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# WELCOME TO PSY 653 LAB!

MODULE 04:

CATEGORICAL PREDICTORS IN REGRESSION &  
NONLINEAR REGRESSION

\* Thanks to Gemma Wallace for her help with these slides



# OBJECTIVES

- Part 1: Categorical predictors in regression models
- Part 2: Nonlinear regression with continuous variables

# PART 1: CATEGORICAL VARIABLES IN REGRESSION MODELS



# DEMO OVERVIEW

We are practicing three different ways of examining categorical predictors in a regression framework:

- 1) Dummy coding
- 2) Effect coding
- 3) Contrast coding

*Note: our outcome variables are continuous in each of these examples*



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# CREATE A NEW R-PROJECT AND R-NOTEBOOK!

Download the "slpdata.csv" file  
from Canvas and save it into your  
R-project file

## LOAD LIBRARIES

```
6 # Load Libraries
7 ```{r}
8 library(tidyverse)
9 library(olsrr)
10 library(psych)
11 ```
12
```

## READ IN DATA

```
15 # Read in dataset
16 ```{r}
17 slp <- read_csv("slpdata.csv")
18
```

Parsed with column specification:

```
cols(
  cond = col_double(),
  prior = col_double(),
  age = col_double(),
  anxiety = col_double(),
  hygiene = col_double(),
  support = col_double(),
  sleep = col_double(),
  lifesat = col_double(),
  sex = col_double(),
  id = col_double()
)
```

This is the same slpdata we've used in previous lab activities.

## REDUCE DATASET TO JUST VARIABLES OF INTEREST

```
# Reduce dataset to just variables of interest  
```{r}  
slp <- select(slp, cond, hygiene)  
```
```



# DESCRIBE THE VARIABLES

```
# Describe variables
```

```
```{r}  
describe(slp)  
```
```



|         | <b>vars</b><br><dbl> | <b>n</b><br><dbl> | <b>mean</b><br><dbl> | <b>sd</b><br><dbl> | <b>median</b><br><dbl> | <b>trimmed</b><br><dbl> | <b>mad</b><br><dbl> | <b>min</b><br><dbl> | <b>max</b><br><dbl> |
|---------|----------------------|-------------------|----------------------|--------------------|------------------------|-------------------------|---------------------|---------------------|---------------------|
| cond    | 1                    | 600               | 2.00                 | 0.82               | 2.00                   | 2.00                    | 1.48                | 1.00                | 3.00                |
| hygiene | 2                    | 600               | 5.99                 | 1.57               | 6.05                   | 6.04                    | 1.57                | 1.68                | 9.74                |



2 rows | 1-10 of 13 columns

## OUR RESEARCH QUESTION FOR PARTS 1-3:

***To what extent do treatment condition predict sleep hygiene?***

We will show three different ways to approach this question using different coding methods for the categorical predictor variables: dummy coding, effect coding, and contrasts coding

These methods are similar, but the coding and interpretations are slightly different.



## PART 1: DUMMY CODING

## WHAT IS **DUMMY CODING** AND WHY USE IT?

It is one of the most common and simplest approaches to evaluating categorical predictors in psychology

Dummy coding allows you to compare the mean difference between two levels of a categorical variable: the level that is coded as a 1 versus the level that is coded as 0

- You can specify any level of the variable to be the reference group (i.e., the level coded as 0)
- Create a new “dummy coded” binary variable for every comparison you want to make between two groups

# DUMMY CODING

- ✗ For dummy coding, we will be converting categorical variables into a series of binary variables.
- ✗ For all but one of the levels of the categorical variable, a new variable will be created that has a value of 1 for each observation at that level and 0 for all others.

| Level of race        | New variable 1 (x1) | New variable 2 (x2) | New variable 3 (x3) |
|----------------------|---------------------|---------------------|---------------------|
| 1 (Hispanic)         | 1                   | 0                   | 0                   |
| 2 (Asian)            | 0                   | 1                   | 0                   |
| 3 (African American) | 0                   | 0                   | 1                   |
| 4 (white)            | 0                   | 0                   | 0                   |

