

CategoryName, ProductName

All

State, Region

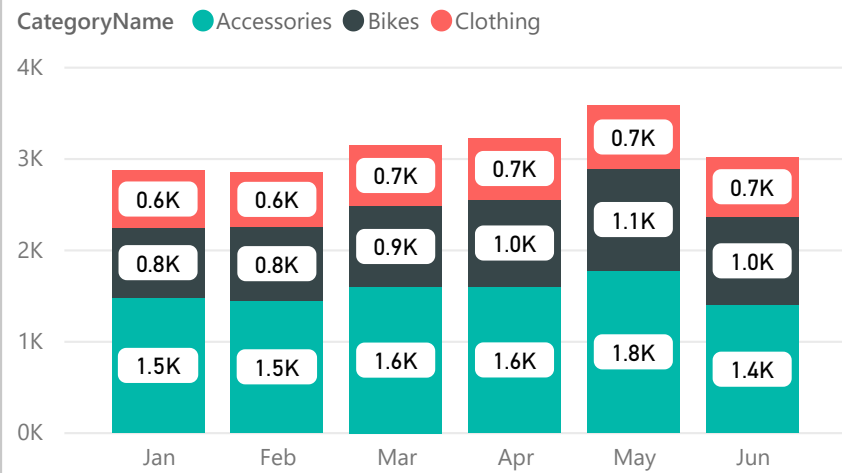
All

1/1/2020

6/30/2020



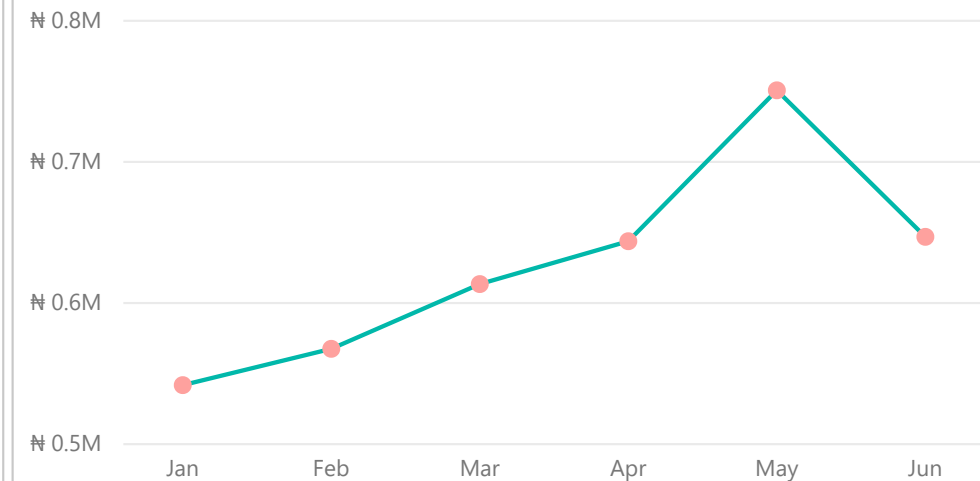
Total Orders by Month



Total Orders and Return rate

SubcategoryName	Total Orders	Return Rate
Tires and Tubes	4,892	2%
Helmets	3,342	3%
Bottles and Cages	2,502	2%
Road Bikes	2,246	3%
Mountain Bikes	1,984	3%
Jerseys	1,737	3%
Touring Bikes	1,274	4%
Caps	1,155	1%
Fenders	1,081	2%
Gloves	748	2%
Shorts	497	5%
Cleaners	459	2%
Hydration Packs	386	4%
Vests	307	5%
Socks	283	3%
Bike Racks	162	3%
Bike Stands	113	3%
Total	11,484	2%

