# Responsive Web Design

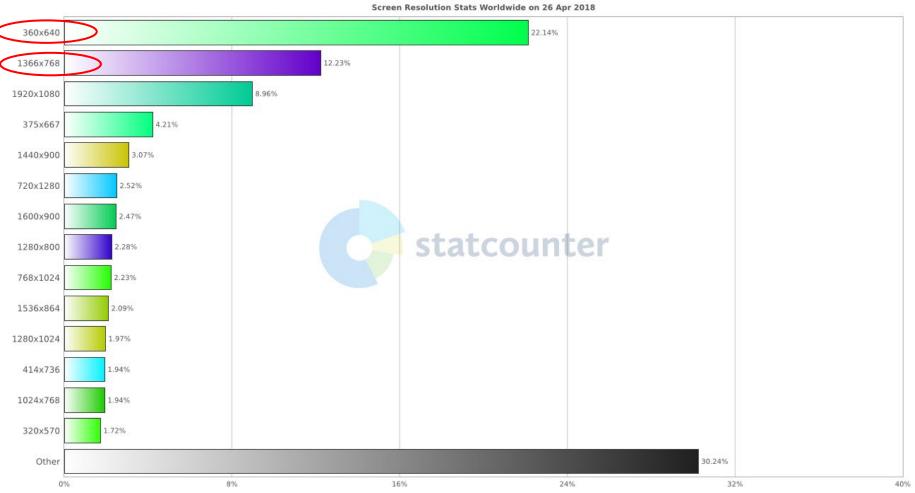
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## Web App Challenges: Screen real estate



Do we need to build N versions of each web application?

#### StatCounter Global Stats

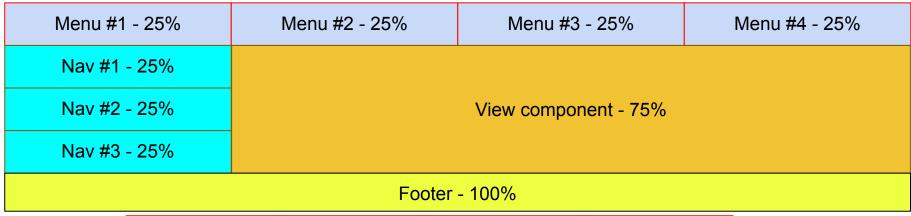


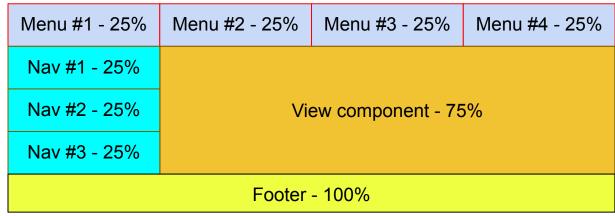
### Responsive Web Design

- Content is like water!
  - The web app should flow into and fill whatever device you have.
- Possible with recent CSS extensions:
  - Add grid layout system with relative (e.g. 50%) rather than absolute (e.g. 50pt) measures
    - Specify element packing into columns and rows
  - Add @media rules based on screen sizes
    - Switch layout based on screen size
  - Made images support relative sizes
    - Autoscale image and videos to fit in screen region

```
img { width: 100%; height: auto; }
video { width: 100%; height: auto; }
```

## Example of Responsive Web Layout





#### **CSS** Breakpoints

#### CSS Rules:

```
@media only screen and (min-width: 768px) {
    /* tablets and desktop layout */ }

@media only screen and (max-width: 767px) {
    /* phones */ }

@media only screen and (max-width: 767px)
    and (orientation: portrait) {
        /* portrait phones */ }
```

```
Menu #1 - 100%
   Menu #2 - 100%
   Menu #3 - 100%
   Menu #4 - 100%
Nav #1 - 25%
Nav #2 - 25% nt - 100%
Nav #3 - 25%
    Footer - 100%
```

### Responsive implementation

- Build components to operate at different screen sizes and densities
  - Use relative rather than absolute
  - Specify sizes in device independent units
- Use CSS breakpoints to control layout and functionality
  - Layout alternatives
  - App functionality conditional on available screen real estate
- Mobile first popular
  - Expand a good mobile design to use more real estate