

## CUSTOMER NET SALES PERFORMANCE

(All Values are in USD)

### FILTERS

|          |     |
|----------|-----|
| Market   | All |
| Region   | All |
| Division | All |

| Customers                | 2019  | 2020  | 2021  | 2021 vs 2020 |
|--------------------------|-------|-------|-------|--------------|
| Acclaimed Stores         | 1.4M  | 2.9M  | 10.9M | 378.1%       |
| All-Out                  |       | 0.2M  | 0.8M  | 495.7%       |
| Amazon                   | 12.2M | 37.5M | 82.1M | 218.9%       |
| Argos (Sainsbury's)      | 0.4M  | 0.7M  | 2.3M  | 306.0%       |
| Atlas Stores             | 0.2M  | 0.7M  | 3.2M  | 470.3%       |
| AtliQ E-Store            | 7.2M  | 23.7M | 53.0M | 223.8%       |
| AtliQ Exclusive          | 9.6M  | 17.7M | 61.1M | 345.8%       |
| BestBuy                  | 0.9M  | 1.8M  | 6.3M  | 356.1%       |
| Boulanger                | 0.2M  | 0.8M  | 4.1M  | 492.9%       |
| Chip 7                   | 0.6M  | 1.3M  | 5.5M  | 416.1%       |
| Chiptec                  |       | 0.4M  | 3.0M  | 722.0%       |
| Control                  | 0.9M  | 2.2M  | 7.7M  | 349.2%       |
| Coolblue                 | 0.5M  | 1.2M  | 4.2M  | 360.0%       |
| Costco                   | 1.1M  | 2.8M  | 9.3M  | 337.4%       |
| Croma                    | 1.7M  | 2.5M  | 7.5M  | 305.1%       |
| Currys (Dixons Carphone) | 0.3M  | 0.8M  | 1.9M  | 246.9%       |
| Digimarket               | 0.8M  | 1.7M  | 4.1M  | 241.1%       |
| Ebay                     | 2.6M  | 6.3M  | 15.2M | 242.2%       |
| Electricalsara Stores    | 0.1M  | 0.6M  | 1.9M  | 286.0%       |
| Electricalsbea Stores    |       | 0.1M  | 0.7M  | 504.6%       |
| Electricalslance Stores  | 0.1M  | 0.7M  | 2.3M  | 313.3%       |
| Electricalslytical       | 1.8M  | 2.6M  | 11.9M | 457.5%       |
| Electricalsocity         | 2.3M  | 3.5M  | 12.4M | 358.8%       |
| Electricalsquipo Stores  | 0.2M  | 0.7M  | 3.6M  | 535.3%       |
| Elite                    | 0.4M  | 0.8M  | 4.1M  | 495.5%       |
| Elkjøp                   | 0.5M  | 1.3M  | 5.2M  | 391.9%       |
| Epic Stores              | 0.4M  | 0.9M  | 4.2M  | 446.1%       |
| Euronics                 | 0.4M  | 0.9M  | 3.9M  | 444.7%       |
| Expert                   | 0.8M  | 1.8M  | 6.4M  | 364.0%       |
| Expression               | 1.7M  | 3.0M  | 9.8M  | 328.2%       |
| Ezone                    | 1.5M  | 2.0M  | 7.9M  | 391.6%       |
| Flawless Stores          | 0.1M  | 0.5M  | 1.8M  | 396.3%       |
| Flipkart                 | 2.9M  | 8.3M  | 19.3M | 231.0%       |
| Fnac-Darty               | 0.5M  | 0.8M  | 2.9M  | 349.8%       |
| Forward Stores           | 0.6M  | 1.5M  | 4.1M  | 272.0%       |
| Girias                   | 1.5M  | 2.1M  | 8.7M  | 419.3%       |
| Info Stores              | 0.1M  | 0.5M  | 1.8M  | 384.1%       |
| Insight                  | 0.4M  | 1.0M  | 2.8M  | 271.8%       |

