

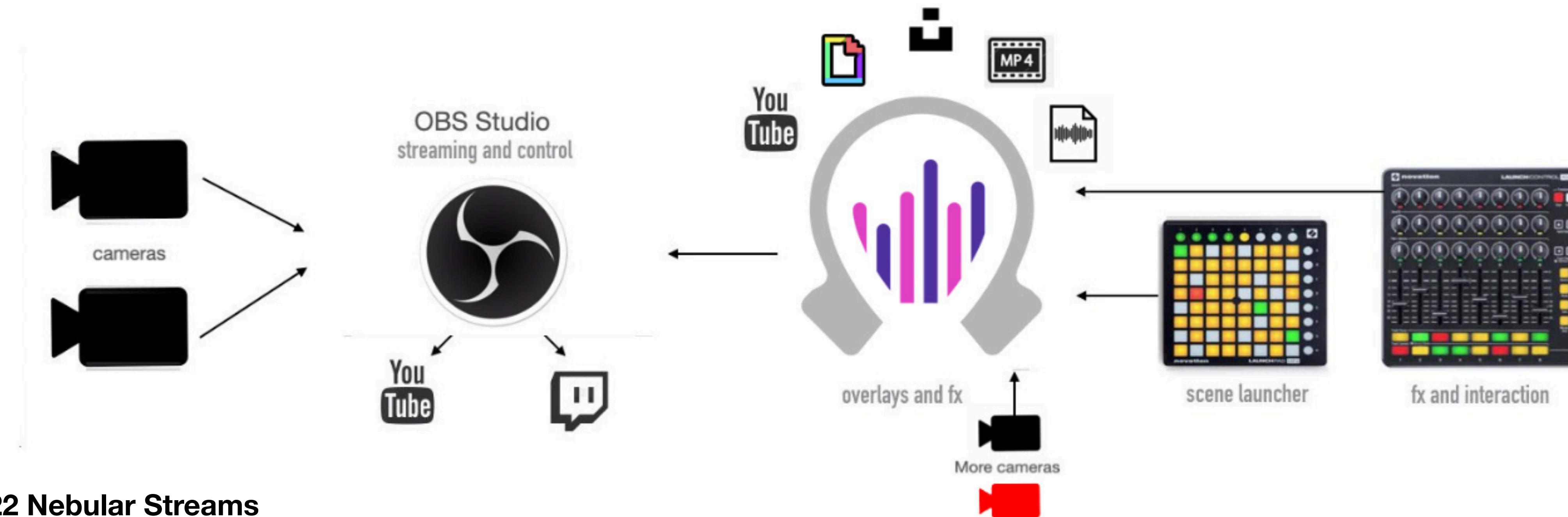
Obscene Studio

Application Launch Video



What is Obscene Studio

OBSCENE Studio is a **desktop application** targeted towards **live streamers (twitchers / YouTubers), video producers and creators**, that allows to enhance a broadcasting with watermarks, sound effects, animations, images, stickers, emojis, videos, additional camera sources ... all of the above controlled via MIDI in a perfect choreography at your fingertips. It is like a professional TV Production Station, but designed with simplicity in mind so it can be seamlessly integrated in your setup as a OBS Studio Overlay.



What is cool about Obscene Studio

Obscene Studio lets you easily transform a dull livestream into something spectacular in realtime.

Add animated branding to a Live Stream

- additional cameras with holograms (reaction videos)
- HQ MP4 files or YouTube Videos, Audio Tracks (MP3 / WAV)
- Add Millions of stickers and stock images (integrated search)
- Add Hundreds of typefaces (integrated search)
- Voiceovers with all system voices
- Cool GFX (scaling, rotation, filters: invert, hue, sepia, transparency, blending...) to everything

Realtime Postproduction effects: Emoji Invasion, On-screen paint, Gravity Emojis

Create and share templates

Manage everything via MIDI

Obscene Studio: 3 Layers Model



Original OBS Scene

Contains your OBS Scene (original camera stream)

Scene Layer

Contains branding, animations, stickers, videos, cameras...

PostProduction Layer

Fast paced GFX like flying emojis, or Interactive Paint

How is Obscene Studio used?

