

# **Oregon Cannabis and Hemp Market Trends**

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## Wait .. What ...?

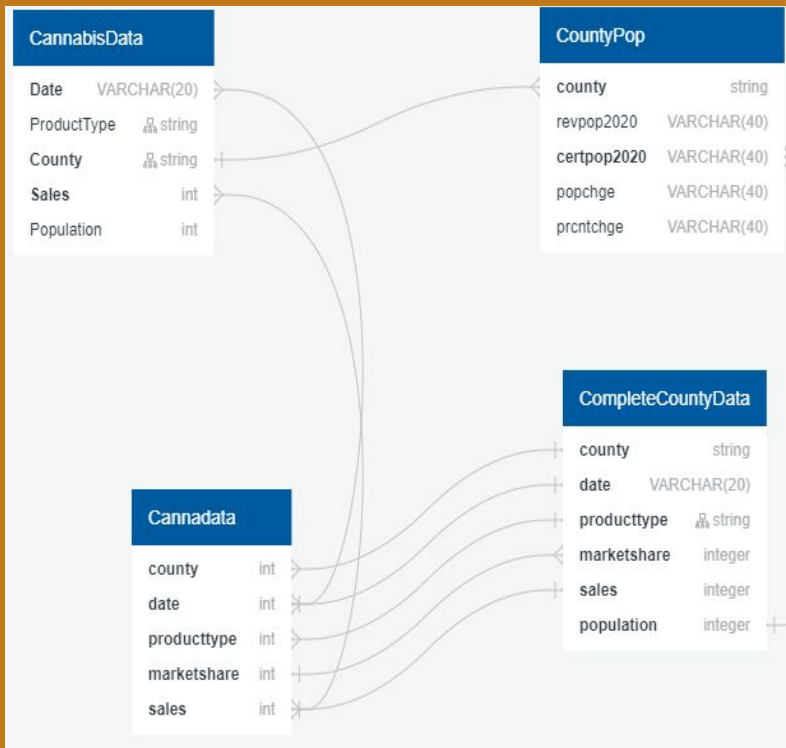
- Since 2012, 18 states have decriminalized and allow for state-licensed sales of recreational cannabis
- CBD infused products sold at gas stations, grocery stores, corner stores and large national retailers.
- Access to open cannabis market database hosted by the State
  - Raw data comes from State CTS
  - Updated regularly
  - New data available every day



**Why ?**

**What will hemp and  
cannabis sales look like x  
years down the road?  
Can we predict growing  
trends in the hemp market?**

# How?



1. Import CSV containing sales data per County and CSV with census data to PGAdmin
2. Group and order MJ data by County, Date, and ProductType
3. Drop unnecessary columns from census data
4. Remove whitespace and commas from table data
- 5.

```
SELECT
    cannadata.county,
    cannadata.date,
    cannadata.product,
    cannadata.marketshare,
    cannadata.sales,
    public."CountyPop".population
INTO complete_county_data
FROM cannadata
LEFT JOIN public."CountyPop"
ON cannadata.county = public."CountyPop".county
ORDER BY county;
```

# A Peek at the Database

	 player_id [PK] integer 	first_name character varying 	last_name character varying 	hand character (1) 	coutry_code character (3) 
1	200001	Martina	Hingis	R	SUI
2	200002	Mirjana	Lucic	R	CRO
3	200003	Justine	Henin	R	BEL
4	200004	Kerry Anne	Guse	R	AUS
5	200005	Jolene	Watanabe Giltz	R	USA
6	200006	Karina	Habsudova	R	SVK
7	200007	Silvija	Talaja	R	CRO
8	200008	Alicia	Molik	R	AUS
9	200009	Tamarine	Tanasugarn	R	THA
10	200010	Rita	Grande	R	ITA
11	200011	Katarina	Srebotnik	R	SLO
12	200012	Jana	Nejedly	R	CAN
13	200013	Angelica	Gavaldon	R	MEX
14	200014	Tzipi	Obziler	R	ISR