**Practical Business Python**

pbpython.com

«date»

«Business Name»

«address»

«city», «state» «zip»

Dear «recipient»,

|  |
| --- |
|  |

Thank you for your purchases from our store. Because you are such a loyal customer who has purchased over «purchases» with us, we would like to congratulate you for achieving status with us. As a «status» member you will have access to such benefits as:

* Free shipping on all orders over «shipping\_limit».
* Dedicated call center support at «phone\_number».
* Additional «discount» off for prompt payment within 15 days.

We realize that you can purchase products from many companies and we truly appreciate your business.

Sincerely,

Big Boss, CEO

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