

2015 CANDIDATE GUIDE

Please note: Candidate names are listed in order as determined by a drawing conducted by the SDAR Nominating/Election Chair and in accordance with the procedures defined in SDAR's Administrative Election Procedures.

(10 TO BE ELECTED)



MICHAEL WOLF

GRI

Ascent Real Estate, Inc. – Real Estate Extraordinaire

www.MikeAndJessica.net

→ I'm running for director to cultivate a fresh perspective into SDAR and helping to develop the future leadership for San Diego Real Estate.



MARK MARQUEZ

CIPS

Pacific Sotheby's International Realty – Residential, Luxury, Referral

www.MarkMarquez.com

→ I have been nominated so that I may continue to be a resource for our current leadership. My goal is to help continue to develop the new volunteers and lay a positive foundation for our membership at SDAR.



ZACH TODARO

Willis Allen Real Estate – Residential, Multi-tenant Properties

www.ZachTodaroRealEstate.com

→ I've served as a board member and currently President (youngest ever) of the Coronado Real Estate Association (subcommittee of SDAR). I am currently serving as a C.A.R. Director representing SDAR for 2014. It is my goal to help SDAR grow and strengthen the under-40 subset of membership.



ANGELA ORDWAY

SFR, ABR, e-PRO, PMN

Berkshire Hathaway HomeServices – Residential Real Estate

www.AngelaOrdway.com

→ "Honesty, integrity and commitment." 2014 SDAR Vice President, past Board of Director Member and committee leadership positions. C.A.R. Director and Committee Chair, NAR Committee member. Past REALTOR® of the Year finalist. Past WCR District VP and past Chapter President. I am honored to serve our membership in our leadership team.



PATRICIA GARNER

Designated Broker, RMS

ZipRealty, Inc. – Residential Real Estate

www.ZipRealty.com

→ Let's raise the bar in real estate! As vice-chair for the SDAR Grievance Committee and a Member of the Risk Management Committee, it's evident; REALTORS® need to adhere to a higher level of care for their clients. I will be your advocate for education that raises the bar.



KEN TABLANG

GRI, CRS, GREEN, CIPS, SFR

Ascent Real Estate, Inc. – Residential, Investment, Foreclosure

www.KenGina.com

→ When I was young, my dream was to be successful in real estate and financially secure. 25 years as a REALTOR® with SDAR has taught me A LOT (i.e., life experiences)! Now I have the chance to assist, make the necessary decisions to grow a successful membership as board director.



PAULINA RASSAVONG

GRI, CIPS

RE/MAX Associates – Residential Real Estate

www.Rassavong.com

→ My name is Paula Rassavong and I seek your vote for reelection to the SDAR board. My self-started real estate business is my passion and vocation. I have actively chaired business boards and working committees and I am determined to bring my experience to SDAR to represent you.



DENISE MATTHIS

ABR, AHWD, CRS, CNE, PMN, SFR, SRES

DEM Real Estate – Residential Real Estate

www.DEMFinancial.com

→ COMMITMENT, INTEGRITY, LEADERSHIP – Qualities and skills of a successful REALTOR®. I am the REALTOR® on the other side of the transaction listening and communicating the needs of our profession. I will work to get you the most from your membership through resources, education and networking. I want to represent you.



REBECCA POLLACK-RUDE

GRI, SFR, ABR

San Diego Realty Gals – San Diego REALTOR®

www.SDRealtyGals.com

→ Honesty, support and teamwork is key in this industry. As Director, I will help my fellow REALTORS® in this every-changing market. Currently Chair of Housing Opportunities Committee and serving on various SDAR Committees. It would be an honor and privilege to further assist my fellow REALTORS® as Director.



VICKY CAMPBELL

GRI, CRS, PMN, SFR, RMS, SRES

Century 21-First Choice – Sales Manager Trainer

www.VickyCampbell.com

→ I started in real estate in 1976, and have gained so much; it is time to give back. I have served on many committees. President of Women's Council of REALTORS® 2007. C.A.R. Director for the Greater San Diego Association of REALTORS®. Let me represent you on the Board of Directors.



NIKOLE CARTER-CURTIS

SFR

Keller Williams Realty – Residential Real Estate

→ I'm running for Director because I am committed to our industry, motivated to represent our membership and I have a desire to give back to our Association.



ED SMITH, JR.

ABR, SFR, SRES, CMP

Coldwell Banker West/Ed Smith & Associates – Residential Real Estate

www.EdSmithJr.com

→ As a fellow REALTOR® I'll work hard to deliver professional development and services to make you more profitable. Thank you for your support and your vote.



MICHAEL CAMERON

Broker, ABR, IMC, CDPE

Keller Williams – Residential, Investments, Luxury

www.CameronRealEstateServices.com

→ I look forward to the opportunity to serve SDAR Members, adding value from my experiences serving on the Investment, and Budget & Assets committees at SDAR, and my 25 years in business as an Investment & Real Estate Professional. Thank you for considering me for your VOTE!



VICKIE FAGEOL

Broker, SFR, SRES, MRP, e-PRO, BPOR, PMN

Keller Williams La Mesa – Residential Real Estate

www.Rebel-Realty.com

→ The position of Director is not to be taken lightly. We look to our leaders for guidance, to be of pioneer spirit, and embrace new and exciting ideas. As Director, my position is to represent you, listen to your needs and concerns, be your voice, and represent you with integrity.



CARLA FARLEY

Broker, GRI, SFR, CHS, PMC

Corban Realty Group – Management, Residential, Military

→ The Trusted Voice - Your Voice, Your SDAR. Community and SDAR volunteer, dedicated to making your voice heard, empowerment, support, homeownership, innovation and industry stabilization. Let me work for you in the decision making process. Let's hear you loud and clear. A vote for me is a vote for you!



KARLA COHN

CRS, TRC, CIPS

Karla Cohn & Associates Realty, Inc. – Residential Real Estate

www.HomeInvestmentsSanDiego.com

→ Real estate practice is changing every year. And we as REALTORS® must change with it while maintaining our professionalism and care for our clients. SDAR should work with us all to manage these changes. Active on Pro Standards for 20 years. Served as Director 2010-2012. I ask for your VOTE!



RICK ALEXANDER

KW Commercial – Multifamily, Commercial, Land

www.IncomeCommercialRealEstate.com

→ It is important that Directors listen to the membership and makes sure that the membership has the most up-to-date, user-friendly tools. SDAR must maintain its influence in the community in order to represent REALTORS®, protect private property rights and continue to promote high ethical standards.

SDAR Annual Election