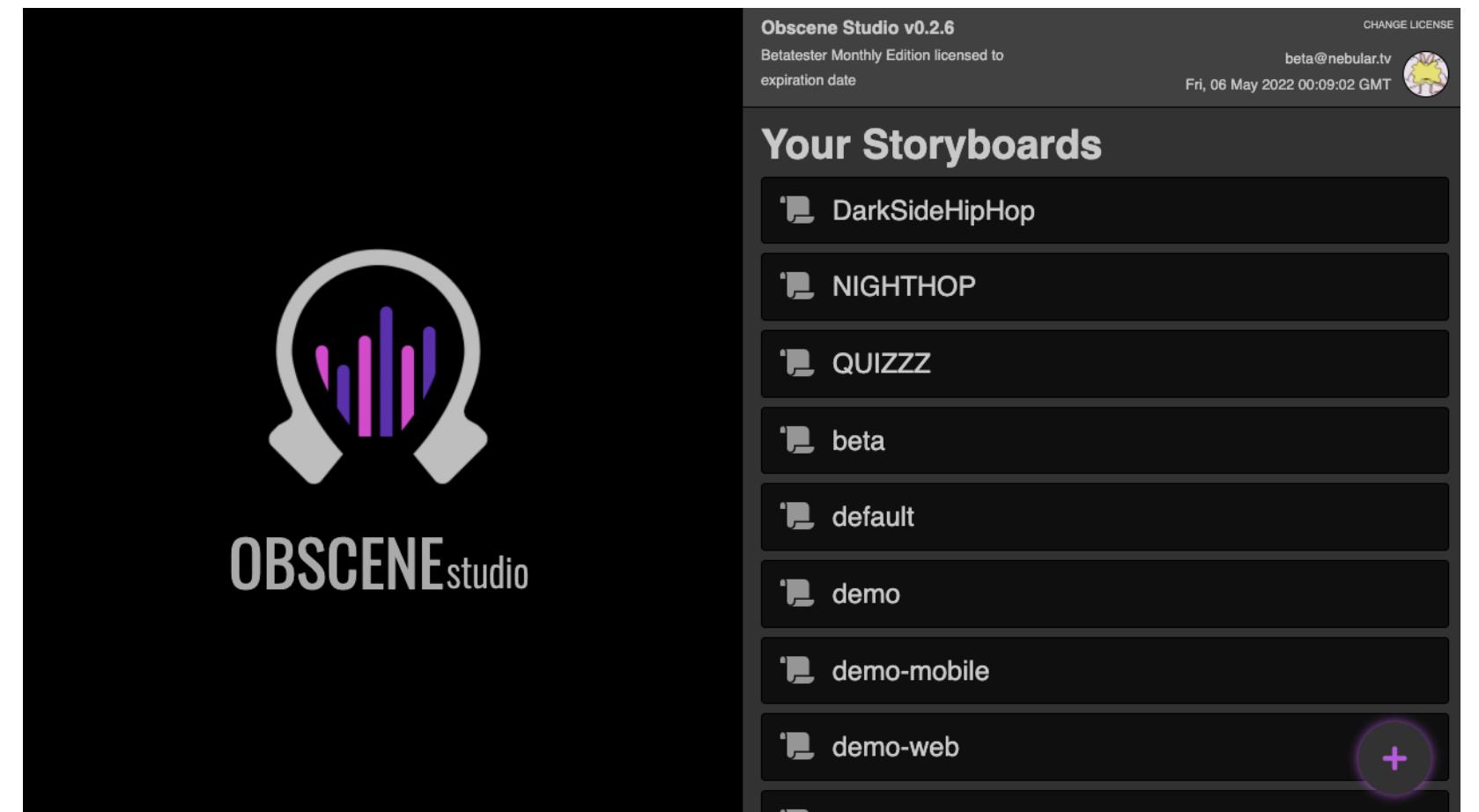
- You create storyboards with multiple scenes in a Powerpoint-like environment
- Turn on your OBS Studio and connect to Obscene Studio
- Start playing with your MIDI controllers and let the magic happen
 - Changing between your scenes
 - Manipulating objects in the scene



