

# 11-741/11-441: Machine Learning with Graphs

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## **Introduction**

Yiming Yang

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1

## Outline

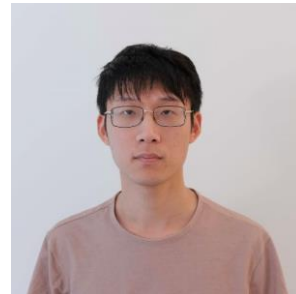
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- Administrative Stuff
- Course Contents Overview

2

## Instructor and Teaching Assistant

- Yiming Yang (LTI & MLD)
- Office hours by appointment (GHC 6717 or via zoom)
- [yiming@cs.cmu.edu](mailto:yiming@cs.cmu.edu)
- Zhiqing Sun (PhD in LTI)
- Office hours: See piazza
- <zhiqings@andrew.cmu.edu>



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3

3

## Background

- **Prerequisites**
  - CS courses like data structures, algorithms, programming (e.g., 15-213)
  - Linear algebra (e.g., 21-241 or 21-341), introductory probability (e.g., 21-325)
- **Preferred but not required**
  - Introductory Machine Learning (e.g., 10-701 or 10-601)
  - Neural network courses
  - **This course is mostly self-contained on ML background.**

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4

4

## Sections

- **11-741** (graduate level, 12 units)
  - Previously 11-741 (PhD level) and 11-641 (MS level) are now merged into one without distinction
  - 100% homework (5 HWs) & 100% of the Exam Questions (midterm exam and final exam)
- **11-441** (undergraduate level, 9 units)
  - 80% homework (4 out of the 5HWs) by your own choices; if you do all the 5 HWs, the top-4 scores will be used in grading.
  - 70% of the total exam questions by your own choices; if you choose to do more, only the 70% of the best answered questions will be used in grading.

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5

5

## Grading Policies

	11-741/641 (Grad Level)	11-441 (UG Level)
Midterm Exam	15%	14%
Final Exam	15%	14%
HWs	$14\% \times 5 = 70\%$	$18\% \times 4 = 72\%$

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6

6

## Homework

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- Programming assignments in Python
- Submission: Due by 11:59pm of the due date.
  - It must be submitted by Gradescope. If Gradescope is down, it must be submitted by email to the TA.
  - A 10% penalty is applied for each day beyond the deadline.

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7

7

## Cheating, Copying, Plagiarism, Etc

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- You must be the author of everything that you submit for a grade
- Revising or modifying someone else's work does not make you the author
- It is okay to discuss homework with other students, share ideas, experience, and lessons learned
- Sign the cheating policy form (as the condition to be graded)

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8

8

## Exams

- Open book, with a set of questions (about 10) and a list of possible answers to choose from per question.
- Mid-term exam will cover the 1<sup>st</sup> half of the lecture contents of the semester, and the final exam will cover the 2<sup>nd</sup> half.
- The exams will not focus on the contents of the HW assignments.
- No arrangement
  - if you cannot attend the exams, you will just lose the points

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9

9

## Course Materials Online

- **Syllabus** (publicly available)  
<https://cmu-ml4graph.github.io/s2024/>
- **Lecture Slides** (password protected)
  - URLs listed on the schedule of the lectures
  - Login information will be announced via piazza
- **Piazza** (listed at Canvas)
- **Recorded Lectures**
  - Not provided in general, to encourage in-person classes
  - Exceptions (if you catch COVID) can be arranged via the TA

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10

10

# Outline

- ✓ Administrative Stuff
- Course Contents Overview
  - with motivating examples

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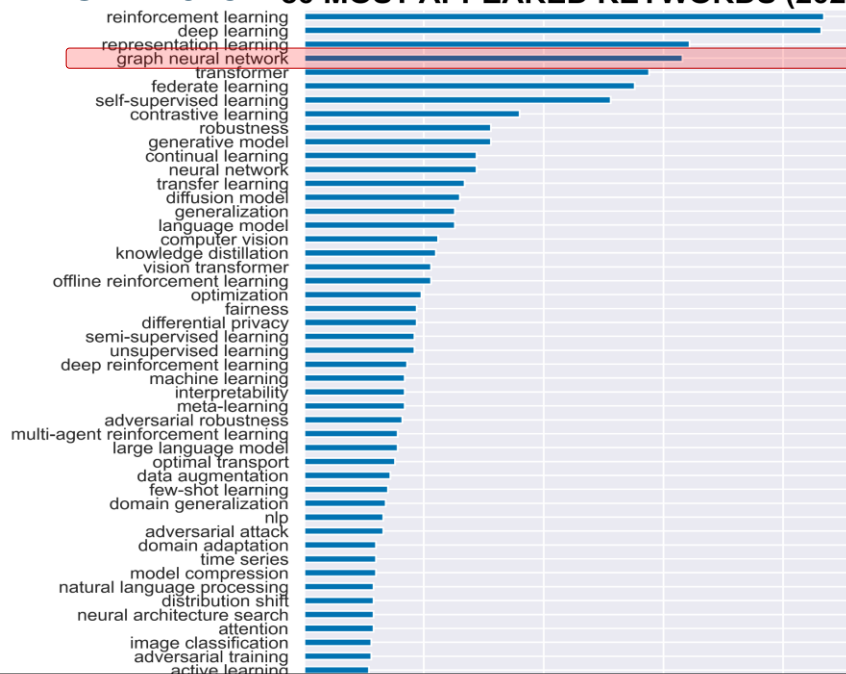
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11

