FLXO

2021 PORTFOLIO

PHOTOGRAPHY >

GRAPHIC DESIGN >

UI/UX >

ILLUSTRATION >

NATHALIE ANFUSO

PHOTOGRAPHY
GRAPHIC DESIGN
ART DIRECTION

Hi! I'm Nathalie, I'm a designer and photographer from Venezuela currently living in Mexico. I am always looking to create striking visual pieces, by combining my knowledge in design and photography, to help brands grow, show their amazing products and reach new audiences. My styles are varied and I always look for ways to connect them to each brand I work with.

EDUCATION

- Diploma Course in Digital Photography // 2013 - 2014
CIECA (Barquisimeto, Venezuela)

- Associate in Graphic Design // 2013 - 2015
IUTAJS (Barquisimeto, Venezuela)

- Bachelor in Graphic Design // 2011 - 2013
Universidad de Margarita, (Nueva Esparta, Venezuela)

- Basic & Intermediate English // 2008 - 2011
ISI Academy (Barquisimeto, Venezuela)

SOFTWARE

- Ai Advanced
- Ps Advanced
- Id Intermediate - Advanced
- Lr Intermediate - Advanced
- Ae Beginner
- Pr Beginner

HARDWARE

- Sony Alpha
- Canon
- Strobe & flashes
- Mac OS
- Windows

WORK EXPERIENCE

- FLXO // 2019- Now

- Envision Horizon // 2020 - Now
Freelance Graphic Designer

- Nomad Design /// 2017 - Now
Freelance Graphic Designer

- Bungaloo Studio // 2018 - 2019
Senior / Lead Designer.

- Foic Lecanda // foic-lecanda.com // 2017 - 2018
Middle Designer.

- 3M // 3m.com.mx // 2016 - 2017
Middle Designer.

- Bungaloo Studio // 2015 - 2016
Junior Designer.

- Grupo Carso // CMI // cmi.mx // 2015
Junior Motion Graphic.

- Mosaico Photography // 2014 - 2015
Photographer and videographer in social events.

LANGUAGES

- Spanish / Native
- English - Intermediate
Spoken and Written

LIKES

Dogs
Acoustic Music
Cooking
Almanacs
Family
Dance
Planet Earth
Space
Music Festivals
Biographies
Art History
Blue Color
Bikes

CONTACT INFO

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+52 1 55 6048 9851
MEXICO.

behance.net/NathalieAnfuso
@nanfuso

UPWORK PROFILE >

ROBERTO CARREÑO

UI/UX VIDEO
GRAPHIC DESIGN
ILLUSTRATION
ANIMATION & MOTION GRAPHICS

My name is Roberto and I love creating things! I am a graphic designer, illustrator, videographer, web and UI designer and animator who is always looking for awesome projects to combine all these skills to make amazing things. I always strive to be the best and amaze my clients, create fun, striking, unique and captivating visual communication through any medium.

EDUCATION

- Bachelor in Graphic Design // 2011 - 2015
Universidad La Salle de Mexico

SOFTWARE

- Ai Advanced
- Ps Advanced
- Id Advanced
- Ae Intermediate - Advanced
- Pr Intermediate - Advanced
- Sketch Advanced
- Intermediate

HARDWARE

- Canon Cinema
- Canon DSLR
- Glide-cam
- Mac OS
- Windows

WORK EXPERIENCE

- FLXO // 2019- Now

- Scalero // 2019 - Now
Freelance: Graphic Designer, UI/UX, Illustrator.

- Estación Pi // 2018- 2019
Art director

- Doshik // 2017- 2018
T Shirt designer and illustrator

- Estación Pi // 2017- 2018
Video game UI designer and animator.

- Foic Lecanda // foic-lecanda.com // 2015 - 2017
Junior Designer.

- Visual Com // 2014-205
Junior Graphic Designer.

- Editorial La Salle// 2013 - 2014
Trainee Editorial designer.

LANGUAGES

- Spanish / Native
- English / Native

LIKES

Dogs
Skateboarding
Rock n Roll
Guitars
Video Games
PC gaming
Technology
Cars
Bouldering
Sneakers
Bikes

CONTACT INFO

rob@flxo.io
+52 1 55 5456 7948
MEXICO.

@s8rlink

UPWORK PROFILE >

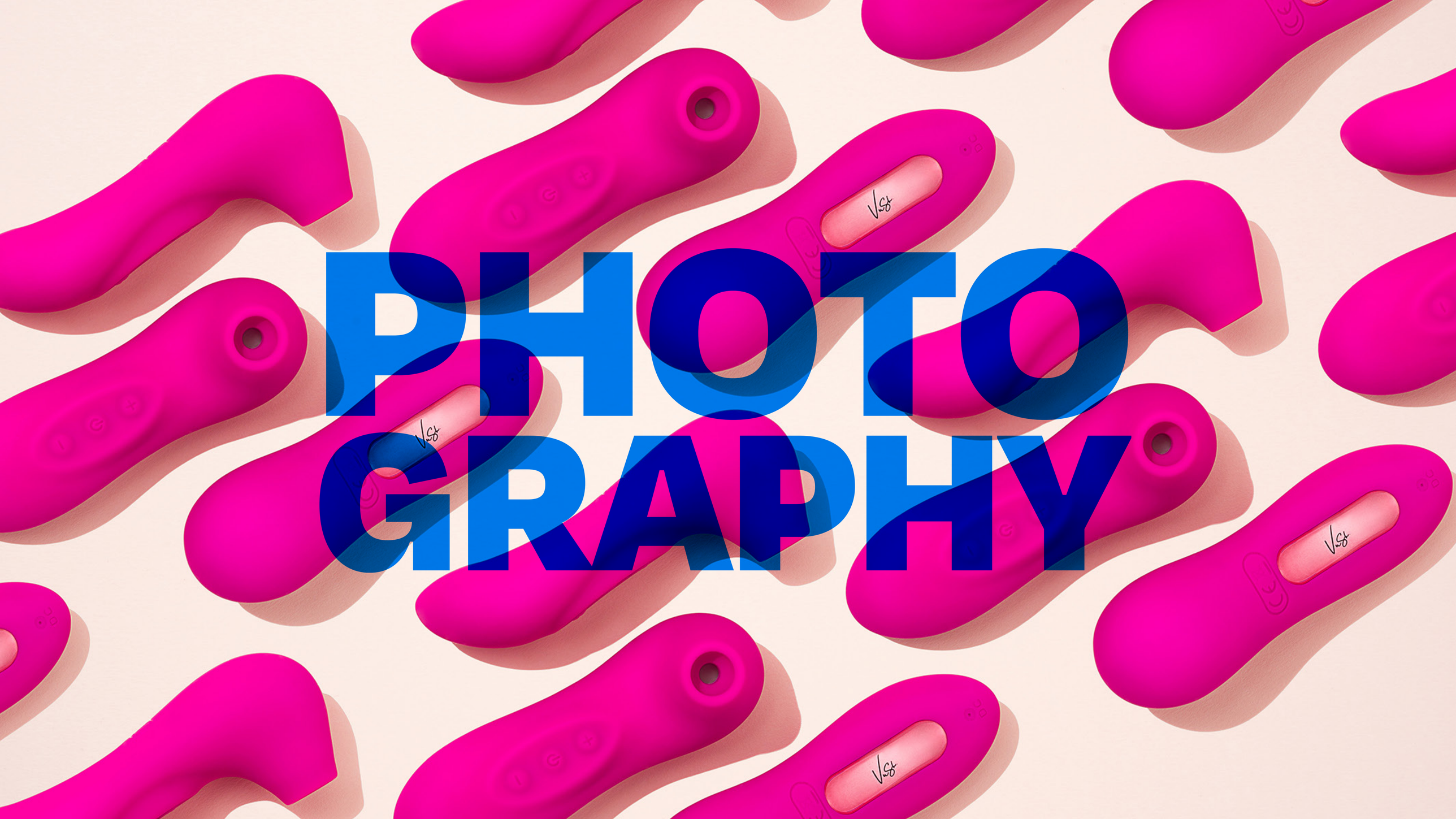


PHOTO
GRAPHY

APPLETON ESTATE RUM

APPLETON ESTATE

Jamaica Rum

Directly from Jamaica, a tropical experience awaits in every glass of Appleton Estate. With a combination of textures, both natural and man made, we looked to create a mesmerizing and enticing environment, ready for a drink. Cheers.

JUSTERINI & BROOKS WHISKY

CAPRICE

Hair Mousse

Any woman with curls can attest to how it seems that every product promises and yet doesn't deliver. We wanted to fight this idea showing how Caprice can make the toughest curls, look plush and amazing.

VITALOE

Aloe Vera Drink

TUBORG

Beer

CORONADO

ROMPOPE ALMENDRA

ROMPOPE CORONADO MX

CAPUCHINO & VAINILLA

VUSH

Sex Toys

The most talked about sex toy on Instagram approached us looking for product photography to help them reach new customers and markets as well as introducing new products on a redesigned web experience.