Change scenes

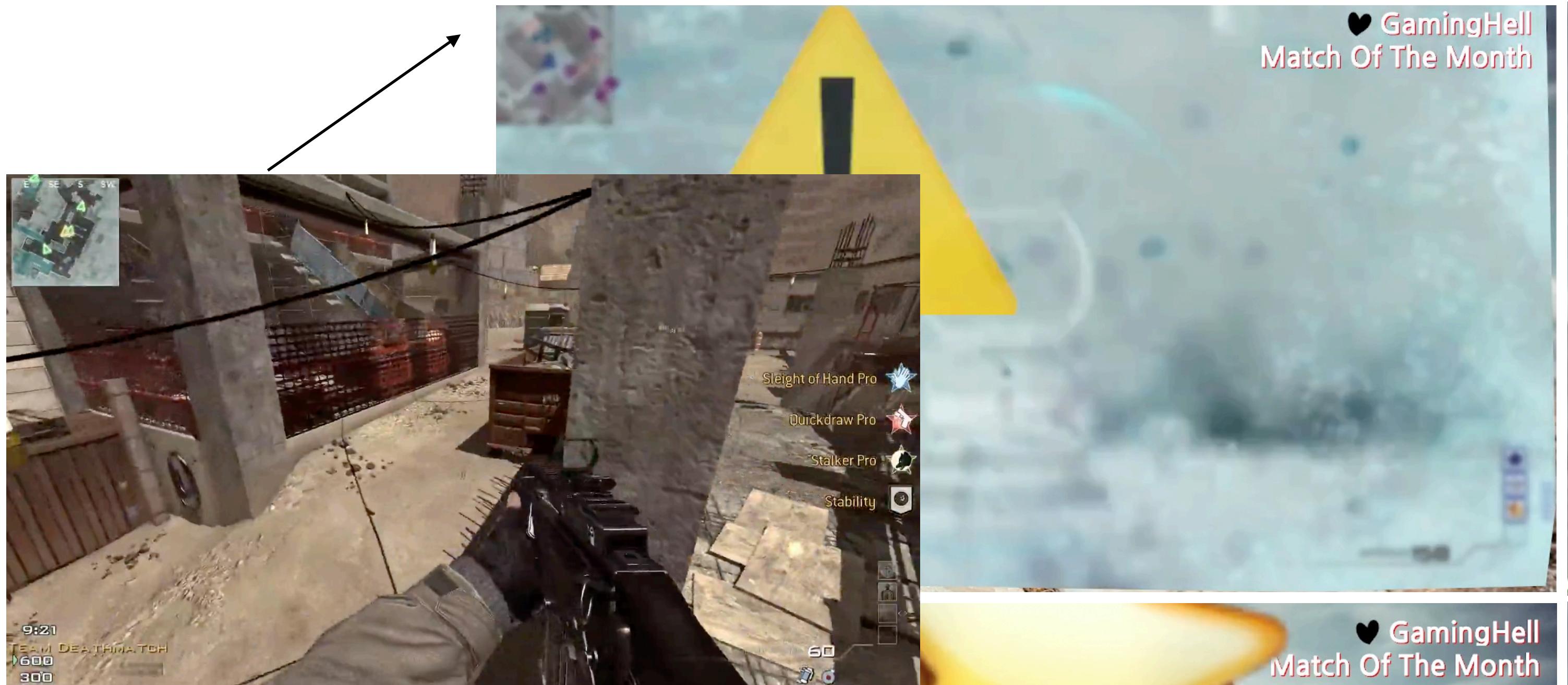


Manipulate objects



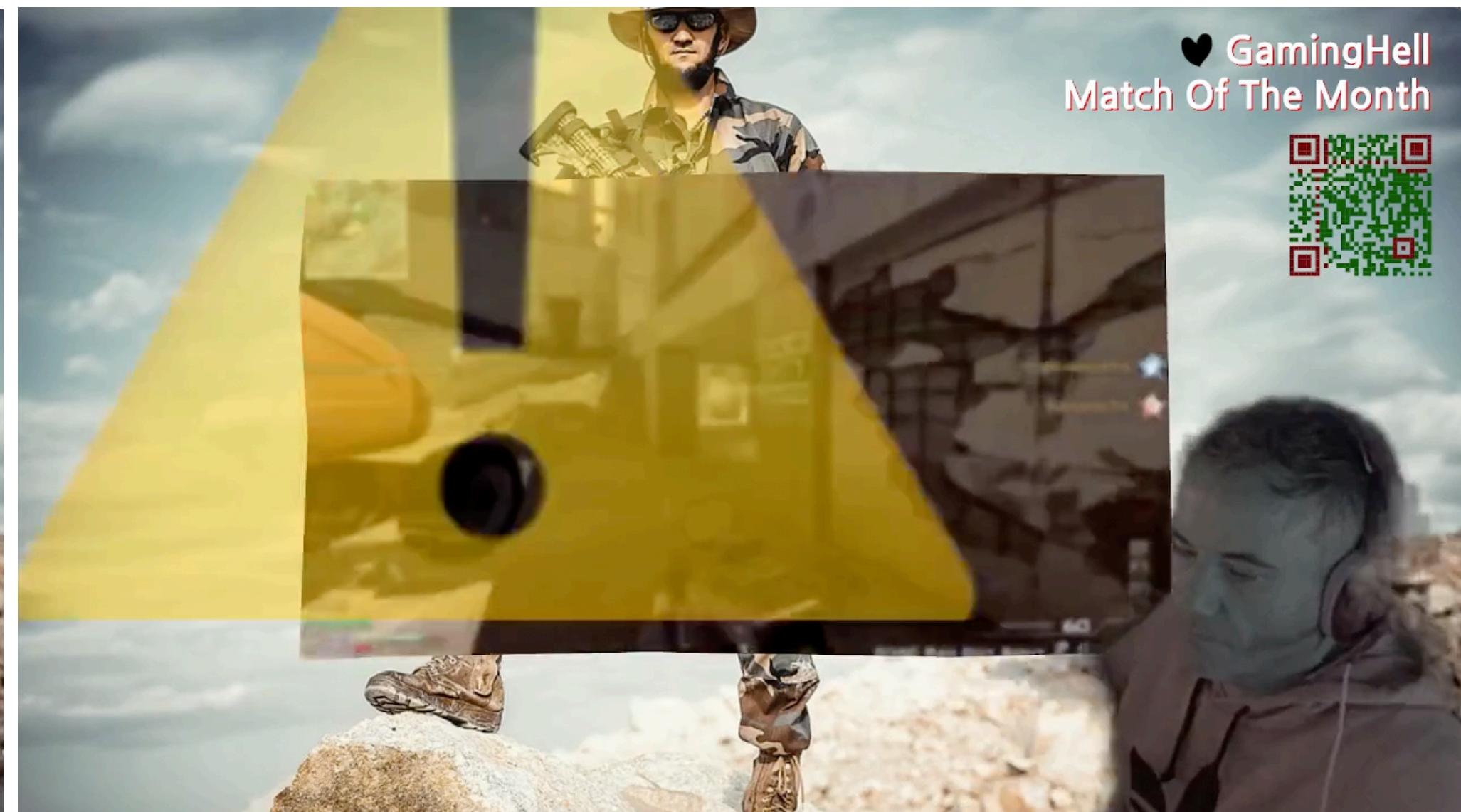
Use Cases

Gaming Livestream: Transform your typical game into a fast-paced immersive experience, and add all kinds of Branding



Your Game Stream

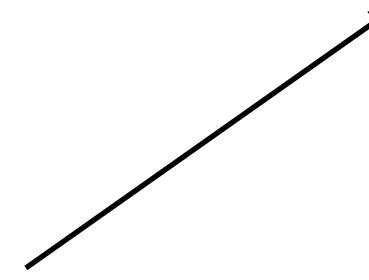
Holograms with realtime GFX
Big Stickers
Emojis
Sound Effects
Rotations
QR Codes
Rich image backgrounds



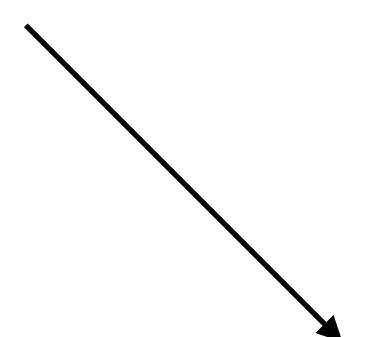
Use Cases

Music Videos Sing along with your favourite artists

YouTube Video (or live stream)

