

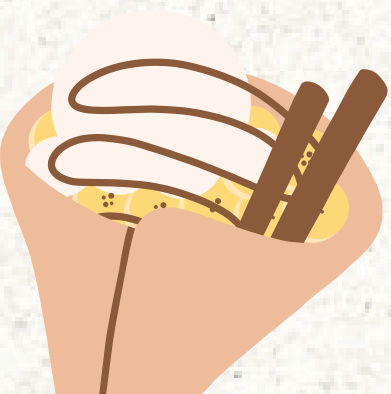


CRISPY CREPES CAFE


Survey Presentation

-Group 5

QR CODE



EXPERIMENT VS. CONTROL GROUP



Below are screenshots of a few items offered by the café, as listed on the café's website. Please take a moment to review them before answering the following questions.


Crepes

Breakfast


Sandwiches & Wraps

Salads & Plates


Sweet Crepes




Nutella or Chocolate Chips
\$5.00




Ricotta and Jam
\$7.00




Strawberry Lemon Sugar
\$9.00




Banana Honey Almond
\$9.00




Coconut Banana Nutella
\$9.75



Nutella, Apple, Coconut
\$9.75



Strawberries, Nutella
\$9.75



Honey, Strawberries, Almond
\$9.75

Crepes

Breakfast

Sandwiches & Wraps


Salads & Plates

Based on the menu presented, how likely are you to visit the Crispy Crepes cafe for the following?

	Very Likely	Somewhat Likely	Neither Likely or Unlikely	Somewhat Unlikely	Very Unlikely
	1	2	3	4	5
Breakfast (8:00am - 11:59am)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lunch (12:00pm - 4:59pm)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dinner (5:00pm - 8:00pm)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

After viewing Crispy Crepes Cafe's menu, please rate on the scale how likely you would be to try each menu item below:

	Extremely unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Extremely likely
Crepes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Omelette	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Egg sandwiches	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pancakes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
French toast	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



What is your age?

How would you describe your gender?

☐ Male

☐ Female

☐ Non-binary / third gender

☐ Prefer not to say

EXPERIMENT

CONTROL

THANK YOU!!