VUSH THE EMPRESS

VUSH

The Rose & Your Majesty

DR. CREAMKSY

NITROGEN ICE CREAM

MOVEN
Silverware

CALICASE WATERPROOF
PHONE CASE

CarCASE
CarCASE
CarCASE

ROCCABABY

Amazon Product Photography

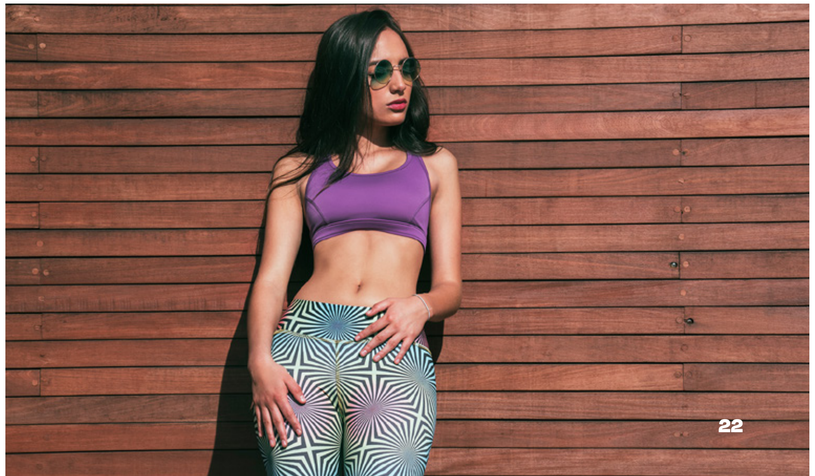
INSCO

Metrology

PHYLOVESOPHIA

ART, ALCHEMY & STYLE

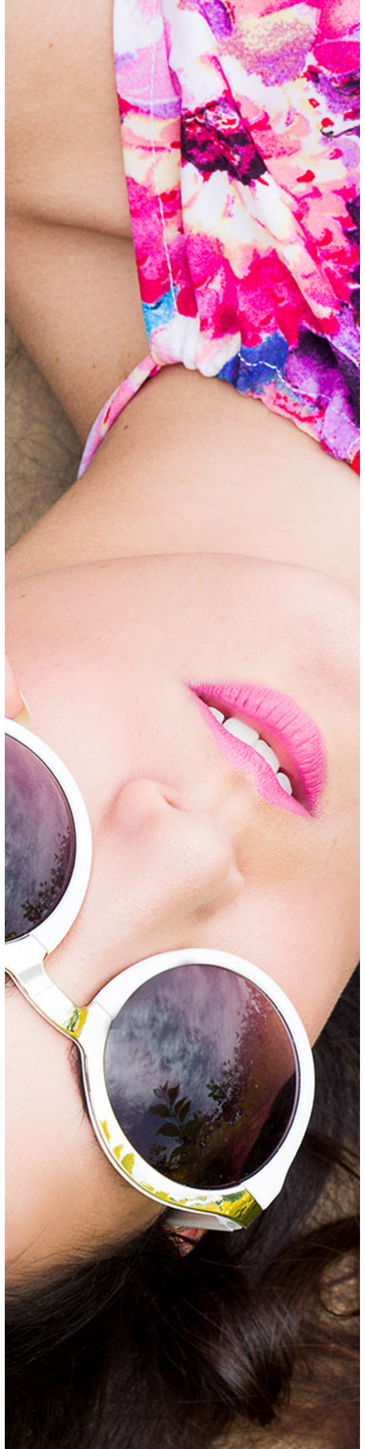
For the instagram loving, sport addicted fashionista, Phylovesophia presents a vibrant electric approach, for the woman who wants to stand out, be the center of attention and look amazing.

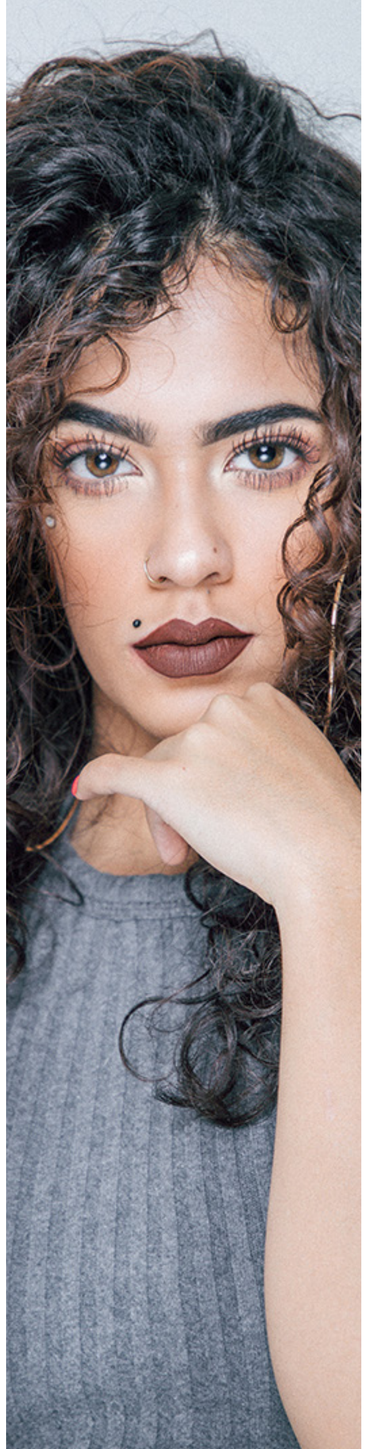


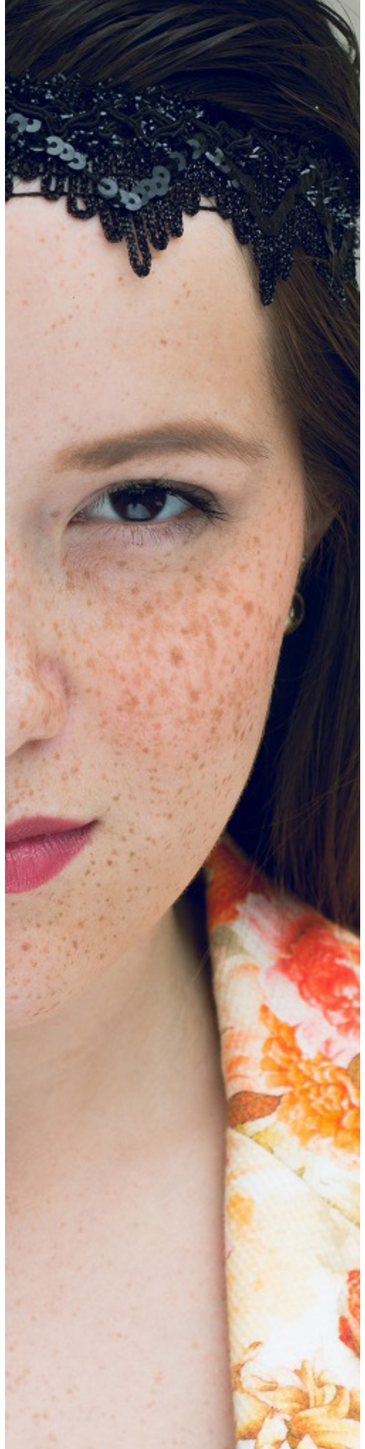
COCO FLAMINGO

HANDMADE SWIMSUITS

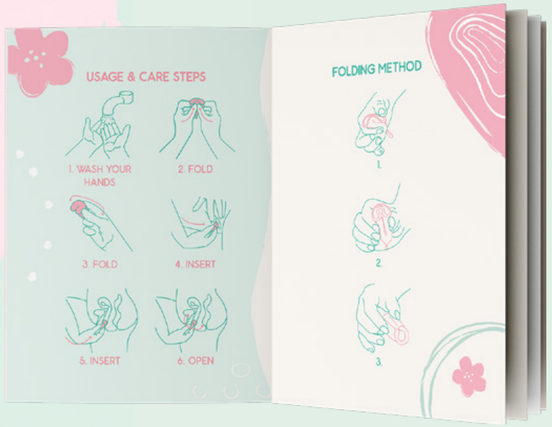
Handmade for women who don´t want to wear anything that everyone else is wearing, the Ocean Blue collection seeks it´s inspiration from waves, geometrical representations of the ocean and the calmness and pleasure you live every time you go on a vacation.







GRAPHIC DESIGN



VUSH CUPS

PACKAGING, WEB DESIGN AND PRODUCT PHOTOGRAPHY

Based on the success of their adult toys, Vush decided to launch their own menstrual cups, offering a safe, clean and eco friendly way to care for those days. We looked for a way to turn the negative parts of menstruation and turn the around, while looking a light and happy mood.

Vush CUPS
HOME
SHOP
BRAND
FAQ
CONTACT
USD
Stop Dreading
THAT TIME OF THE MONTH.
PERIOD!
It's time we end taboos and find better ways to deal with menstruation, to not have to stop or change our daily routine for something natural, to use a cleaner, healthier and ecofriendly way, today.
Meet Vush's New menstrual c
LEARN MORE
VUSH CUPS
$26.50
3500 reviews
A healthy and conscious alternative to pads and tampons.
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore.
Qty.
Size
S
M
L
Need help with sizing?
Add to cart
Free shipping on orders over $75
DETAILS
HOW TO USE
COMPOSTION
F.A.Q.S

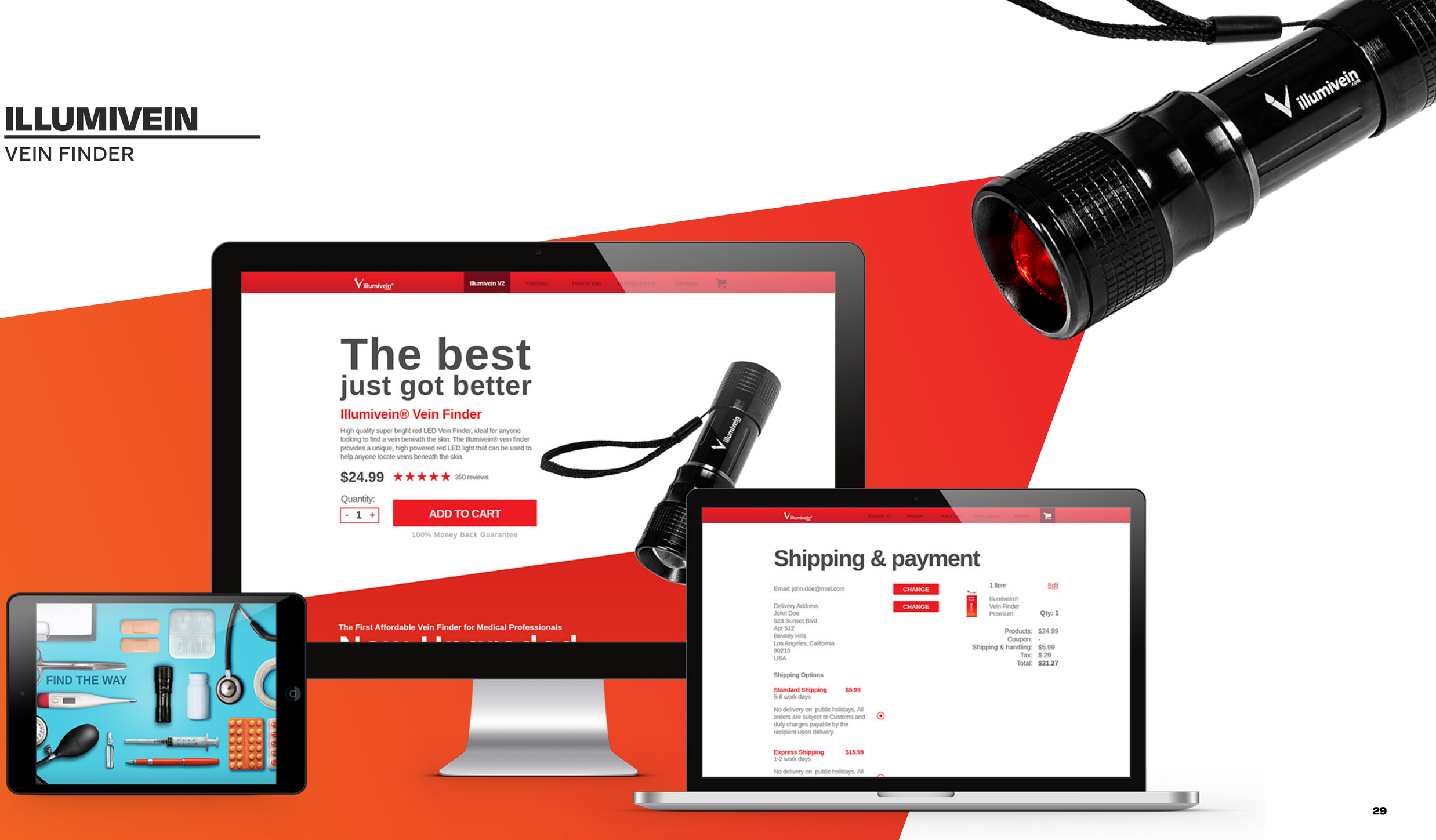
ADDVANTIA

ENTERPRISE SECURITY

Addvantia is a new company that focuses on integral monitoring systems that help business owners knw every detail of their company, for water pressure, to temperature, to seat usage. As such, we wanted to create a modern simple yet provocative brand, with gradients. We've fostered a great working relationship, working on brochures, spec sheets and their website.

