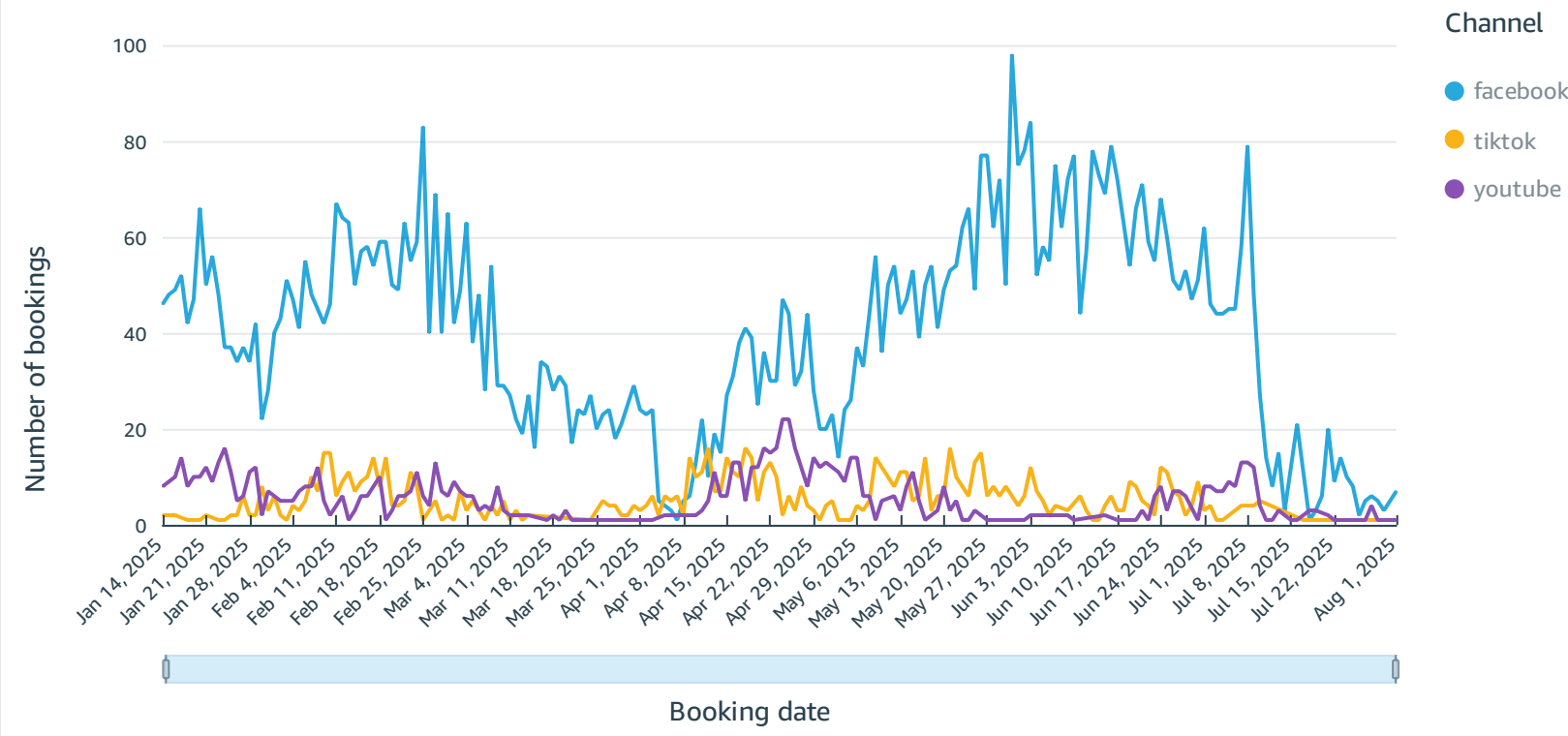
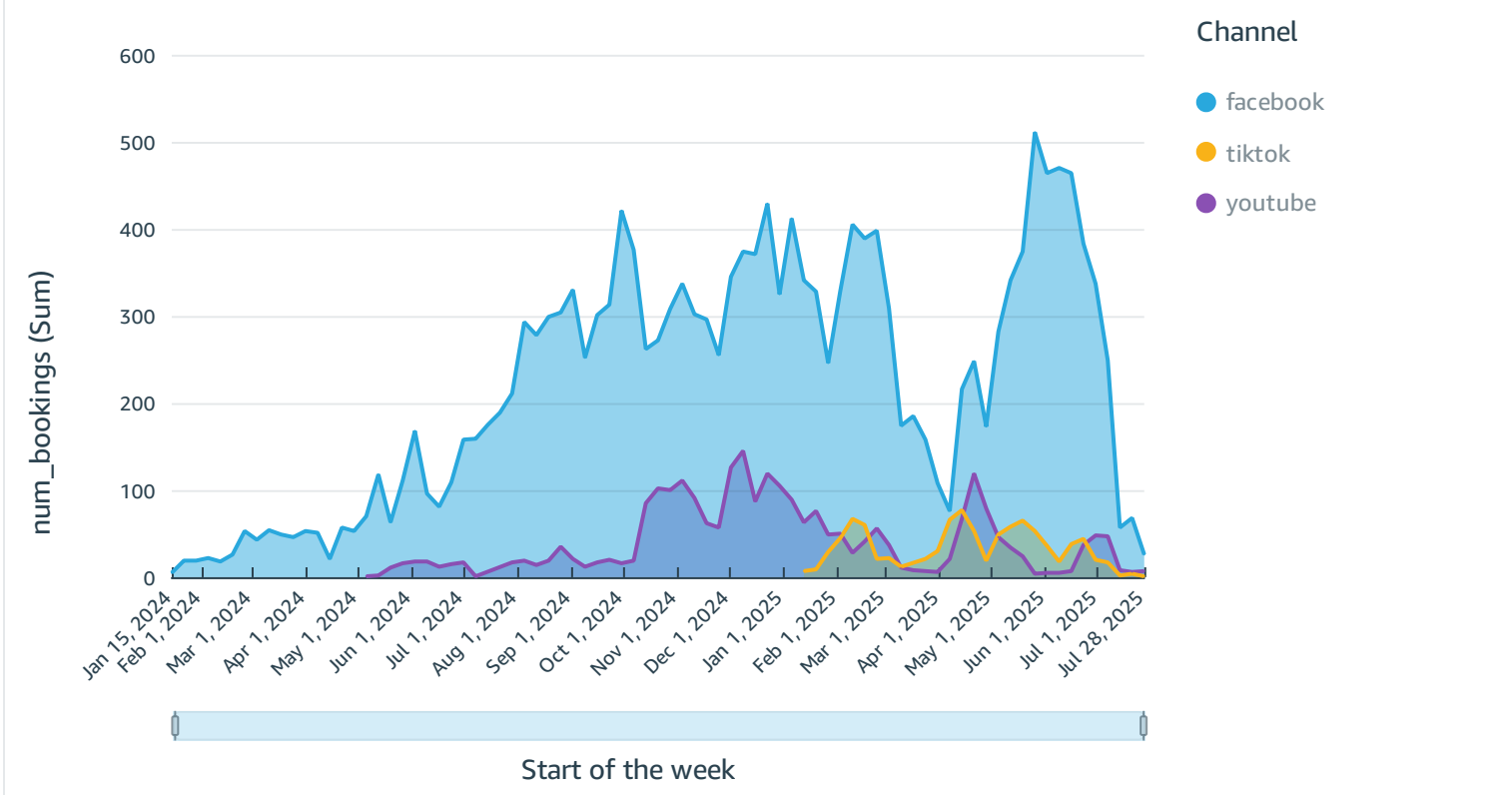


Daily calls booked by source

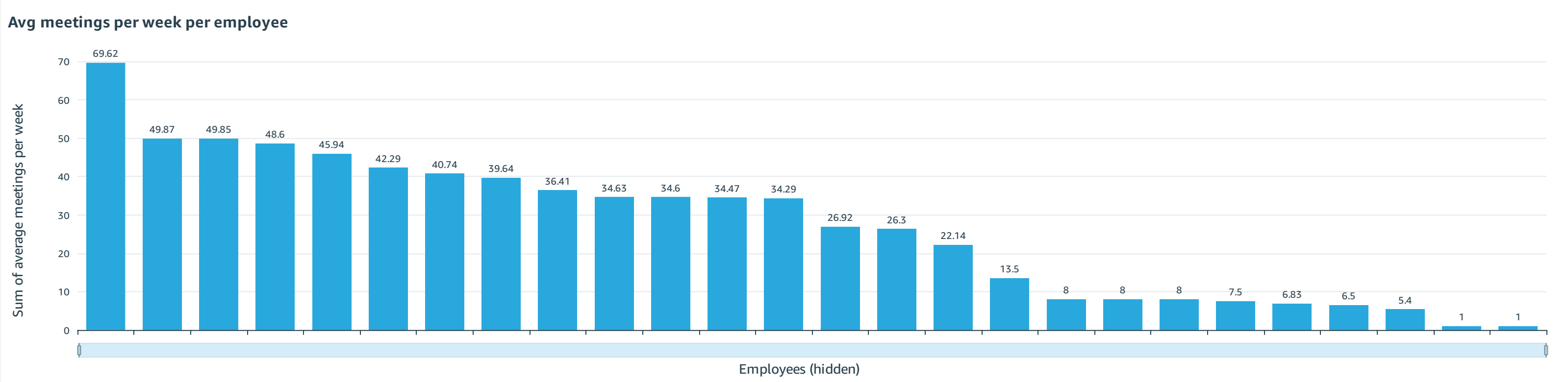
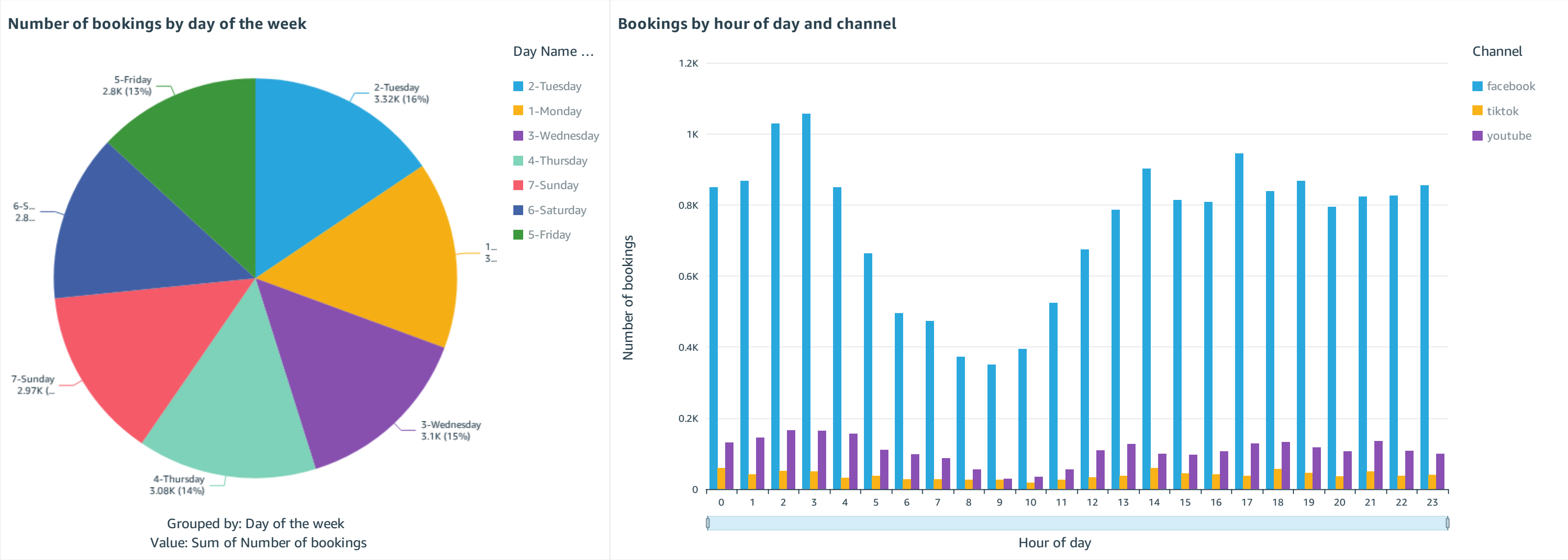
