

SANMOY ADHIKARI

+91-9433759535 | sanmoyadhihari.24@nshm.edu.in

[linkedin.com/in/sanmoy-adhihari2003](https://www.linkedin.com/in/sanmoy-adhihari2003) | github.com/neel-adhihari

Website: neel-adhihari.github.io/sanmoy.github.io/



PROFESSIONAL SUMMARY

MBA candidate with a foundation in hospital management and hands-on experience in operational roles across healthcare and food-tech. Developed skills in data analysis, billing systems, TPA operations, and marketing. Briefly worked with Kantar IMRB, gaining exposure to field-level market research and analytics. Currently managing operations at a cloud kitchen startup, combining practical business knowledge with data-driven decision-making. seeking to leverage analytical thinking and visualization skills.

EDUCATION

MBA in Business Administration (Pursuing), NSHM Knowledge Campus, Kolkata, West Bengal – Expected 2026

BBA in Hospital Management, MAKAUT – In-House, Nadia, West Bengal – August 2024 | CGPA: 69.45%

Higher Secondary (10+2), Sibpur S.S.P.S Vidyalaya, Howrah, West Bengal – April 2021 | 87%

Secondary (10th), Sibpur S.S.P.S Vidyalaya, Howrah, West Bengal – April 2019 | 73%

PROFESSIONAL EXPERIENCE

Manager – Operations & Marketing, White Orchid – Cloud Kitchen Startup | Mar 2025 – Present

- Leading day-to-day operations for a cloud kitchen focused on Chinese cuisine.
- Managed vendor coordination, delivery platforms, and marketing content using Canva.
- Utilized data from order trends to improve menu design and reduce overhead costs.

Market Research Intern (Short-Term), Kantar IMRB | Oct 2023 – Nov 2023

- Assisted with field-level consumer research and data collection.
- Gained insight into market segmentation, brand analysis, and survey design.
- Participated in primary data gathering and real-time analytics exposure.


TPA Executive, R.N. Tagore Hospital (Narayana Health) | Jan 2024 – Mar 2024


- Achieved a record-high claim processing rate of 55–60 claims per day within first week of joining, exceeding benchmarks set by senior staff and earning internal recognition.
- Handled insurance processes, claim approvals, and reimbursements.
- Conducted internal claim audits, improving turnaround time and accuracy.
- Ensured compliance with healthcare and insurance protocols.


OPD Executive, Charnock Hospital | Jun 2023 – Aug 2023

- Oversaw appointment flow and billing accuracy in OPD operations.
- Coordinated with doctors and admin staff for improved service efficiency.
- Helped train new staff in billing software and patient interaction protocols.

CERTIFICATIONS

 Complete Data Analyst Bootcamp – From Basics to Advanced
Udemy | Apr 2025 | 81 hours

 IGNITE 3.4 – Business Ideation & Prototyping Program
Wadhvani Foundation | May 2025 | 36 hours

 Python for Machine Learning
Great Learning

SKILLS

Tools & Tech: Power BI, MS Excel, Canva, ClaimBook, MS Word, MS PowerPoint

Technical & Analytical: Data Visualization, Basic Python, Basic Java, Report Writing

Soft Skills: Communication, Team Management, Patient Interaction, Problem Solving

Other Strengths: TPA Coordination, Medclaim Portals, Visual Content Creation, Branding,

Descriptive Statistics, Data Cleaning, Survey Analysis

ACHIEVEMENTS

- Winner, Howrah District Chess Championship (Under-7), 2009
- Active participant in NGO and welfare-driven community initiatives

INTERESTS

Business Analytics, Data-Driven Decision Making, Consumer Behavior Analysis, Operations Strategy, Visualization & Dashboarding, Market Research, Food Tech Innovations