ILLUMIVEIN

VEIN FINDER



PACKAGING, WEB DESIGN AND PRODUCT PHOTOGRAPHY

After a great reception for a budget veinfinder, Illumivein wanted to freshen up their visual communication, alongside the launch of the Illumivein V2, we designed the new packaging, website and helped create a new line of social media communication along the stunning product photography.

CONCHAS 5 DE MAYO

BIMBO

5 de Mayo is an interesting holiday in the US, most Mexicans don't celebrate it, but a lot of immigrants do, as a way of connecting with their heritage. We decided to stray from the classical sombrero and piñatas that plague Mexican representation specially in the US, instead working with more classical traditions from Oaxaca and their masks, classic Mexican lettering and the happiness and party loving attitude that has come to represent us worldwide.

Happy Cinco de mayo!

MIRA

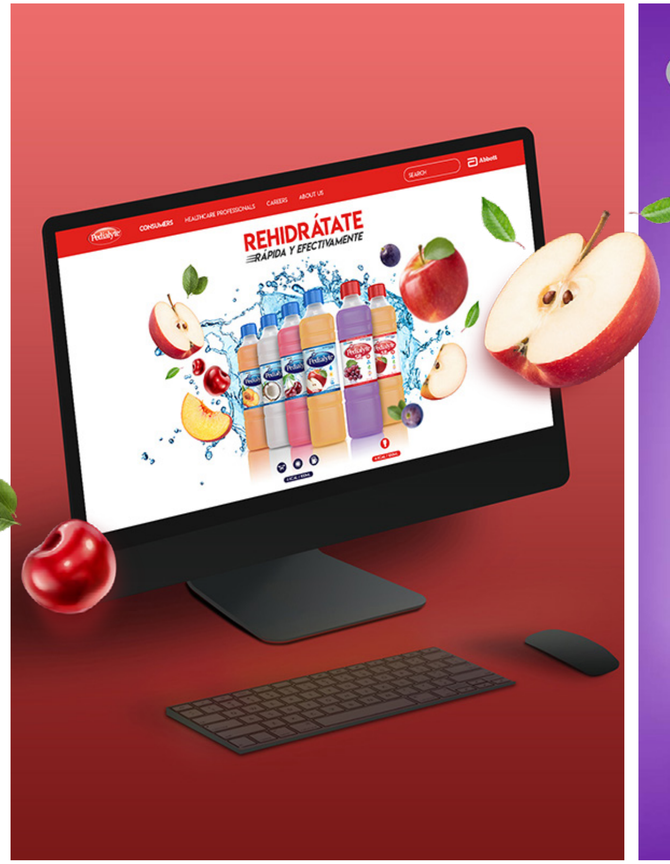
BAYER LABORATORIES

Looking to capture the health conscious owners we set out to design the new packaging for Mira in a sober, infographic manner. With a combination of solid color blocks and icons, we can convey the benefits to the owners who only want the best for their pets.

ALMENDRAS & PASITAS

RICOLINO

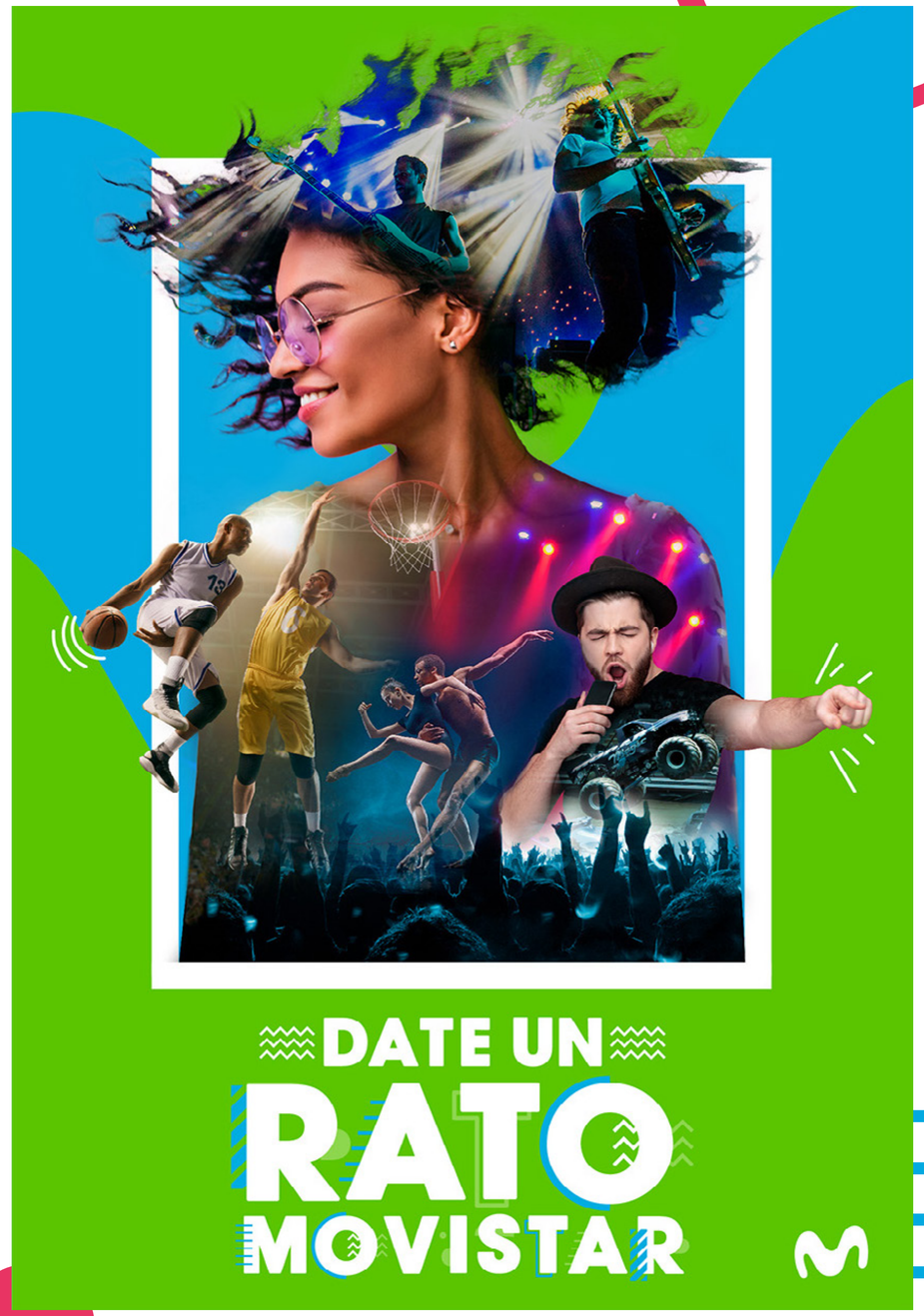
When Ricolino approached us to redesign their existing packaging for Almendras and Pasitas, we wanted to create a whole new idea of what these snacks could be. We simplified and reinvigorated the brand, while still maintaining a bit of the fun Ricolino is known for in the typography. The color acts as a spotlight for the flavor and product shot, making it easy to spot on shelves. Classic flavors with a brand new face.



PEDIALYTE

ABBOTT LABORATORIES

Looking to connect the taste and benefits of Pedialyte and the sense of freshness, we found that a combination of colored splashes and highly dynamic compositions would help convey these traits.



DATE UN RATO

MOVISTAR

The new Arena Plaza Movistar needed to brand their new experience. Looking for a unique venue always tied to the brand values of Movistar, we looked to create a visual style that depicted these amazing moments one will live here.

Mr CHAMP

KIT DE AUTOCULTIVO

Strong Babe
COLLECTIVE

Here to help babes step into their power
and manifest all they are so worthy of

PODCAST | BLOG | YOUTUBE

Free manifesting
MASTERCLASS

www.strongbabecollective.com

STRONG BABE COLLECTIVE

PODCAST 2019

We worked with SBC and Taylor Rae to update their branding as well as designing new assets for social media and podcast episodes.

