

# STRATEGIC SOLUTIONS PROPOSAL

**Prepared for: Locally-Owned Business | Lakeland Air Conditioning | Florida Heating & Cooling Inst**

We act as your technical shield and growth engine. Below are the specific services available to fix your current liabilities and accelerate homeowner acquisition.

## 1. LIABILITY & PERFORMANCE SHIELD

Immediate technical remediation to protect the practice:

- TCPA Compliance Guard: Installation of mandated consent checkboxes on all forms.
- Legal Safe Harbor: Drafting and hosting of Terms of Use & Privacy Policy.
- Mobile Velocity Fix: Code optimization to achieve < 3s load times (Google Core Web Vitals).

## 2. HOMEOWNER ACQUISITION ENGINES

Automated systems to capture 100% of demand:

- 24/7 AI Receptionist: Answers calls day & night, answers questions, and books appointments.
- Map-Pack Domination: Local SEO protocols to rank #1 for 'HVAC near me'.
- Client Reactivation: Automated newsletter campaigns with a verified 30% rebooking rate.

### NEXT STEPS:

All systems above can be deployed within 48 hours. Reply 'YES' to the email to schedule a 10-minute demo.