

REVENUE

\$2.95bn

UNITS

34.04K

ACTIVE SUPPLIERS

392

YEAR

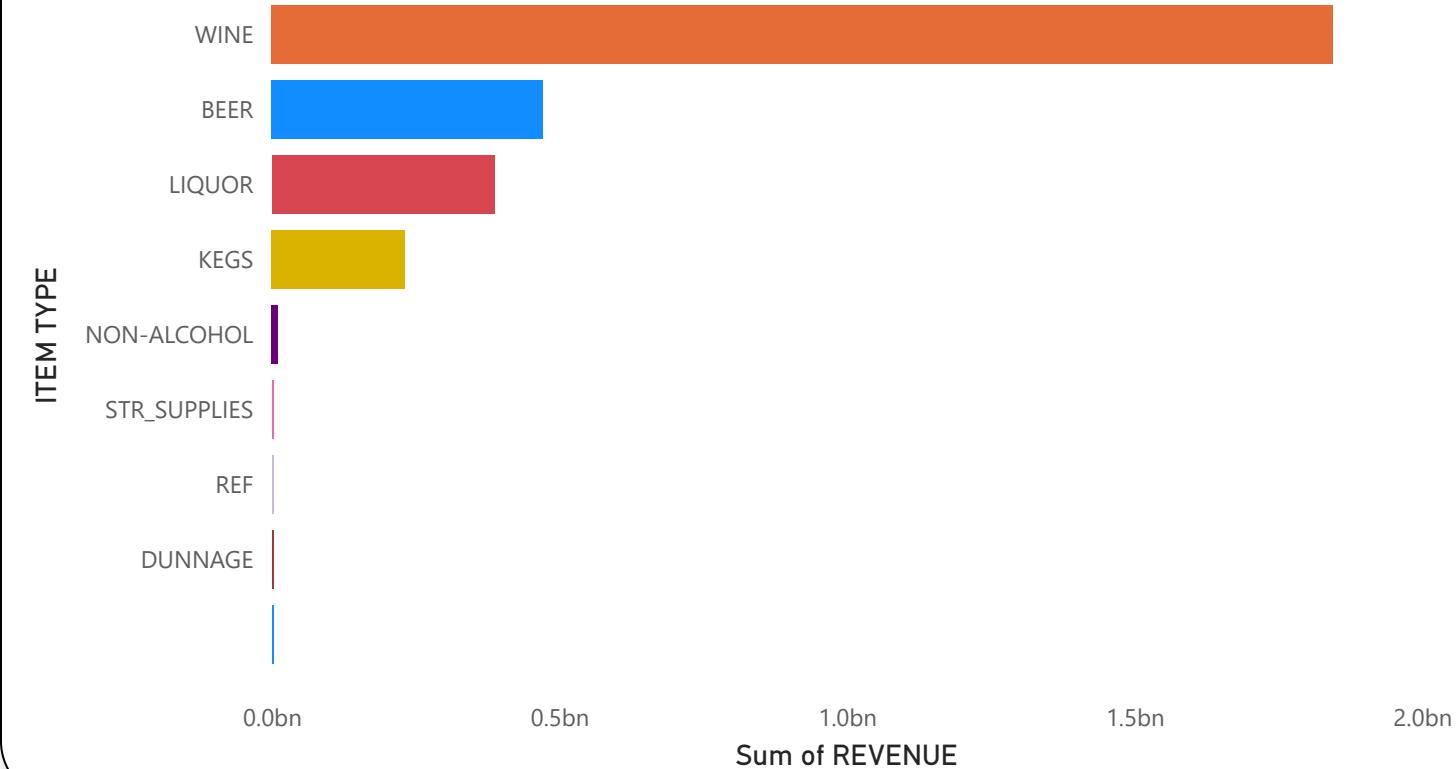


ITEM TYPE

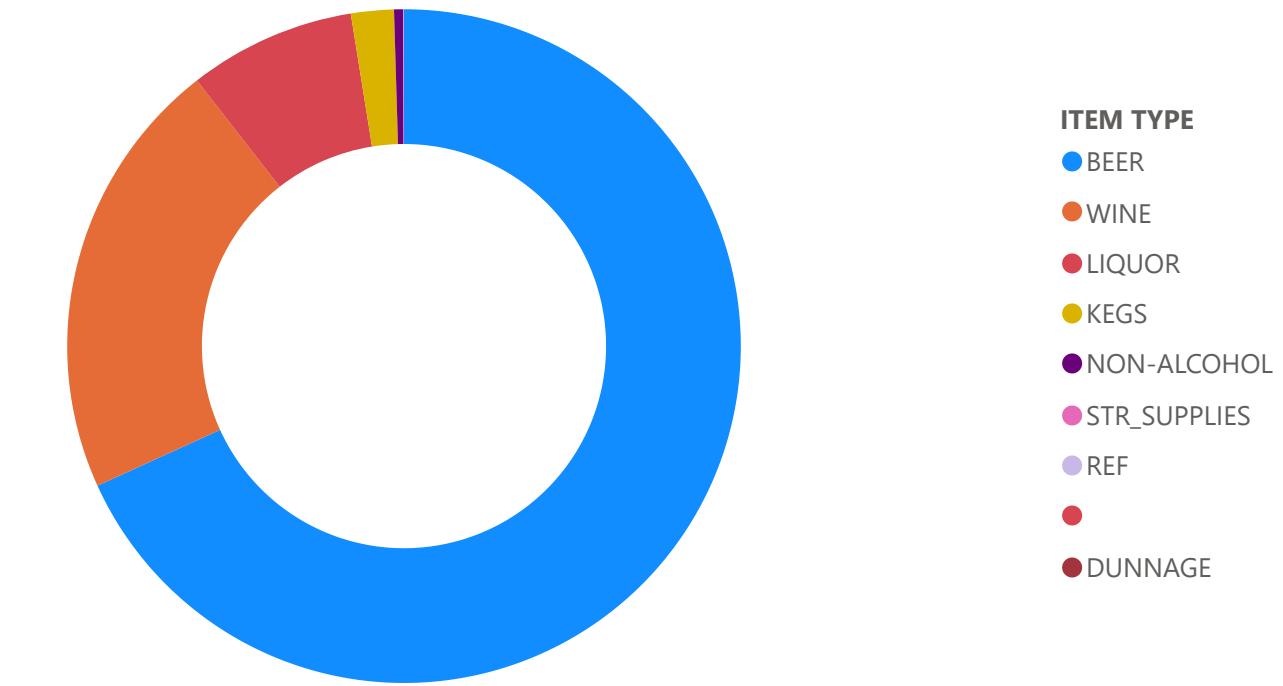


