Negin Alipanahi

Frontend Web Developer

Toronto, Canada

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PROFILE SUMMARY

- 3 years of experience in Frontend technologies within a dynamic web production environment.
- In-depth understanding of computer science fundamentals (**object-oriented design**, **data structures**, **algorithm design**).
- Comprehensive insight into the web development process, from **design** to **deployment**.
- Expertise in HTML5, CSS3, JavaScript including ES6 features, RESTful services, TypeScript.
- Proficient in crafting customizable, reusable, and dynamic front-end components using React.js.
- Strong understanding of **UI design** principles and **UX design concepts**, and proficient in translating **Figma** designs into clean, high-quality codes.
- Experienced in common front-end development tools such as Babel, NPM, etc.
- Experienced in **SEO principles**, ensuring optimal website visibility.
- Familiar with Agile frameworks such as Scrum.
- Excellent written and verbal communication skills, both technical and non-technical.
- Self-motivated team player with a proven ability to work both independently and collaboratively.
- Strong problem-solving and time management skills with exceptional attention to details.

PROFESSIONAL EXPERIENCE

Frontend Web Developer

PELAK, Tehran, Iran - May 2021 - May 2024

- Engineered and deployed highly customizable, reusable, and dynamic frontend components with **React** and **TypeScript**, significantly improving development efficiency and application performance.
- Boosted page speed by 15% through the strategic optimization of RESTful API calls, enhancing user experience and site performance.
- Achieved a 20% surge in mobile traffic by implementing cutting-edge **responsive designs**, ensuring optimal user engagement across all devices.
- Coordinated with cross-functional teams to consistently achieve and surpass project milestones and deadlines, ensuring timely and successful project completion.

Frontend Web Developer Intern

PELAK, Tehran, Iran - Mar 2021 - May 2021

- Assisted the development team in developing and debugging the web application.
- Gained experience working with RESTful APIs and asynchronous request handling.
- Collaborated closely with graphic designers and engineers to implement web and software design features that align with client needs and project goals.
- Implemented accessibility standards such as WCAG 2.0 to ensure maximum user experience.

Founder / CEO

NEALPHI, Tehran, Iran - Feb 2020 - May 2024

- Successfully established and managed different aspects of an Online Store.
- Developed an **online shop website** using **WordPress**, implementing custom design elements ensuring functionality for **e-commerce transactions**.
- Utilized WordPress plugins and custom coding to enhance website performance and UX.
- Provided ongoing maintenance and support for the website, including **troubleshooting** technical issues and **implementing updates**.
- Implemented SEO best practices to improve website visibility.

EDUCATION

 $\begin{tabular}{l} \textbf{M.Sc. Industrial Engineering - System Management and Productivity} \\ \textbf{IAU-TNB} \end{tabular}$

B.Sc. Industrial Engineering - Planning and System Analysis IAU-TNB

SKILLS

HTML5	jQuery	Git/Version Control	UI/UX
CSS3	Bootstrap	GitHub	Figma
JavaScript / ES6	Responsive Design	Web Accessibility	Sketch
TypeScript	Tailwind CSS	SEO	Mockup
Node.js	Sass / Less	Frontend Optimization	Adobe Photoshop
React.js	Chakra UI	'	Adobe Illustrator
React Query	Material UI		
Redux			Spline (3D Design)
RESTful services/APIs	Emotion		