Reference  
category



## Syntax of ifelse() function

```
ifelse(test_expression, x, y)
```

TRUE

FALSE

```
## Specify dummy codes for categorical predictors
```

```
...{r}...  
  
slp <- mutate(slp,  
              cond2 = ifelse(cond == 2, 1, 0),  
              cond3 = ifelse(cond == 3, 1, 0))  
...
```

We created two new variables:

cond2 is a dummy coded binary variable in which condition 2 is coded as 1 and condition 1 is coded as 0. This variable allows us to compare the mean difference in Y between conditions 2 and 1.

cond3 is a dummy coded binary variable in which condition 3 is coded as 1 and condition 1 is coded as 0. This variable allows us to compare the mean difference in Y between conditions 3 and 1.

## RUN MODEL WITH DUMMY CODED CONDITION VARIABLE

```
41 ▾ ## Run model
42 ▾ ```{r}
43   m1 <- lm(hygiene ~ cond2 + cond3, data = slp)
44   ols_regress(m1)
45   ```
```

```

41 ## Run model|
42 ```{r}
43 m1 <- lm(hygiene ~ cond2 + cond3, data = slp)
44 ols_regress(m1)
45 ```

```

#### Model Summary

|                |       |           |        |
|----------------|-------|-----------|--------|
| R              | 0.630 | RMSE      | 1.224  |
| R-Squared      | 0.397 | Coef. Var | 20.418 |
| Adj. R-Squared | 0.395 | MSE       | 1.498  |
| Pred R-Squared | 0.391 | MAE       | 0.973  |

RMSE: Root Mean Square Error

MSE: Mean Square Error

MAE: Mean Absolute Error

#### ANOVA

|            | Sum of Squares | DF  | Mean Square | F       | Sig.   |
|------------|----------------|-----|-------------|---------|--------|
| Regression | 589.467        | 2   | 294.733     | 196.774 | 0.0000 |
| Residual   | 894.205        | 597 | 1.498       |         |        |
| Total      | 1483.671       | 599 |             |         |        |

#### Parameter Estimates

| model       | Beta  | Std. Error | Std. Beta | t      | Sig.  | lower | upper |
|-------------|-------|------------|-----------|--------|-------|-------|-------|
| (Intercept) | 4.660 | 0.087      |           | 53.853 | 0.000 | 4.490 | 4.830 |
| cond2       | 1.627 | 0.122      | 0.488     | 13.293 | 0.000 | 1.386 | 1.867 |
| cond3       | 2.374 | 0.122      | 0.712     | 19.399 | 0.000 | 2.134 | 2.615 |

## Interpretations

**Intercept:** The predicted sleep hygiene score when all x variables are zero, so participants in Condition 1.

**cond2:** the predicted difference in sleep hygiene score between participants in condition 2 compared to condition 1.

**cond3:** the predicted difference in sleep hygiene score between participants in condition 3 compared to condition 1.





## PART 2: EFFECT CODING

# WHAT IS EFFECT CODING AND WHY USE IT?

Similar to dummy coding, except here, you are comparing one level of a categorical predictor to the *mean* of all of the levels.

Instead of asking "are two conditions different from each other?" using dummy coding, effect coding asks "is this condition different from average?"

While the "rule" in dummy coding is that only values of 0 and 1 are valid, the "rule" in effect coding is that all of the values in any new variable must sum to zero.

## SPECIFY EFFECT CODING VARIABLES

```
```{r}
slp <- mutate(slp,

  cond2.ec = ifelse(cond == 2, 1, 0),
  cond3.ec = ifelse(cond == 3, 1, 0),

  cond2.ec = ifelse(cond == 1, (-1), cond2.ec),
  cond3.ec = ifelse(cond == 1, (-1), cond3.ec))
```
```

```
ifelse(test_expression, x, y)
```

TRUE

FALSE

We created two new variables:

cond2.ec is a effect coded variable in which condition 2 is coded as 1, condition 1 is coded as -1, and condition 3 is coded as 0. This variable allows us to compare the mean difference in Y between condition 2 and the average score across all conditions.