EXECUTIVE SALES DASHBOARD

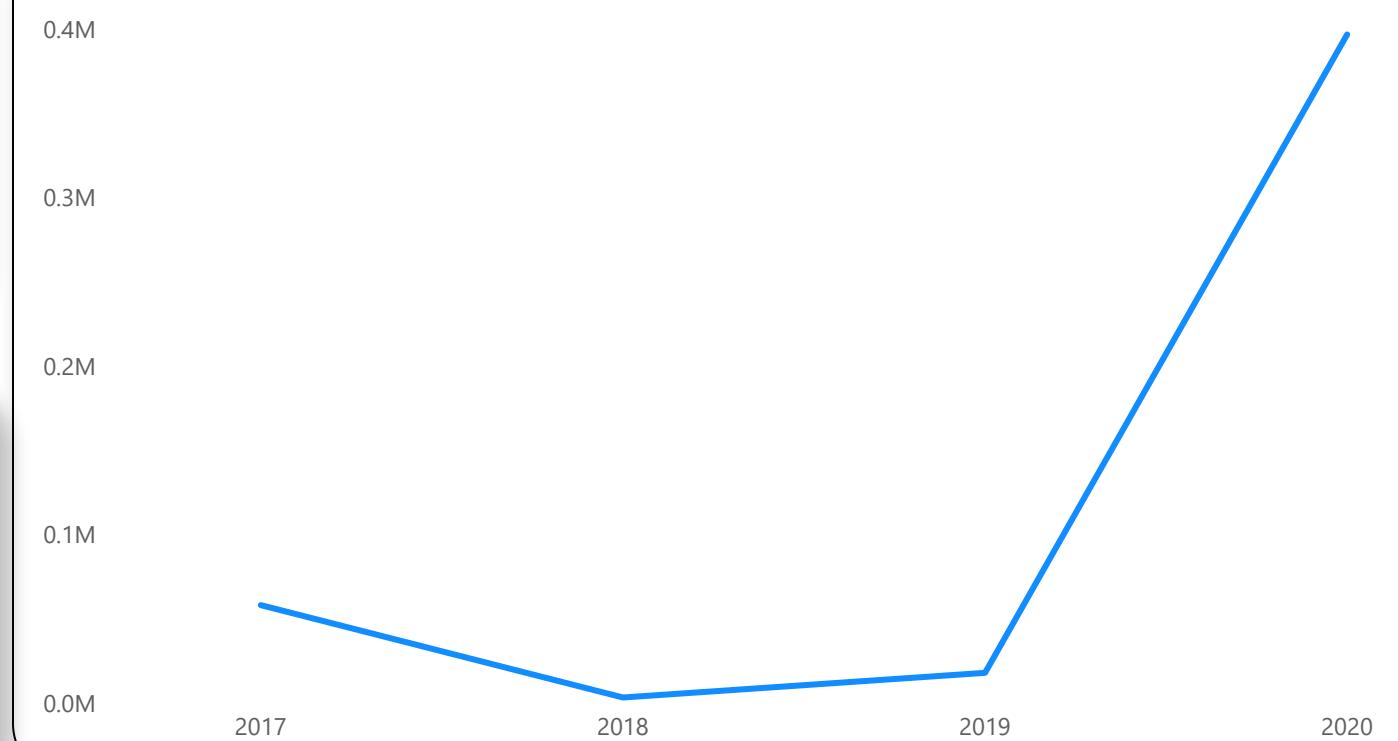
REVENUE AND ITEM TYPE



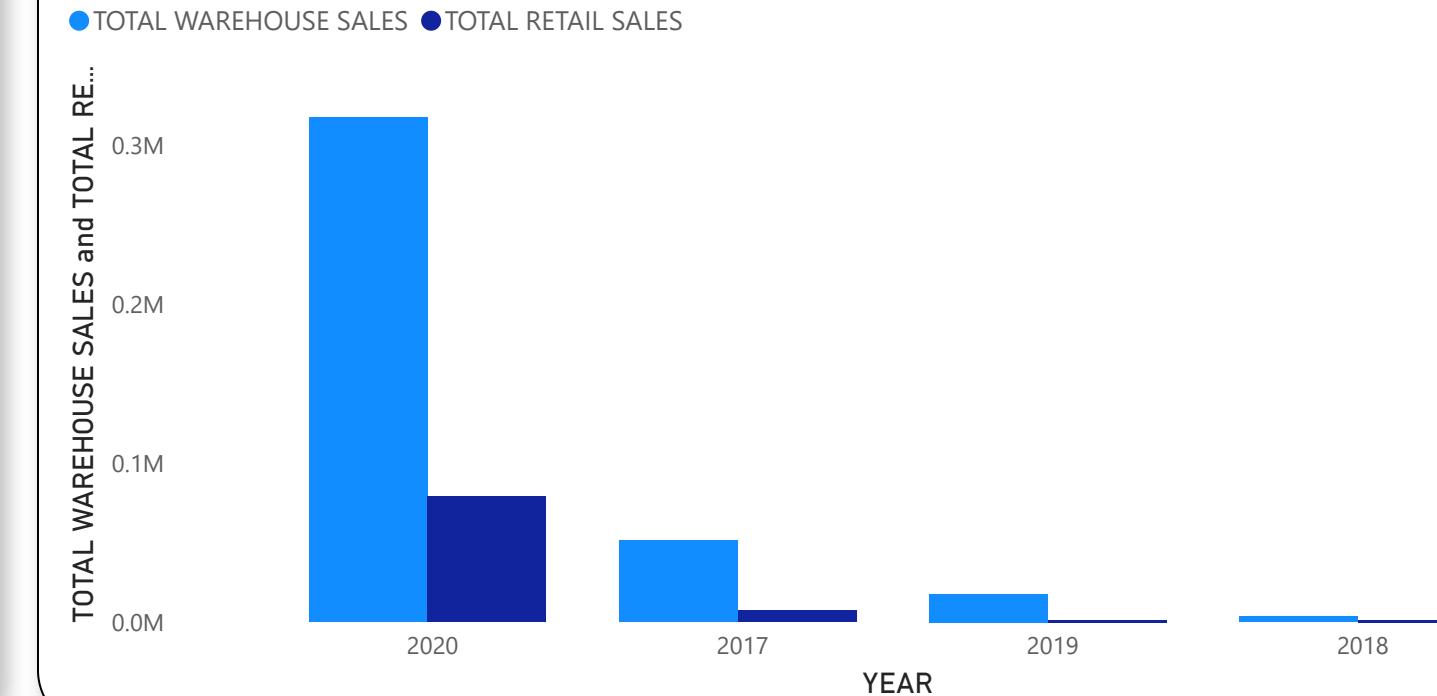
