

CRS 200: BUSINESS PLANNING & MARKETING for the Residential Specialist



The *Business Planning & Marketing for the Residential Specialist* Course (CRS 200) will help you create a strong business that will withstand any market condition—while making a profit.

Develop a business plan to focus your business and start making educated financial decisions

- Determine financial goals *to create a budget and increase your profits to last through retirement*
- Create a marketing plan *that works with your objectives to get your listings sold*
- Identify action plans *to implement that will work for you to achieve long-term personal and professional goals*

ABOUT CRS

When you earn the CRS Designation, you become part of a network of more than 33,000 Certified Residential Specialist Designees and Candidates/General Members. To learn more about the Designation and about CRS courses coming to a location near you, visit www.crs.com. Individuals who take this course will earn 16 Education credits towards the CRS Designation.

Sponsored by:



Southern California CRS
Chapter

info@socalcrs.com

949-766-2901

AND



February 14-15, 2013

8:30 am – 5:00pm

Check in at 8:00am

Course location:

SDAR – El Cajon

220 West Main Street

El Cajon, CA 92020

REGISTRATION FEE:

\$200 for non-SoCal CRS

Members/guest, \$175 for

SoCal CRS Members, \$150

for SoCal CRS Members who
bring a guest (guest must pay
guest registration fee)



Mark Given, CRS
Instructor

TO REGISTER – GO TO THE SOUTHERN CALIFORNIA CRS WEBSITE:
WWW.SOUTHERNCALIFORNIACRS.COM

Class Admittance Policy on all Southern California CRS Sponsored Classes and Meetings:

Your confirmation will be emailed and serves as your receipt. Without record of your payment, attendee will be required to pay with either check or credit card on the day of the event prior to admittance to the class/meeting. If payment is later verified, attendee will receive a refund. No unpaid guests will be admitted.

