional eBlasts  
(20,000+ distribution)
- Sponsor logo in The San Diego REALTOR®  
publication, pre and post event (12,000+ distribution)
- Sponsor logo in The Daily Transcript and the San Diego  
Business Journal promotional ads (30,000+ readers)
- 1 banner ad in SDAR's monthly eNewsletter  
(16,000+ distribution)
- 2 monthly webtile ads on sdar.com (33,000+ visitors)

## Snowflake, \$1,000

- 2 Holiday House event passes
- Display space for promotional materials  
(400+ attendees)
- Sponsor logo on event signage (400+ attendees)
- Sponsor recognition in online event marketing
- Sponsor logo in The San Diego REALTOR®  
publication, pre and post event (12,000+  
distribution)
- Sponsor logo in The Daily Transcript and The San  
Diego Business Journal promotional ads (30,000+  
readers)

## SPONSOR INFORMATION

☐ Gingerbread House    ☐ Candy Cane    ☐ Snowflake

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

### PAYMENT INFORMATION:

☐ Visa    ☐ M/C    ☐ AmEx    ☐ Discover    ☐ Check # \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Total: \$ \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

### RETURN FORM WITH PAYMENT TO:

**Fax:** 858.715.8088

**Email:** Sales@SDAR.com

**Mail:** 4845 Ronson Court, San Diego, CA 92111



[www.SDAR.com/holidayhouse](http://www.SDAR.com/holidayhouse)