TOTAL SALES by ITEM TYPE



SALES BY YEAR

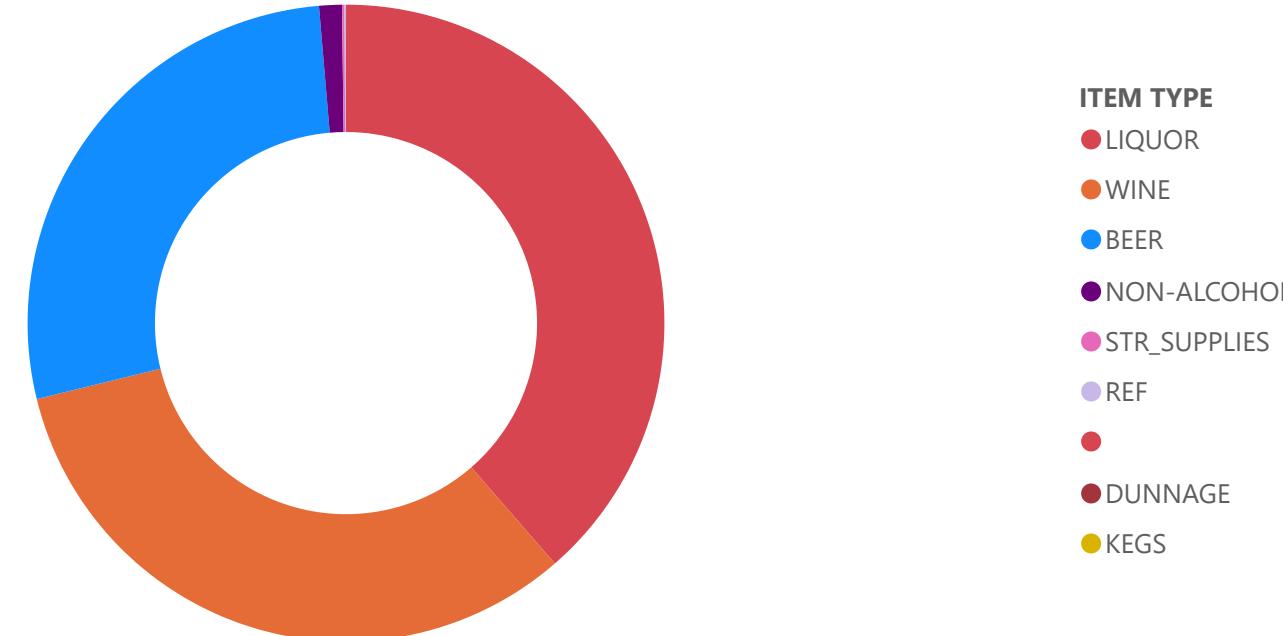


WAREHOUSE AND TOTAL RETAIL SALES BY YEAR

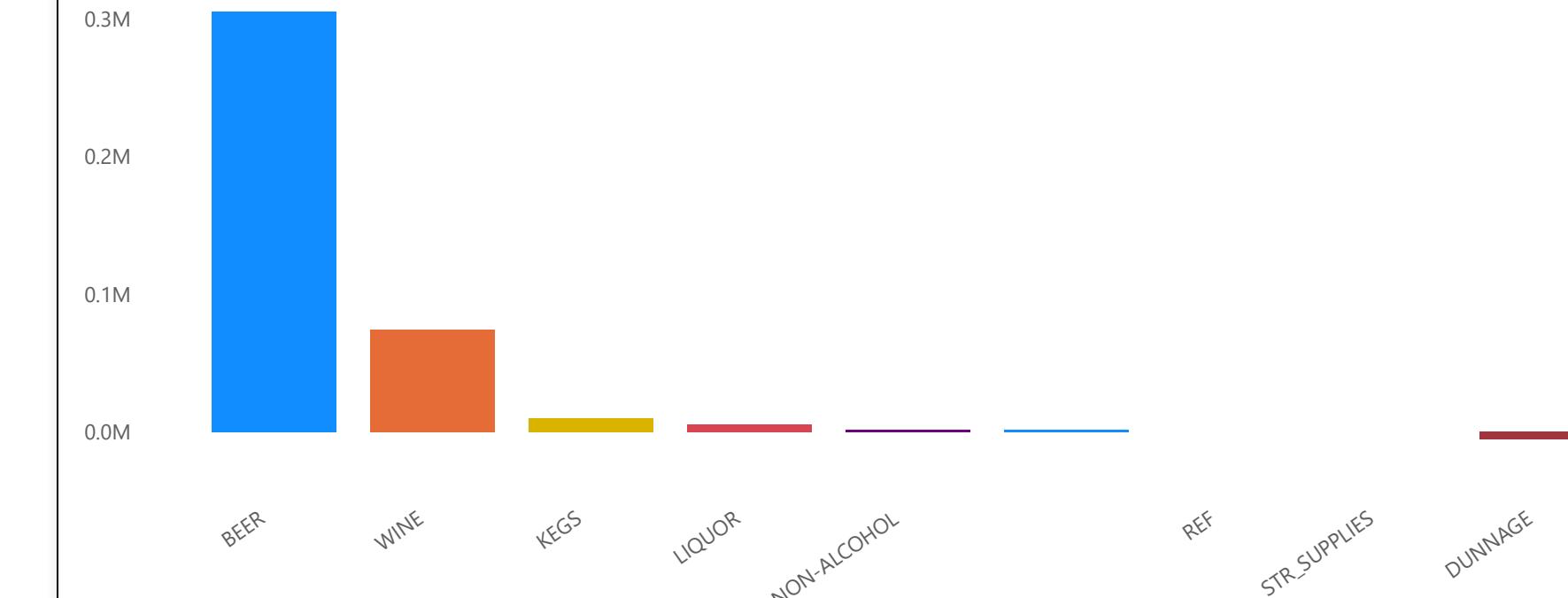