cond3.ec is a is a dummy coded binary variable in which condition 3 is coded as 1, condition 1 is coded as -1, and condition 2 is coded as 0. This variable allows us to compare the mean difference in Y between condition 3 and the average score across all conditions.

```
## Run model without interaction first
```

```
```{r}
m2_no_interaction <- lm(hygiene ~ cond2.ec + cond3.ec, data = slp)
ols_regress(m2_no_interaction)
```
```

#### Model Summary

|                |       |           |        |
|----------------|-------|-----------|--------|
| R              | 0.630 | RMSE      | 1.224  |
| R-Squared      | 0.397 | Coef. Var | 20.418 |
| Adj. R-Squared | 0.395 | MSE       | 1.498  |
| Pred R-Squared | 0.391 | MAE       | 0.973  |

RMSE: Root Mean Square Error

MSE: Mean Square Error

MAE: Mean Absolute Error

#### ANOVA

|            | Sum of Squares | DF  | Mean Square | F       | Sig.   |
|------------|----------------|-----|-------------|---------|--------|
| Regression | 589.467        | 2   | 294.733     | 196.774 | 0.0000 |
| Residual   | 894.205        | 597 | 1.498       |         |        |
| Total      | 1483.671       | 599 |             |         |        |

#### Parameter Estimates

| model       | Beta  | Std. Error | Std. Beta | t       | Sig   | lower | upper |
|-------------|-------|------------|-----------|---------|-------|-------|-------|
| (Intercept) | 5.994 | 0.050      |           | 119.969 | 0.000 | 5.896 | 6.092 |
| cond2.ec    | 0.293 | 0.071      | 0.152     | 4.149   | 0.000 | 0.154 | 0.432 |
| cond3.ec    | 1.041 | 0.071      | 0.540     | 14.726  | 0.000 | 0.902 | 1.179 |

## Interpretations

**Intercept:** In effect coding, the intercept is the grand mean of sleep hygiene across all the three treatment groups

**cond2:** the predicted difference in sleep hygiene score between participants in condition 2 compared to the mean of all three treatment conditions.

**cond3:** the predicted difference in sleep hygiene score between participants in condition 3 compared to the mean of all three treatment conditions.



## PART 3: CONTRAST CODING

# WHAT IS CONTRAST CODING?

- × Contrast coding is used to compare specific groups within your variable
- × It is required that the contrasts are orthogonal. Remember, contrasts are orthogonal if:
  - + The number of contrasts is equal to the df (# of groups - 1)
  - + There are at least three groups
  - + The pairwise products of the corresponding coefficients for each term sum to zero
- × **Contrast 1:** Compares Condition 1 to Condition 2 (Ignoring condition 3)
- × **Contrast 2:** Compares Condition 3 to Condition 1 & Condition 2

|            | Cond1 | Cond2 | Cond3 |
|------------|-------|-------|-------|
| Contrast 1 | .5    | -.5   | 0     |
| Contrast 2 | -.5   | -.5   | 1     |

These are orthogonal because:  $(.5 * -.5) + (-.5 * -.5) + (0 * 1) = 0$

# SPECIFY CONTRAST CODES

```
# Contrast Coding
```{r}

slp <- mutate(slp,
  contrast_1v2 = ifelse( cond == 1, .5, ifelse(cond == 2, -.5, 0)), # Compare condition 1 and condition 2
  contrast_3v12 = ifelse(cond == 1, -.5, ifelse(cond == 2, -.5, 1))) # Compare condition 3 to condition 1 & 2
...

```

We created two new variables:

Contrast\_1v2 is a contrast coded variable in which **condition 1** is coded as .5, **condition 2** is coded as -.5 and **condition 3** is coded as 0. This contrast compares condition 1 to condition 2.

Contrast\_3v12 is a contrast coded variable in which **condition 1** is coded as -.5, **condition 2** is coded as -.5, and **condition 3** is coded as 1. This contrast compares condition 3 to the average of conditions 1 & 2

