Interviewees Needed
For UC Berkeley Research

*Curious about broadband Internet
services but hold back from subscribing?*

*Do you think you would not use it well
enough or often enough to justify the cost?*

Is it even available where you are?

*Maybe you just use a data phone
and do not need a home service?*

*Do you have other concerns like health
or safety that keep you from signing up?*

A group of UC Berkeley graduate students wants to understand people's perceptions of broadband Internet services in Mendocino County. They are particularly interested in hearing from people who do not yet have affordable access to broadband Internet, or who may have concerns about existing services. Hearing from the "people on the ground" about what you think of these services is central to the research project.

Interview

Length: approximately 30 minutes.
Type: in-person or by phone.

Example Questions:
• How do you think broadband Internet would
  affect you or your family? Positively or negatively?

• Do you have any concerns about the
  health/safety impact of broadband?

• Do you feel that the cost of broadband is
  not worth it for what you would use it for?

Survey

The questionnaire will be sent over the next
4-6 weeks, including online and offline access.

Participation in the interviews and surveys is completely **voluntary** and unrelated to Further Reach's service. You are welcome to email Prof. Jenna Burrell (jburrell@berkeley.edu) with any questions about the project.

Thank you for considering taking a few minutes to help this research team understand the needs and concerns about broadband connectivity to the Internet.This will help the service to become more robust on the Coast where there is little.

Shirley Freriks
President, Mendocino Coast Broadband Alliance
And the UC Berkeley research team