SALES PERFORMANCE DASHBOARD

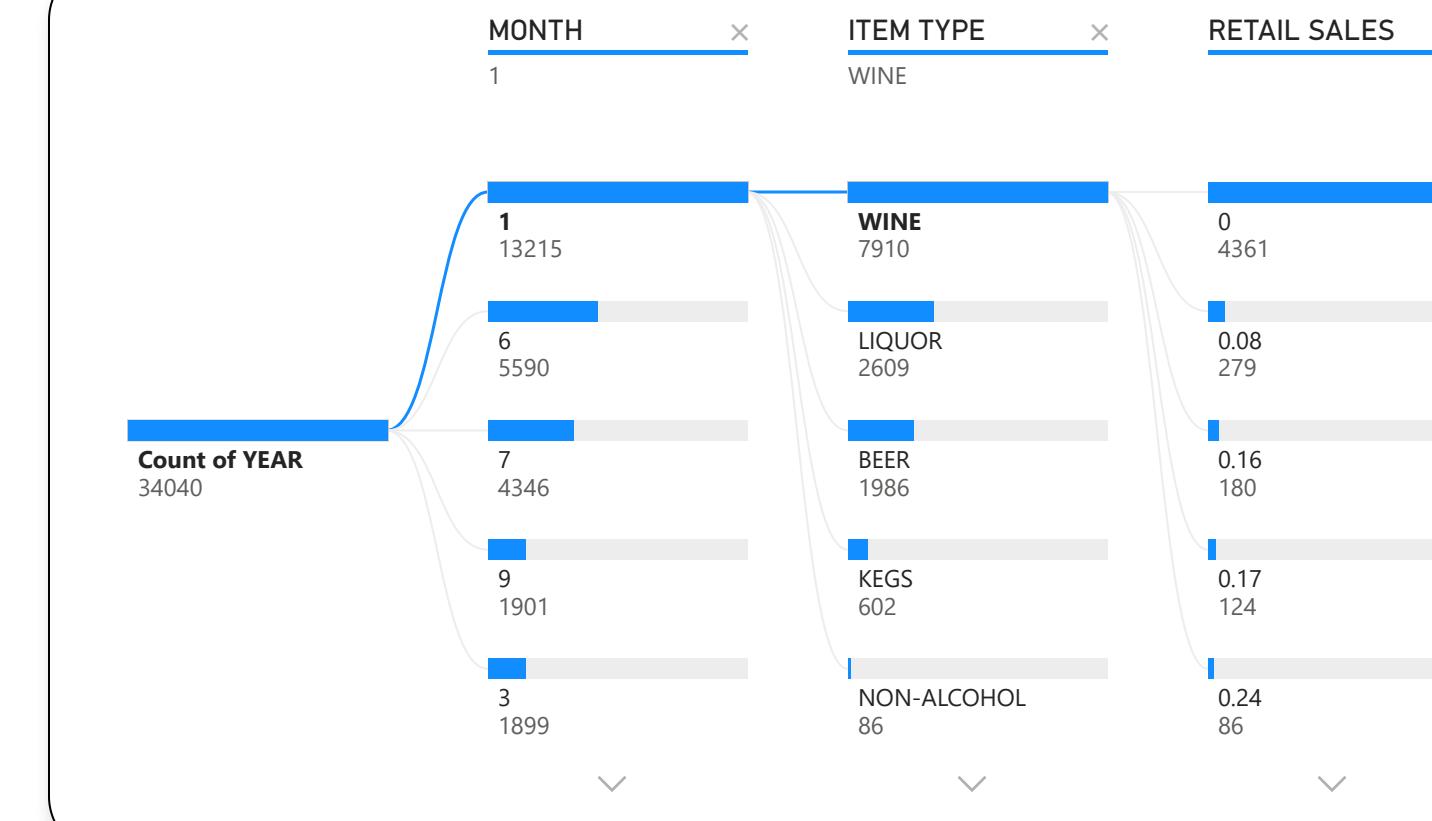
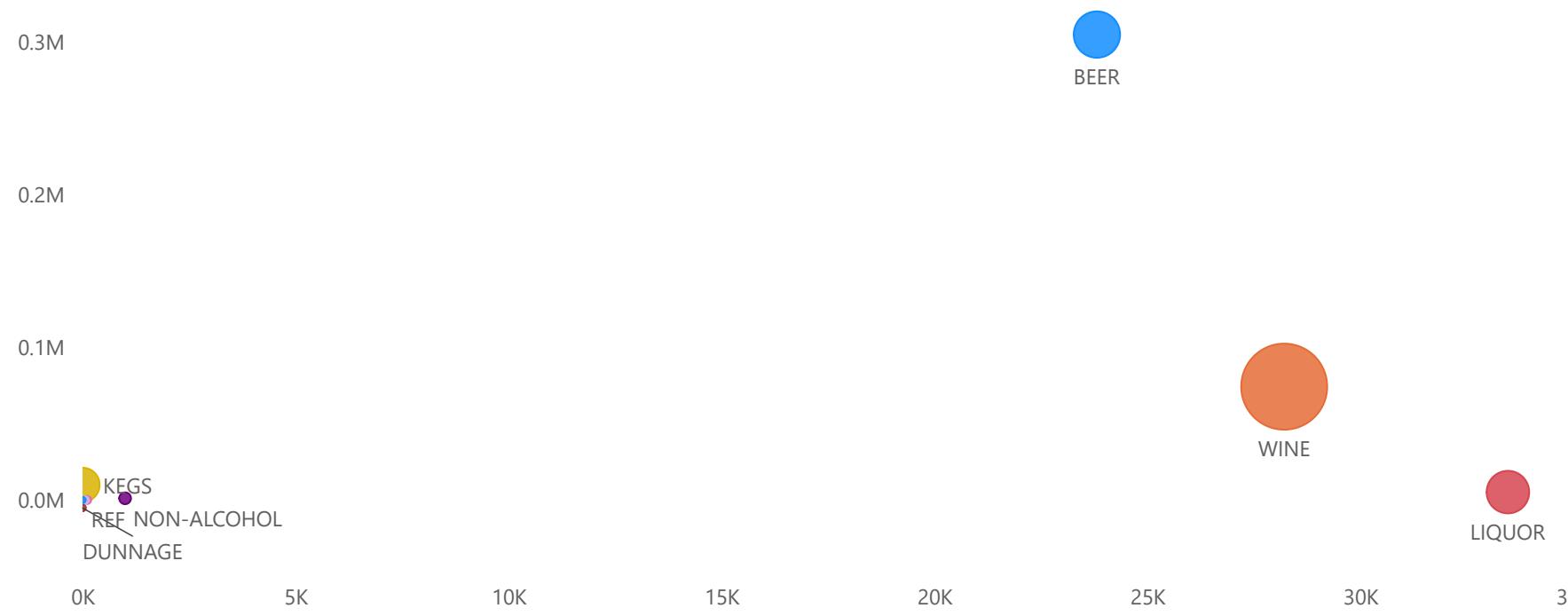
RETAIL SALES AND ITEM TYPE



