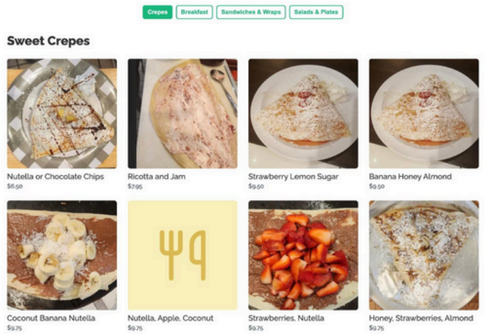
CRISPY
CREPES CAFE
Survey Presentation
-Group 5

QR CODE

EXPERIMENT VS. CONTROL GROUP

BOSTON UNIVERSITY

Below are screenshots of a few items offered by the café, as listed on the café's website. Please take a moment to review them before answering the following questions.



Based on the menu presented, how likely are you to visit the Crispy Crepes cafe for the following?

	Very Likely	Somewhat Likely	Neither Likely or Unlikely	Somewhat Unlikely	Very Unlikely
	1	2	3	4	5
Breakfast (8:00am - 11:59am)	○	○	○	○	○
Lunch (12:00pm - 4:59pm)	○	○	○	○	○
Dinner (5:00pm - 8:00pm)	○	○	○	○	○

After viewing Crispy Crepes Cafe's menu, please rate on the scale how likely you would be to try each menu item below:

	Extremely unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Extremely likely
Crepes	○	○	○	○	○
Omelette	○	○	○	○	○
Egg sandwiches	○	○	○	○	○
Pancakes	○	○	○	○	○
French toast	○	○	○	○	○

EXPERIMENT

BOSTON UNIVERSITY

What is your age?

How would you describe your gender?

- ○ Male
- ○ Female
- ○ Non-binary / third gender
- ○ Prefer not to say

CONTROL

THANK YOU!!