```
# Contrast Coded Model
{r}
m3 <- lm(hygiene ~ contrast_1v2 + contrast_3v12, data = slp)
ols_regress(m3)
```

Model Summary

R	0.630	RMSE	1.224
R-Squared	0.397	Coef. Var	20.418
Adj. R-Squared	0.395	MSE	1.498
Pred R-Squared	0.391	MAE	0.973

RMSE: Root Mean Square Error  
MSE: Mean Square Error  
MAE: Mean Absolute Error

ANOVA

	Sum of Squares	DF	Mean Square	F	Sig.
Regression	589.467	2	294.733	196.774	0.0000
Residual	894.205	597	1.498		
Total	1483.671	599			

Parameter Estimates

model	Beta	Std. Error	Std. Beta	t	Sig	lower	upper
(Intercept)	5.994	0.050		119.969	0.000	5.896	6.092
contrast_1v2	-1.627	0.122	-0.422	-13.293	0.000	-1.867	-1.386
contrast_3v12	1.041	0.071	0.468	14.726	0.000	0.902	1.179

**Intercept:** In contrast coding, the intercept is the grand mean of sleep hygiene across all the three treatment groups.

**Contrast\_1v2:** The difference between condition 1 and condition 2. It is statistically significant.

**Contrast\_3v12:** The difference between the average of conditions 1 & 2 to condition 3. It is statistically significant.



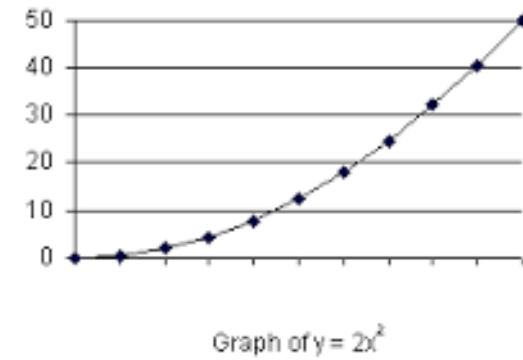
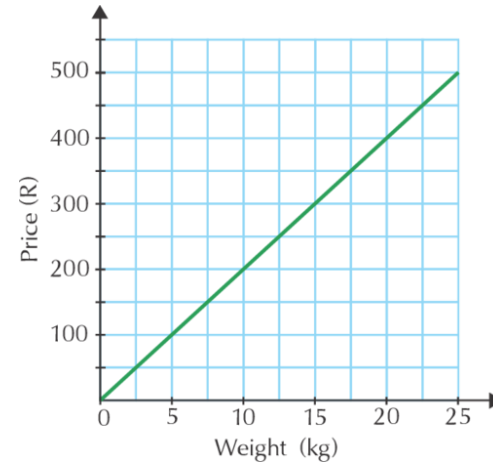
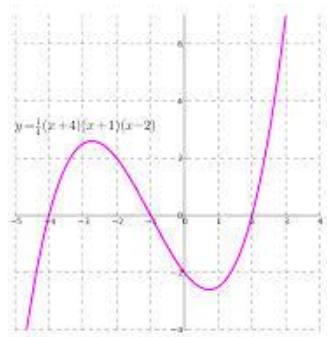
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## ADDITIONAL RESOURCES ON CATEGORICAL VARIABLE CODING SYSTEMS:

- × <https://stats.idre.ucla.edu/spss/faq/coding-systems-for-categorical-variables-in-regression-analysis/>
- × <http://www.jds-online.com/files/JDS-563.pdf>

# PART 2: NONLINEAR REGRESSION





# NONLINEAR REGRESSION

- Nonlinear regression is used to assess models in which there is *not* a linear trend
- We can see quadratic, cubic, or even quartic effects. Other types of nonlinear trends are log transformed trends.



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# CREATE A NEW R-PROJECT AND R-NOTEBOOK!

Download the "cogtest.csv" file  
from Canvas and save it into your  
R-project file

## LOAD LIBRARIES

