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| A picture containing kitchenware, strainer, grater  Description automatically generated | SD Map General Report  «POST\_CODE\_OR\_WARD\_NAME»  «Borough»  «City» |



Introduction

This report covers the topics of population, ethnicity, health, earnings and crime for the ward «Ward\_Name» in the borough of «Borough» in the city of «City». The data originates from several sources including The London Data Store and The Office for National Statistics and is amalgamated through SD Map an initiative spearheaded by London Metropolitan University.

All data is recorded at the ward level except earnings and crime which is at the borough level. If the data falls outside of the required search dates, this will be highlighted.

About the Area

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| {{  include\_image(‘location\_png\_file’,’center’,5)  }} |
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| Map of the Area |
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| The map above shows the ward «Ward\_Name» in the borough «Borough» within «City», the shading indicates the ward boundaries. |
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| {{  include\_text(‘population\_narrative\_01’, text\_alignment=’justify’ ,format\_tokens=(‘below’))  }} |
|  |
| {{  include\_table(borough\_ward\_population\_table, style=’sd\_map\_table\_style\_2’, table\_alignment=[‘’,’’,’right’,’’])  }} |
|  |
| Ward Population Table |
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| {{  include\_text(‘population\_narrative\_02’, text\_alignment=’justify’ ,format\_tokens=(‘below’))  }} |
|  |
| {{  include\_table(borough\_population\_table, shading=borough\_population\_table\_shading, style=’sd\_map\_table\_style\_2’, table\_alignment=[‘‘,’right’,’’])  }} |
|  |
| Borough Population Table |
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| {{  include\_text(‘population\_narrative\_03’, text\_alignment=’justify’ ,format\_tokens=(‘following’))  }} |
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|  |
| {{  include\_table(gender\_pct\_city\_table, shading=gender\_pct\_city\_table\_shading, style=’sd\_map\_table\_style\_3’)  }} |
|  |
| Population Gender Comparison Table |
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| {{  include\_text(‘ethnicity\_narrative\_01’, text\_alignment=’justify’ ,format\_tokens=(‘below’))  }} |

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| {{  include\_table(ethnicity\_pct\_ranking\_table, shading=ethnicity\_pct\_ranking\_table\_shading, style=’sd\_map\_table\_style\_2’)  }} |
|  |
| Ethnicity Ranking Table |
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| {{  include\_text(‘ethnicity\_narrative\_02’, text\_alignment=’justify’ ,format\_tokens=(‘below’))  }} |
|  |
| {{  include\_table(ethnicity\_pct\_comparison\_table, shading=ethnicity\_pct\_comparison\_table\_shading, style=’sd\_map\_table\_style\_2’)  }} |
|  |
| Ethnicity Comparison Table |
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General Health Section

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| {{  include\_text(‘health\_narrative\_01’, text\_alignment=’justify’ ,format\_tokens=(‘below’))  }} |

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| {{  include\_table(health\_ranking\_table, shading=health\_ranking\_table\_shading, style=’sd\_map\_table\_style\_3’)  }} |
|  |
| Health Ranking Table |
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| {{  include\_text(‘health\_narrative\_02’, text\_alignment=’justify’ ,format\_tokens=(‘below’))  }} |
|  |
| {{  include\_table(health\_comparison\_table, shading=health\_comparison\_table\_shading, style=’sd\_map\_table\_style\_3’)  }} |
|  |
| Health Comparison Table |
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Education Section

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| --- |
| {{  include\_text(‘education\_narrative\_01’, text\_alignment=’justify’ ,format\_tokens=(‘below’))  }} |

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| {{  include\_table(education\_ranking\_table, shading=education\_ranking\_table\_shading, style=’sd\_map\_table\_style\_1’)  }} |
|  |
| Education Ranking Table |
|  |
| {{  include\_text(‘education\_narrative\_03’, text\_alignment=’justify’)  }} |
|  |
| {{  include\_text(‘education\_narrative\_02’, text\_alignment=’justify’,format\_tokens=(‘below’))  }} |

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| {{  include\_table(education\_comparison\_table, shading=education\_comparison\_table\_shading, style=’sd\_map\_table\_style\_1’)  }} |
|  |
| Education Comparison Table |
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Earnings Section

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| {{  include\_text(‘earnings\_narrative\_03’, text\_alignment=’justify’)  }} |

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| {{  include\_image(‘earnings\_time\_series\_plot’,’left’,6)  }} |
|  |
| Yearly Earnings Comparison |
|  |
| {{  include\_text(‘earnings\_narrative\_02’, text\_alignment=’justify’,format\_tokens=(‘above’))  }} |

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| {{  include\_image(‘earnings\_bump\_chart\_plot’,’left’,6)  }} |
|  |
| {{  include\_text(‘earnings\_bump\_chart\_narrative’, text\_alignment=’justify’ ,format\_tokens=(‘above’))  }} |

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|  |
| {{  include\_text(‘earnings\_narrative\_04’, text\_alignment=’justify’,format\_tokens=(‘following’))  }} |
|  |
| {{  include\_table(earnings\_benchmark\_table, style=’sd\_map\_table\_style\_1’, table\_alignment=[‘’,’’,’center’,’’])  }} |
|  |
| Earnings Benchmark Table |

Crime Section

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| {{  if not crime\_narrative\_01 == ‘’:  include\_text(‘crime\_narrative\_01’, text\_alignment=’justify’)  else:  delete\_row()  }} |
| {{  include\_text(‘crime\_narrative\_02’, text\_alignment=’justify’)  }} |

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| {{  include\_image(‘crime\_time\_series\_plot’,’left’,6)  }} |
|  |
| Yearly Crimes per Person Comparison |
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| {{  include\_image(‘crime\_bump\_chart\_plot’,’left’,6)  }} |
|  |
| {{  include\_text(‘crime\_bump\_chart\_narrative’, text\_alignment=’justify’ ,format\_tokens=(‘above’))  }} |

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| --- |
| {{  include\_text(‘crime\_narrative\_04’, text\_alignment=’justify’,format\_tokens=(‘following’))  }} |
|  |
| {{  include\_table(crime\_benchmark\_table, style=’sd\_map\_table\_style\_1’,table\_alignment=[‘’,’’,’center’,’’])  }} |
|  |
| Crime per Person Benchmark Table |
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| {{  include\_text(‘borough\_top\_crime\_table\_narrative’, text\_alignment=’justify’ ,format\_tokens=(‘following’))  }} |
|  |
| {{  include\_table(borough\_top\_crime\_table, style=’sd\_map\_table\_style\_1’)  }} |
|  |
| Top 5 Crimes in Borough |
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