## ICLR 2023

### 50 MOST APPEARED KEYWORDS (2023)

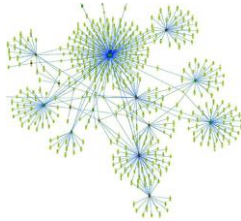


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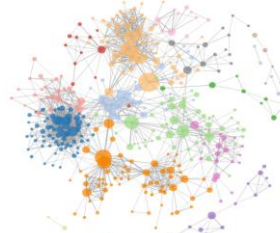
# Why graphs?

A common language for representing various types of data

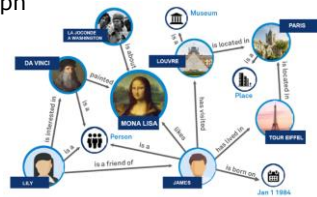
Web Site  
Hyperlinks



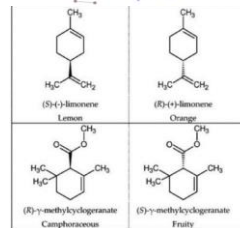
Citation  
Network



Knowledge  
Graph



Molecular  
Structures



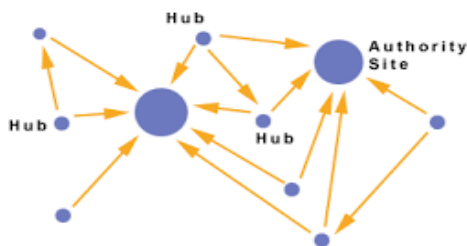
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13

13

## Ex 1: Web Page Popularity Analysis



- Which web pages are more trustworthy (good authorities)?
- Which web pages are more resourceful (good hubs)?
- Naïve answer: Count the in/out degrees of each node.
- Better answer
  - A node is authoritative if it is pointed by many good hubs.
  - A node is a good hub if it points to many authoritative nodes
- We end up with a chicken-egg problem!

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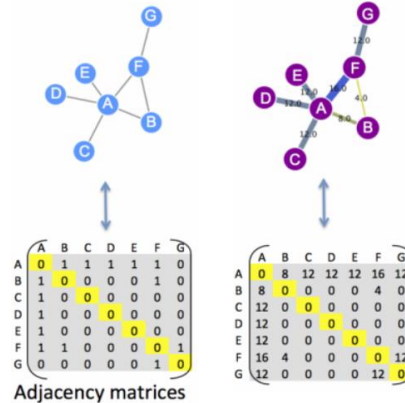
14

14

## Representing the Graph Structure

- **Graph**  $G = (V, E)$ 
  - with vertices ( $V$ ) and edges ( $E$ )
- **Adjacency Matrix**  $A_{n \times n}$ 
  - Edge weights, which can be binary (left) or weighted (right)
- **Graph Laplacian**  $L \stackrel{\text{def}}{=} D - A$ 
  - $D$  is a diagonal matrix with

$$D_{ii} = \sum_{j: j \neq i} A_{ij}.$$



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15

15

## How to deal with the chicken-egg problem?

- HITS (J. Kleinberg, 1998)
  - Calculate  $u_1$ : = 1<sup>st</sup> eigenvector of  $(A^T A)$
  - $v_1$ : = 1<sup>st</sup> eigenvector of  $(A A^T)$
  - $u_1$  gives the **authority** scores of nodes, and  $v_1$  gives the **hub** scores of nodes.
- PageRank (S. Brin and L. Page, 1998)
  - Define probabilistic transition matrix  $M_{n \times n}$  with  $M[i, j] = P(j|i)$ ;
  - Calculate  $r_1$ : = 1<sup>st</sup> eigenvector of a smoothed version of matrix  $M$ , which gives the **PageRank** scores of nodes.
- Both methods utilize the eigendecomposition of those matrices, based on **random walk** over a graph with infinite steps

