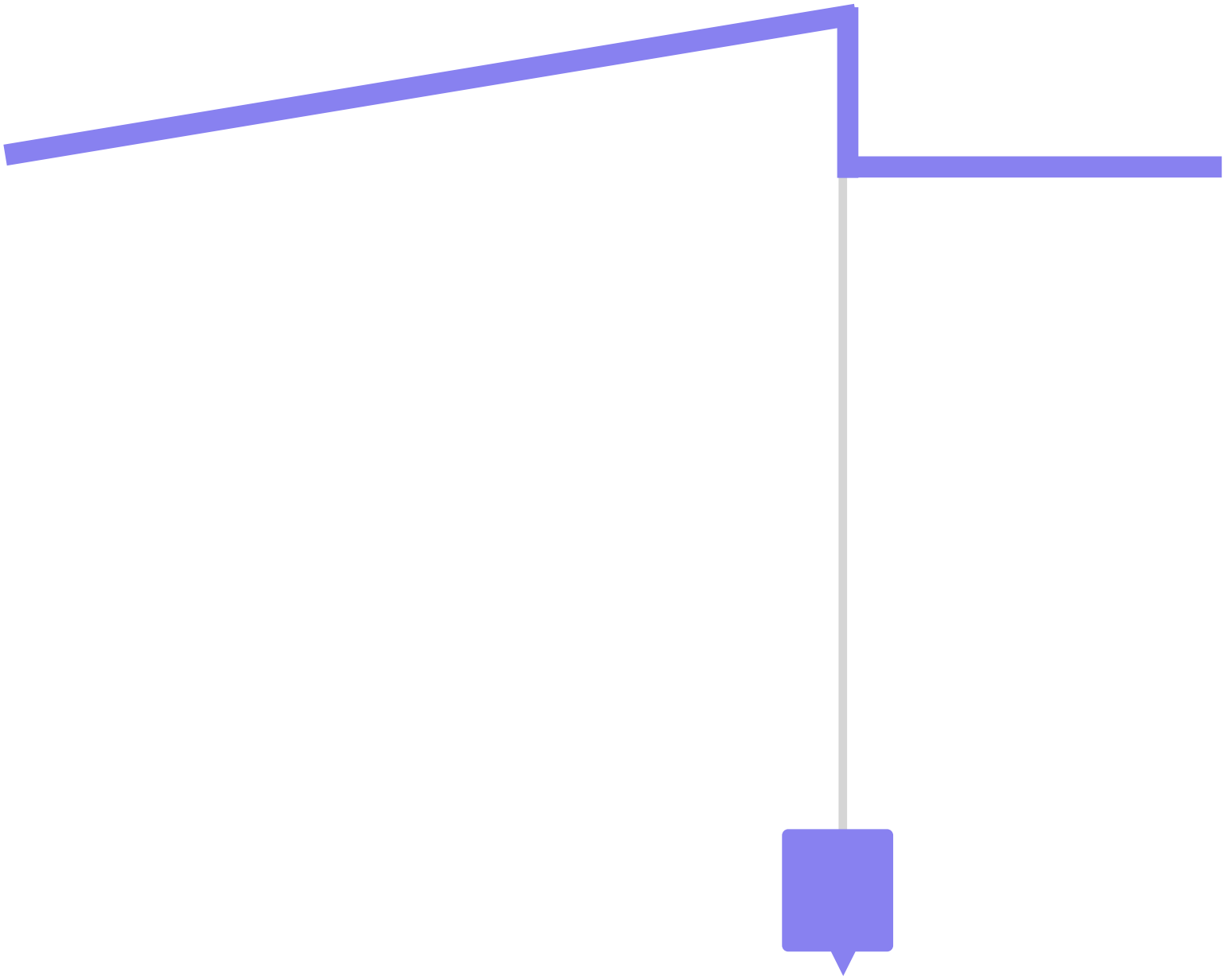
- **trends**
  slow changes

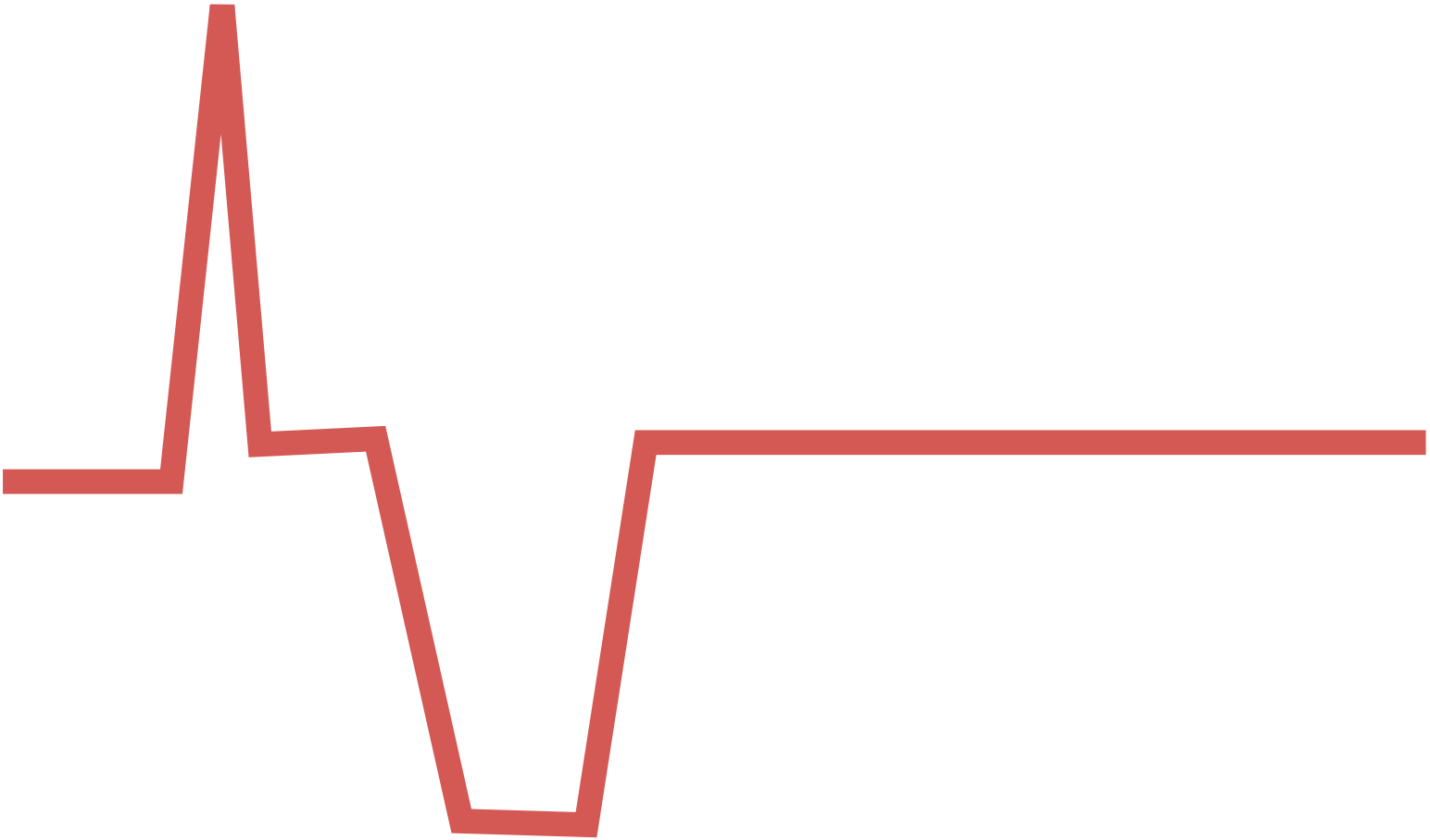
- **releases**
  quick changes

- **anomalies**
