

### **CUTTING EDGE**

# How to Start & Operate a Real Estate Brokerage



### SDAR'S SOUTH COUNTY SERVICE CENTER

884 Eastlake Parkway, Suite 1629 Chula Vista, CA 91914



### Instructor: JONATHAN SCHNEEWEISS

JD. II.W

Jonathan Schneeweiss is broker and president of Schneeweiss Properties, as well as a licensed California attorney and solo practitioner on land use and real estate matters. He also currently is a mediator for the San Diego Real Estate Mediation Center and has experience as an expert witness and litigation consultant. He previously served as Senior Deputy County Counsel for Land Use and the Environment for San Diego County.



#### SINGLE SESSION

Monday, February 24, 2014 9:00 am - 12:00 pm

Thinking of opening your own real estate brokerage? From CalBRE requirements to training employees, this class will get you up to speed on what to expect. After attending this class, you will feel confident that you have the resources to start running a brokerage that's organized, efficient, and legally compliant.

Find out if you're ready to be ... THE BOSS!

#### **TOPICS COVERED**

- Licensing
- Hiring and termination
- Broker/Salesperson agreements
- Licensing revocation issues
- Trust logs and record maintenance
- Broker supervision
- Commissions and antitrust laws

**REGISTER:** www.SDAR.com/education

CONTACT INFORMATION	\$24. REALTOR	,	\$39 BERS ALL OTHERS	CLASS ID 140224SC
NAME	PH	IONE ( )		
ADDRESS		☐ HOME ☐ OFFICE	MEMBER#	REALTOR
CITY/STATE/ZIP  PAYMENT INFORMATION	E-MAIL		RETURN TO: Greater San Diego Assor 4845 Ronson Court, Sar Education@sdar.com Fax: (858) 715-8088   1	
PATIVIENT INFORMATION		\$		
☐ CHECK ☐ VISA ☐ M/C ☐ DISCOVER	☐ AMEX EXP. DA	ATE AMOUNT		AR
SIGNATURE  By signing, you are confirming that you have read, u			GREATER SAN DIEGO ASSO	OCIATION OF REALTORS®

Cancellation Policy: Reservations for programs requiring payment will not be processed until payment is received. If you must cancel your reservation, a full refund will be issued if cancellation is received, in writing, three (3) business days prior. SDAR reserves the right to cancel or reschedule any program. If cancellation occurs, SDAR will issue a full refund. In the event of rescheduling, SDAR will send immediate notification and transfer all reservations (including payments) to the new date.



## SAVE ON CLASSES ALL YEAR LONG!

Benefit from a Flat Rate for Education

### Agent Essentials

Kick-start your real estate career! This program is perfect for new and seasoned agents to sharpen their skills.

- Includes 5 agent classes (\$200 value)
- · Learn the fundamentals of:
  - Business Planning & Goal Setting
  - Building a Successful Business Model
  - Real Estate Sales Techniques
  - Effective Communication
  - · Escrow, Title and Lending

**SDAR Members: \$150** *Save \$50* **Non Members: \$250** *Save \$25* 

## Continuing Education

Are you up for license renewal? Earn all of the continuing education (CE) units you need.

- Attend our Spring or Fall Extravaganza's (\$200 value)
   -Earn 45 CE units in 5 days!
- Free featured monthly class (\$300 value)
- Includes 26 classes
- Earn up to 57 CE units

**SDAR Members: \$250** *Save \$250* **Non Members: \$500** *Save \$250* 

## Risk Management Specialist

Consumers want fast, easy transactions and contracts can take time and get messy.

Protect yourself and your transactions by becoming a Risk Management Specialist.

- Includes 22 classes, such as:
  - Conquering Contracts
    - When in Doubt...
       Disclose, Disclose,
       Disclose!
    - 26 Ways to Avoid Lawsuits
- Earn up to 49 CE Units

**SDAR Members: \$700** *Save \$470* **Non Members: \$1,000** *Save \$605* 

## **Designations & Certifications**

Earn any of the following designations or certifications:

- ABR- Accredited Buyer Representative
- CID- Certified Condominium Specialist
- MRP- Military Relocation Specialist
- SRES- Seniors Real Estate Specialist
- SRS- Seller Representative Specialist
- SFR- Short Sale & Foreclosure Resource
- Earn up to 52 CE units

**SDAR Members: \$1,000** *Save \$265* **Non Members: \$1,300** 

☐ Yes, sign me up for the Prepaid Professional Development Pass										
<b>Choose Your Pass:</b>	3			<ul><li>□ Continuing Education</li><li>□ Designations &amp; Certifications</li></ul>						
Name:			Member #:		Phone:					
Address :					E-mail:					
Payment Information	□Visa	□ MasterCard	□ Discover	□AmEx	□ Check #					
Card#:						Exp:				
Amount: Signa	ature:									

Return to SDAR: 4845 Ronson Court, San Diego, CA 92111 • Email: Education@SDAR.com • Fax: 858 715-8090