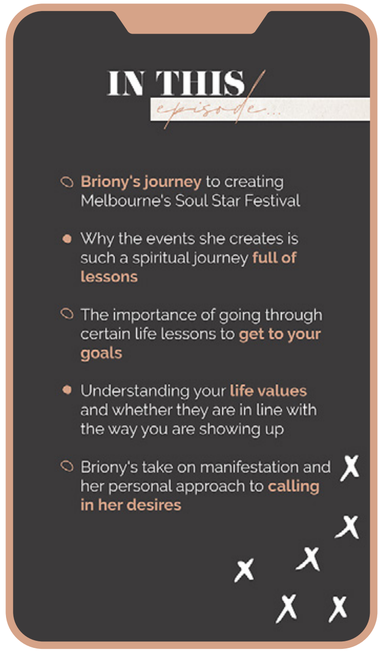
FLXO - **GRAPHIC DESIGN**

The COLLECTIVE podcast

unapologetic,
Abundant + Aligned AF

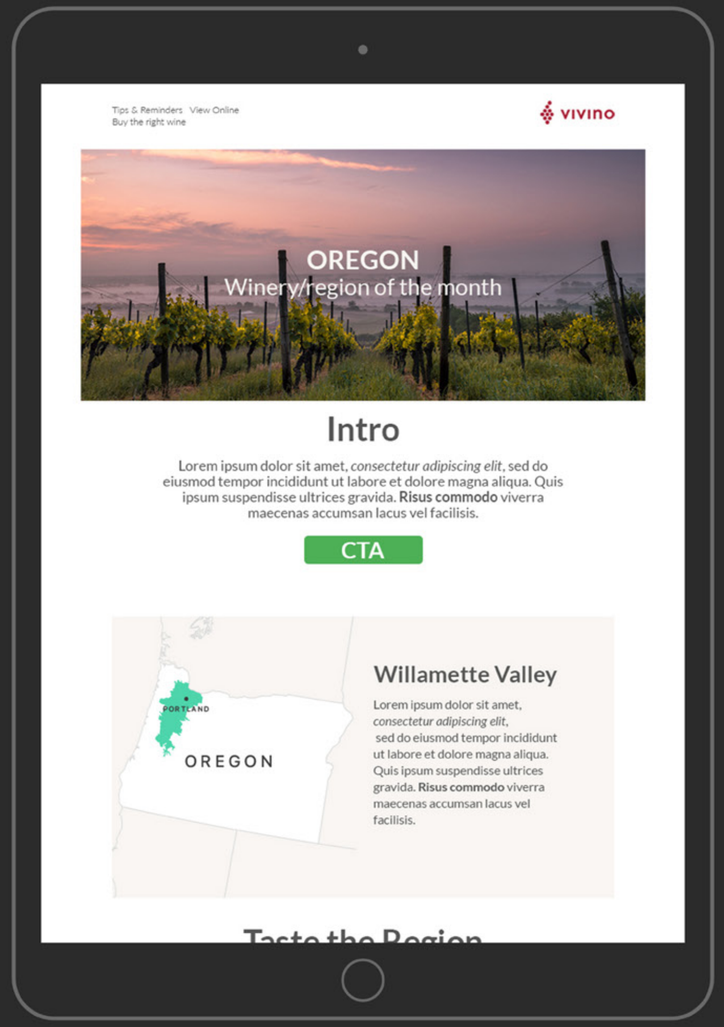
THE COLLECTIVE

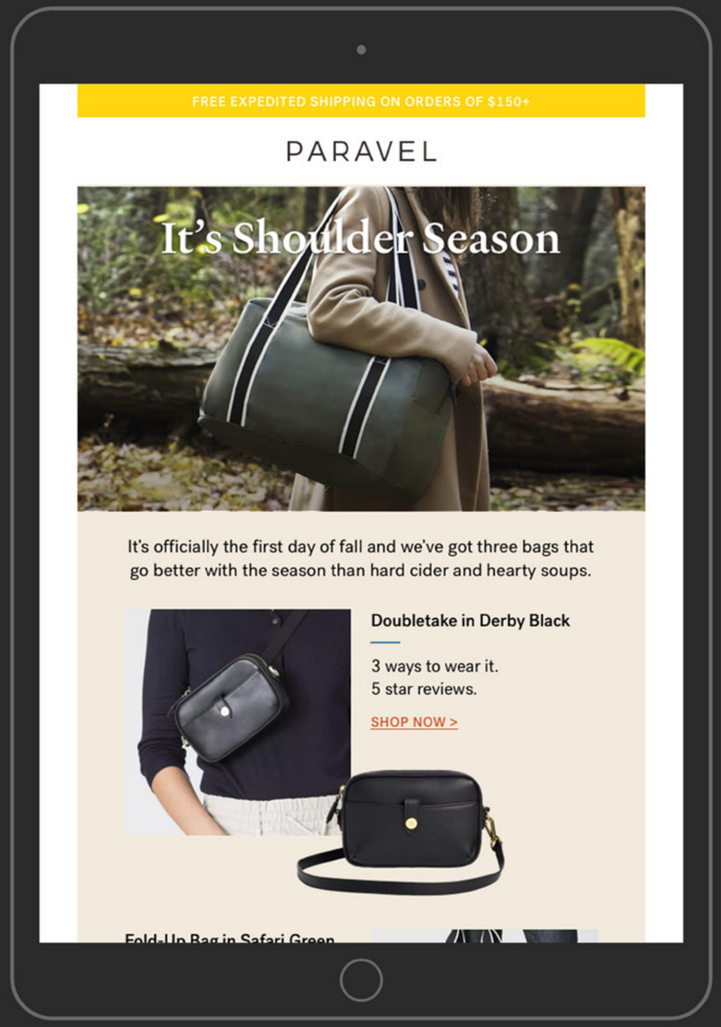
TAYLOR RAE PODCAST 2020

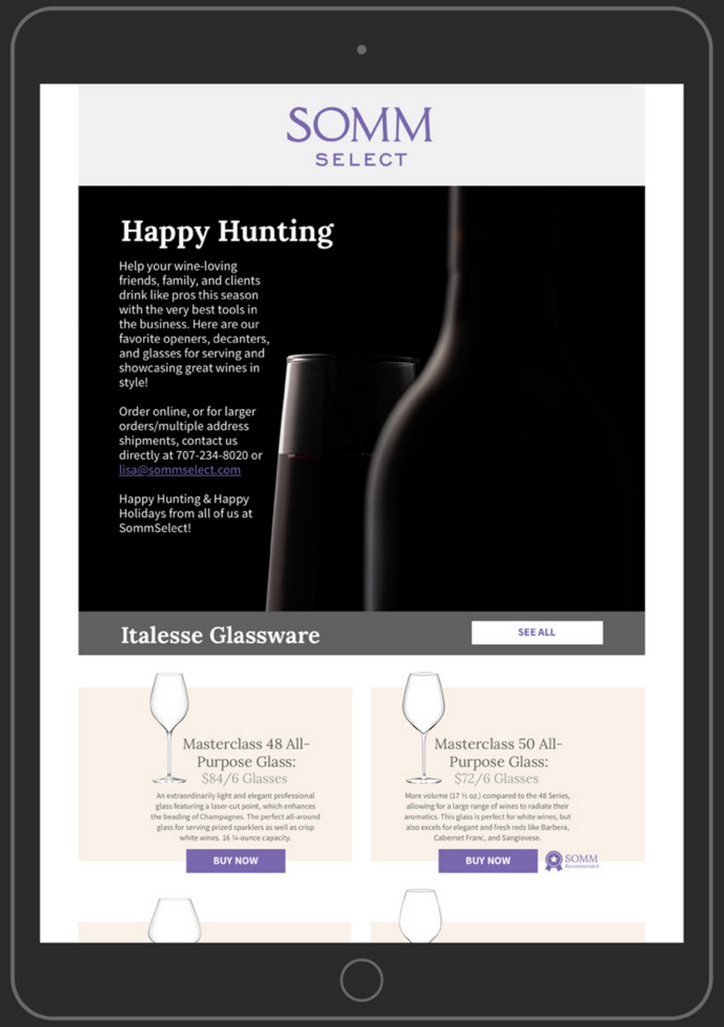


MAILING DESIGN

VARIOUS

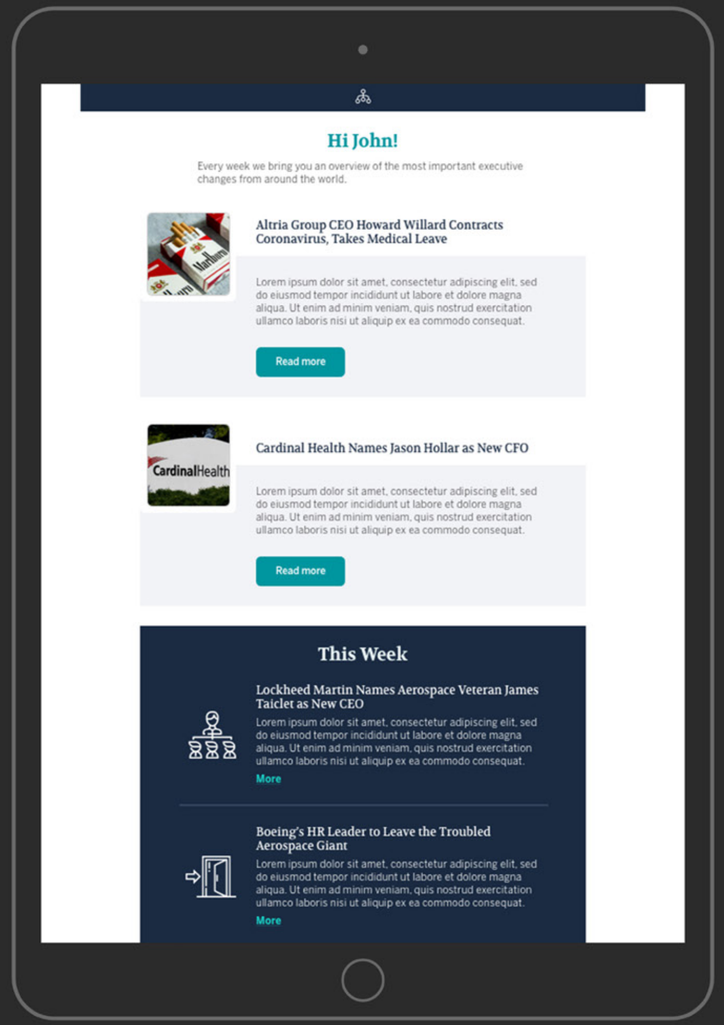


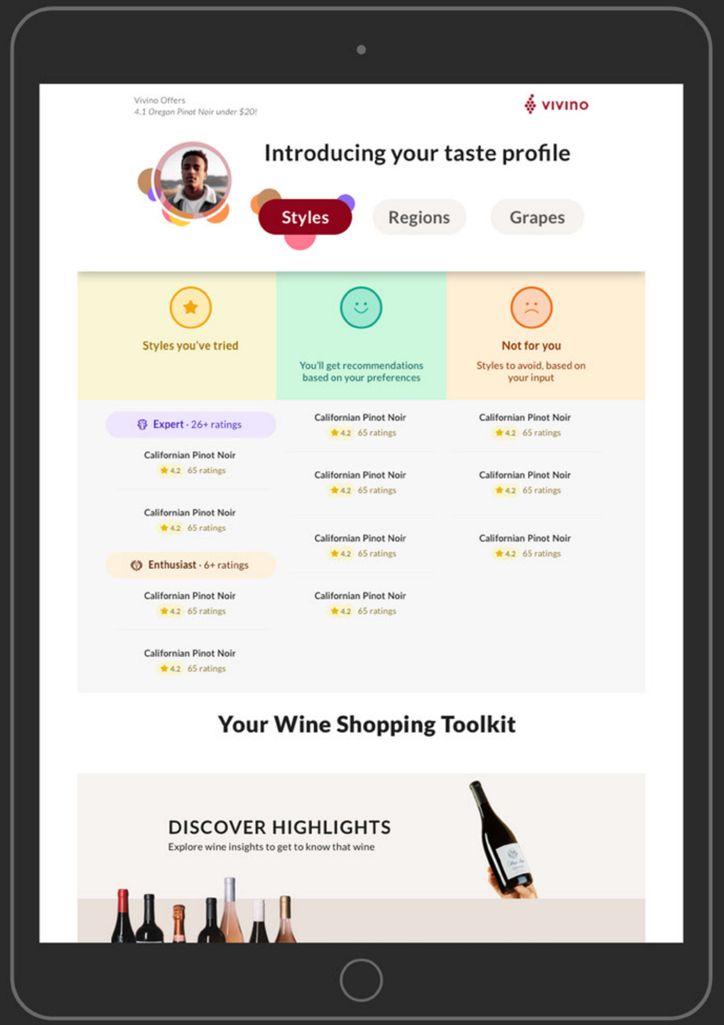


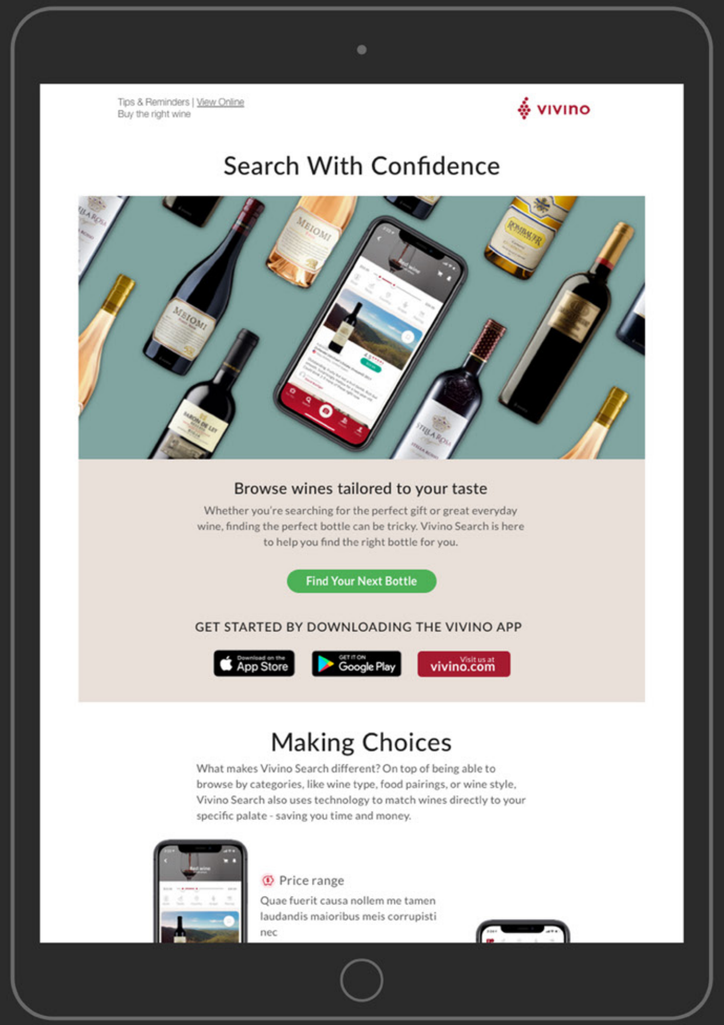


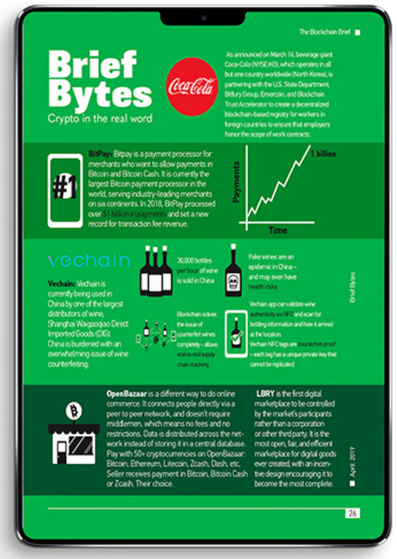
MAILING DESIGN

VARIOUS









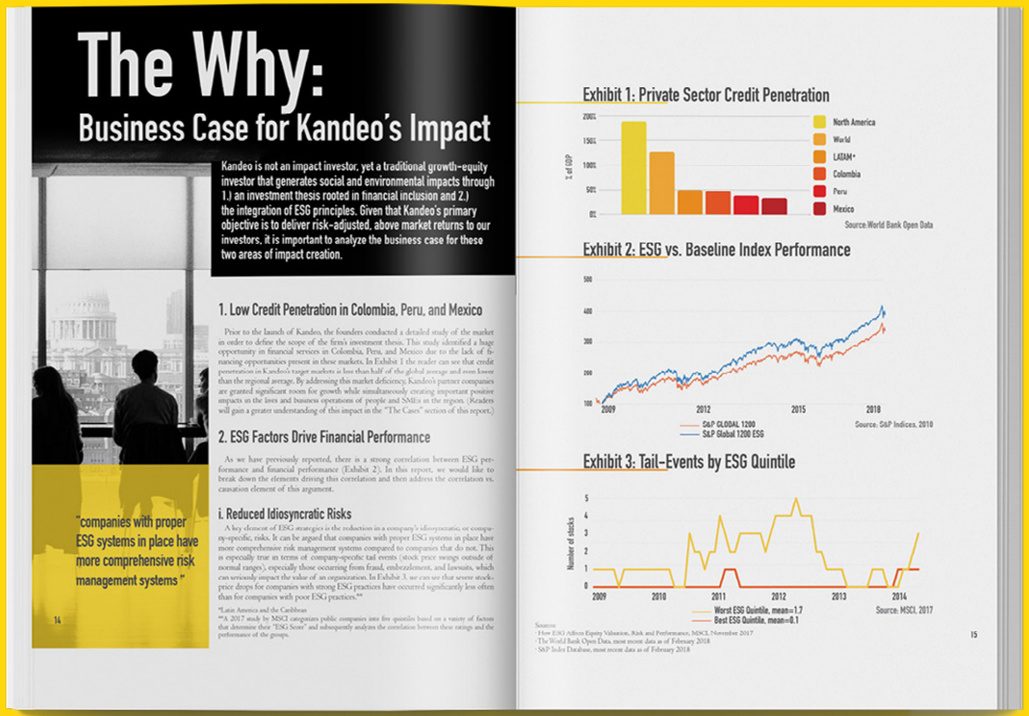
DIGITAL NEWSLETTER

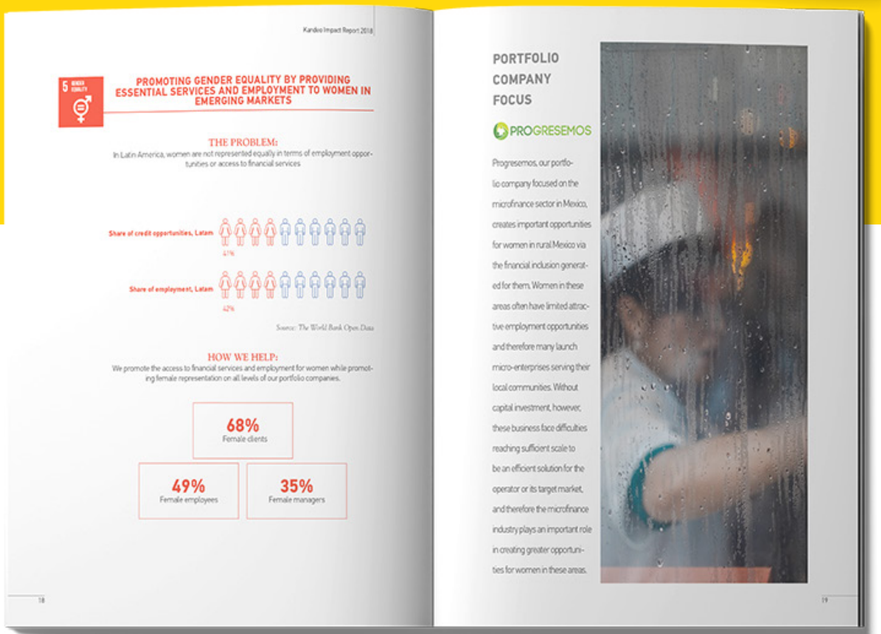
THE BLOCKCHAIN BRIEF

As technology evolves, so does the way we consume media. Blockchain is technology with uses well beyond cryptocurrencies, and The Blockchain Brief wanted to convey all this in a visually striking and easy to read design for their digital newsletter.

With total creative control, we have designed 4 issues to great reception, with a combination of striking pictures, dynamic editorial design and easy to read text, readers reacted in a highly positive manner to the redesign.

If you are interested in the next big thing tech-wise, don't forget to give it a read.





IMPACT REPORT 2017,2018

KANDEO

Not every investment firm is looking for the way to get the biggest bonuses or milk every cent from companies, Kandeo looks for ways to help the companies they invest in, to grow together along with the communities they serve. Taking this into consideration, the annual report design had to have a very human touch to it, all while maintaining a sober and clean image, highlighting the positive human. Ecological and economic impact these companies have in their communities to show investors how their dollars are doing more than just fund companies, they are changing lives.

ENSURE

ABBOTT LABORATORIES

Ensure was looking for a refresh of their local communication to align themselves to global marketing, I presented a visual system that combined their brand colors and what global was doing with a style that could talk to doctors and customers alike.