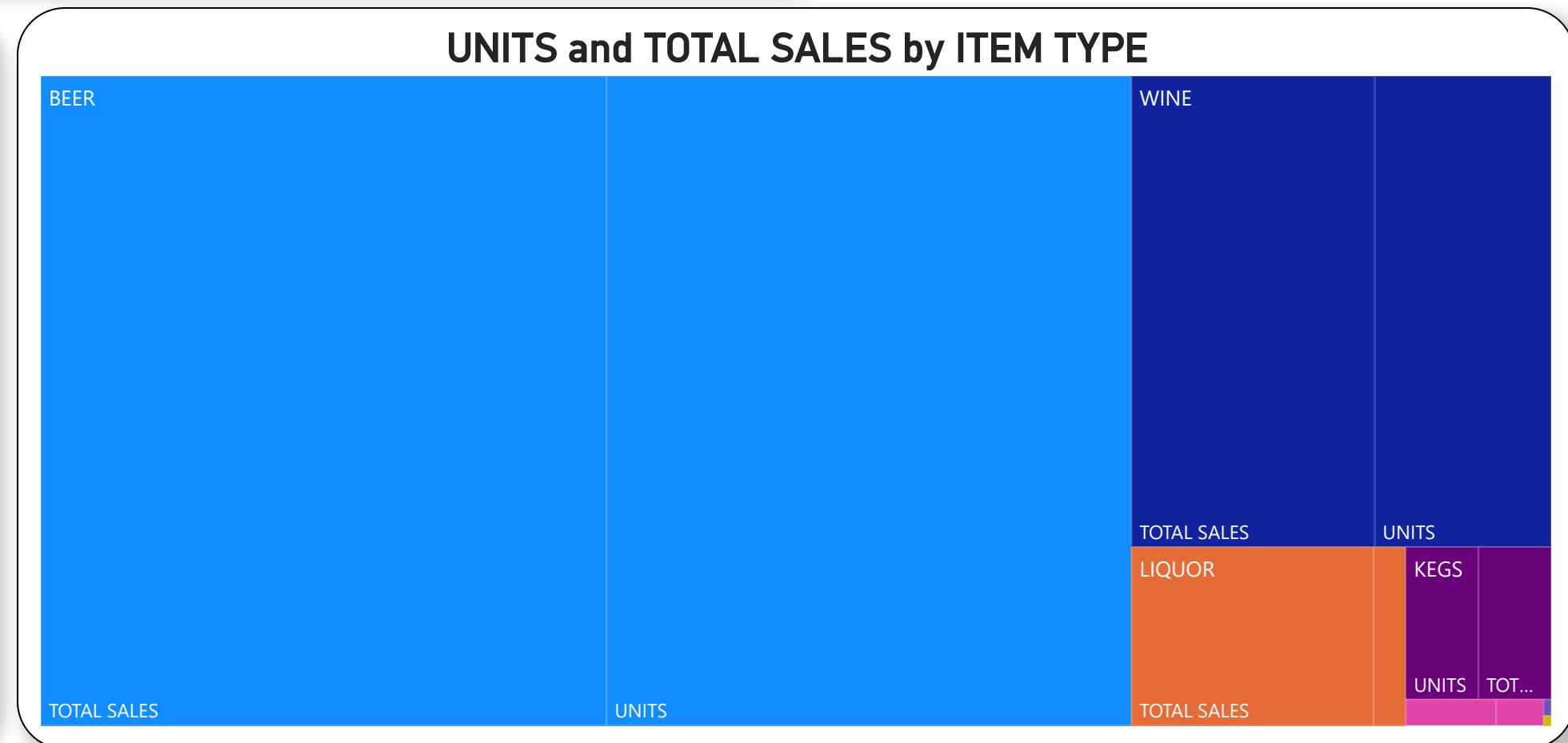
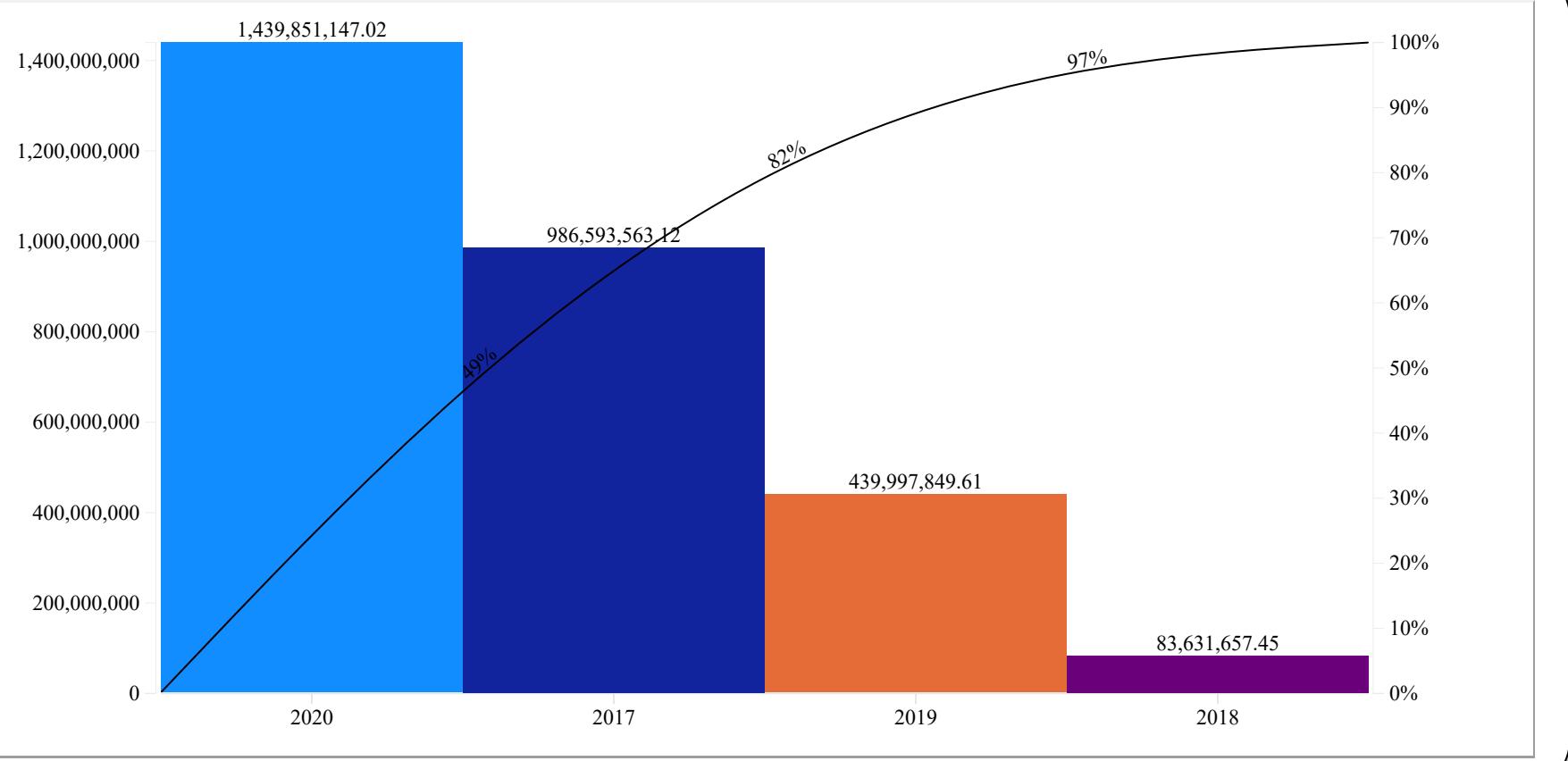
WAREHOUSE SALES AND ITEM TYPE



