

2014 DIRECTOR CANDIDATE GUIDE

Please note: Candidate names are listed in order as determined by a drawing conducted by the SDAR Nominating/Election Chair and in accordance with the procedures defined in SDAR's Administrative Election Procedures.

(10 to be elected)



ROB McNELIS

Rob McNelis, Broker – Residential Direct Lender

www.RobMcNelis.com

As a past real estate association President, longtime State Director, currently seated City Councilman with over 20 years of experience in both real estate sales and lending, I think I bring a great deal of perspective to our association on many topics

that we endeavor to pursue and protect.



KEVIN BURKE
Broker, ABR, e-PRO, JD
Burke Real Estate Consultants – Real Estate Professional
www.KevinMBurke.com

I offer to CONTINUE to serve YOU as I have done for my 36 years in the real estate profession! Past President of another Association. Risk Management Committees at

SDAR/C.A.R.! Professor in 3 Colleges and Sandicor Speaker for SDAR! Be HEARD! I want to be YOUR voice at SDAR!



REBECCA POLLACK-RUDE
GRI, ABR, SFR
San Diego Realty Gals – Residential Real Estate
www.SDRealtyGals.com

Honesty, Support & Teamwork is key in this industry. As a Director, I will help my fellow REALTORS® in this ever-changing market. Currently Vice Chair of HOC and

serving on various SDAR committees, it would be an honor and a privilege to further assist my fellow REALTORS® as Director.



NIKOLE CARTER-CURTIS

ABR, SFR

Willis Allen Real Estate – Residential Real Estate

I am running for the office of Director because I want to assist in continuing to move our Association forward. I would like to be part of the problem-solving team addressing our needs as REALTORS® and the needs of the communities we serve.



CORY SHEPARD

Coldwell Banker West – Residential, Short Sales, Management

As your director, I will continue to assist leadership in bringing cost effective tools, programs, and training to our members that will benefit their business and careers. My goal is to help the Association continue its growth in a manner most beneficial to our members. I appreciate your continued support!



VIRGINIA FIELD

ABR, BPOR, CRB, GRI, CHS, SFR, SRES

Trident Realty Group – Residential Real Estate

www.GinniField.com

In 28 years in real estate, I have served on two state Boards of Directors, the CRB Board of Directors, and NAR's Board of Directors and am currently serving on the

Professional Development Committee for NAR. I believe staying involved is the best way to stay relevant and aware.



ROBERT KEVANE

Broker, CPA

The Kevane Company, Inc. – Commercial, Residential, Land

Proven & Experienced Leadership - I have served as your 2011 President, three-term Treasurer, 13-year Board Member and NAR & C.A.R. Director. I am dedicated to the premise that our Association remains progressive, provides benefits to you at a low

cost and stays fiscally strong to better serve you!



VERNICE ROSS

Broker, GRI, SFR, PMN, CHS

Ross & Ross Realty, Inc. – Residential Real Estate

www.VerniceRoss.listingbook.com

SDAR...Membership Your Way! Would you like tools & resources that enhance your professionalism, highlight your education, increase your business & bottom line profits,

streamline your transaction process, make you paperless, make you tech savvy, provide risk management and keep you informed on legislative issues? Let's do it Your Way!



I would like to be an active member of the Board of Directors to be involved in the decisions affecting our market, myself as a REALTOR®, our community and you...the agent in the trenches. Our market continues to be a challenge and we need to stay ahead of the

agent in the trenches. Our market continues to be a challenge and we need to stay ahead of the curve.



GERRI-LYNN FIVES

Broker-Associate, ABR, CIPS, CRS, GRI, RSPS, TRC Willis Allen Real Estate – Residential, Resort, Waterfront www.CoronadoBeach.com

As a second term Director at SDAR, I would continue to represent the REALTOR® members and their wants and needs, and not my own personal agenda. I would continue to "play well" with my fellow board members and strive for continuing to make

SDAR the best REALTOR® Association in California.



FIONA THESEIRA

ABR, CRS, PMN, SFR **Keller Williams Realty, SD Central Coastal** – Residential Real Estate

<u>www.SDDreamHome.com</u>

Professionalism, Education and Increasing Your Bottom Line with Knowledge and Insights into Risk Management is the future as a member of SDAR. Consider me your link to SDAR and the benefits it brings to your business success! It will be an honor to

represent you on the SDAR Board.



STEVE FRAIOLI

ABR, CRI, SRES, CNE

Steven G. Fraioli & Associates – Residential Real Estate

www.MyRealtorSteve.com

I appreciate the opportunity to serve you on the board of directors in 2014. I'm an independent broker working to keep our association a source for guidance and

education. I have volunteered on the BOD, Grievance and Professional Standards Executive Committees. To continue to serve I ask for your vote.



MICHELLE HELLERUD

Broker, Owner, ABR, SFR, GRI

San Diego Realty Gals – Residential Real Estate

www.SDRealtyGals.com

As a Director, I will focus on member education, professional standards and legislative issues that impact our industry. I currently serve on 3 SDAR committees:

Housing Opportunities, Government Affairs and the REALTOR® PAC. I am passionate about REALTOR® issues and want to represent you! I would really appreciate your vote.



BRIAN WESTRE

CRS, SRES, e-PRO, CDPE

Coldwell Banker Residential – Branch Manager

www.BrianWestre.com

I believe in giving back by volunteering in my industry. Was on the Board from 2009-2012 as a Director. SDAR REALTOR® of the Year for 2011. C.A.R. Director since

2010. Current Committees: Vice Chair of Budget and Assets; Pro Standards. Past President of PREP. I would appreciate your support.