LOGOFOLIO

2017 – 2020

ISCALVAL

CACTUS CREATIVE

ADDVANTIA

Backup Comunicaciones

BRAIN WASH

G.R.E.E.N THE LIFE ALGORITHM

Fyne

NECO DRAWS

AVOCALYPSE

Operación ZAPATO

LIT OR QUIT

EMERALD TRIANGLE Honey

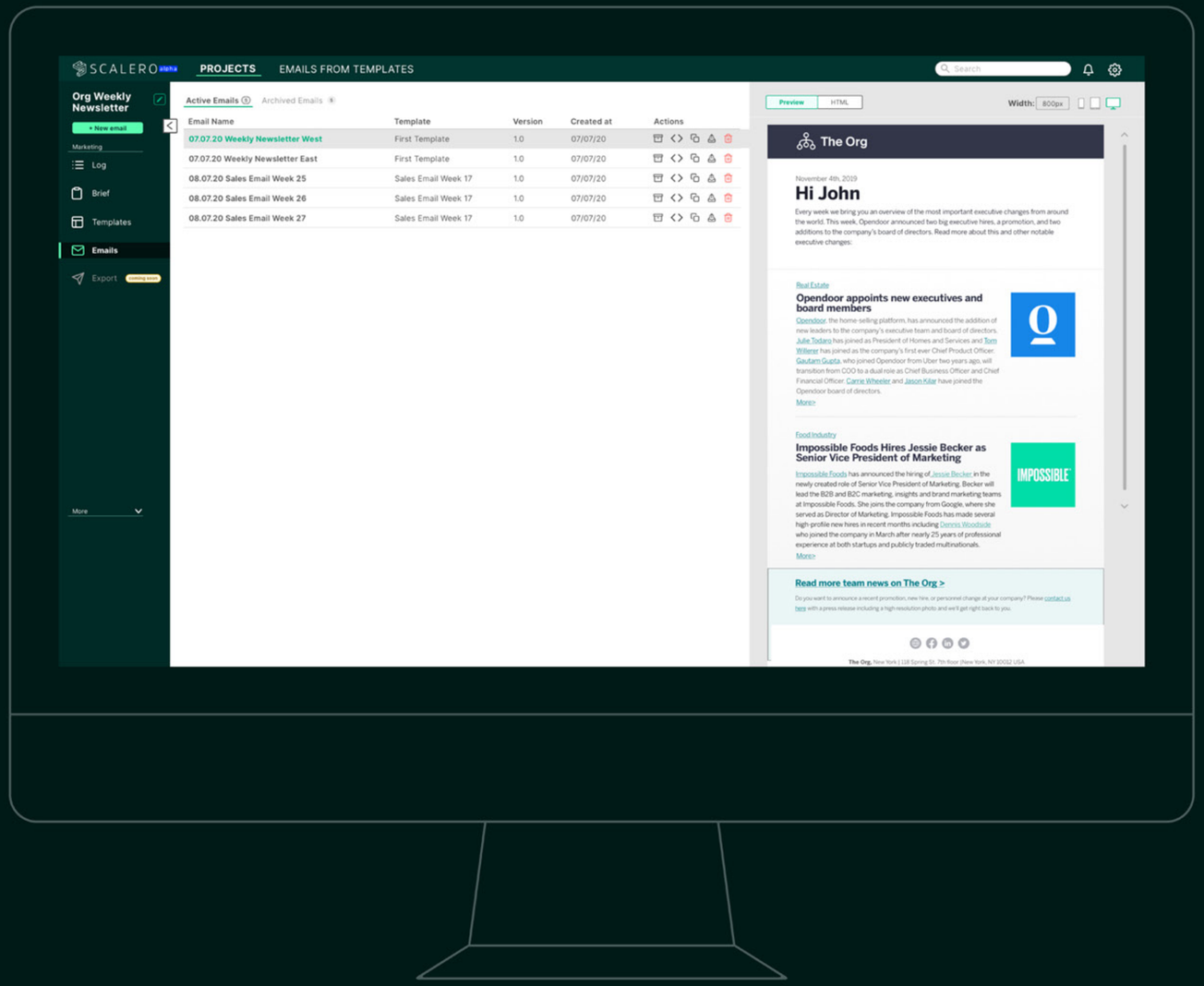
UI/UX

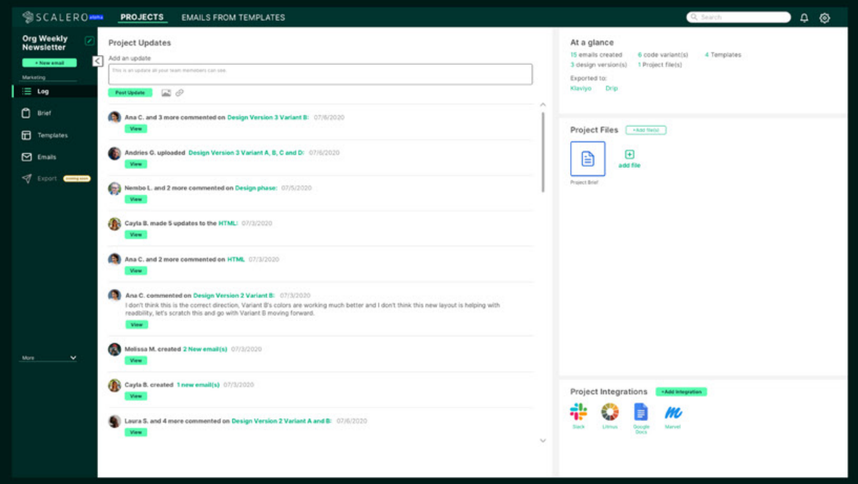
SCALERO

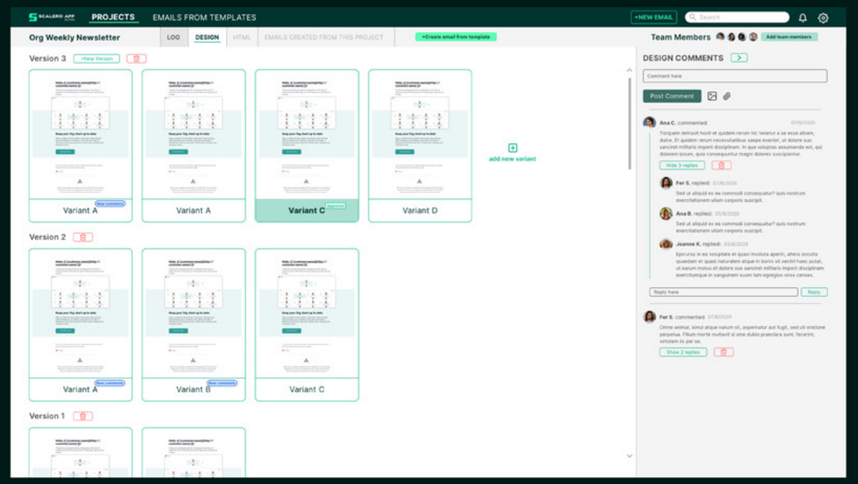
WEBAPP

A San Francisco startup with the idea to revolutionize the way enterprise level email marketing is handled, we set out to design a web app that would become the hub for email marketing teams.

Combining dashboards, design revision tool, code editors and a unique take to email templating, the webapp is constantly evolving as we use analytics to move forward along with direct client feedback.




SCALERO
PROJECTS
EMAILS FROM TEMPLATES
Org Weekly Newsletter
Project Updates
At a glance
Project Files
Project Integrations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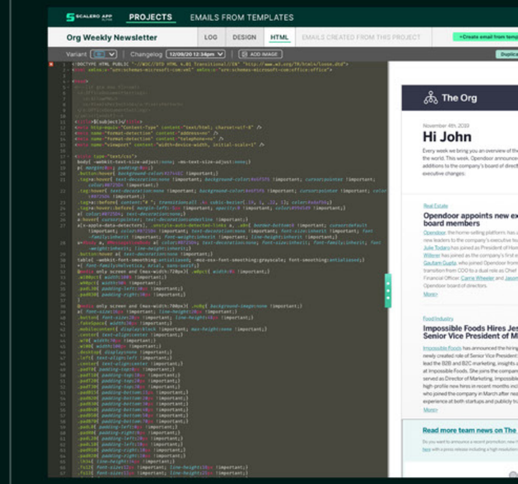
Team Members
DESIGN COMMENTS
Version 3
Version 2
Version 1
Variant A
Variant B
Variant C
Variant D


PROJECTS
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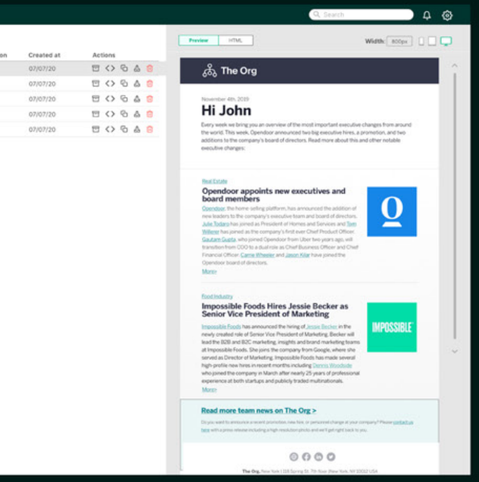
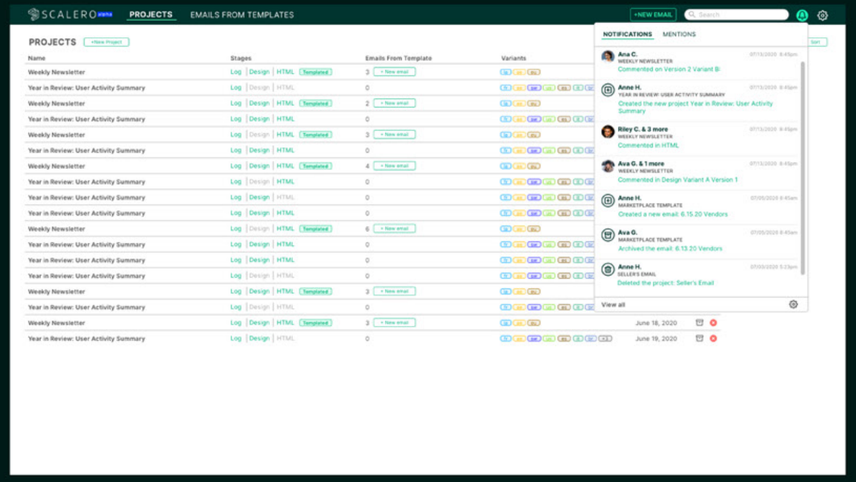
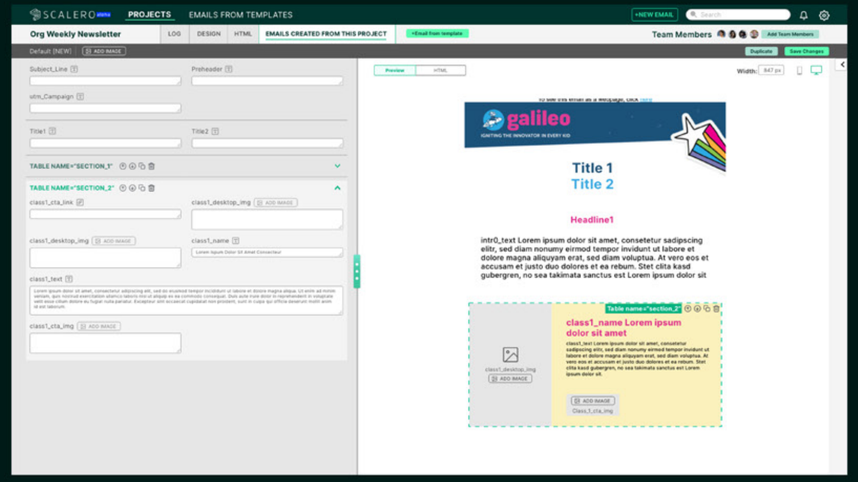
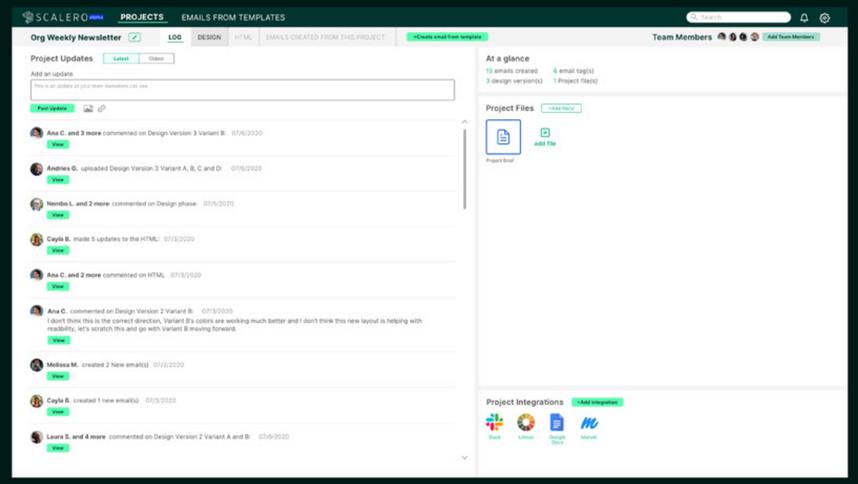
Org Weekly Newsletter
The Org
Hi John