```
11 ## Load libraries
12 ```{r}
13 library(psych)
14 library(tidyverse)
15 library(olsrr)
16 ```
17
```

# NEW DATASET DESCRIPTION

Researchers were interested in the effect of time spent in practice on the performance of a visual discrimination task. Subjects were randomly assigned to different levels of practice, following which a test of visual discrimination is administered, and the number of correct responses is recorded for each subject. 40 subjects were randomly assigned to practice 0 minutes, 2 minutes, 4 minutes, 6 minutes, 8 minutes, 10 minutes, 12 minutes, or 14 minutes.

**There are three variables:**

**Subject** = subject ID

**practice** = minutes spent practicing, this was assigned by the experimenter

**score** = the number of correct answers on the test

```
96 - ```{r}  
97 cog <- read_csv("cogtest.csv")  
98
```

```
Parsed with column specification:  
cols(  
  subject = col_double(),  
  practice = col_double(),  
  score = col_double()  
)
```

```
99
```

```
100
```

# DESCRIBE DATA

```
# describe data
```

```
```{r}  
describe(cog)  
```
```



|          | <b>vars</b><br><dbl> | <b>n</b><br><dbl> | <b>mean</b><br><dbl> | <b>sd</b><br><dbl> | <b>median</b><br><dbl> | <b>trimmed</b><br><dbl> | <b>mad</b><br><dbl> | <b>min</b><br><dbl> | <b>max</b><br><dbl> |
|----------|----------------------|-------------------|----------------------|--------------------|------------------------|-------------------------|---------------------|---------------------|---------------------|
| subject  | 1                    | 40                | 20.50                | 11.69              | 20.50                  | 20.50                   | 14.83               | 1.00                | 40.00               |
| practice | 2                    | 40                | 7.00                 | 4.64               | 7.00                   | 7.00                    | 5.93                | 0.00                | 14.00               |
| score    | 3                    | 40                | 16.38                | 7.67               | 19.04                  | 17.18                   | 6.69                | 1.06                | 25.54               |

3 rows | 1-10 of 13 columns

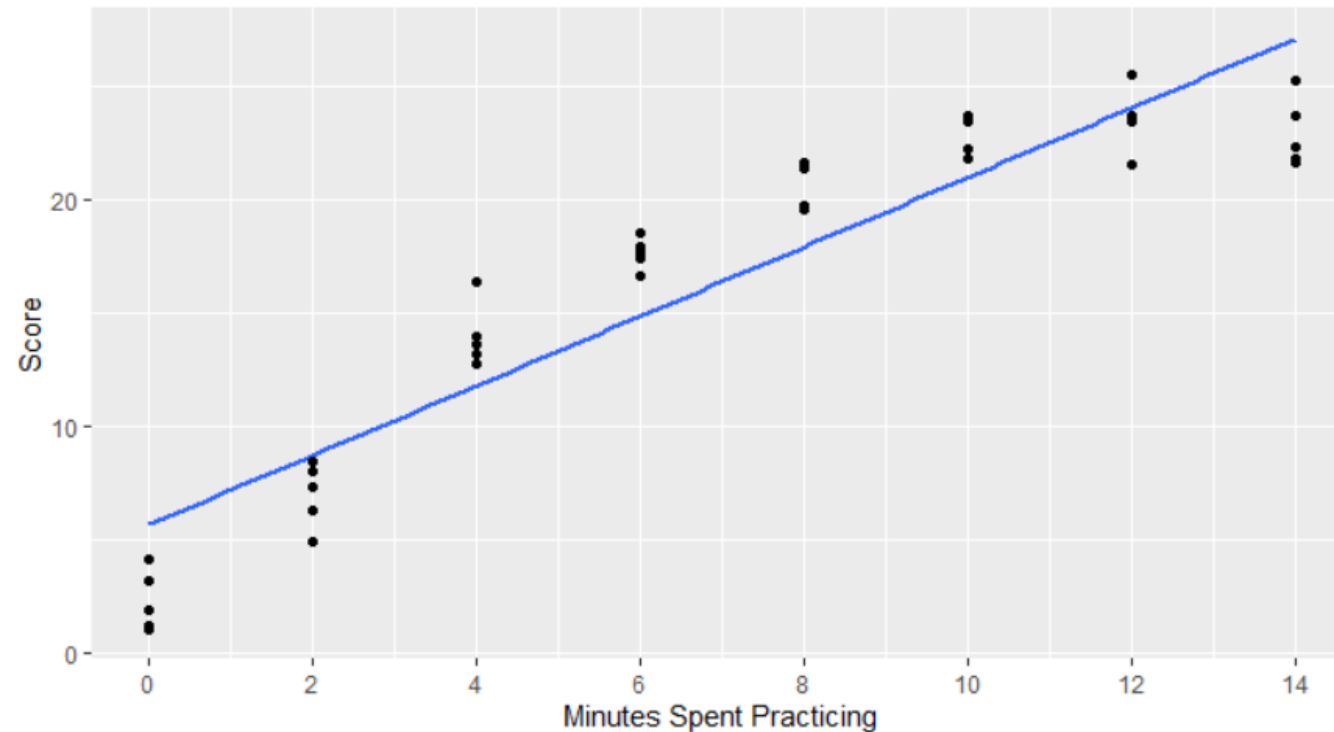
# PLOT A LINEAR RELATIONSHIP