  spikes & gaps

- **alerts**

Metrics are great





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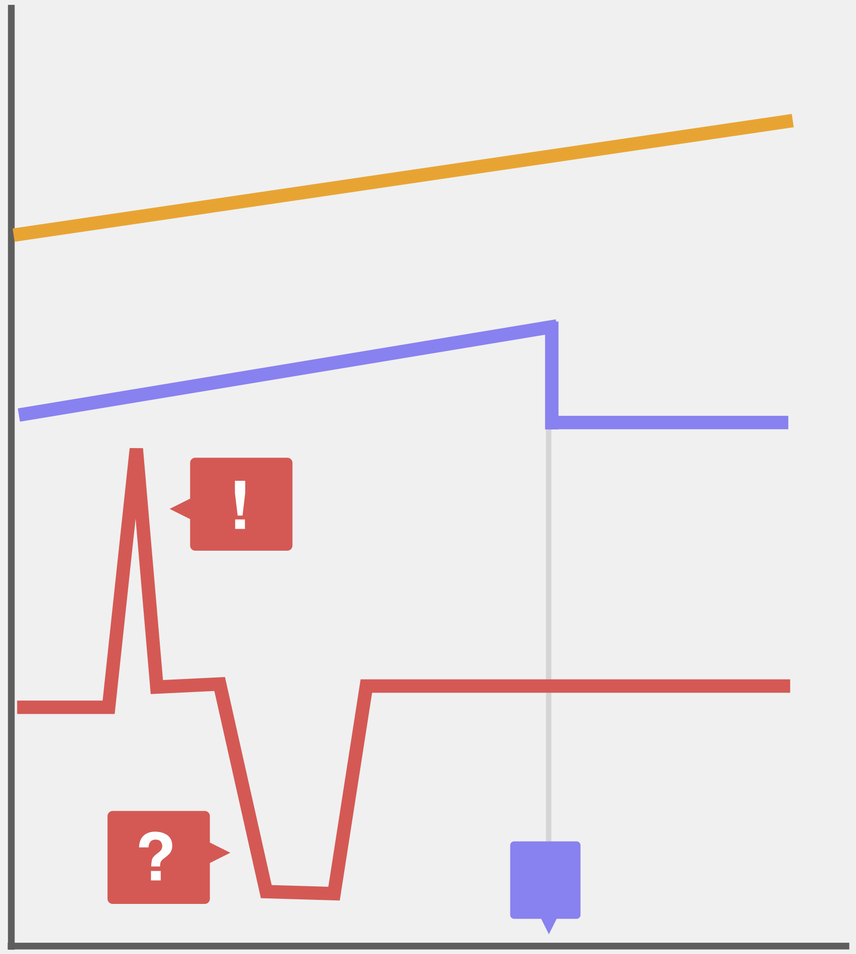