# AtliQ Hardwares



|                    |       |        |        |             |         |
|--------------------|-------|--------|--------|-------------|---------|
| Integration Stores |       | 0.2M   | 1.4M   | <div></div> | 887.2%  |
| Leader             | 4.7M  | 6.0M   | 18.8M  | <div></div> | 314.8%  |
| Logic Stores       | 0.2M  | 0.9M   | 4.8M   | <div></div> | 515.2%  |
| Lotus              | 1.5M  | 2.1M   | 8.1M   | <div></div> | 382.6%  |
| Neptune            | 1.0M  | 3.4M   | 16.1M  | <div></div> | 471.5%  |
| Nomad Stores       | 0.5M  | 1.6M   | 4.0M   | <div></div> | 246.9%  |
| Notebillig         | 0.2M  | 0.4M   | 1.1M   | <div></div> | 287.4%  |
| Nova               |       | 0.0M   | 0.4M   | <div></div> | 2664.9% |
| Novus              | 1.9M  | 3.7M   | 9.9M   | <div></div> | 264.2%  |
| Otto               | 0.3M  | 0.4M   | 1.2M   | <div></div> | 298.6%  |
| Premium Stores     | 0.5M  | 1.1M   | 3.9M   | <div></div> | 353.1%  |
| Propel             | 1.6M  | 2.5M   | 10.8M  | <div></div> | 440.6%  |
| Radio Popular      | 0.5M  | 1.5M   | 5.3M   | <div></div> | 362.6%  |
| Radio Shack        | 0.8M  | 1.7M   | 5.4M   | <div></div> | 311.5%  |
| Reliance Digital   | 1.6M  | 2.6M   | 9.7M   | <div></div> | 377.9%  |
| Relief             | 0.4M  | 1.0M   | 4.1M   | <div></div> | 403.6%  |
| Sage               | 4.8M  | 6.4M   | 20.7M  | <div></div> | 321.5%  |
| Saturn             | 0.2M  | 0.4M   | 1.2M   | <div></div> | 310.5%  |
| Sorefoz            | 0.6M  | 1.1M   | 4.7M   | <div></div> | 433.6%  |
| Sound              | 0.6M  | 1.7M   | 4.4M   | <div></div> | 260.3%  |
| Staples            | 1.2M  | 2.9M   | 8.8M   | <div></div> | 307.0%  |
| Surface Stores     | 0.1M  | 0.5M   | 2.1M   | <div></div> | 398.8%  |
| Synthetic          | 1.9M  | 4.4M   | 12.2M  | <div></div> | 276.0%  |
| Taobao             | 0.2M  | 1.3M   | 3.3M   | <div></div> | 248.7%  |
| UniEuro            | 0.6M  | 1.6M   | 7.3M   | <div></div> | 457.0%  |
| Vijay Sales        | 1.7M  | 2.1M   | 8.5M   | <div></div> | 397.8%  |
| Viveks             | 1.6M  | 2.2M   | 7.8M   | <div></div> | 348.1%  |
| walmart            | 1.3M  | 2.6M   | 9.7M   | <div></div> | 370.4%  |
| Zone               | 0.3M  | 1.6M   | 5.3M   | <div></div> | 336.2%  |
| Grand Total        | 87.5M | 196.7M | 598.9M |             | 304.5%  |

## MARKET NET SALES PERFORMANCE

(All Values are in USD)

### FILTERS

Region All  
Division All

| Market         | 2019  | 2020   | 2021   | 2021 - Target | %      |
|----------------|-------|--------|--------|---------------|--------|
| Australia      | 3.9M  | 10.7M  | 21.0M  | -2.2M         | -10.5% |
| Austria        |       | 0.1M   | 2.8M   | -0.3M         | -11.7% |
| Bangladesh     | 0.5M  | 2.3M   | 7.0M   | -0.7M         | -10.3% |
| Canada         | 4.8M  | 12.2M  | 35.1M  | -5.1M         | -14.5% |
| China          | 1.4M  | 5.4M   | 22.9M  | -2.1M         | -9.0%  |
| France         | 4.0M  | 7.5M   | 25.9M  | -2.2M         | -8.4%  |
| Germany        | 2.6M  | 4.7M   | 12.0M  | -1.5M         | -12.7% |
| India          | 30.8M | 49.8M  | 161.3M | -9.6M         | -5.9%  |
| Indonesia      | 2.5M  | 6.2M   | 18.4M  | -2.4M         | -12.9% |
| Italy          | 2.9M  | 4.5M   | 11.7M  | -1.0M         | -9.0%  |
| Japan          |       | 1.9M   | 7.9M   | -0.3M         | -4.1%  |
| Netherlands    | 0.2M  | 3.4M   | 8.0M   | -0.7M         | -8.2%  |
| Newzealand     |       | 2.0M   | 11.4M  | -1.4M         | -12.3% |
| Norway         |       | 2.5M   | 13.7M  | -1.4M         | -10.5% |
| Pakistan       | 0.6M  | 4.7M   | 5.7M   | -0.5M         | -9.3%  |
| Philippines    | 5.7M  | 13.4M  | 31.9M  | -2.5M         | -7.8%  |
| Poland         | 0.4M  | 2.8M   | 5.2M   | -0.9M         | -18.1% |
| Portugal       | 0.7M  | 3.6M   | 11.8M  | -0.5M         | -4.3%  |
| South Korea    | 12.8M | 17.3M  | 49.0M  | -4.4M         | -8.9%  |
| Spain          |       | 1.8M   | 12.6M  | -1.8M         | -14.1% |
| Sweden         | 0.1M  | 0.2M   | 1.8M   | -0.2M         | -11.1% |
| United Kingdom | 2.0M  | 8.1M   | 34.2M  | -3.0M         | -8.7%  |
| USA            | 11.5M | 31.9M  | 87.8M  | -10.2M        | -11.7% |
| Grand Total    | 87.5M | 196.7M | 598.9M | -54.9M        | -9.2%  |