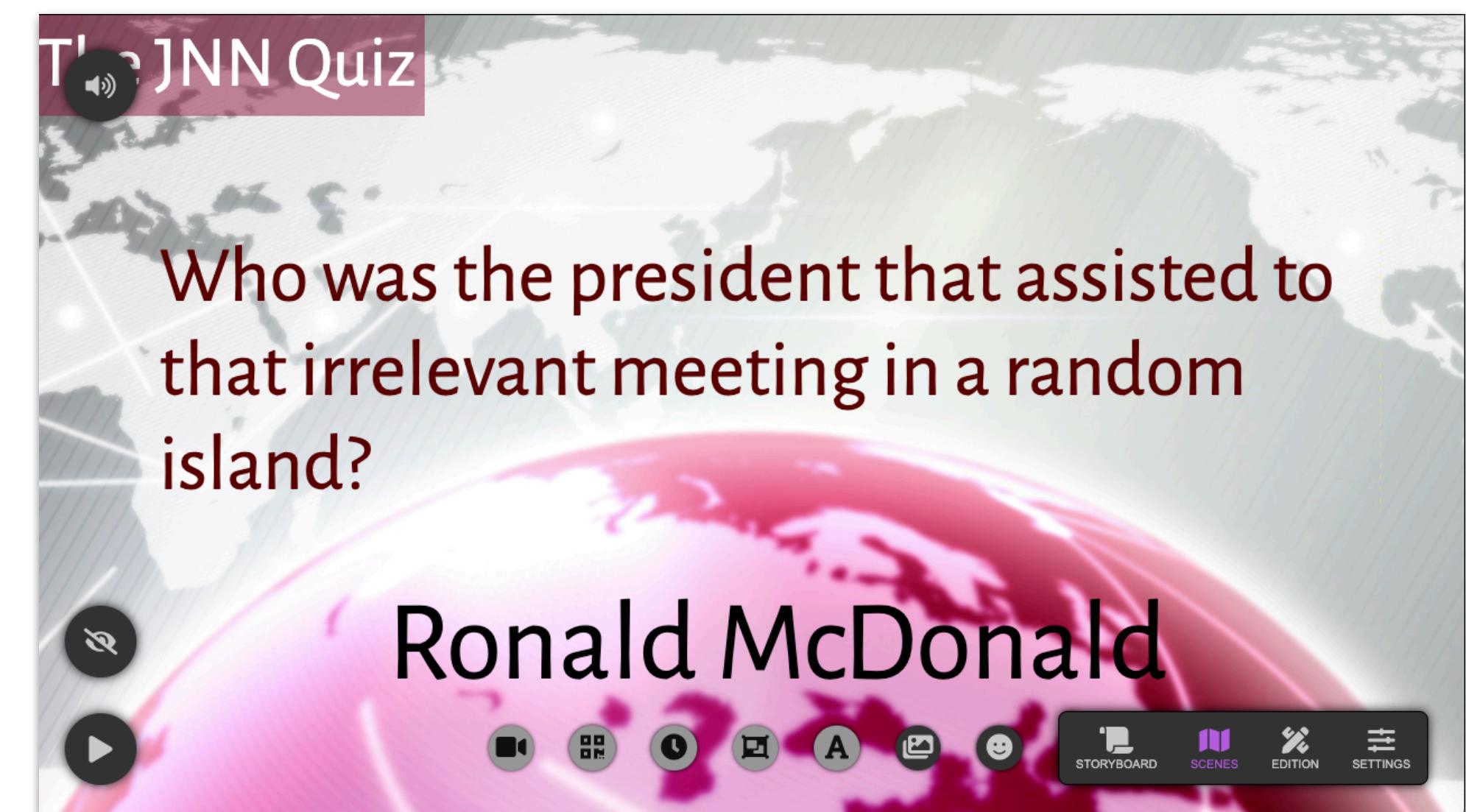


Holograms with realtime GFX
Big Stickers
Rotations
QR Codes
Rich image backgrounds



Use Cases

Many other use cases like traditional branding for news channels, regular channels, etc ... but the first two are probably the ones that stand out.



First Promotional Video

We are after a spectacular **First Promotional Video** that will be used as Twitter & YouTube advert, to

- Make Obscene Studio known
- Make people download the application and use it

We would like the video to

- Be fast - paced, bold, loud ... as it is targeted to trendy live streamers
- Display a convincing motto at the end ... TBD
- Use program footage (videos/images)
 - ... but most existing demos use YouTube videos - rights issue
 - ... but we can quickly create new ones with stock footage (you will provide)
 - Gaming demos can be used

Script ideas

- Your livestream sucks ... you need Obscene Studio
 - Your followers sleep during the match
 - Boring vs fast paced, vibrant, interactive
- Reaction videos are boring, with at most a couple pathetic effects
 - Enter interactive holograms, emoji invasion, live paint
- Your branding over your live stream sucks, if it at all exists
 - Marquees, animated logos, video intros, outros
 - Backgrounds, corporate colors, tickers

Other thoughts

- We would like you to create the script, we have no experience in Video Scripts.
- **Unsure about what we would need to provide,** or what would you provide as a script, if it can be modified, etc..
- We are an agile media company so can quickly provide whatever you might need (regarding program imagery, use specific videos as background, provide separate capture of the effects shown in the demo video, etc .)
- **Unsure about 15 seconds or 30 seconds** for a first video. Would appreciate guidance. (If application gets traction we would frequently release short videos to present every new feature - that is the idea at least.)

Resources

Demo Videos

<https://obscene.studio/platform/files/obscene-demo-1.mp4>

Website

<https://obscene.studio>