Total Profit by Month



Total Orders

11K

Total Profit

\$ 4M

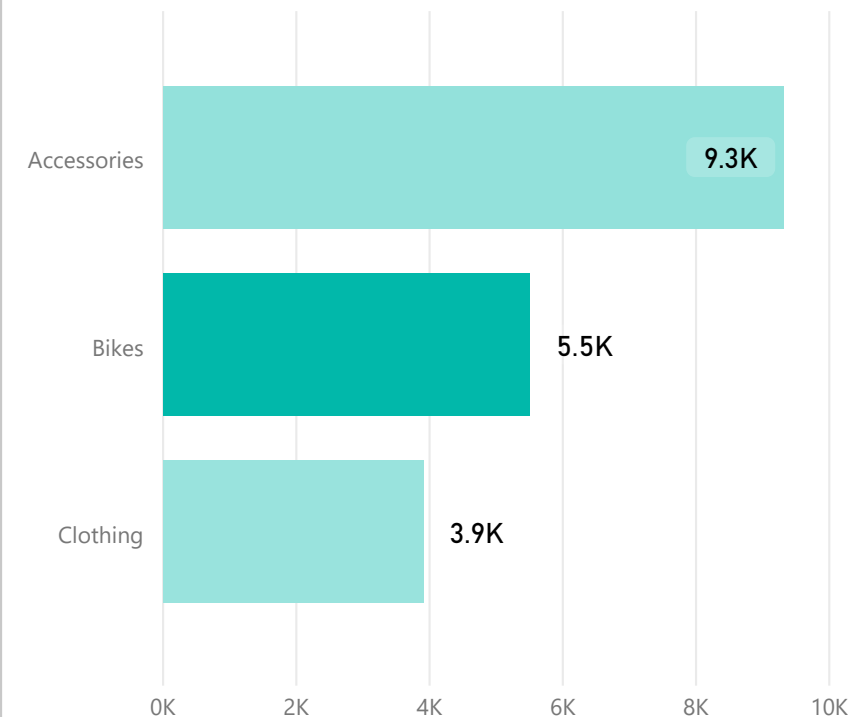
Total Revenue

\$ 9M

Total Outlets

10

Total Orders by Subcategory



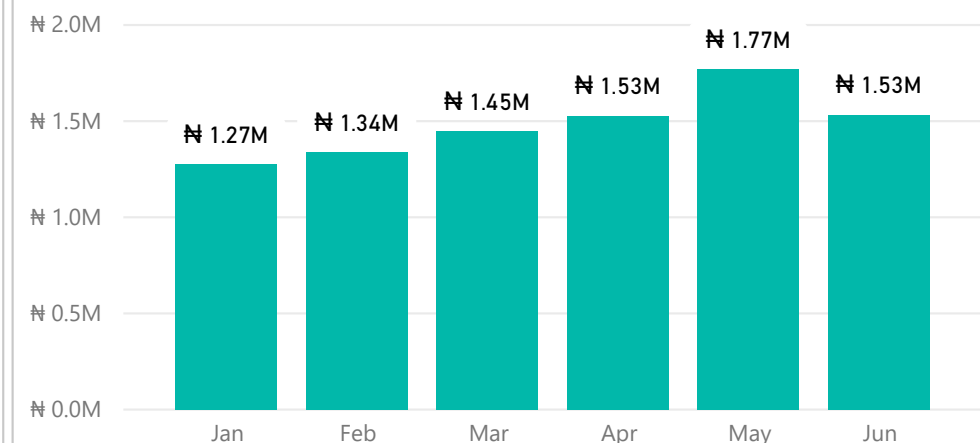
Most Ordered Product

Water Bottle - 30 oz.

