Digital Performance Audit

Vanguard Plumbing & Air

Website: vanguardplumbingair.com

Report Date: February 05, 2026

EXECUTIVE SUMMARY

Your website's mobile performance is critically below industry standards. With a score of 30/100 and a load time of 18.3 s, you are losing potential customers who abandon slow-loading sites. This audit identifies key issues and provides actionable solutions.

CRITICAL FINDINGS

AREA	STATUS	IMPACT
Mobile Speed	■ CRITICAL	Score: 30/100, LCP: 18.3 s
Desktop Speed	■ CRITICAL	Score: 46/100
Lead Capture	■ OPPORTUNITY	AI-powered intake can capture 24/7 leads

PROPOSED SOLUTIONS

1. **Mobile Optimization** - Compress images, minify CSS/JS, implement lazy loading
2. **AI Intake System** - Deploy 24/7 AI phone answering to capture leads while you work
3. **Performance Monitoring** - Weekly performance reports to track improvements

NEXT STEPS

I'll follow up with your office to discuss these findings. A 14-day trial of our AI Intake system is available to immediately capture leads you may be missing.

_____
_____

Daniel Coffman

Owner, AI Service Co

352-936-8152 | www.aiserviceco.com