

Credit Card Transaction Report

Revenue

57M

Total Interest

8M

Trans Amount

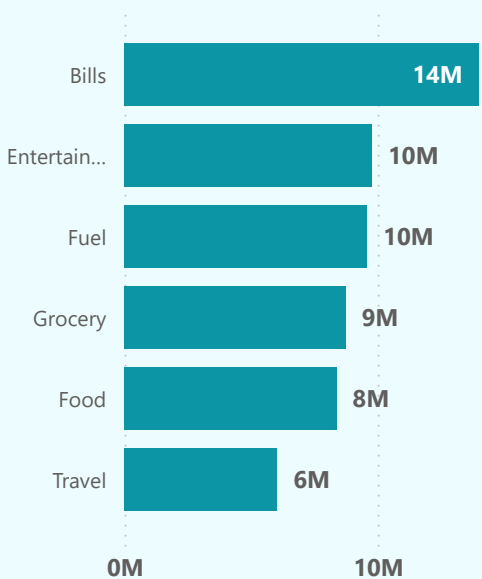
46M

Trans Count

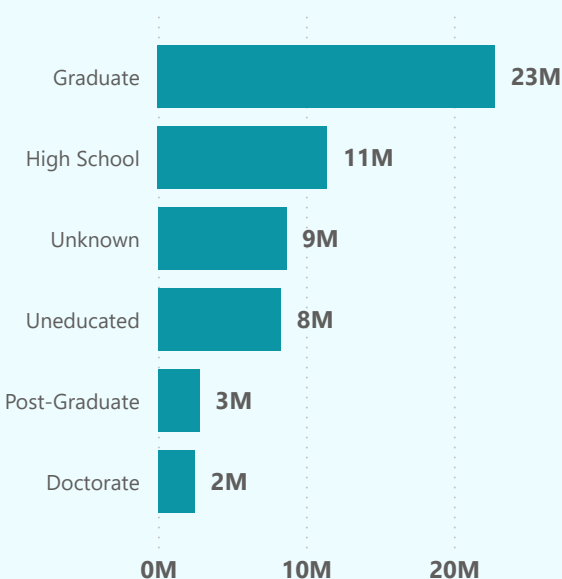
656K

Card_Category	Revenue	Sum of Interest Earned	Sum of Annual_Fees
Blue	47188630	6614191	2733690
Gold	2533683	384756	57565
Platinum	1135608	161629	20665
Silver	5659110	821924	189590
Total	56517031	7982500	3001510