Most Profitable Product

Mountain-200 Black, 38

Total Revenue by Month





TeCS+

CategoryName, ProductName

All

State, Region

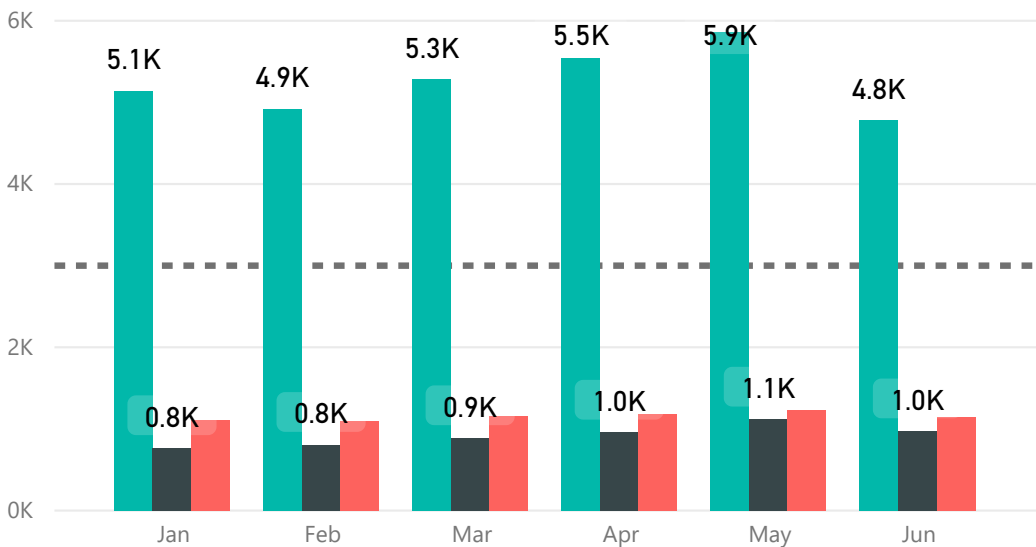
All

1/1/2020

6/30/2020

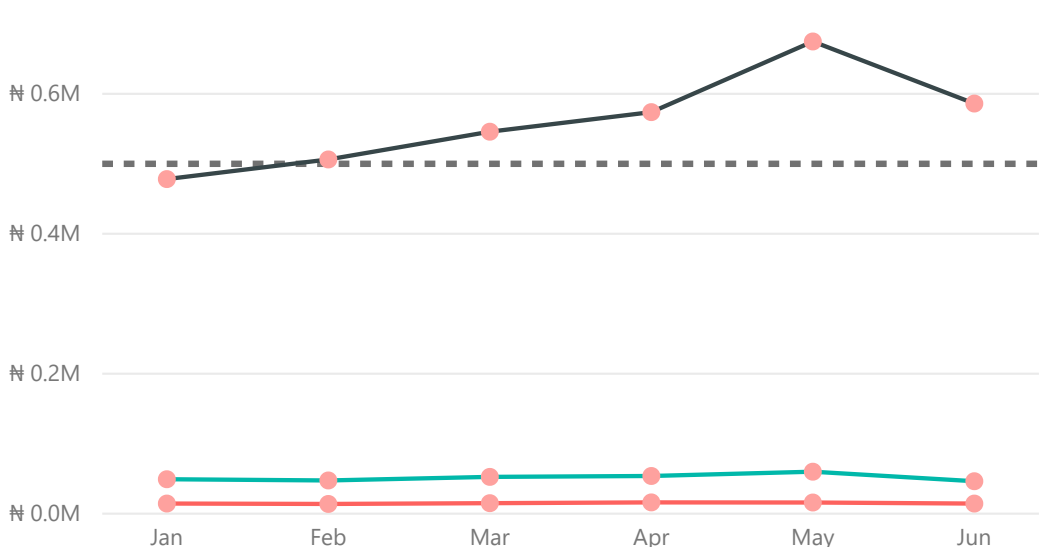
Quantity Sold by Category per Month

CategoryName Accessories Bikes Clothing

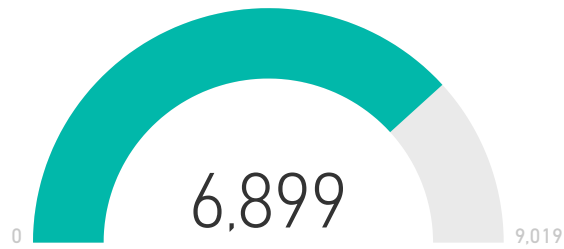


Total Profit by Category per Month

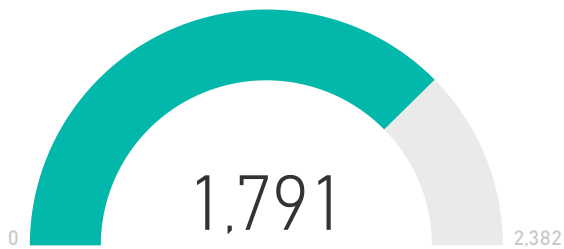