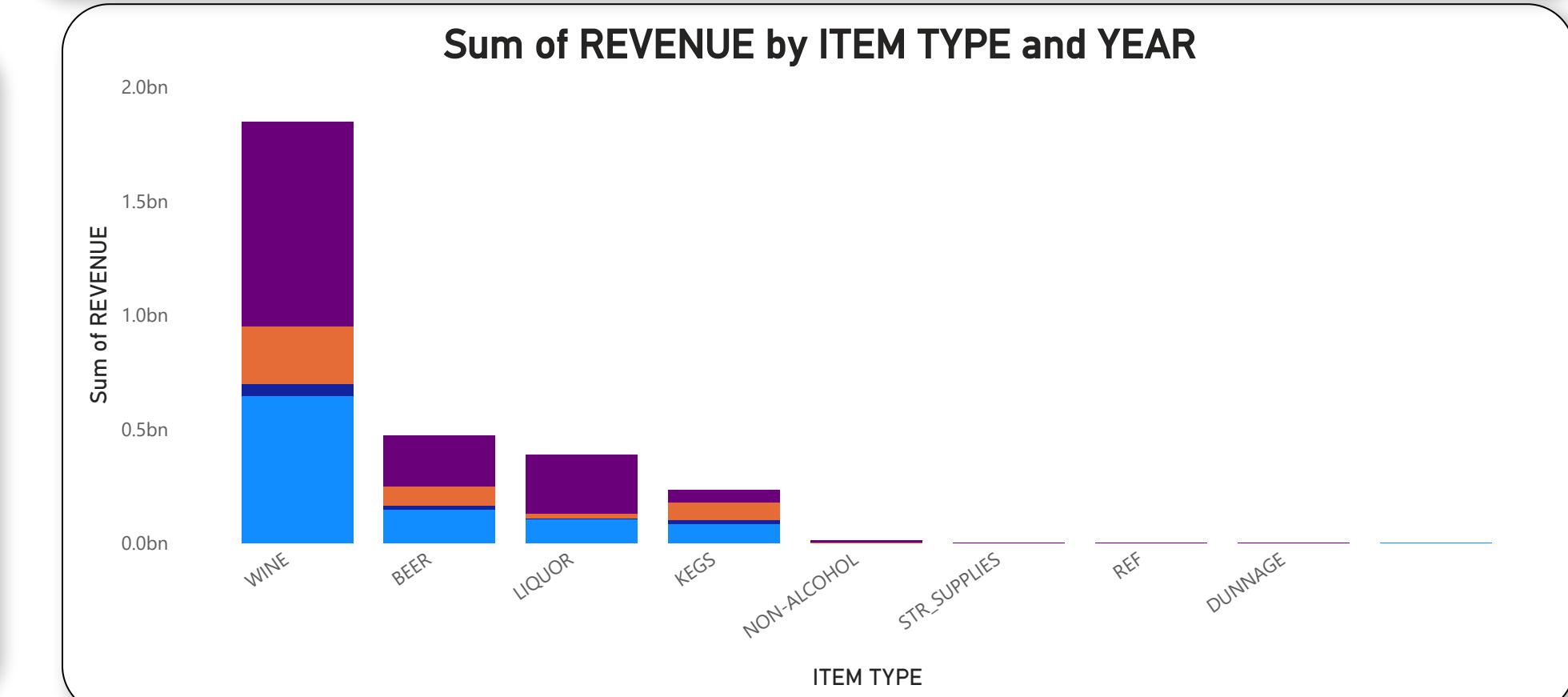
RETAIL AND WAREHOUSE SALES UNITS AND ITEM TYPE



