1. New mobile network is looking to enter Philippine market
2. Their core principle is to make sure you always stay connected
3. They use masts of all of their competitors (ie signal coverage is like all of them combined)
4. They only provide premium top tier handsets on a 24 months’ contracts
5. The plan is 3000 min or texts exchangeable and 15GB of internet
6. The price is ₱4700 ($100) / month

You are a media agency