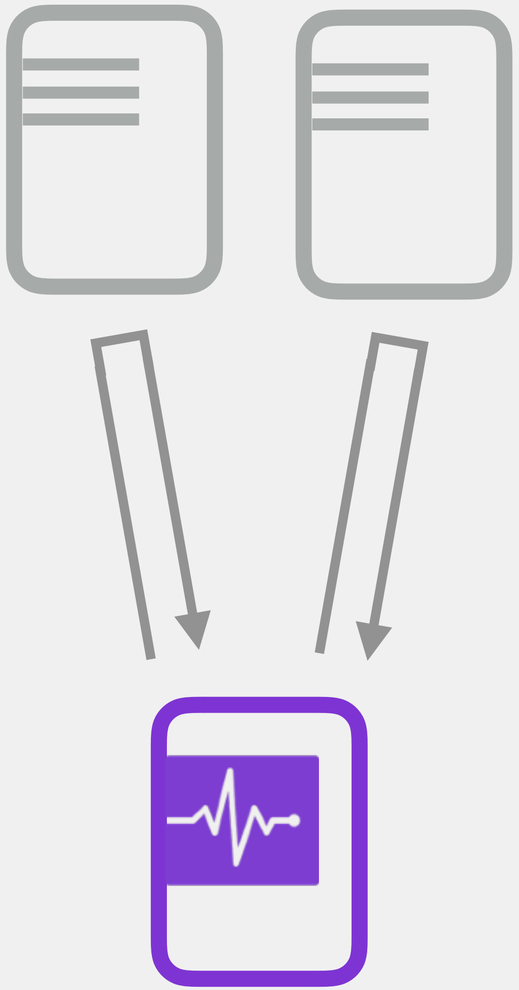


Delivery

- **collect (scrape)**
  or push data?
- collect **periodically**
- put metric data where it
  can be collected