```
## As a linear relationship
`{r}
ggplot(cog, aes(x = practice, y = score)) +
  geom_smooth(method = "lm", se = FALSE) +
  geom_point() +
  scale_x_continuous(limits=c(0,14), breaks = seq(0, 14, by = 2)) +
  labs(title = "Does more practice equal better score?", subtitle = "Overlay best fit straight line",
       x = "Minutes Spent Practicing", y = "Score")
`
```

**i** `geom\_smooth()` using formula 'y ~ x'

Does more practice equal better score?

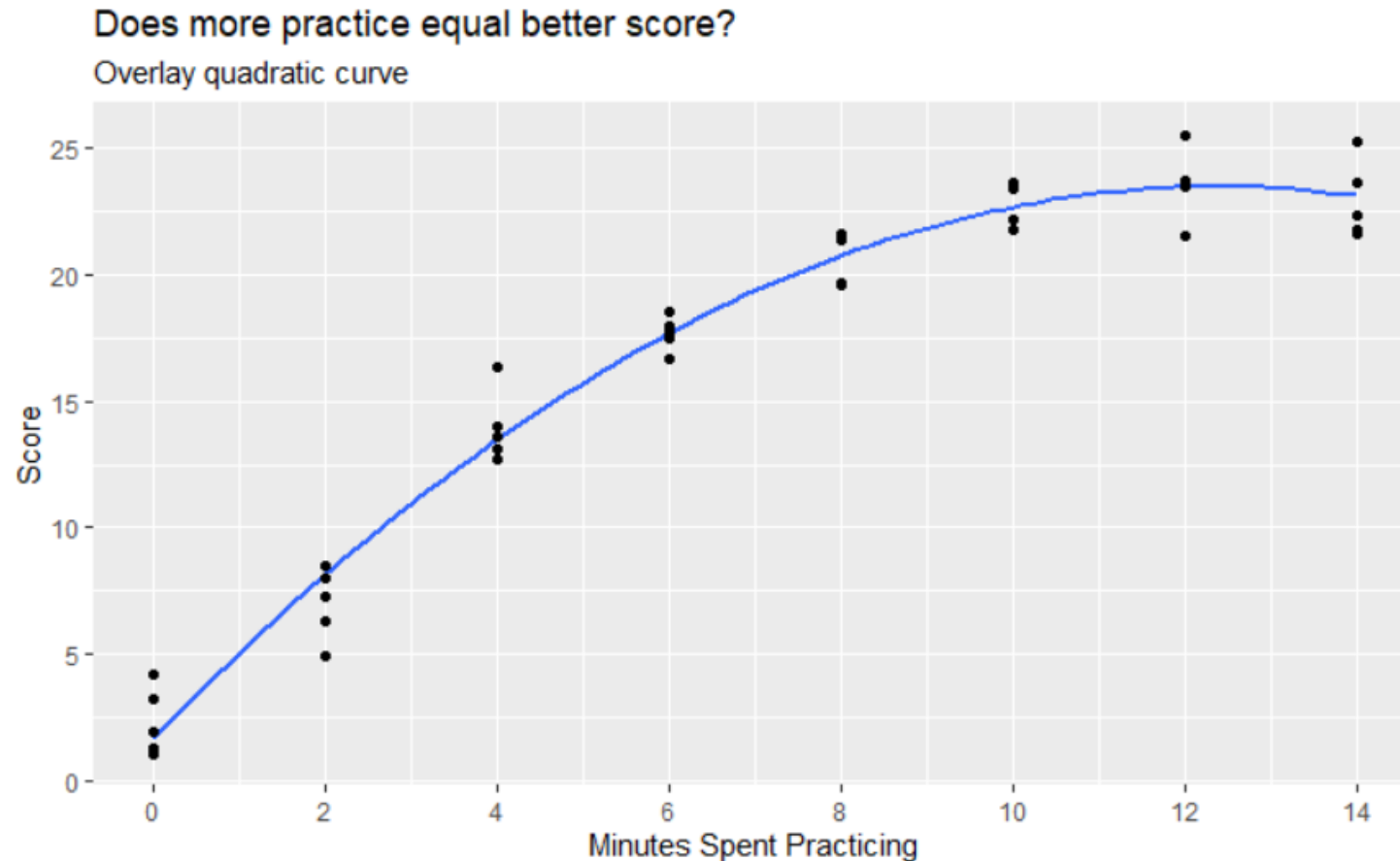
Overlay best fit straight line





# PLOT A QUADRATIC RELATIONSHIP

