# Simple Linear Regression Part A: The Best Linear Predictor

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In lecture 5 discussed the Random Assignment (RA) assumption:

- ▷ Showed that E[Y|W = w] = E[g(w, U)] under RA;
- $\triangleright$  Derived binning estimator for ATE for randomly assigned discrete W.

We maintain RA and discuss estimation of ATEs of the form

$$ATE_{w',w} = E[g(w', U) - g(w, U)], \tag{1}$$

where  $w', w \in \text{supp } W$ . Under RA,

$$ATE_{w',w} = E[Y|W = w'] - E[Y|W = w].$$
 (2)

- ▷ Can only construct binning estimator when P(W = w') > 0 and P(W = w) > 0: Not suitable for, e.g., continuous W.
- $\triangleright$  Even when W discrete, we showed that the sampling variance of the binning estimator is inversely related to P(W=w'), P(W=w): May want alternative estimator due to Bias-Variance trade-off.

# Introduction (Contd.)

We're in need of an alternative estimator for the CEF E[Y|W=w].

The alternative estimator we consider is *linear regression*.

▷ The estimator in empirical economics.

Linear regression is easy to compute but very difficult to interpret.

- □ Linear regression estimates the best linear approximation of the CEF.

To make this difficult topic approachable, we take two key steps:

- A. Define, analyze and discuss the best linear approximation of the CEF.
- B. Derive and characterize the linear regression estimator.

Throughout, we focus on (scalar-valued) random variables.

□ Turn to regression with random vectors after the midterm.

#### Outline

- 1. Best Linear Predictor
- 2. Properties of the BLP-Residual
- 3. Interpretation of the BLP-Coefficient  $\beta$ 
  - ▷ Descriptive Interpretation using Yitzhaki (1996)
  - ▷ Causal Interpretation under Random Assignment

These notes benefit greatly from the lecture notes of Prof. Alex Torgovitsky, Prof. James Heckman, and Francesco Ruggieri.

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The best linear approximation to the CEF w.r.t. the  $L^2$ -loss is commonly referred to as the *best linear predictor*.

▷ See Problem 4 of Problem Set 3 why this terminology is sensible.

# Definition 1 (Best Linear Predictor; BLP)

Let Y and X be random variables. The best linear predictor (BLP) of the conditional expectation E[Y|X] is defined as

$$BLP(Y|X) = \alpha + X\beta, \tag{3}$$

where the BLP-coefficients  $\alpha$  and  $\beta$  are such that

$$(\alpha, \beta) \in \underset{\alpha, \beta \in \mathbb{R}}{\operatorname{arg \, min}} \ E\left[\left(E\left[Y|X\right] - (\alpha + X\beta)\right)^{2}\right].$$
 (4)

Importantly, the BLP is an approximation to the CEF:

$$\triangleright$$
 BLP $(Y|X=x) \neq E[Y|X=x]$  except in very special cases!

# Best Linear Predictor (Contd.)

The BLP is one of many possible approximations to the CEF.

Why do we care about the best *linear* approximation?

- ▶ Many years ago: Easy computation.
- ▷ Conciseness: Just one/two numbers necessary to communicate.
- ▶ Easy interpretation?
- ▶ Mathematical convenience & path dependence.

Why do we care about the  $L^2$ -loss?

- ▶ Large deviations are penalized more heavily: Cautious approach?
- ▶ Mathematical convenience & path dependence.

There are many alternative approximation approaches considered in frontier research and industry...

▷ ... but you'll need to take a more advanced econometrics class to learn about them. (Hopefully this one motivates you to do so!) BLP-coefficients are known functions of moments of (Y, X):

#### Theorem 1

Let Y and X be random variables. If Var(X) > 0, then

$$(\alpha, \beta) \in \underset{\alpha, \beta \in \mathbb{R}}{\operatorname{arg \, min}} \ E\left[\left(E\left[Y|X\right] - (\alpha + X\beta)\right)^{2}\right]$$

$$\Leftrightarrow \qquad \beta = \frac{\operatorname{Cov}(Y, X)}{\operatorname{Var}(X)}, \quad \text{and} \quad \alpha = E[Y] - E[X]\beta.$$
(5)

#### Theorem 1 is hugely convenient:

- $\triangleright$  Well equipped for analyzing moments of (Y, X);
- ▷ Immediately suggest sample analogue estimator (patience, for now).

# BLP-Coefficients (Contd.)



## Linear Conditional Expectation Functions

The next result gives the special case when the BLP is the CEF.

