

# Aditya Kumar

SOFTWARE ENGINEER · FRONTEND EXPERT

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## Work Experience

### Medikabazaar

SOFTWARE ENGINEER

Patna, India

Mar. 2022 - May 2025

#### Project: Marketplace

Developed & led the frontend of Medikabazaar's healthcare e-commerce platform from end to end.

- Built & added 50+ **Blogs** to enhance product discovery & boost SEO performance.
- Conduct code reviews and provide constructive feedback in pull requests, maintaining high code quality.
- Integrated Push notification with Firebase Cloud Messaging & Clevertap
- Significantly improved web vitals score, reduced LCP from 12s to 6s, marking a 50% improvement, while optimizing FCP from 8s to 2.3s, achieving a 71.25% enhancement & resulted in 275% increase in overall vitals, elevating from 8 to 30.
- Developed android & ios applications using capacitor.js & next.js, streamlining the process with a shared codebase minimizing development efforts and time investment.
- Integrated Tap (UAE), PayU, Juspay, Simpl, Amazon Pay & Amazon Pay Later payment gateways into the web, Android, and iOS platforms with their respective SDKs
- Feature development in web & mobile app using NextJs & React Native with A/B Testing
- Built & launched e-commerce product on multiple platform & countries: **Web, Android, Ios, Web UAE**
- Integrated Google Analytics, Facebook Pixel, and CleverTap for analytics & targeted consumer engagement enhancements.
- Led and engineered a migration process shifting the legacy website built on jQuery and Shopify to an in-house tech stack driven by Next.js, also Android & iOS apps to Capacitor.js.
- Developed complete shopping flow from product discovery to order completion, including checkout, payment, order review, and KYC. Also built adaptable email templates for customer notifications.
- Implemented Infinite scrolling For smooth user experience on listing pages leading to increase in ux& customer engagement
- Implemented RESTful API in Spring boot for E-commerce service.
- Designed, developed unit & integration tests using Cypress to ensure code quality and reliability.
- Incorporated design system for design consistency & better maintainability

#### Project: MBARC

- Developed multi-platform Partner and Manager App of **MBARC**, a platform that offers asset management, recycling, & equipment care solutions for the medical industry.

**Technologies:** NextJs, ReactJs, React Native, Typescript, JavaScript,Java, Spring boot, Redux, CapacitorJs, NodeJs, CSS, Tailwind CSS

### Primathon

SOFTWARE DEVELOPMENT ENGINEER I

Gurugram, India

Jun. 2021 - Mar. 2022

- Collaborated with the client to revamp their existing cross-platform app, utilizing the Ember.js framework and Tailwind CSS to improve the app's frontend architecture and overall design.
- Implemented responsive web design techniques, ensuring the app seamlessly adapts to various screen sizes and devices, providing an optimal user experience for both desktop and mobile users.
- Implemented Multiple Reusable components
- Added Unit, integration & end to end testing to make product robust

**Technologies:** EmberJS, JavaScript, ReactJS, CSS, Tailwind CSS, Unit Testing, Integration Testing

## Skills

#### TECHNOLOGIES

- **Frontend :** ReactJs, NextJs, Tailwind, EmberJs, HTML, CSS, TypeScript, Redux, Cypress
- **Backend :** Spring boot, NodeJs, Django
- **Mobile App:** React Native, CapacitorJs
- **Database :** PostgreSQL, MongoDB
- **Language :** JavaScript, Python, Java

## Education

### Indian Institute of Information Technology Manipur)

B.TECH IN COMPUTER SCIENCE AND ENGINEERING

Manipur, India

July. 2017 - June 2021