Johns Hopkins University
School of Government & Policy

ENROLLMENT IMPACT REPORT

Government Leadership Programs 2023-2025

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Executive Summary

The Johns Hopkins School of Government & Policy has successfully engaged **20 government leaders** across **12 cities** through its GovEx and BCPI programs. With **51 total course enrollments**, the programs have achieved a **90% completion rate** and an outstanding average score of **91.8%**.

Key Highlights:
• High program quality with 91.8% average completion score
• Strong engagement from Baltimore (9 enrollments)
• Balanced distribution: GovEx (45%) and BCPI (55%)
• Only 5 enrollments in progress, indicating strong follow-through

Key Performance Indicators

Metric	Value
Total Government Leaders	20
Cities Served	12
Total Enrollments	51
Completed Enrollments	46 (90%)
In Progress	5
Average Completion Score	91.8%
GovEx Enrollments	23 (45%)
BCPI Enrollments	28 (55%)

Top Cities by Enrollment

Rank	City	Total Enrollments

1	Baltimore	9
2	San Francisco	8
3	Austin	6
4	Detroit	5
5	Phoenix	5

Most Popular Courses

Rank	Course Name	Enrollments
1	Innovation 101	5
2	Performance Management Systems	3
3	Digital Transformation Strategy	3
4	Innovation Lab Setup	3
5	Evidence-Based Policy Making	3

Key Insights & Recommendations

1. **Baltimore Leads Institutional Engagement**

Baltimore demonstrates the deepest commitment with 9 enrollments, indicating strong institutional buy-in. This city should be considered a model for replicating success in other municipalities.

2. **Outstanding Completion Rate of 90%**

With 46 completed enrollments out of 51 total, the programs show exceptional participant commitment. Only 5 enrollments remain in progress, suggesting effective support systems and relevant curriculum.

3. **High-Quality Learning Outcomes**

An average completion score of 91.8% indicates that participants are not only completing courses but mastering the content. This validates the program design and instructional approach.

4. **Balanced Program Portfolio**

GovEx programs account for 45% of enrollments while BCPI represents 55%, showing healthy diversity in offerings that appeal to different leadership needs—both operational excellence and innovation.