CategoryName Accessories Bikes Clothing



Total Quantity Sold This Month

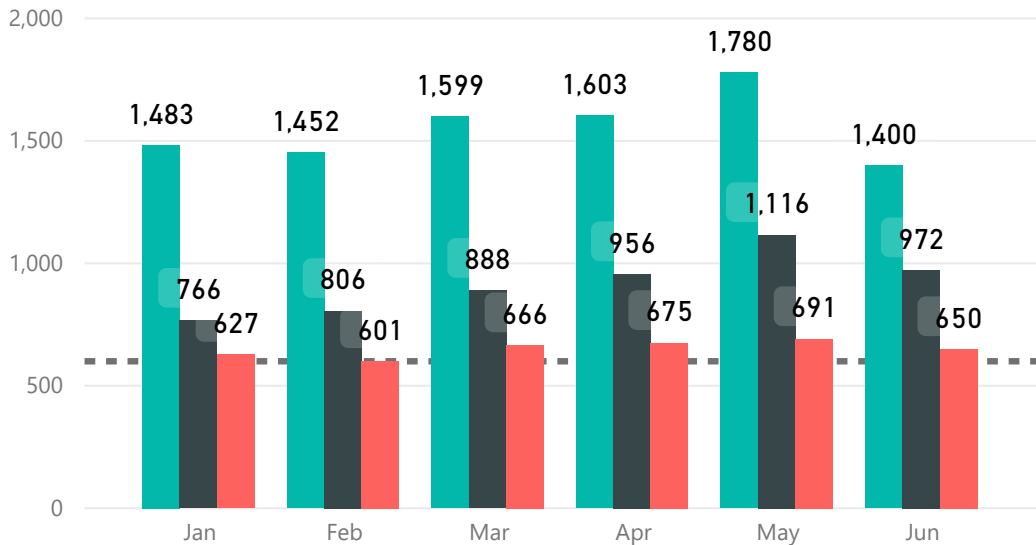


Total Ordered Quantity This Month



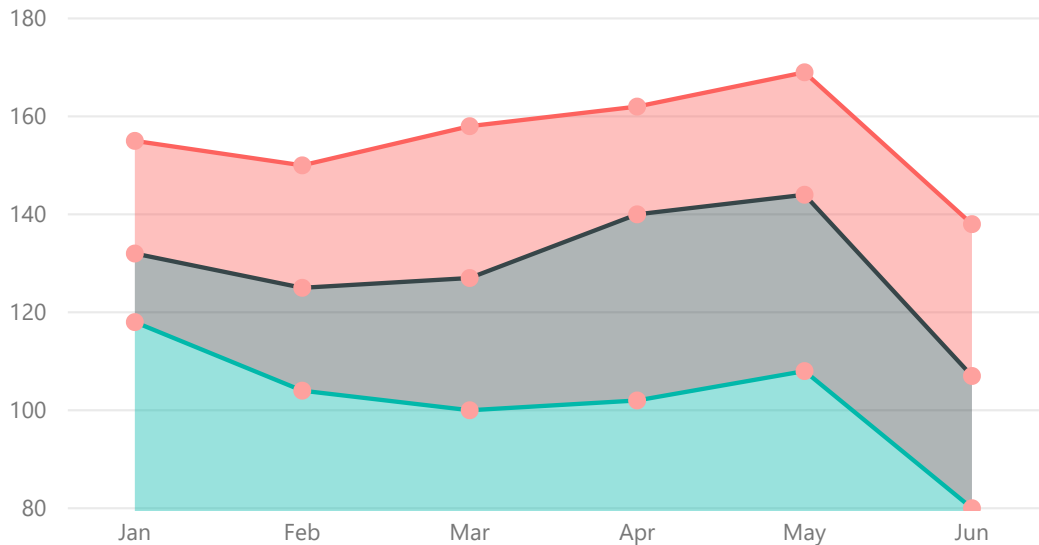
Total Orders by Category per Month

CategoryName Accessories Bikes Clothing

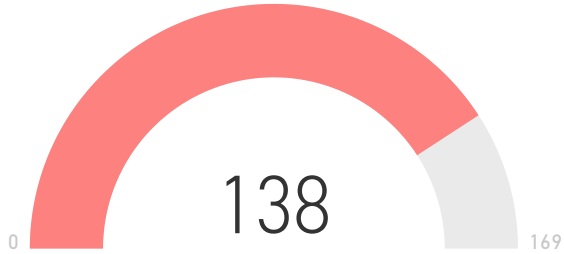


Total Returns by Product Category per Month

CategoryName Accessories Bikes Clothing



Total Returned Products This Month

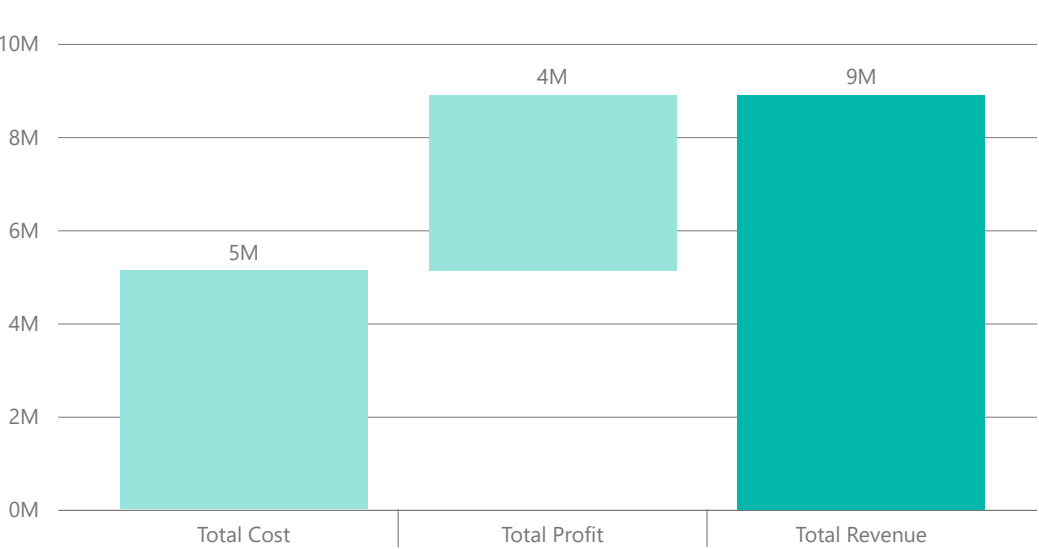


