MOOSHRA/EthioListing/Nebex

Purpose: MOOSHRA is a market place for Ethio centric goods and services.

Audience:

Entities who are looking to buy products and get services

Entities who are looking to sell products and render services.

Entities who like to market their goods and services.

Services:

* Listing of goods for sale
  + Car (new/used[dealer | owner])
  + Furniture
  + Electronics
  + Clothing (Ethiopian)
* Listing of housing for rent
  + Room for rent
  + Apartment
  + House
  + Garage
  + Storage
* Listing of Services offered.
  + Lawyer
  + Car repair
  + Training
    - Driving
    - IT training
  + Medical services
    - MD
    - Dental
    - Chiropractors
    - Vision
  + Home care
    - Renovation and maintenance
    - Gardening
    - Cleaning
    - Organizing
    - Moving
* Listing of Events
  + Fundraising events
  + Entertainment
  + Religious events
  + Professional/Networking
* Listing Of Job openings
  + Restaurant staff
  + Driver
  + Personal care (baby sitting, Elderly care)
  + Mechanics
  + Store keeper
  + IT
  + Administrator
* Advertisement
* Listing of Business
* Deals (form of advertisement)
  + Coupons
  + Bundles
* Business Pages

System Features:

* User (consumer of the goods and services)
  + Allow Browsing of goods and services
  + Allow contacting and corresponding with providers
  + Sharing and linking to social media
  + Account management
    - Create account
    - Reset passwords
    - Delete account
    - Login /logout
  + Set alert of notification
  + Compare goods and services
  + See previously sold prices.
  + Rate provider
  + Contact MOOSHRA admin
  + Receive coupons and deals.
* Providers of goods and service
  + Account management
    - Create account
    - Reset passwords
    - Delete account
    - Login /logout
  + Allow listing of goods and services
  + Manage listing
    - Create new listing
    - View current active listing
    - Manage listing
      * Edit/update
      * Delete
      * Deactivate/Activate
    - Share listing on social media
  + View stats on listing
  + Survey
* Advertisers
  + Account management
    - Create account
    - Reset passwords
    - Delete account
    - Login /logout
  + Allow creation of ads.
  + Schedule an ad (triggers approval.)
  + Get a stats on the ad placed.
* Site admin
* Admin
* Ad Admin
* Listing Admin
* User Admin

* System Requirements
  + Mobile capable
  + Security
    - Allow users to create accounts
    - Allow users to login and logout of the system.
    - Allow users to reset password.
    - Allow users to retrieve their user name.
  + Track User activity
    - Log in and out
    - System used to access site.
    - Length of stay on site
    - IP
    - User browsing history
  + Error handling and Notification
  + Reporting
  + Process Payment system
  + Email and notification

Project management