```
## Plot data with a quadratic function
```{r}
# plot data with quadratic function
ggplot(cog, aes(x = practice, y = score)) +
  geom_smooth(method = "lm", formula = y ~ poly(x, 2), se = FALSE) +
  geom_point() +
  scale_x_continuous(limits=c(0,14), breaks = seq(0, 14, by = 2)) +
  labs(title = "Does more practice equal better score?", subtitle = "Overlay quadratic curve",
       x = "Minutes Spent Practicing", y = "Score")
```
```



## MUTATE THE PRACTICE VARIABLE TO QUADRATIC AND CUBIC

# Mutate variables for polynomial regression: Get quadratic and cubic variables

```
```{r}
cog <- mutate(cog,
               practice2 = practice^2,
               practice3 = practice^3)
```
```

```
# Run linear, quadratic and cubic models
## Linear model
{r}
mod_lin <- lm(score ~ practice, data = cog)
ols_regress(mod_lin)
```

| Model Summary  |       |           |        |
|----------------|-------|-----------|--------|
| R              | 0.925 | RMSE      | 2.952  |
| R-Squared      | 0.856 | Coef. Var | 18.017 |
| Adj. R-Squared | 0.852 | MSE       | 8.713  |
| Pred R-Squared | 0.837 | MAE       | 2.512  |

RMSE: Root Mean Square Error  
MSE: Mean Square Error  
MAE: Mean Absolute Error

| ANOVA      |                |    |             |         |        |
|------------|----------------|----|-------------|---------|--------|
|            | Sum of Squares | DF | Mean Square | F       | Sig.   |
| Regression | 1964.353       | 1  | 1964.353    | 225.462 | 0.0000 |
| Residual   | 331.078        | 38 | 8.713       |         |        |
| Total      | 2295.431       | 39 |             |         |        |

| Parameter Estimates |       |            |           |        |       |       |       |
|---------------------|-------|------------|-----------|--------|-------|-------|-------|
| model               | Beta  | Std. Error | Std. Beta | t      | Sig   | lower | upper |
| (Intercept)         | 5.678 | 0.852      |           | 6.664  | 0.000 | 3.953 | 7.403 |
| practice            | 1.529 | 0.102      | 0.925     | 15.015 | 0.000 | 1.323 | 1.735 |

The model testing the linear effect between practice and score explained 85.6% of the variance in score, and the linear trend was statistically significant at  $p<0.001$ .

This model fits the data pretty well, but since we observed a potential curved relationship when we plotted the data, there could be a better way to examine this relationship.