Total Profit This Month

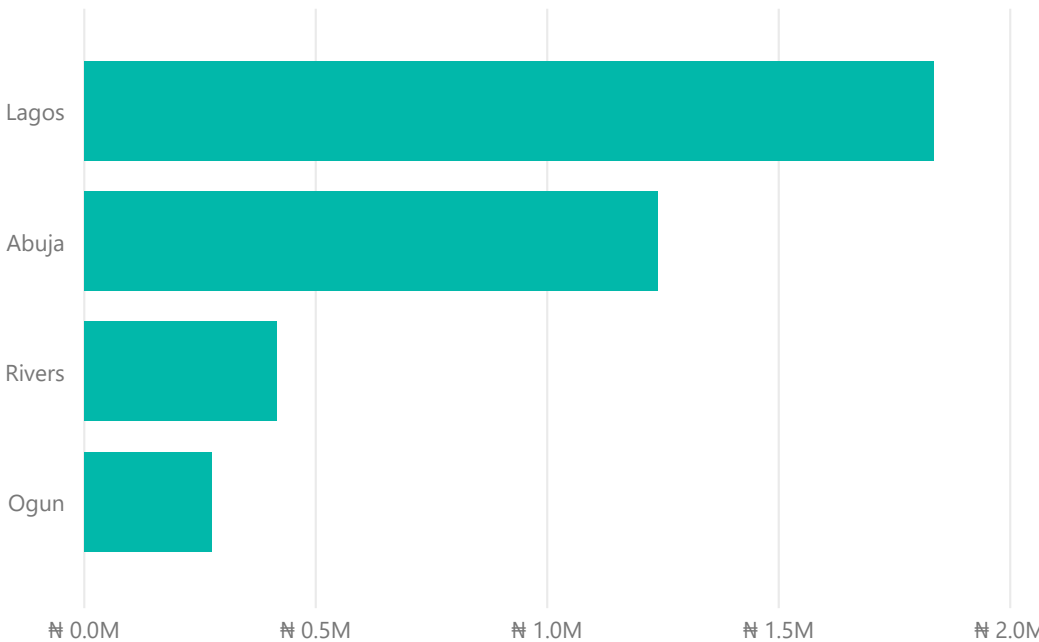




Total Revenue Breakdown



Profit by Region



CategoryName, ProductName

All

State, Region

All

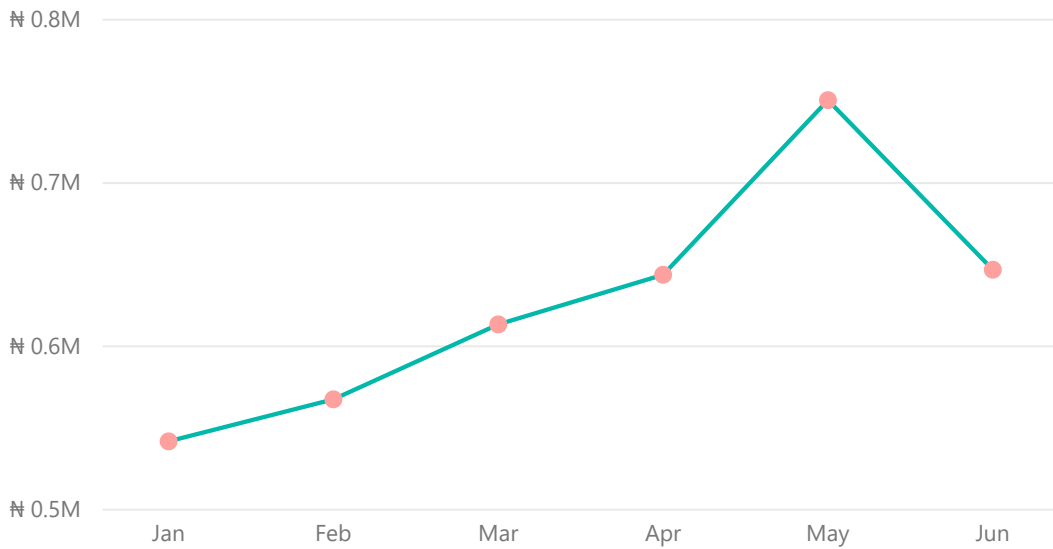
1/1/2020

6/30/2020

Total Orders and Return rate

SubcategoryName	Total Profit	%GT Total Profit
Bike Racks	₦ 12,169.44	0.32%
Bike Stands	₦ 11,246.89	0.30%
Bottles and Cages	₦ 37,724.08	1.00%
Caps	₦ 6,788.81	0.18%
Cleaners	₦ 4,581.60	0.12%
Fenders	₦ 29,762.88	0.79%
Gloves	₦ 20,718.48	0.55%
Helmets	₦ 72,563.11	1.93%
Hydration Packs	₦ 13,286.12	0.35%
Jerseys	₦ 25,157.70	0.67%
Mountain Bikes	₦ 1,500,810.19	39.87%
Road Bikes	₦ 990,234.37	26.31%
Shorts	₦ 21,773.57	0.58%
Socks	₦ 3,180.95	0.08%
Tires and Tubes	₦ 128,095.77	3.40%
Touring Bikes	₦ 874,010.10	23.22%
Vests	₦ 12,203.25	0.32%
Total	₦ 3,764,307.31	100.00%

Total Profit by ShortMonth



Total Profit by CategoryName