### Corollary 1

Let Y and X be random variables. If E[Y|X] is linear, that is,

$$\exists \tilde{\alpha}, \tilde{\beta} \in \mathbb{R} : \quad E[Y|X] = \tilde{\alpha} + X\tilde{\beta},$$
 (6)

then, whenever Var(X) > 0, we have

$$E[Y|X] = BLP(Y|X). (7)$$

## Linear Conditional Expectation Functions (Contd.)

For general random variables Y and X, are there good reasons to believe that E[Y|X] is linear? Most of the time: No!

▶ Economic theory rarely motivates severe *functional* form restrictions.

However, there is an important setting when E[Y|X] is linear w/o further restrictions: When X is a binary random variable.

## Corollary 2

Let Y and X be random variables. If X is binary, then E[Y|X] is linear.

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The BLP-residual is the error when predicting Y using BLP(Y|X).

▷ Convenient object in the analysis of the BLP.

## Definition 2 (BLP-Residual)

Let Y and X be random variables. The BLP-residual  $\varepsilon$  is defined as

$$\varepsilon = Y - \mathsf{BLP}(Y|X). \tag{8}$$

Note that

$$\varepsilon = (Y - E[Y|X]) + (E[Y|X] - BLP(Y|X)). \tag{9}$$

▶ Encapsulates minimal-prediction error & BLP-approximation error.

**Note**: Recall that E[Y|X] is the best predictor of Y given X. You showed this yourself in Problem 6 in Problem Set 1!

## Properties of the BLP-Residual

The BLP-residual is mean-zero and uncorrelated to X.

▶ Importantly: This is not an assumption!

#### Lemma 1

Let Y and X be random variables. If  $\varepsilon = Y - BLP(Y|X)$ , then

$$E[\varepsilon] = 0$$
, and  $E[\varepsilon X] = 0$ . (10)

# Properties of the BLP-Residual (Contd.)

In general, the BLP-residual is *not* mean-independent of X.

#### Lemma 2

Let Y and X be random variables. Let  $\varepsilon = Y - \mathsf{BLP}(Y|X)$ . If E[Y|X] is linear, then

$$E[\varepsilon|X] = 0. \tag{11}$$

If E[Y|X] is not linear, then (11) does not hold in general.

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## Interpretation of the BLP-Coefficient $\beta$

Note that BLP(Y|X) is a feature of the joint distribution of (Y,X):

- ▷ Purely descriptive;
- ▷ Captures the approximate expected level of Y associated with a level of X.

Practitioners often calculate the difference in BLPs:

$$BLP(Y|X=x') - BLP(Y|X=x) =$$
(12)

When x' - x = 1, we may thus interpret the BLP-coefficient  $\beta$  as follows:

 $\triangleright$  " $\beta$  captures the approximate expected change in Y associated with a unit-change in X."

Terminology is very important to avoid confusion:

- ▷ Need "approximate" to highlight that BLP(Y|X)  $\neq E[Y|X]$ ;
- ▶ Need "associated" to emphasize purely descriptive interpretation.

## Interpretation of the BLP-Coefficient $\beta$ (Contd.)

When E[Y|X] is linear, then  $\beta$  has another interpretation:

$$\frac{\partial}{\partial x} E[Y|X=x] \stackrel{\text{(1)}}{=} \frac{\partial}{\partial x} BLP(Y|X=x) = \beta, \tag{13}$$

where (1) follows from Corollary 1.

 $\triangleright$  If E[Y|X] is linear, then  $\beta$  is its derivative w.r.t. X.

The interpretation is appealing but is appropriate only in special cases.

- $\triangleright$  Would like derivative-interpretation for  $\beta$  when E[Y|X] is not linear.
- ▶ Yitzhaki (1996) shows that this is possible... with qualifications.

Yitzhaki (1996) shows that  $\beta$  admits a *weighted* average derivative interpretation.

## Theorem 2 (Yitzhaki's Theorem)

Let Y and X be random variables. Let  $\beta$  satisfy (4). Then

$$\beta = \int_{-\infty}^{\infty} \left( \frac{\partial}{\partial t} E[Y|X=t] \right) \omega(t) dt, \tag{14}$$

where

$$\omega(t) = \frac{(E[X|X \ge t] - E[X|X < t])P(X \ge t)P(X < t)}{Var(X)}$$
(15)



#### Example 1

Let  $X \sim U(0,1)$ . Then, for any  $t \in [0,1]$ , we have

$$E[X|X \ge t] =$$
 ,  $E[X|X < t] =$   
 $P(X|X \ge t) =$  ,  $P(X|X < t) =$  ,  $Var(X) =$ 

Hence, for any  $t \in [0,1]$ , the Yitzhaki weights are given by

$$\omega(t) = \tag{16}$$

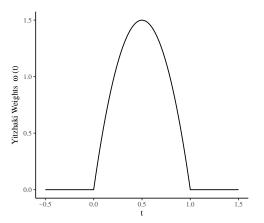
By Yitzhaki's Theorem, it follows that

$$\beta = \tag{17}$$

Which is distinct from the average derivative of E[Y|X] given by

$$E\left[\frac{\partial}{\partial X}E[Y|X]\right] = \tag{18}$$

Figure 1: Yitzhaki Weights for Standard Uniform X



*Notes.* Yitzhaki Weights for Standard Uniform X given by  $\omega(t) = 6t(1-t)\mathbb{1}\{t \in [0,1]\}$ . You can find the code generating the figure on GitHub: lecture\_plots.R.

