

CUTTING EDGE Top Producer Blueprint

COURSES

SDAR'S KEARNY MESA SERVICE CENTER

4845 Ronson Court San Diego, CA 92111



Instructor: CHRIS STAFFORD

TOP PRODUCER

Stafford is a California real estate broker with 25 years of real estate experience in the San Francisco Bay Area as a real estate advisor and a top producing agent. He is also a CPA with 11 years of experience with PriceWaterhouseCoopers, working in in the San Diego, New York, Detroit, and San Francisco offices.



SINGLE SESSION

Wednesday, March 5, 2014 12:00 pm - 1:00 pm

What's the secret to creating an amazing real estate practice that you love? The answer, according to Chris Stafford, is a proven system using your mind, body, and hardcore real estate techniques together to develop your real estate business into a powerful machine.

TOPICS COVERED

- Find out how you as a new REALTOR® or an experienced REALTOR® can kickstart your career
- Learn the "Secrets of Super Successful REALTORS®" in seven easy steps
- Work with more energy and effectiveness with difficult clients who will come to admire/respect you
- Find out how you DON'T have to be available 24/7 for your business

REGISTER: www.SDAR.com/education

CONTACT INFORMATION	FREE REALTOR® <i>Plus</i>	\$10 SDAR MEMBERS	\$15 CLASS ID: 140305TF
NAME	PHONE ()	
ADDRESS		☐ HOME ☐ OFFICE	MEMBER #
	E-MAIL		RETURN TO: Greater San Diego Association of REALTORS® 4845 Ronson Court, San Diego, CA 92111 Education@sdar.com
PAYMENT INFORMATION		\$	Fax: (858) 715-8088 Phone: (858) 715-8040
☐ CHECK ☐ VISA ☐ M/C ☐ DISCOVER	☐ AMEX EXP. DATE	AMOUNT	SDAR
SIGNATURE By signing, you are confirming that you have read, understand, and agree	with aur appellation policy		GREATER SAN DIEGO ASSOCIATION OF REALTORS® The Trusted Voice of San Diego Real Estate

Cancellation Policy: Reservations for programs requiring payment will not be processed until payment is received. If you must cancel your reservation, a full refund will be issued if cancellation is received, in writing, three (3) business days prior. SDAR reserves the right to cancel or reschedule any program. If cancellation occurs, SDAR will issue a full refund. In the event of rescheduling, SDAR will send immediate notification and transfer all reservations (including payments) to the new date.



SAVE ON CLASSES ALL YEAR LONG!

Benefit from a Flat Rate for Education

Agent Essentials

Kick-start your real estate career! This program is perfect for new and seasoned agents to sharpen their skills.

- Includes 5 agent classes (\$200 value)
- · Learn the fundamentals of:
 - Business Planning & Goal Setting
 - Building a Successful Business Model
 - Real Estate Sales
 Techniques
 - Effective Communication
 - · Escrow, Title and Lending

SDAR Members: \$150 *Save \$50* **Non Members: \$250** *Save \$25*

Continuing Education

Are you up for license renewal? Earn all of the continuing education (CE) units you need.

- Attend our Spring or Fall Extravaganza's (\$200 value)
 -Earn 45 CE units in 5 days!
- Free featured monthly class (\$300 value)
- Includes 26 classes
- Earn up to 57 CE units

SDAR Members: \$250 *Save \$250* **Non Members: \$500** *Save \$250*

Risk Management Specialist

Consumers want fast, easy transactions and contracts can take time and get messy.

Protect yourself and your transactions by becoming a Risk Management Specialist.

- Includes 22 classes, such as:
 - Conquering Contracts
 - When in Doubt...
 Disclose, Disclose,
 Disclose!
 - 26 Ways to Avoid Lawsuits
- Earn up to 49 CE Units

SDAR Members: \$700 *Save \$470* **Non Members: \$1,000** *Save \$605*

Designations & Certifications

Earn any of the following designations or certifications:

- ABR- Accredited Buyer Representative
- CID- Certified Condominium Specialist
- MRP- Military Relocation Specialist
- SRES- Seniors Real Estate Specialist
- SRS- Seller Representative Specialist
- SFR- Short Sale & Foreclosure Resource
- Earn up to 52 CE units

SDAR Members: \$1,000 *Save \$265* **Non Members: \$1,300**

☐ Yes, sign me up for the Prepaid Professional Development Pass									
Choose Your Pass:	☐ Agent Essentials			☐ Continuing Education					
	☐ Risk Management Specialist			☐ Designations & Certifications					
Name:			Member #:		Phone:				
Address :					E-mail:				
Payment Information	□Visa	□ MasterCard	□ Discover	□AmEx	□ Check #				
Card#:						Exp:			
Amount: Signa	ature:								

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