The Org
Hi John
Opendoor appoints new executives and board members
Impossible Foods Hires Jessie Becker as Senior Vice President of Marketing
Read more team news on The Org >


SCALERO
PROJECTS
EMAILS FROM TEMPLATES
NOTIFICATIONS
MENTIONS


SCALERO
PROJECTS
EMAILS FROM TEMPLATES
Org Weekly Newsletter
EMAILS CREATED FROM THIS PROJECT
Team Members
galileo
Title 1
Title 2
Headline1


SCALERO
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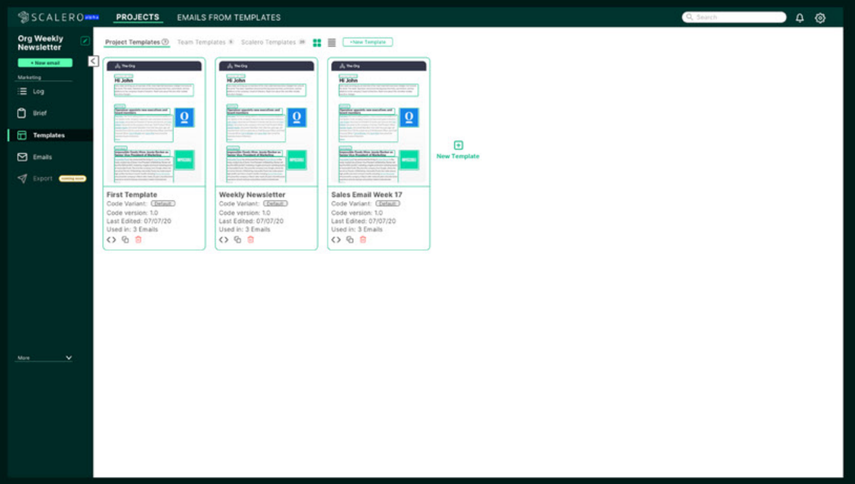
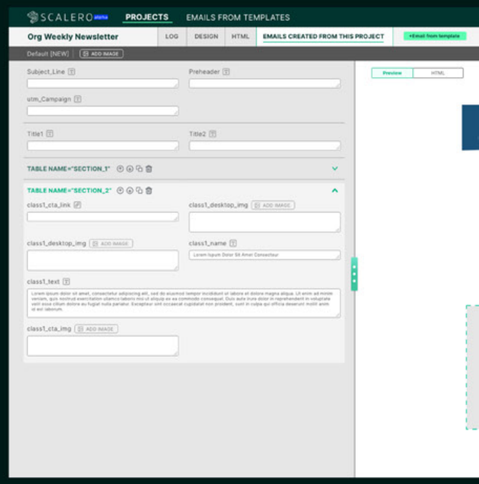
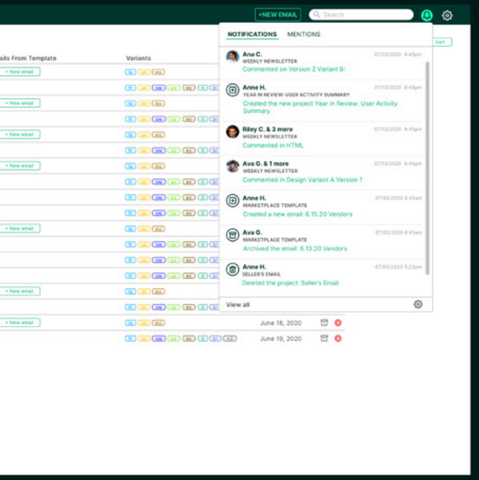
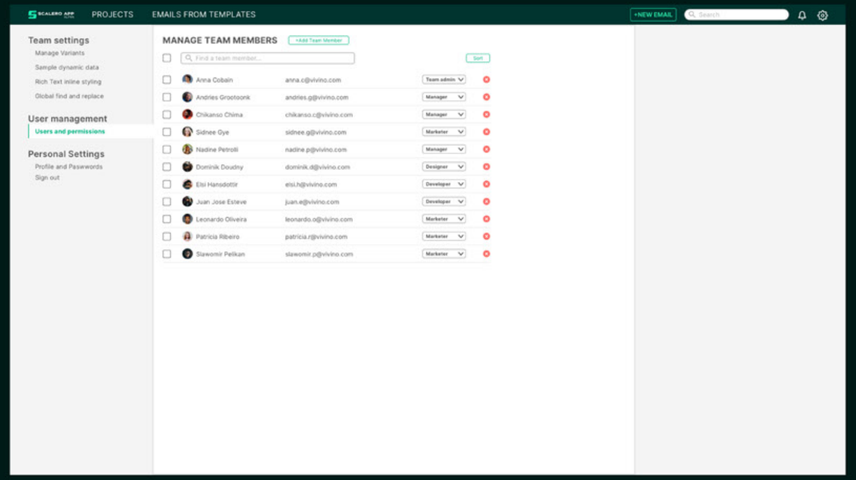
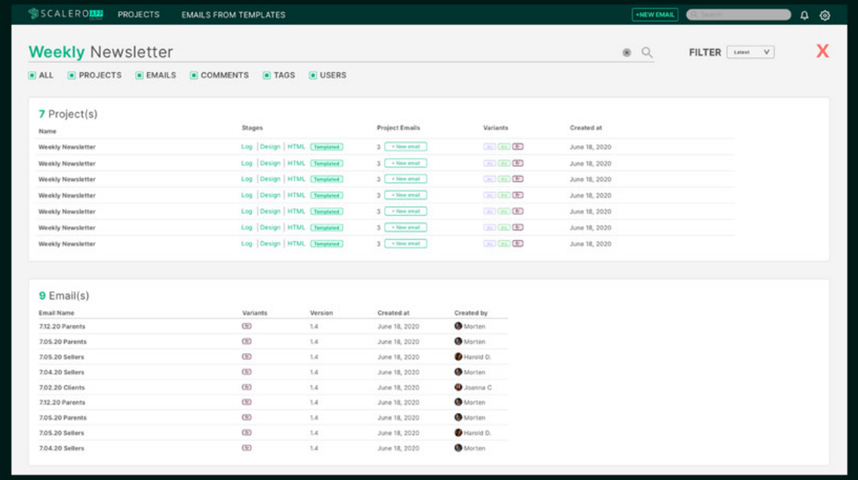
Org Weekly Newsletter
LOG
DESIGN
HTML
Team Members
Project Updates
At a glance
Project Files
Project Integrations


SCALERO
PROJECTS
EMAILS FROM TEMPLATES
Org Weekly Newsletter
Templates
First Template
Weekly Newsletter
Sales Email Week 17
New Template


SCALERO
PROJECTS
EMAILS FROM TEMPLATES
Org Weekly Newsletter
LOG
DESIGN
HTML
EMAILS CREATED FROM THIS PROJECT


NOTIFICATIONS
MENTIONS


PROJECTS
EMAILS FROM TEMPLATES
Team settings
User management
Personal Settings
MANAGE TEAM MEMBERS


SCALERO
PROJECTS
EMAILS FROM TEMPLATES
Weekly Newsletter
FILTER
ALL
PROJECTS
EMAILS
COMMENTS
TAGS
USERS
7 Project(s)
9 Email(s)

MINT WORKS

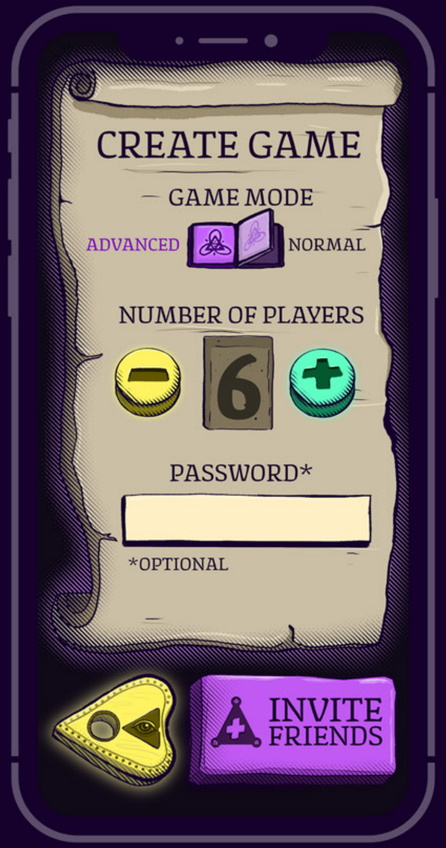
MOBILE GAME

Tasked with giving the UI and UX a facelift, I approached the game with the 50's retro rusted vibe, working to make it easy to play given the fast paced nature of the game, as well as staying tru to the stylistic approach of the physical game it's based on.