#### The Yitzhaki weights are such that:

- ho The weights  $\omega(t)$  are s.t.  $\omega(t) \geq 0, \forall t, \text{ and } \int_{-\infty}^{\infty} \omega(t) dt = 1.$
- ▶ Maximum weight reached at t = E[X] (if density exists at E[X]). (See Problem 5 in Problem Set 3.)

#### Yitzhaki (1996) is remarkable:

- $\triangleright$  Relates  $\beta$  to a weighted average of the CEF derivative;
- ▶ Highlights that precise interpretation is... difficult!

Are practitioners thinking of Yitzahki's Theorem when interpreting  $\beta$ ?

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## Causal Interpretation under Random Assignment

Consider the all causes model discussed in previous lectures:

$$Y = g(W, U). (19)$$

When the policy variable W is continuous, a common parameter of interest is the *average structural function* (asf):

$$g_1(w) \equiv E_U[g(w,U)], \tag{20}$$

where w is fixed, not conditioned on! (E.g., Blundell and Powell, 2006) To describe causal effects of marginal changes in the policy variables:

$$g_1'(w) \equiv \frac{\partial}{\partial w} g_1(w). \tag{21}$$

Practitioners are often content with a summary of  $g_1'(w)$ :

$$\overline{g}_1' \equiv E_W \left[ g_1'(W) \right]. \tag{22}$$

 $\triangleright \overline{g}'_1$  is the expected change in Y caused by a marginal change in W.

# Causal Interpretation under Random Assignment (Contd.)

 $\overline{g}_1'$  is a function (of the distribution) of U and is thus not identified.

▷ Need identifying assumption!

In the last lecture, we saw that under Assumption RA, we have

$$E[g(w, U)] = E[Y|W = w].$$
 (23)

Then simply

$$g_1'(w) = \frac{\partial}{\partial w} E[Y|W = w]. \tag{24}$$

From Yitzhaki's Theorem, it then follows that under RA, we have

$$\beta = \int_{-\infty}^{\infty} g_1'(t)\omega(t)dt. \tag{25}$$

- $\triangleright$  Under RA, may interpret  $\beta$  as weighted average of the asf-derivative;
- $\triangleright$  But  $\beta$  is generally distinct from average asf-derivative  $\overline{g}'_1$ .

## Causal Interpretation under Random Assignment (Contd.)

The Yitzhaki interpretation for  $\beta$  in Equation (25) is often challenging. We thus also discuss a weaker alternative.

Recall that BLP(Y|W=w) is an approximation to E[Y|W=w].

- $\triangleright$  Under RA, E[Y|W=w]=E[g(w,U)];
- ▷ Hence, BLP(Y|W=w) is an approximation to E[g(w,U)] whenever RA is assumed (but not generally!).

Assumption RA thus motivates a qualified causal interpretation of  $\beta$ :

 $\triangleright$  "Under RA,  $\beta$  captures the approximate expected change in Y caused by a unit-change in W."

## Summary

Today, we introduced BLP(Y|X) as approximation to E[Y|X].

- $\triangleright$  Showed that the BLP-coefficients are well-defined when Var(X) > 0;
- $\triangleright$  Hopeful that this is a useful alternative to the direct analysis of E[Y|X=x] when P(X=x) is small.

But there is no free lunch...

- $\triangleright$  Approximation of E[Y|X] makes interpretation of differences in BLP(Y|X) challenging;
- $\triangleright$  Used Yitzhaki's Theorem to motivate a weighted-average derivative interpretation of  $\beta$ ;
- $\triangleright$  Discussed interpretation of  $\beta$  under Assumption RA.

In Part B, we turn to estimating the BLP-coefficients

- $\triangleright$  Introduce the *ordinary least squares* estimator for  $(\alpha, \beta)$ ;
- Analyze its statistical properties.

#### References

- Blundell, R. and Powell, J. L. (2006). Endogeneity in nonparametric and semiparametric regression models. *Advances in Economics and Econometrics*, pages 312–357.
- Yitzhaki, S. (1996). On using linear regressions in welfare economics. *Journal of Business & Economic Statistics*, 14(4):478–486.