

AI Visibility Audit

Your Company

Prepared for Owner | <https://www.cooling25.com>

Executive Summary

Our analysis of **Your Company** identified **1 critical issue** and 1 warning■ that may be impacting your online visibility and lead generation.

Audit Results

Area	Status	Finding
Mobile Performance	N/A	Score: None/100 — None first paint
Privacy Compliance	CRITICAL	No privacy policy found — potential FDBR violation
AI Readiness	WARNING	No AI-powered features detected

Critical Finding: Privacy Compliance

■ FDBR Non-Compliance Risk

Florida's Digital Bill of Rights (FDBR), effective July 2024, requires businesses to maintain a clear, accessible privacy policy that discloses how consumer data is collected, used, and shared. Our scan of <https://www.cooling25.com> did not find a compliant privacy policy page.

Potential Risk: Businesses found in violation may face fines of up to **\$50,000 per incident** and loss of consumer trust.

Our Offer: As a local business courtesy, we will implement a fully compliant FDBR privacy policy for Your Company at **no charge**. This typically takes less than 24 hours and requires no action from your team.

Recommended Next Steps

Based on this audit, here's what we recommend for Your Company:

1. Privacy Policy (FREE): Let us implement a compliant FDBR privacy policy — no cost, no obligation.

2. AI-Powered Lead Capture: Adding an AI assistant to your website can capture 3-5x more leads by engaging visitors 24/7.

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