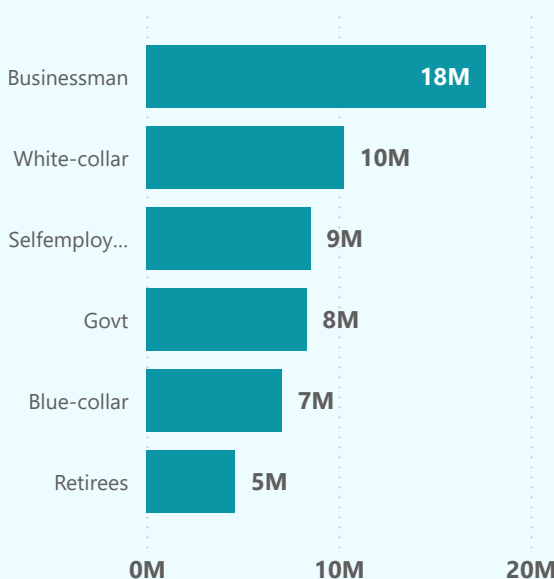
Revenue by Expenditure Type



Sum of Revenue by Education Level



Sum of Revenue by Customer Job



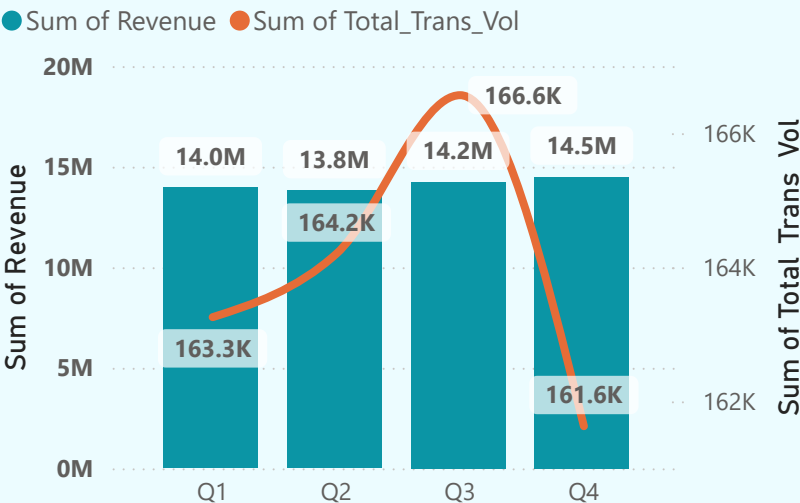
Q4

Q3

Q2

Q1

QTR Revenue and Total Trans Count



Week_Start_Date

All

F

M

Gold

Silver

Blue

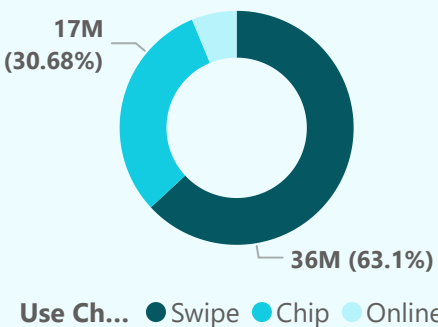
Platinum

Low

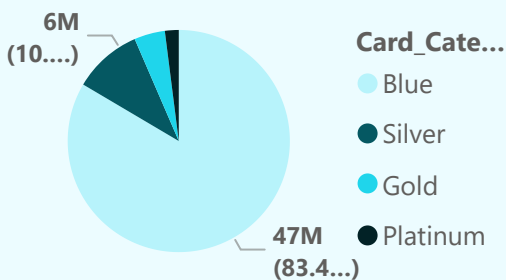
Medium

High

Sum of Revenue by Chip Type



Sum of Revenue by Card Category



Credit Card Customer Report

Revenue

57M

Total Interest

8M

Income

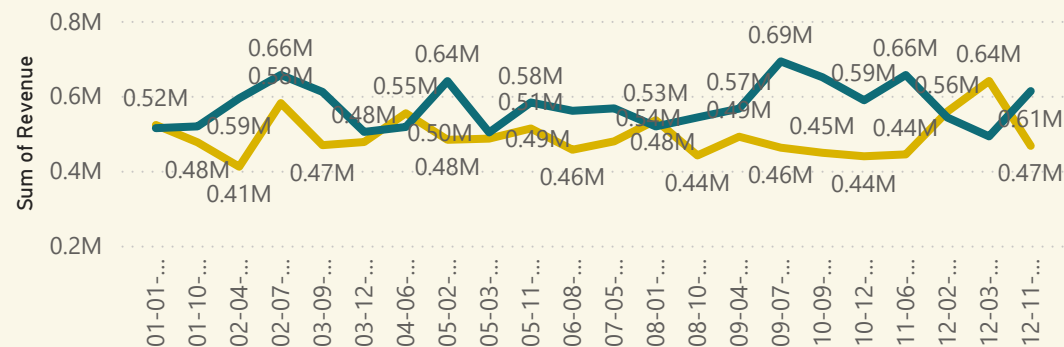
588M

CS Score

3.19

Revenue by Week

Gender ● F ● M



Q4

Q3

Q2

Q1

Week_Start_Date

All

M

31M

F

26M

Gold

Silver

Blue

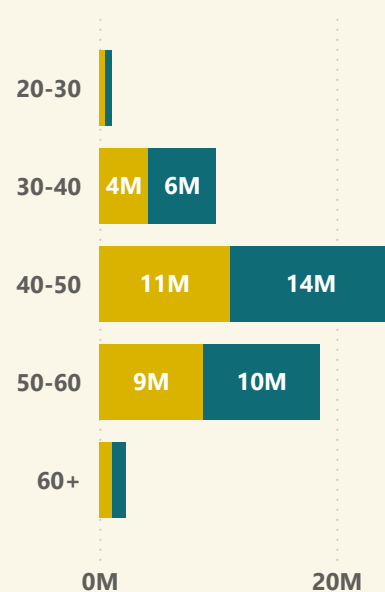
Platinum

Low

Medium

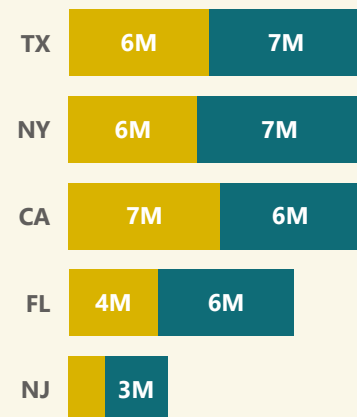
High

Revenue by Age Group

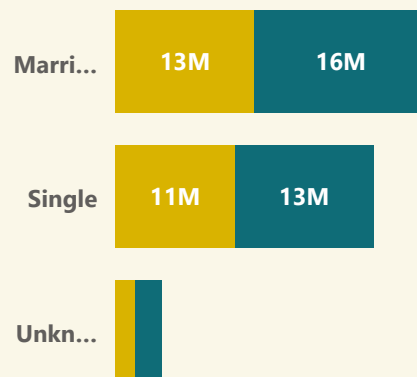


Customer_Job	Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	7040611	967756	73516911
Businessman	17697472	2584604	190350431
Govt	8335546	1182243	90834727
Retirees	4617446	641690	49619308
