

IN THIS ISSUE:

2	PRESIDENT'S PERSPECTIVE
3	CEO REPORT
5	OCTOBER REALTOR® APPLICANTS
16	DECEMBER CALENDAR

The San Diego REALTOR®

THE TRUSTED VOICE OF SAN DIEGO REAL ESTATE

What's Happening at SDAR • November 2011

HOLIDAY HOUSE CULMINATES WITH DONATION CELEBRATION ON TUESDAY, DECEMBER 6

SDAR's holiday effort to help San Diego's children, military, homeless, and senior citizens with donations to local charities continues into December, culminating with a Holiday House Donation Celebration on Tuesday, December 6, from 3:00 to 7:00 p.m. The address is 5204 Chelsea Street, La Jolla, CA 92037.

Those who wish to attend are asked to bring a suggested donation (approx. value \$25) or make a financial contribution on-site. Light appetizers and refreshments will be served, and invited guests include representatives from the charities, sponsors, community leaders, the San Diego Charger Girls and former NFL players.

To RSVP, visit www.sdar.com, email events@sdar.com, or call (858) 715-8000.

See page 13 for photos from the Holiday House Kick-Off.

The San Diego Association of REALTORS® presents the

Holiday House

Giving to the Community

Join the San Diego real estate community's effort to help San Diego's children, military, homeless and senior citizens. We'll be filling a house with a variety of goods that will be donated to charities benefiting San Diego's community.



Donations accepted through Dec. 8

(financial contributions also accepted)



Your Donations Support

- Adopt-A-Classroom
- Becky's House
- Homefront San Diego
- It's All About the Kids
- Marine Toys for Tots
- The Salvation Army
- SD Armed Services YMCA
- SD Center for Children
- San Diego Food Bank
- Second Chance
- Senior Community Centers

Drop-Off Center Locations:

SDAR Service Centers & Drop-Off Centers throughout San Diego County



Visit www.sdar.com for all locations, suggested donations, and ways to sponsor & volunteer.

****Holiday House Donation Celebration** December 6**
You're invited... RSVP online at www.sdar.com



The Holiday House is a custom-built, oceanfront estate in Coastal La Jolla which is on the market. (MLS #110056509).

PERIODICAL

The San Diego REALTOR® (ISSN 1096-8210) is the official publication of the San Diego Association of REALTORS®, which is affiliated with the National Association of REALTORS® and the California Association of REALTORS®.

The San Diego REALTOR® is published monthly, except for a combined issue in December. It is published by the San Diego Association of REALTORS®, 4845 Ronson Court, San Diego, CA 92111. Telephone: (619) 715-8000.

POSTMASTER: Send Address changes to The San Diego REALTOR®, 4845 Ronson Court, San Diego, CA 92111. Telephone: (619) 715-8000.



REALTOR® PLUS+ BENEFITS JUST KEEP GETTING BETTER



SDAR's REALTOR® Plus+ offers benefits and potential savings that far exceed the \$49 annual membership fee. For less than \$5 per month, you can enjoy enhanced membership including exclusive discounts, special offers, and access to a growing network of REALTOR® Plus+ Partners.

NOW OFFERING:

- 10% Discount on AT&T's Sponsorship Program (on qualifying

AT&T Services)

- Full Mobile Marketing Solution in conjunction with Mobile Real Estate ID™
- Valuable exposure on SignOnSanDiego.com, the most heavily trafficked local real estate site.

FEATURED BENEFIT:

- Full Mobile Marketing Solution
SDAR and Mobile Real Estate ID™

(the real estate industry's #1 mobile platform) have partnered to offer mobile marketing services as part of your SDAR member benefits. While SDAR members receive the Silver plan at no cost, REALTOR® Plus+ members enjoy a 25% discount on the setup fee for Gold and Platinum upgrades.

For more benefits and information, visit www.sdar.com for details or call Member Services at (858) 715-8040.