

# Andrei Tarziu



| Age: 35 years              | Country Romania                       |
|----------------------------|---------------------------------------|
| Sex: Often (Male)          | Education: Graduate                   |
| Marital status Not Married | Occupation: Content marketing manager |

#### **BIOGRAPHY**

Andrei Tarziu is a city raised writing graduate, thriving as a content marketing manager for a social media company.

He is a wealthy individual, owning multiple properties and various supercars from Bugatti.

As such, Mr.Tarziu is looking for a website that can help connect his literary works to a vast selection of people.

# **PERSONALITY**

| Creative    | Methodical |
|-------------|------------|
|             |            |
| Sentimental | Thoughtful |
|             |            |
| Extrovert   | Introvert  |
|             |            |

#### **SHOPPING HABITS**

- -Frequency: Andrei shops weekly for groceries and household items
- -Preference: He prefers instore for groceries, occasionally buying non-perishables online
- -Brand approach: Brand loyal for electronics, open to new brands for clothing.

### **GOALS AND OBJECTIVES**

- Find a platform to host his books
- Make his books accessible to anyone
- Connect with readers

# **SKILLS**

| Writing         | **** |
|-----------------|------|
| Finance         | **** |
| Design          | **** |
| Social networks | **** |

## **TASTES AND HOBBIES**









