

AUDIT REPORT

Analysis for: Locally-Owned Dentist In Lakeland, FL | Brilliant Smiles Lakeland

■ Legal exposure:

- No Terms & Conditions page.
- Contact form missing TCPA consent checkbox.
- No opt-in text for calls/texts.

Fines up to \$1,500 per lead.

■ Revenue leak:

- PageSpeed 56 – slow load = approx 20% bounce rate.
- No privacy link on form – trust drop.

■ What we do:

- AI answering 24/7 – no missed calls
- Map-Pack SEO – own “dentist near me”
- Automated newsletters – 30% rebook rate

Attached: full audit + screenshots.

Reply “yes” – I’ll book a 10-min walkthrough.

AI Service Co