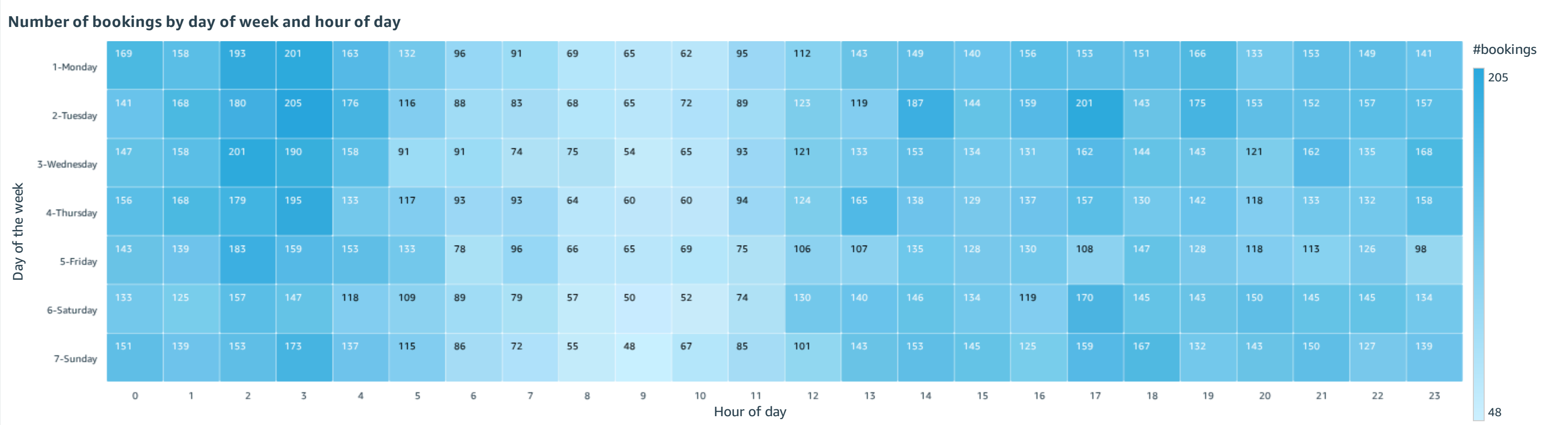
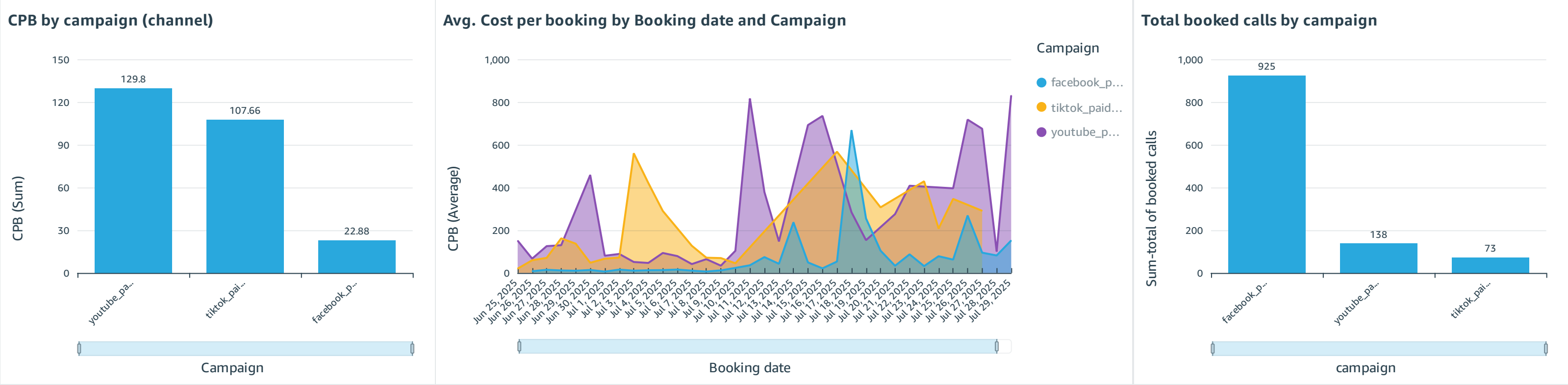
SHOWING TOP 200 IN BOOKING_DATE AND BOTTOM 3 IN CHANNEL



Weekly booking trends per channel



Total Spend	Total Booked Calls	Avg. CPB	Cost Per Booking by Campaign			
46,938.64	1,136	86.78	campaign	total_booked_calls	total_spend	CPB
			youtube_paid_...	138	17,912.37	129.8
			tiktok_paid_ads	73	7,859.21	107.66
			facebook_paid...	925	21,167.06	22.88



Total meetings	Max meetings per week	Min meetings per week
21,399	69.62	1