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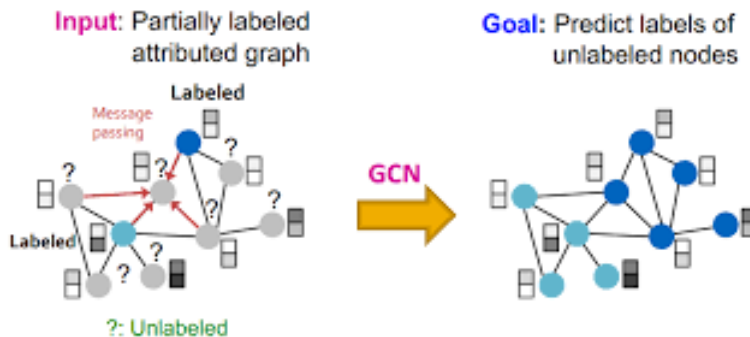
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16

16



## Ex 2. Graph Convolution Network (GCN) for Semi-supervised Classification [ICLR 2017]



Key Idea: Propagating node features (embeddings) over the graph, yielding the connected nodes with smooth labeling.

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17

17

## Fundamental Question

(since internet became popular in mid 1990's)

What is a document, anyway?

1. A piece of text (a human point of view)
2. A bag of words (a traditional IR point of view)
3. A sequence of tokens (a neural language model point of view)
4. A bag of links (from the graph connectivity point of view)
5. A bag of linked pages (each link reaching out a web page)
6. A node in a connected graph (each node have its own words).

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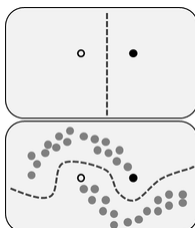
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18

18

## Key Idea in SSL for Node Classification

Upper: Decision boundary based on labeled data only



Lower: Decision boundary based on labeled + unlabeled data

**Key Question: How do we represent the manifold in data?**

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19

19

## Controlling the Smoothness of Node Embedding

- Graph Laplacian  $L \stackrel{\text{def}}{=} D - A$ 
  - $A$  is the adjacency matrix
  - $D$  is a diagonal matrix, with  $D_{ii} = \sum_{j: j \neq i} A_{ij}$
- Using (a subset) the eigenvectors of  $L$  we can control the smoothness of node embedding over the graph.

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20

20

## Various Graph Neural Networks

- Graph **Convolution** Network (GCN) [ICLR 2017]
  - **node-level classification**
- Graph **Attention** Network (GAT) [ICLR 2018]
  - **node-level classification** by leveraging masked self-attentional layers
- Graph **Isomorphism** Network (GIN) [ICLR 2019]
  - **graph-level classification** with multi-layer perceptron
- Graphormer [NeurIPS 2021]
  - **graph-level classification** with **graph-adapted Transformer**
- SignNet [ICLR 2023]
  - **graph-level regression** with Laplacian Eigenvectors for graph positional encoding

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21

21

## Part I. Fundamentals & Building Blocks

- Word2vec Embedding Methods (1 lecture)
- Recurrent Neural Networks (RNN) (1 lecture)
- Convolution Neural Networks (CNN) (1 lecture)
  - **HW1. CNN & RNN classifiers**
- Attention Models (1 lecture)
- LM Architectures (1 lecture)
- Classification Fundamentals (4 lectures)
  - **HW2, Soft-max & SGD**

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22

22

## Part II. Graph-based Learning Topics

### ✓ Social Popularity Analysis (3 lectures)

HW3. PageRank models

- Node Embedding (1 lecture)

### ✓ Graph Neural Networks for Classification (2 lectures)

HW4. GCN models

- Knowledge Graph Embedding (2 lectures)

HW5. Node Embedding with TransE

- Neural Solvers for Combinatorial Optimization (3-4 lectures)
- Reasoning w/ Heterogeneous Graphs (2 lectures)
- Invited Talks (2; industrial applications & insights)

