MELOJICS

A music producing platform that allows artists to share their work and collaborate with friends.



Introduction

We had two main goals in mind: (a) we wanted to lower barriers to entry for music producers, and (b) we sought to reduce frustration with the music-making process.

Research

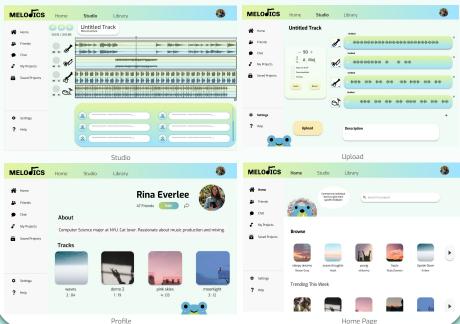
We had five anonymous music producers fill out a survey, and we decided to focus more on the interpersonal and interactive parts of music making.

Paper Prototyping





Final Prototypes



Questions & Findings

How might we create a product that promotes **learning music production** while also encouraging **collaboration**?

Melodics allows users to not only publish tracks in-progress, but also publish them as a collection of individual audio tracks. From there, users can give feedback and even add others as friends to talk through direct messages and communicate further.

Hi-Fi Prototype:

