

**SD COUNTY**

# Caravan Connection

Promote & Market Your Listings



The Trusted Voice of San Diego Real Estate

4845 Ronson Ct, San Diego, CA 92111

September 2014

## UPCOMING EVENTS



### Accepting Nominations for The 2014 Awards Of Excellence

**Deadline: Friday, October 24**

Help acknowledge outstanding service to the Association, its members, the community, and the real estate industry. Winners will be recognized at the Installation of Officers and Directors on January 10, 2015.

**For More Information:** [SDAR.com/Awards](http://SDAR.com/Awards)



### Member Appreciation Week

**October 13 - 17, 11:30 AM - 4:30 PM, SDAR Service Centers**

Our service centers will be celebrating all week long! Join us daily for lunch between 12:00 pm - 1:00 pm. We will also be hosting daily Member Parties at different locations with raffles, prizes, giveaways, massages, and fitness classes.

**Register:** [MemberWeek.eventbrite.com](http://MemberWeek.eventbrite.com)

**For More Upcoming Events, visit [SDAR.com/events](http://SDAR.com/events)**

## Faststats



Local Market  
Updates



Foreclosure Report



MONTHLY  
2  
Housing Statistics



Housing Supply

**[SDAR.com/stats](http://SDAR.com/stats)**

## Member Perk of the Month

### Complimentary Lunch & Learns



#### Let SDAR Buy You Lunch!

Attend one of our complimentary Lunch & Learns, hosted every Wednesday - Friday at our Service Center locations throughout the county.

**See the Lunch & Learn schedule at:**  
**[SDAR.com/lunchandlearn](http://SDAR.com/lunchandlearn)**



### Promote Your Open House for Free at SDAR !

SDAR is pleased to offer members several different opportunities to promote their listing. Utilize one of our weekly Caravan tours, post your open house on [SDAR.com](http://SDAR.com), or advertise your flyer at SDAR service centers.

Submit your Open House listings on your REALTOR® Dash IMS portal, or at [myaccount.sdar.com](http://myaccount.sdar.com)

# SEPTEMBER SCHEDULE

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	<b>1</b> SDAR Service Centers Closed Labor Day	<b>2</b>	<b>3</b> <b>LUNCH &amp; LEARN</b> Paragon: 10K Market Analytics & Hotsheets 12:00 pm-3:00 pm (South Bay)	<b>4</b> <b>LUNCH &amp; LEARN</b> Facebook Advertising for Dummies 12:00 pm-2:00 pm (Solana Beach) Commercial Alliance Video Series 12:30 pm-1:30 pm (Kearny Mesa) YPN Thirsty Thursday Mixer 5:00 pm-7:00 pm (Location TBD)	<b>5</b> <b>LUNCH &amp; LEARN</b> Paragon: Searches/Listing Slideshow/Listing Cart 12:00 pm - 3:00 pm (East County)	<b>6</b>
<b>7</b>	<b>8</b> New Member Orientation 8:30 am-3:00 pm (Kearny Mesa)	<b>9</b> Paragon MLS Essentials, CMAs, Client Connect 9:00 am-4:30 pm (Kearny Mesa)	<b>10</b> <b>LUNCH &amp; LEARN</b> Paragon: Customizing Searches & Results Grids 12:00 pm-3:00 pm (South Bay)	<b>11</b> <b>LUNCH &amp; LEARN</b> RPA Updates 12:00 pm-2:00 pm (Solana Beach) FastSTATS: Statistics that Sell 12:00 pm-1:00 pm (Kearny Mesa)	<b>12</b> <b>Risk Management Resource Summit</b> 9:00 am-4:00 pm Sheraton Hotel & Marina Visit <a href="http://SDARsummit.eventbrite.com">SDARsummit.eventbrite.com</a>	<b>13</b> One-Day Prep Course 8:30 am-3:30 pm (Kearny Mesa)
<b>14</b>	<b>15</b> The Value of Your Listings Being Seen on Social Media 9:00 am-12:00 pm (Solana Beach)	<b>16</b> Paragon MLS Listing Input, Realist Tax/Specialized 9:00 am-4:30 pm (Kearny Mesa)	<b>17</b> <b>LUNCH &amp; LEARN</b> 1031 Exchanges 12:00 pm-1:00 pm (South Bay)	<b>18</b> <b>LUNCH &amp; LEARN</b> RPA Updates 12:00 pm-2:00 pm (Solana Beach) Cert. Negotiation Expert (Day 1) 8:30 am-5:00 am (Kearny Mesa) Confirmation Letters 9:00 am-11:00 am (Solana Beach)	<b>19</b> <b>LUNCH &amp; LEARN</b> Mobile Computing for the Real Estate Professional 9:00 am-1:00 pm (East County) Cert. Negotiation Expert (Day 2) 8:30 am-5:00 am (Kearny Mesa) Digital Ink (digital signatures) 1:30 pm-4:30 pm (Solana Beach)	<b>20</b>
<b>21</b> Coronado Pet Parade & Chili Cook-Off 11:30 am-3:00 pm (Promenade Park)	<b>22</b> Broker Circle in South County 9:00 am-10:30 am	<b>23</b> Fall Extravaganza (Day 1) 8:00 am-6:00 pm (Kearny Mesa)	<b>24</b> <b>LUNCH &amp; LEARN</b> RPA Updates 12:00 pm-2:00 pm (South Bay) Seniors Real Estate Specialist (Day 1) 9:00 am-4:00 pm (Solana Beach)	<b>25</b> <b>LUNCH ON US</b> 12:00 pm - 1:00 pm (Solana Beach) Fall Extravaganza (Day 2) 8:00 am-6:00 pm (Kearny Mesa) Seniors Real Estate Specialist (Day 2) 9:00 am-4:00 pm (Solana Beach) zipForm® 6 Hands-On Lab 9:00 am-12:00 pm (South County)	<b>26</b> <b>LUNCH &amp; LEARN</b> Paragon: Customizing Searches & Results Grids 12:00 pm - 3:00 pm (East County)	<b>27</b>
<b>28</b>	<b>29</b> Fall Extravaganza (Day 3) 8:00 am-6:00 pm (Kearny Mesa)	<b>30</b> Military Relocation Professional 9:00 pm-5:00 pm (South County)	All classes/events subject to change or cancellation.			

To Register for Classes, visit [SDAR.com/education](http://SDAR.com/education)

## Service Centers

### Kearny Mesa Service Center

4845 Ronson Court, San Diego, CA 92111  
Phone: (858) 715-8000

### Rancho Bernardo Service Center

16383 Bernardo Center Dr., San Diego, CA 92128  
Phone: (858) 592-7171

### Solana Beach Service Center

981 Lomas Santa Fe Ste. E, Solana Beach, CA 92075  
Phone: (858) 509-3672

### Coronado Service Center

120 C Avenue, Suite 140, Coronado, CA 92118  
Phone: (619) 435-8080

### East County Service Center

220 West Main Street, El Cajon, CA 92020  
Phone: (619) 590-2499

### South County Service Center

884 Eastlake Pkwy, Ste 1629, Chula Vista, CA 91914  
Phone: (619) 656-9261

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**Joe Bogaski**  
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