MEDIUM

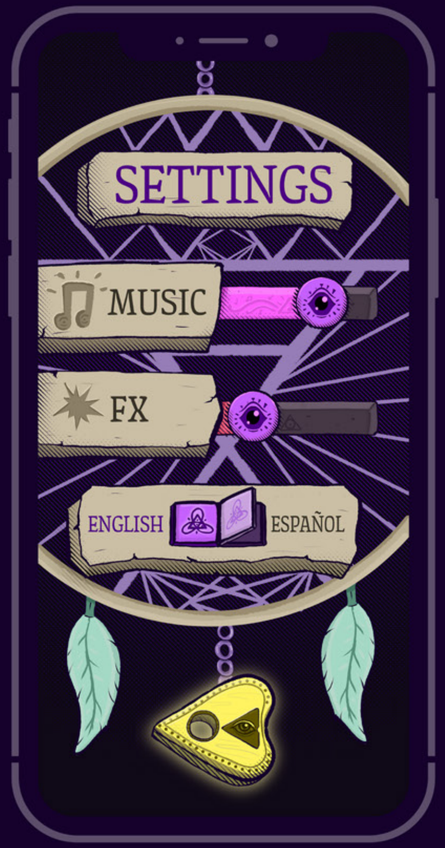
MOBILE GAME

Medium is a mobile game based on cards, but the creators gave me complete creative freedom to approach the game visually, my main reference was occult art and tarot cards, going with the original game's colors. Wanting to keep the game in the mystic all of the assets harken to eyes, triangles and even dream catchers.



MEDIUM

MOBILE GAME

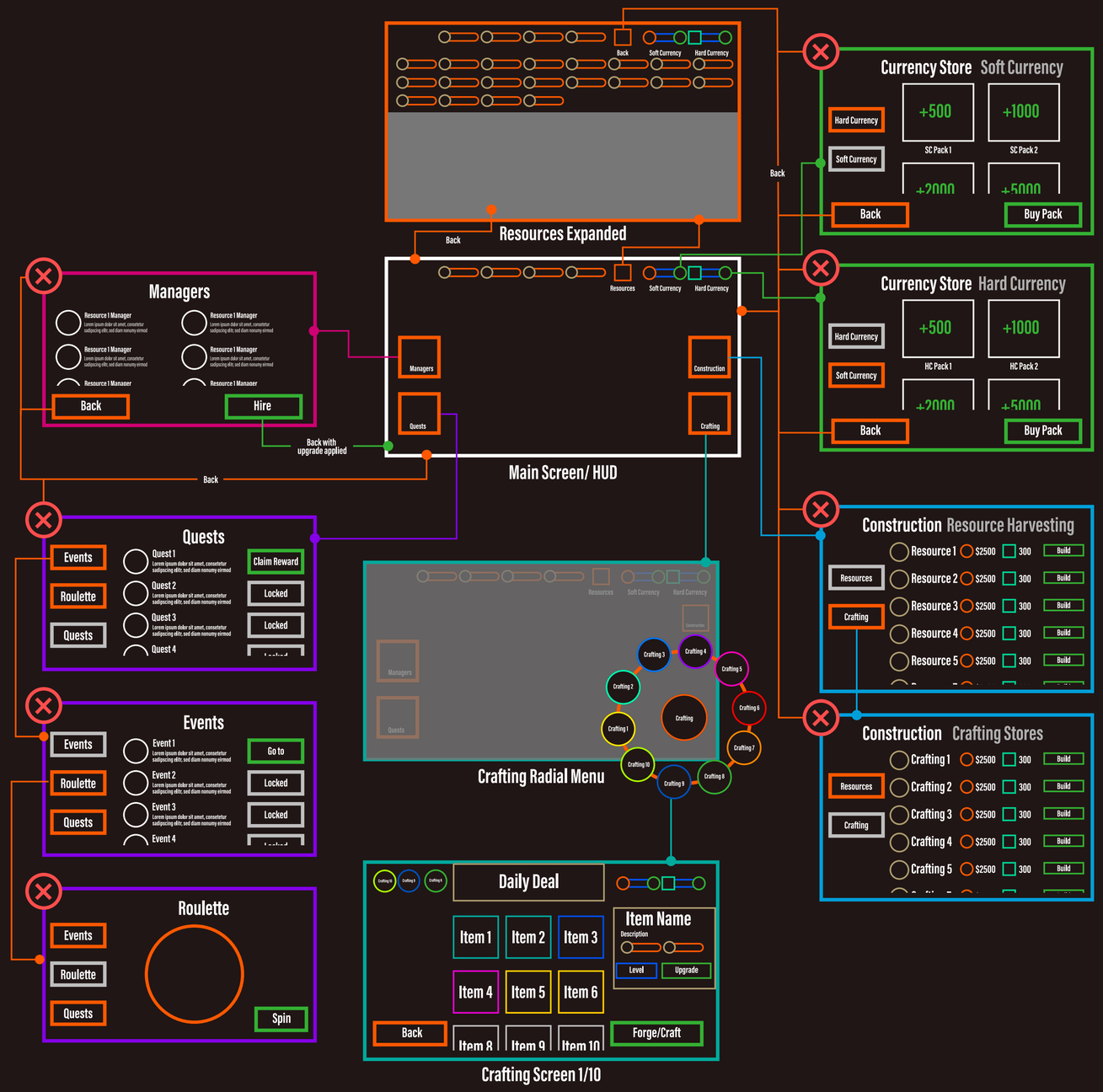


DINO TRADE

MOBILE GAME

a city management mobile game tasked me with reworking their UI and UX, they had some amazing 3D art, so to separate the UI from the 3D I went with a stylistic illustrated approach for the UI, yet still within the realm of what players of this genre are accustomed.

I changed most of the game's flow, to simplify menus, reduce taps and make it easier for players to get to different screens quickly and easily.

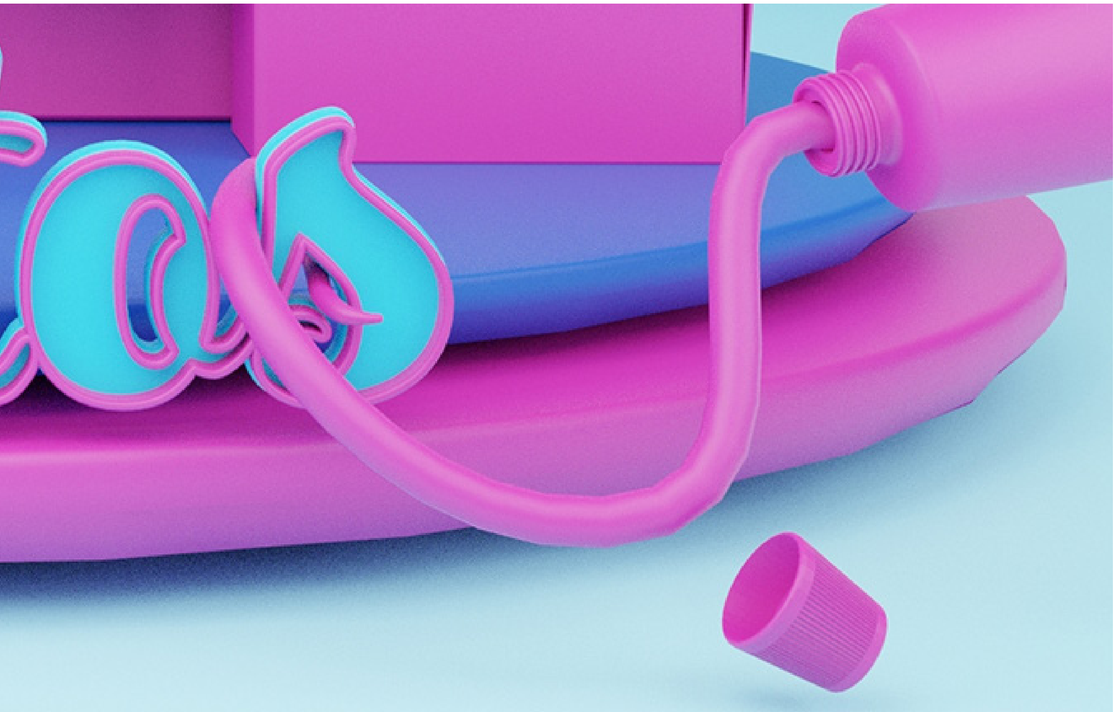


MAGIA E INVERTEBRADOS
MISIONES
ARMAS Y ESCUDOS
ADMINISTRATION
ALIMENTOS Y HIERBAS

BRONTY'S ARMORY
DAILY DEAL
CARAPACE OF VALOR
LEVEL 18
32.5K
313
BACK
FORGE
MANAGERS
MISIONES
CONSTRUCCION
CRAFTING
NEW MATERIAL
UNLOCKED
TIMELESS SAND
An ancient sand from the far away deserts of the West, with its unique coarseness, new weapons are forgeable.
BACK
GO TO MATERIALS

ILLUSTRATION
ILLUSTRATION
ILLUSTRATION
ILLUSTRATION
ILLUSTRATION
ILLUSTRATION
ILLUSTRATION

ABR
CAM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ABRAZA EL
CAMBIO &
CONSTRUYAMOS
Juntos

PRESENTED BY AHMYO WHEELS
SAN SIMÓN FEAR-RIDE
Malinalco DH Daze
AHMYO
NOVIEMBRE
2,3 Y 4

LAGUNA
DH RACE 4
CARRERA
DE PATINETAS
DE ALTA
VELOCIDAD
24 DE JUNIO 2017
ATOYAC, JALISCO
orangatang
Loaded
treee
Skateboarding

CHARLIE AND GUS

ILLUSTRATED BOOK

TRÁGAME TIERRA
Y ESCÓPEME EN
la Playa
Kranky
EL ORDEN
DE TU CUARTO
NO ALTERA EL PRODUCTO
ALTERA A TU
MAMÁ
Kranky
NUNCA ABANDONES Tus sueños
DUERME
5 MINUTOS MÁS
Panditas
ADMÍTELO
te duermes más temprano para
SOÑARME
MÁS
BUBU LUBU

VIDEO GAMES & GEEK

T-SHIRT DESIGN

WHO'S NEXT?
DEAD
ABRAHAM FORD
DEAD
MIKE WALSH
DEAD
FRANK WILLIAMS
DEAD
LUCTIE SINGERS
DEAD
HERSHEL GRIME
DEAD
BETH GREENE
DEAD
THE GOVERNOR
DEAD
RICK GRIMES
DEAD
GLENN RHEE

TRICK
OR TREAT

THE UPSIDE DOWN

Sólo una MONEDA más
GAME OVER

Old School Cool

LEGENDS ARE FOREVER

SAVE THE PRINCESS ONE LAST TIME

MEGA MORTY

FLXO

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MEXICO.