Machine Learning Exercise

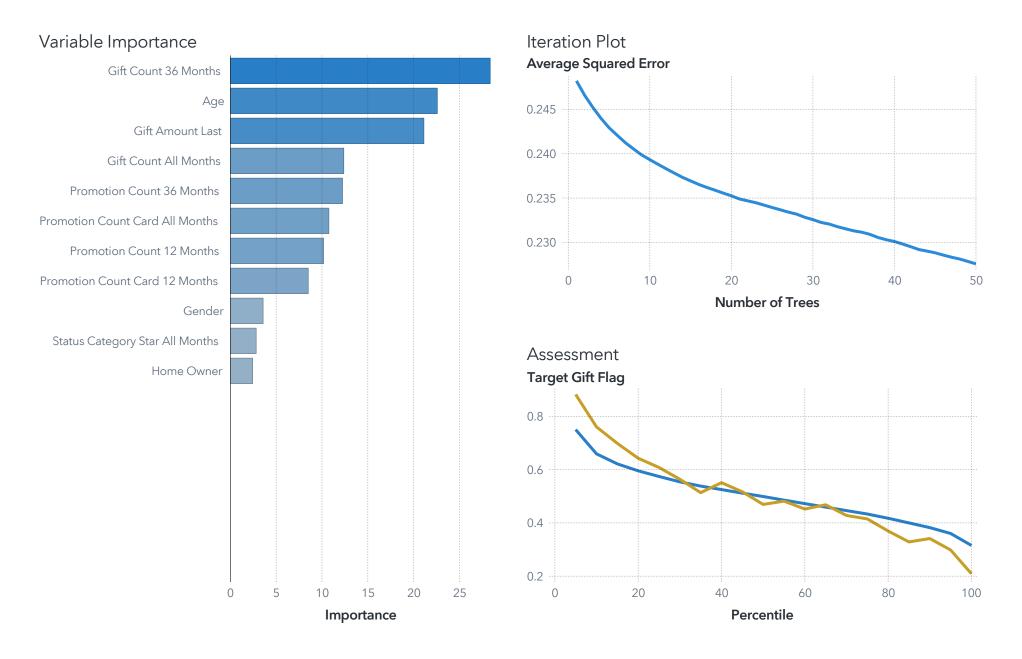
Creation Date: Monday, November 27, 2023 06:25:47 PM Author: neelam.patkar@edu.dsti.institute

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Gradient Boosting Target Gift Flag ASE 0.2276 Observations Used 106,546



Variable	Importance	Standard Deviation
Gift Count 36 Months	28.3591	40.7913
Age	22.5858	3.6593
Gift Amount Last	21.1228	19.6069
Gift Count All Months	12.3785	7.6742
Promotion Count 36 Months	12.2413	4.0922
Promotion Count Card All Months	10.7510	3.2165
Promotion Count 12 Months	10.1734	5.9256
Promotion Count Card 12 Months	8.5025	4.1983
Gender	3.5760	2.5120
Status Category Star All Months	2.8187	7.8489
Home Owner	2.4360	3.2141

Number of Trees	Average Squared Error
1	0.2482
2	0.2466
3	0.2452
4	0.2440
5	0.2429
6	0.2421
7	0.2412
8	0.2405
9	0.2399
10	0.2393
11	0.2388
12	0.2383
13	0.2378
14	0.2373
15	0.2369
16	0.2365
17	0.2362
18	0.2359
19	0.2356
20	0.2353
21	0.2349
22	0.2347
23	0.2345
24	0.2342
25	0.2339
26	
27	0.2334
28	0.2332
29	0.2328
30	0.2326

Average Squared Error	Number of Trees
0.232	31
0.232	32
0.231	33
0.231	34
0.231	35
0.231.	36
0.230	37
0.230	38
0.230	39
0.230	40
0.229	41
0.229	42
0.229.	43
0.229	44
0.228	45
0.228	46
0.228	47
0.228	48
0.227	49
0.227	50

Percentile	Observations	Predicted Average	Observed Average	
5	5328	0.7503858148	0.8823198198	
10	5328	0.659213642	0.7605105105	
15	5328	0.621627683	0.6985735736	
20	5328	0.5955580733	0.6428303303	
25	5328	0.5743650889	0.6081081081	
30	5328	0.5542409343	0.5640015015	
35	5328	0.5383316592	0.5137012012	
40	5328	0.5251304885	0.5510510511	
45	5328	0.5118967949	0.5168918919	
50	5328	0.4991116969	0.4694069069	
55	5328	0.4856121872	0.4817942943	
60	5328	0.4724411	0.4521396396	
65	5328	0.4594418311	0.4680930931	
70	5328	0.4462713466	0.4279279279	
75	5328	0.4333642067	0.4149774775	
80	5328	0.4175180482	0.3695570571	
85	5328	0.4000291925	0.3286411411	
90	5328	0.3823474414	0.3414039039	
95	5328	0.360365927	0.2982357357	
100	5314	0.3153804667	0.2090703801	
100		0.3153804667	0.2090703801	

Unu	Observations Used	SSE	Observed Average	ASE
	106,546	24,247.7301	0.8823	0.2276