PRODUCT PERFORMANCE DASHBOARD



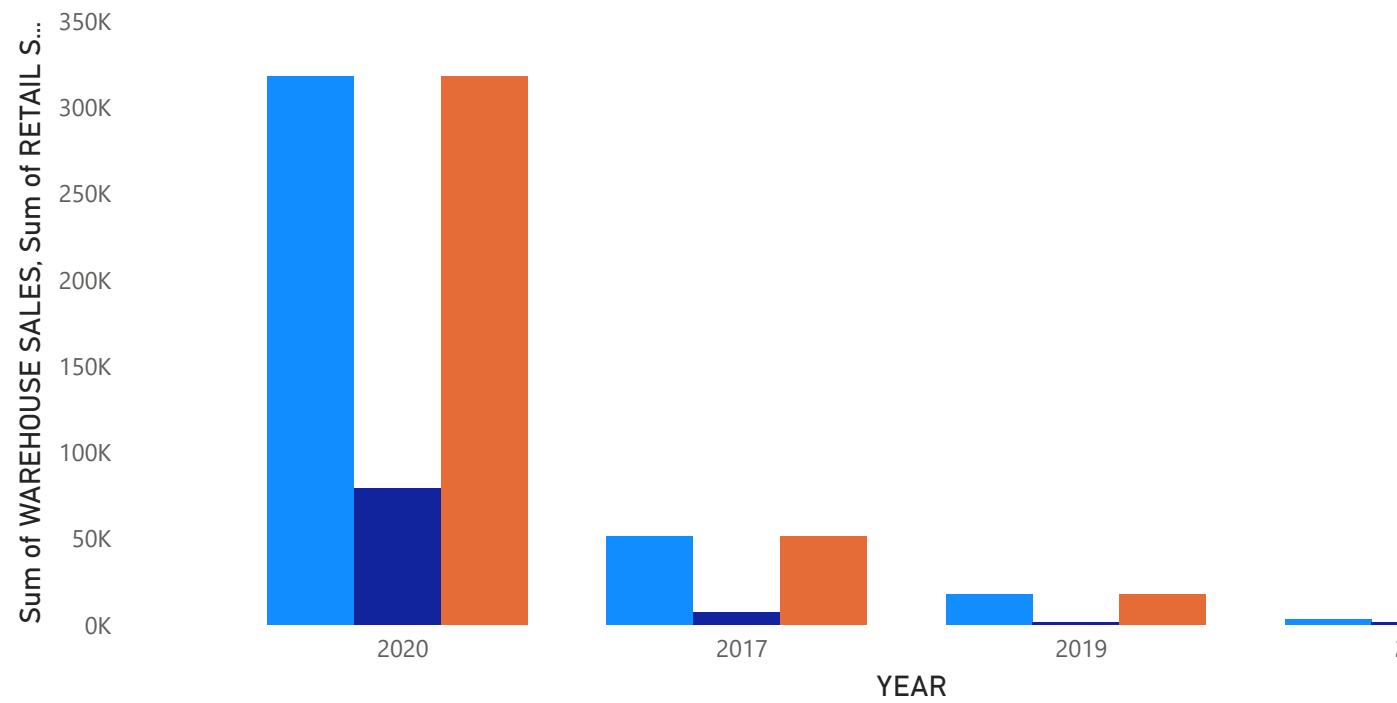
ITEM TYPE	Sum of RETAIL SALES	Sum of RETAIL TRANSFERS
BEER	23,815.46	26,069.52
DUNNAGE	0.00	0.00
KEGS	0.00	-1.00
LIQUOR	33,464.60	35,239.38
NON-ALCOHOL	999.31	1,119.75
REF	65.13	25.00
STR_SUPPLIES	108.34	372.00
WINE	28,212.09	28,024.45