```
## Quadratic model
{r}
mod_quad <- lm(score ~ practice + practice2, data = cog)
ols_regress(mod_quad)
}
```

#### Model Summary

|                |       |           |       |
|----------------|-------|-----------|-------|
| R              | 0.987 | RMSE      | 1.276 |
| R-Squared      | 0.974 | Coef. Var | 7.787 |
| Adj. R-Squared | 0.972 | MSE       | 1.627 |
| Pred R-Squared | 0.969 | MAE       | 0.945 |

RMSE: Root Mean Square Error

MSE: Mean Square Error

MAE: Mean Absolute Error

#### ANOVA

|            | Sum of Squares | DF | Mean Square | F       | Sig.   |
|------------|----------------|----|-------------|---------|--------|
| Regression | 2235.214       | 2  | 1117.607    | 686.706 | 0.0000 |
| Residual   | 60.217         | 37 | 1.627       |         |        |
| Total      | 2295.431       | 39 |             |         |        |

#### Parameter Estimates

| model       | Beta   | Std. Error | Std. Beta | t       | Sig   | lower  | upper  |
|-------------|--------|------------|-----------|---------|-------|--------|--------|
| (Intercept) | 1.703  | 0.480      |           | 3.547   | 0.001 | 0.730  | 2.676  |
| practice    | 3.517  | 0.160      | 2.127     | 21.949  | 0.000 | 3.192  | 3.841  |
| practice2   | -0.142 | 0.011      | -1.250    | -12.901 | 0.000 | -0.164 | -0.120 |

The model testing the linear and quadratic effects between practice and score explained 97.4% of the variance in score, which is 11.8% higher than the model that only tested the linear relation.

The quadratic term is statistically significant, indicating that there is a substantial curve to the relation between practice and score (i.e., it's not linear). We need to maintain the quadratic term in the model.

```
## Cubic model
```{r}
mod_cub <- lm(score ~ practice + practice2 + practice3, data = cog)
ols_regress(mod_cub)
```
```

#### Model Summary

|                |       |           |       |
|----------------|-------|-----------|-------|
| R              | 0.987 | RMSE      | 1.270 |
| R-Squared      | 0.975 | Coef. Var | 7.750 |
| Adj. R-Squared | 0.973 | MSE       | 1.612 |
| Pred R-Squared | 0.968 | MAE       | 0.922 |

RMSE: Root Mean Square Error

MSE: Mean Square Error

MAE: Mean Absolute Error

#### ANOVA

|            | Sum of Squares | DF | Mean Square | F       | Sig.   |
|------------|----------------|----|-------------|---------|--------|
| Regression | 2237.395       | 3  | 745.798     | 462.622 | 0.0000 |
| Residual   | 58.036         | 36 | 1.612       |         |        |
| Total      | 2295.431       | 39 |             |         |        |

#### Parameter Estimates

| model       | Beta   | Std. Error | Std. Beta | t      | Sig   | lower  | upper |
|-------------|--------|------------|-----------|--------|-------|--------|-------|
| (Intercept) | 1.988  | 0.537      |           | 3.703  | 0.001 | 0.899  | 3.077 |
| practice    | 3.144  | 0.358      | 1.902     | 8.786  | 0.000 | 2.418  | 3.870 |
| practice2   | -0.071 | 0.062      | -0.624    | -1.140 | 0.262 | -0.197 | 0.055 |
| practice3   | -0.003 | 0.003      | -0.416    | -1.163 | 0.252 | -0.009 | 0.003 |

We tested the cubic term to determine if there is a second bend to the relationship between practice and score.

The cubic term is not significant, indicating that there is not a second bend to the relationship.

**Therefore, the quadratic model is the best fit for these data.**