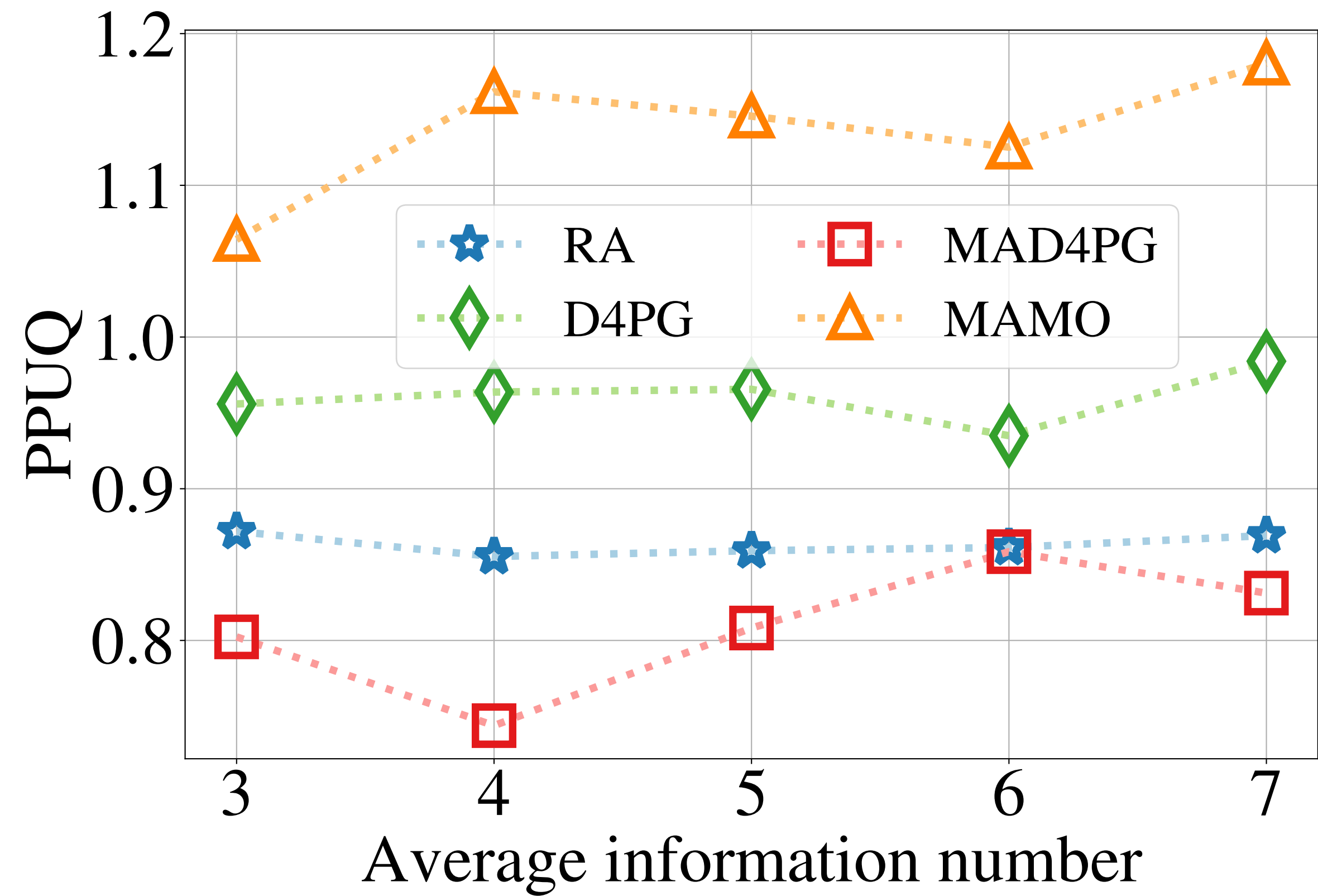


(a) Quality per unit cost



(b) Profit per unit quality