

# ADITYA KUMAR

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## EXPERIENCE

### Software Engineer

#### Medikabazaar

 March 2022 – Present  Mumbai, India

- Developed and leading frontend of [Medikabazaar's](#) healthcare e-commerce platform end to end.
- Conduct code reviews and provide constructive feedback in pull requests, maintaining high code quality.
- Significantly improved web vitals score, reduced [LCP](#) from 12s to 6s, marking a 50% improvement, while optimizing [FCP](#) from 8s to 2.3s, achieving a 71.25% enhancement & resulted in 275% increase in overall vitals, elevating from 8 to 30.
- Developed android & ios applications using capacitor.js & next.js, streamlining the process with a shared codebase minimizing development efforts and time investment.
- Integrated Tap (UAE), PayU, Juspay, Simpl, Amazon Pay & Amazon Pay Later payment gateways into the web, Android, and iOS platforms with their respective SDKs
- Contributed to the launch & operation of multi-platform e-commerce solution that spanned multiple countries, catering to a diverse user base across: [Web](#), [Android](#), [ios](#), [Web UAE](#)
- Integrated Google Analytics, Facebook Pixel, and CleverTap for comprehensive analytics, pain point identification & targeted consumer engagement enhancements.
- Led and engineered a migration process shifting the legacy website built on jQuery and Shopify to an in-house tech stack driven by Next.js, also Android and iOS apps from Flutter to Capacitor.js. The transitions preserved uninterrupted user experience and markedly amplified customer engagement, culminating in a remarkable revenue upsurge of over 25%.
- Developed an end-to-end, responsive UI from product discovery to order completion, including checkout, payment, order review, and KYC. Also built adaptable email templates for timely customer notifications regarding order updates and essential information.
- Developed multi-platform Partner and Manager App of [MBCAR](#) (Medikabazaar Biomedical Asset Management App), a comprehensive platform that offers asset management, recycling, and equipment care solutions for the medical industry.

**Skills** NextJs, ReactJs, Javascript, Redux, CapacitorJs, Node.js, Tailwind, CSS, Html

### Software Development Engineer I

#### Primathon

 June 2021 – March 2022  Delhi, India

- Collaborated with the client to revamp their existing cross-platform app, utilizing the Ember.js framework and Tailwind CSS to improve the app's frontend architecture and overall design.
- Implemented responsive web design techniques, ensuring the app seamlessly adapts to various screen sizes and devices, providing an optimal user experience for both desktop and mobile users.

**Skills** EmberJS, Javascript, Tailwind CSS, Figma, Testing

## EDUCATION


### B.Tech in Computer Science and Engineering

#### Indian Institute of Information Technology Manipur

 August 2017 – May 2021


### Higher Secondary Education

#### Jay Prakash Evening Inter College

 April 2014 – March 2016

### High School

#### R.A High School

 April 2013 – March 2014

## SKILLS

### Programming Language

Javascript, Python

### Web Development

HTML, CSS, Javascript, ReactJs, NextJs, Tailwind, Ionic capacitor, EmberJs, Git

## PROJECTS

### Product Listing CRUD App

- Built a table that lists available products with Product Name, Price and Quantity
- Inline editing for updating any attribute, add, delete, search and filter products
- Frontend built with ReactJs, CSS and Backend with Django, Database used SQL

### Blood Bank Management System

- Built a Website for Blood donors and patients information portal.
- Built with HTML, PHP, Bootstrap and PostgreSQL.

### Image Enhancement and Transformation

- Built an app that enhances the quality of visuals of image using image processing algorithms.
- Features include Histogram Equalisation, Gaussian Filtering, Sharpening, Grayscale etc.
- GUI built with Flask.