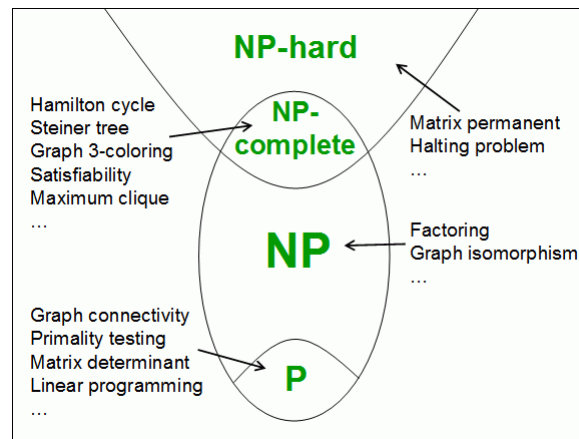
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23

23

## Computational Problems



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24

24

## NP-Completeness (NPC)

- NPC is “the hardest problems in NP”
- If some NPC problem has a polynomial time algorithm, all problems in NP do.
- Our focus is to on recent neural network solvers
  - For large NPC problems that traditional solvers cannot handle
  - With graph-based learning and approximation techniques

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25

25

## Ex 3. Traveling Salesman Problem (TSP)



Task: Given a graph with  $n$  nodes, find the shortest tour where each node is visited once and only once except the starting node (as the ending node).

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26

26

## Relating TSP to LM

### ChatGPT Input

- Prompt: a sequence of words as the instruction

### ChatGPT output

- Response: the generated sequence of words per the instruction

### TSP Input

- A **set** of nodes with 2D coordinates in a graph

### TSP Output

- The predicted sequence of nodes where **each node appears once and only once, and the last node is the starting node.**

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27

27

## Existing TSP Solvers

- **Exhaustive search is not tractable for large  $n$** 
  - $n!$  feasible solutions
  - Dynamic Programming (Held-Karp) takes  $O(n^2 2^n)$  time
- **Hand-crafted Heuristic Solvers** (traditional in OR)
  - Not generalizable across problems
- **Deep Reinforcement Learning (DRL, recent in ML)**
  - Not relying on hand-crafted heuristics
  - Learning from a large training-set of graphs for smart search
  - Model applicable to new graphs beyond training examples
  - No need to know the optimal solution(s) for each training graph

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28

28

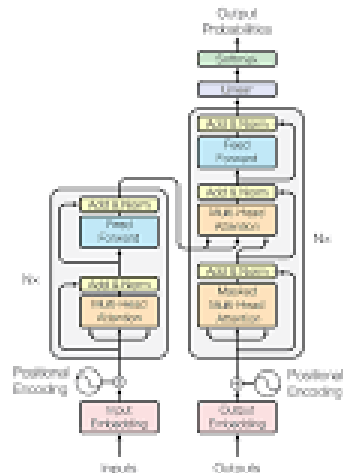
# Encoder-Decoder Architecture in NLP

BERT

Encoder

GPT

Decoder

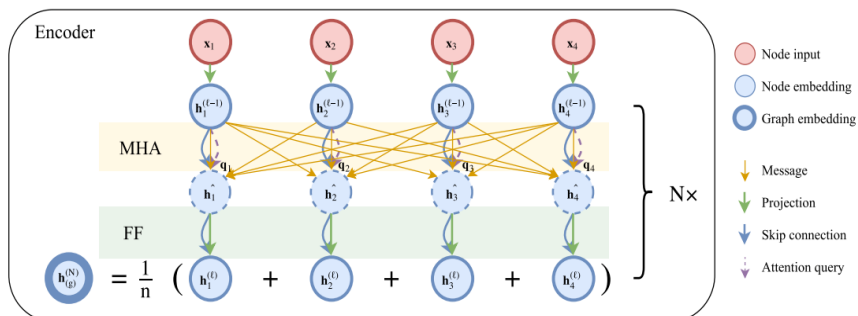


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29

## Learn to Solve NPC with DRL (Kool et al., ICLR 2019 - Transformer Encoder)



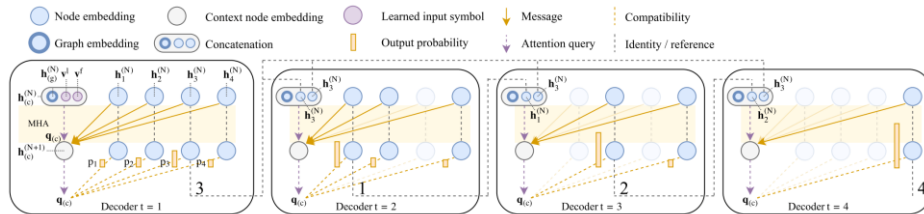
Kool, Wouter, Herke van Hoof, and Max Welling. "Attention, Learn to Solve Routing Problems!." International Conference on Learning Representations. 2019.

