

# NEDA DANILEVICE

## SENIOR SOFTWARE ENGINEER

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Miami, Florida, United States

### WORK EXPERIENCE

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#### KOALA HEALTH / Senior Software Engineer • Miami / Remote • Mar 2023 - Present

- Led the design and development of B2B product, which is now instrumental in the daily workflows of over 200 veterinarians in more than 80 vet clinics throughout the US
- Automated the partner site launch process by building an admin dashboard using Ruby on Rails, granting non-developers the capability to launch new sites within minutes and reducing the launch time from 30+ minutes to less than 5 minutes per partner
- Revamped the prescription request fax design, achieving a 70% reduction in the follow-up calls
- Planned, documented and built over 20 REST APIs using Ruby on Rails to support the company's vet tools
- Collaborated closely with the B2B sales team to analyze client feedback, planned requested features, and established priorities for implementation

#### HEYCAR / Front End Engineer • London / Remote • Mar 2020 - Feb 2023

- Launched and maintained the e-commerce checkout journey using TypeScript, Next.js and Python for API endpoints, which resulted in an average of 70 car sales daily
- Designed a front-end content delivery tool powered by GraphQL and headless CMS, which enabled content editors to produce over 600 custom SEO-friendly pages with no developer input
- Achieved a 30% reduction in the company's AWS expenses by replacing an in-house image optimization tool with the more efficient Cloudinary solution
- Introduced Cypress component testing and increased the test coverage from zero to 15% in a month
- Drove the website's redesign which led to a 16% improvement in site conversion rates
- Created and documented onboarding procedures and mentored junior team members

#### JUSU ZIEDAS / Freelance Front End Engineer • Remote • Jun 2019 - Feb 2020

- Designed and built an e-commerce website for a flower store, which generates up to 70 orders per month
- Enabled international purchasing by introducing multi-language support using React-Intl and Stripe payments integration
- Improved website's average SEO ranking by 30% by introducing server-side rendering and static site generation

### SKILLS

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JavaScript • TypeScript • Node.js • HTML • CSS • Ruby on Rails • Python • React • Next.js • GraphQL • Jotai • Recoil • Jest • Cypress • Styled Components • Storybook • Google Tag Manager • Google Analytics • Google Search Console • SEO • Version Control (git) • Zeplin • Figma • Vercel • CircleCI • Ticketing systems (Jira)

### EDUCATION

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CFG / Web Development Course

London, UK

ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS /

BSc International Business and Communication

Vilnius, Lithuania

BI NORWEGIAN BUSINESS SCHOOL / BBA Shipping Management

Oslo, Norway