

Neelan Veeramani Veloo

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EDUCATION

UNIVERSITY OF ILLINOIS, College of Engineering

CHAMPAIGN-URBANA, IL

Bachelor of Science in Electrical Engineering

Graduation Date: May 2019

Bachelor of Science in ILEE (Innovation, Leadership and Engineering Entrepreneurship)

GPA: 3.56/4.0

PROFESSIONAL & LEADERSHIP EXPERIENCE

Method Capital [Venture Capital Academy]

Champaign, IL

Project Manager

September 2018-Present

- Managed a team of 5 students to work with Method Capital, a Chicago-based VC firm, on a strategy consulting project
- Identified companies in their portfolio that were underperforming and conducted market analysis on their product offerings
- Provided strategic recommendations for where to pivot and market their product offerings in different industry verticals

AbbVie Inc

Lake County, IL

Business Analyst

September 2017- Present

- Worked as an in-house consultant to determine current inefficiencies in operations and develop cost-efficient solutions
- Researched best practices in client industries and competing products to scorecard and evaluate multiple solutions
- Recommended solutions to client based on scalability, along with roadmaps for full scale deployment and integration

TechNexus Venture Collaborative [Venture Capital Academy]

Champaign, IL

Campus Analyst

February 2018-August 2018

- Worked with TechNexus as my Spring project for VCA conducting client-specific industry research and due diligence
- Compiled four end-to-end reports regarding research of incumbents and disruptors, potential startup investments
- Provided analysts at the firm with a venture scan, as well as deal flow partners to source investments through

Anheuser Busch In-Bev

St. Louis, IL

Innovation Lead

January 2017-September 2017

- Led a team of 4 engineers to solve current problems in agricultural technology, mainly disease prevention in barley
- Developed an end-to-end solution for barley pathology, a crop sensor implanted in the field with a full software backend
- Created an agile environment with weekly sprints, implemented a scrum process to hit deliverables on time

AVA Technology

Champaign, IL

Founder

November 2016-January 2017

- Founded AVA, a company dedicated to solving campus problems through mobile/web software applications
- Coded the website for AVA using HTML5, CSS and JavaScript, hosted the website using GitHub servers
- Conceptualized and helped create Cheqlo, an application that utilizes smartphone GPS signal to mark attendance
- Created a market entrance plan for Cheqlo, including a beta version deployment for 150 random users

EntreCORPS

Champaign, IL

Partner

September 2016- Present

- Helped manage and lead a firm of 85 student consultants at the University of Illinois at Urbana-Champaign
- Created core competencies for the firm, evaluated potential clients, sourced projects and maintained workflows
- Implemented new frameworks for each position in the firm to better interact from an organizationally flat standpoint

PROJECT & COMPETITION EXPERIENCE

1st Place – HackVie AbbVie Hackathon

Champaign, IL

Team Member – Product Presenter – Full Stack Developer

July 6th, 2018

- Competed alongside 80+ participants to create a smart Humira injection pen platform to benefit Humira patients
- Developed the backend framework of the chat application using Amazon Lex and built out the frontend in wit.ai
- Implemented an AWS IoT button that remains in the injection pen and automatically logs injection times

1st Place – West Monroe Partners Case Competition

Chicago, IL

Team Member – Front End Web Development

March 25th, 2018

- Competed alongside 24 teams to develop a web application for a client undergoing recent staffing problems
- Presented the solution to a team of judges from WMP, going over the strategic solution and ways to implement it

SKILLS, ACTIVITIES & INTERESTS

Technical Skills: MS Office (Excel, Word, PowerPoint), MatLab, Python, C++, HTML, CSS, JavaScript, Circuit Analysis

Organizations: IEEE, EntreCORPS, VCA (Venture Capital Academy), STS (Students Teaching Sales), Delta Iota Chi

Interests: Silicon Valley (HBO), Morning Brew, Venture Beat, Elon Musk, Andrew Chen, IoT, NLP, Basketball, UFC