30

30

# Learn to Solve NPC with DRL

(Kool et al., ICLR 2019 - Transformer Encoder)



Kool, Wouter, Herke van Hoof, and Max Welling. "Attention, Learn to Solve Routing Problems!." International Conference on Learning Representations. 2019.

31

31

## Recent Developments

### Good News in 2019

- DRL solvers for TSP found near-optimal solutions on evaluation benchmarks

### Bad News before 2022

- Neural-net solvers for TSP **only scale to graphs with  $\leq 100$  nodes**
- Neural network architectures for TSP may not generalize to other NPC problems (e.g., Maximum Independent Set)

### Recent Advances

- DIMES (Qiu\*, Sun\*, Yang: NeurIPS 2022): neural DRL solver scale to graphs with **10,000 nodes** and improved SOTA results
- DIFUSCO (Sun, Yang: NeurIPS 2023): neural diffusion model **outperforming DIMES in both accuracy and inference time complexity**
- Both offer a generic framework for NPC problems, including TSP, MIS, etc.

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32

32



## High-Level Ideas

- **DIMES (Qiu\*, Sun\*, Yang, NearIPS 2022)**

- Removing the decoder part (costly) and modeling with encoder-only
- Introducing meta learning to make up the (lost) accuracy

- **DIFUSCO (Sun, Yang, NearIPS 2023)**

- Borrowing the success of “diffusion” from computer vision (Decomposing a **tough task** into a **sequence of easier tasks**)
- Highly efficient due to parallelable training
- The first graph-based diffusion framework (as apposed to image-based)
- New SOTA results in TSP and MIS

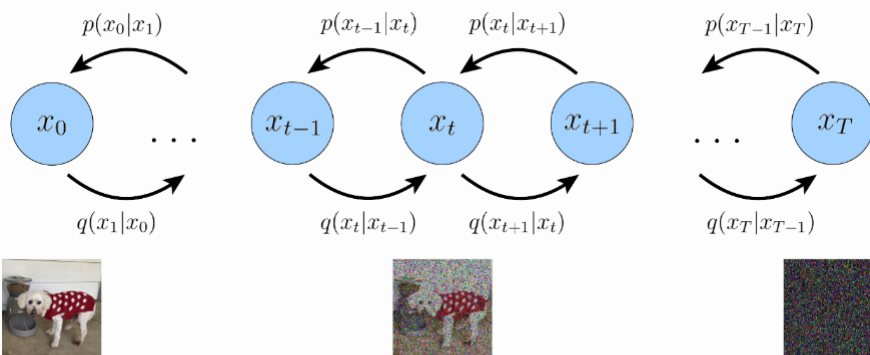
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33

33

## A Diffusion Model in Computer Vision



Visual representation of a Variational Diffusion Model. An input is steadily noised over time until it becomes identical to Gaussian noise; a diffusion model learns to reverse this process.

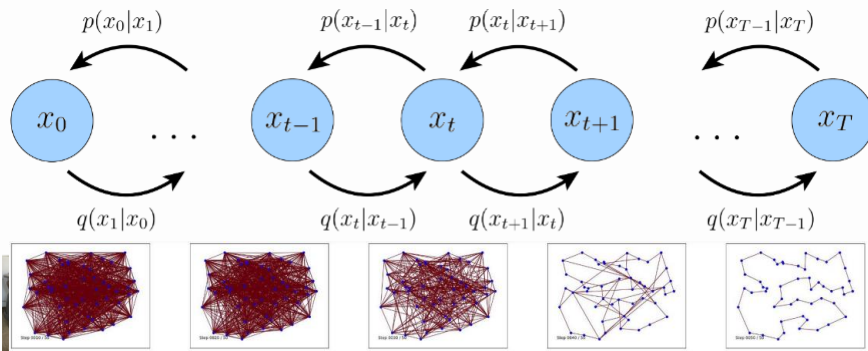
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34

34

## Our Diffusion Model for TSP



Visual representation of a Variational Diffusion Model. An input is steadily noised over time until it becomes identical to Gaussian noise; a diffusion model learns to reverse this process.

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35

35

## Concluding Remarks

### ■ Why graphs?

- A common language for representing many types of entities, relations and human knowledge, supporting graph-based reasoning beyond bag/sequence of tokens
- Broad applications (social impact analysis, classification/regression tasks, solving NPC problems, and more)

### ■ Connections to recent deep learning

- Novel adaptation/enrichment of popular LLMs, Deep Reinforcement Learning (DRL) and Diffusion Models

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36

36