

NEDA DANILEVICE

SOFTWARE ENGINEER

CONTACT INFO

neda.dev

github.com/nedadani

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Miami, Florida, United States

SKILLS

JavaScript • TypeScript • HTML •
CSS • React • Next.js • GraphQL •
Python • Ruby on Rails • Jotai •
Recoil • Jest • Cypress • Styled
Components • Storybook • SEO •
Version Control (git) • Zeplin •
Figma • CircleCI

EDUCATION

WEB DEVELOPMENT COURSE CFG

London, UK, 2019

BSC INTERNATIONAL BUSINESS AND COMMUNICATION

ISM University of Management
and Economics

Vilnius, Lithuania, 2019

BBA SHIPPING MANAGEMENT

BI Norwegian Business School

Oslo, Norway, 2018

WORK EXPERIENCE

KOALA HEALTH

Software Engineer • Miami / Remote • MAR 2023 - PRESENT

- Led the B2B product development all the way from choosing the tech stack to developing the front-end of the application and providing regular stakeholder updates on project status
- Worked with pharmacy technicians on prescription request fax design improvements, which reduced the rejection rates by 70%
- Planned and developed over 20 REST APIs using Ruby on Rails
- Collaborated with UX designers and Project Managers on delivering new features

HEYCAR

Front End Engineer • London / Remote • MAR 2020 - FEB 2023

- Launched and maintained the e-commerce checkout journey using TypeScript and Next.js, which generated an average of 70 car sales daily
- Reduced the company's AWS costs by 30% by replacing an in-house image optimisation tool with a more performant Cloudinary solution
- Designed a front-end global content delivery tool powered by GraphQL and headless CMS, which enabled content editors to produce over 600 custom SEO-friendly pages with no developer input
- Participated in website's redesign efforts that led to a 16% improvement in site conversion rates
- Documented onboarding procedures and mentored junior team members

JUSU ZIEDAS

Freelance Front End Engineer • Remote • JUN 2019 - FEB 2020

- Designed and built an e-commerce website for a flower store, which generates up to 70 orders per month
- Enabled international purchasing by introducing multi-language support using React-intl and Stripe payments integration
- Improved website's average SEO ranking by 30% by introducing server-side rendering and static site generation

FORWARD PMX

SEO Executive • London • SEP 2018 - FEB 2020

- Planned, developed and implemented SEO strategies for 4 clients simultaneously based on the results of technical and on-page audits
- Put together custom reports combining data from over 10 different data sources for the company's e-commerce clients using SQL
- Worked together with web developers and created Jira tickets for them