Selfemployeed	8542818	1141502	77659931
White-collar	10282128	1464705	105618475
Total	56517031	7982500	587599783

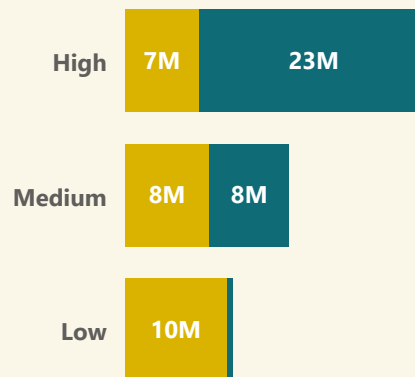
Revenue by Top 5 States



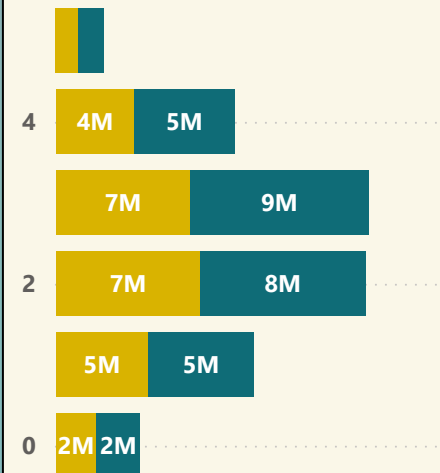
Revenue by Marital Status



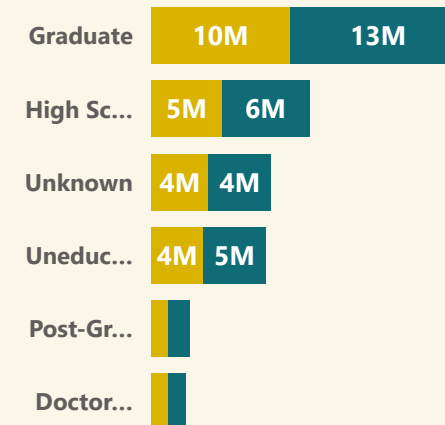
Revenue by Income Group



Revenue by Dependent



Revenue by Education



Week_Num02	Current_Week_Revenue	Previous_Week_Revenue	WOW_Revenue
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53	1201598	933135	28.77%
52	933135	1070439	-12.83%
51	1070439	1026551	4.28%
50	1026551	980158	4.73%
49	980158	1008777	-2.84%
48	1008777	1047115	-3.66%
47	1047115	1078921	-2.95%
46	1078921	1094928	-1.46%

Total	1201598	933135	28.77%
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Delinquent_Acc	Count	%GT of Delinquent_Acc
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0	9669	93.94%
1	624	6.06%
Total	10293	100.00%

Activation_30_Days	Count	%GT of Activation_30_Days
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0	4379	42.54%
1	5914	57.46%
Total	10293	100.00%