Error reporting – What?
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- **environment**
  build / release / branch / server

- **stack trace**
  exact code location

- **custom data**
  anything that helps debugging

- **hide secrets!**
  omit or hash sensitive data

Error reporting – How?

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- **push** data

- **handle the unhandled**
  expect the unexpected

- **sampling, throttling, timeout**
  do not kill your app