SUPPLIER AND OPERATIONAL DEEP-DIVE DASHBOARD

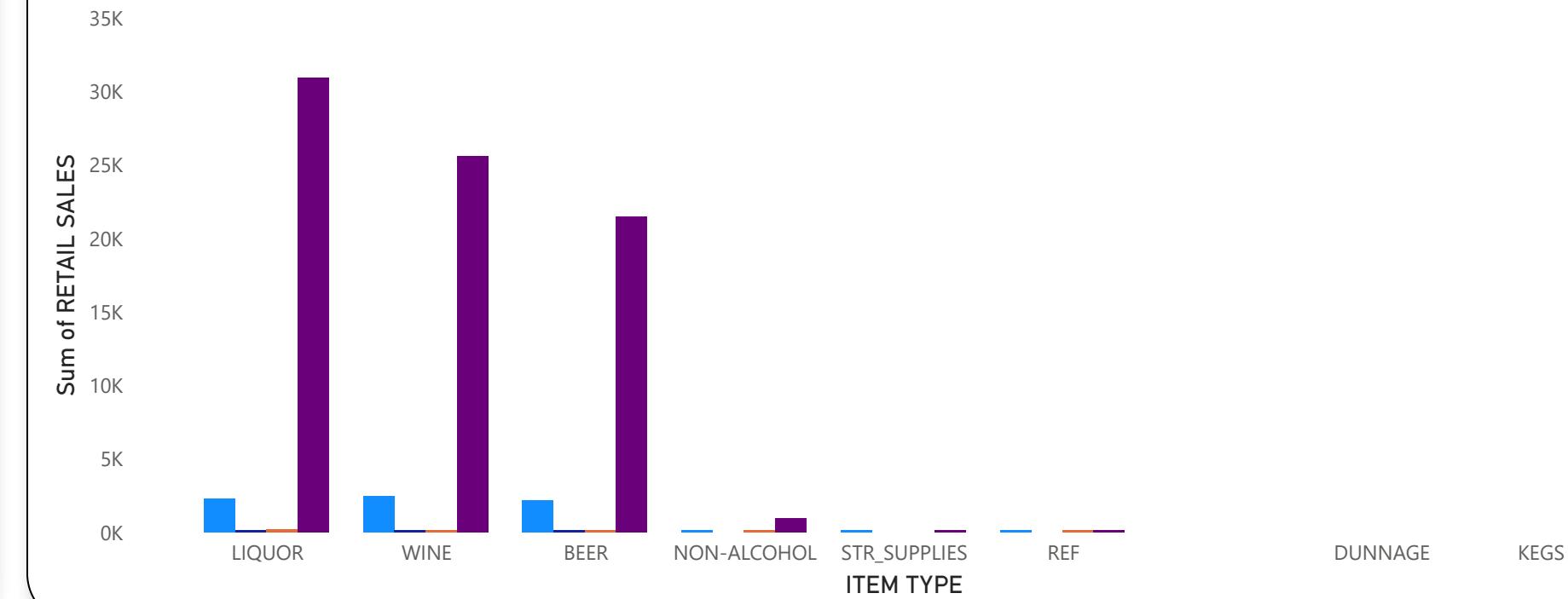
CHANNEL PERFORMANCE COMPARISON

● Sum of WAREHOUSE SALES ● Sum of RETAIL SALES ● UNITS



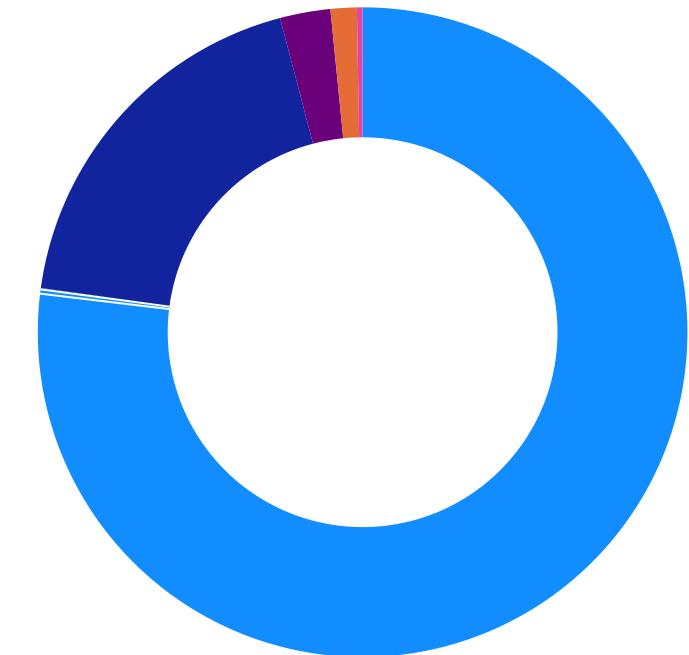
SALES PER PRODUCT PER YEAR

YEAR ● 2017 ● 2018 ● 2019 ● 2020



WAREHOUSE SALES & ITEM TYPE BY SUPPLIER

ITEM TYPE
 ● BEER
 ● WINE
 ● KEGS
 ● LIQUOR
 ● NON-ALCOHOL
 ● REF
 ● STR_SUPPLIES
 ● DUNNAGE



RETAIL TRANSFER ANALYSIS

