

Script

<for video edits on below text - show Diya (non white character) sitting in her office chair/desk in a corporate office cubicle / workspace taking a call from a customer (use phone ringing audio effect at the start of the , zoom and bring Diya to the left and show a split screen, show customer (non white, non male character) on the right (in a different office)...show at the top of the left split the Avante Systems random logo and customer as Apache Inc logo on the top of the right split>

Consider this scenario, Diya - an engineer with a software company is working on a software bug in her company's flagship revenue reporting product which led to discrepancies in customer's sales data. While fixing the issue, Diya realized that it could be affecting other parts of the product and impact several other customers and decided to spend additional time on testing despite the pressure to close the customer escalation quickly.

<for video edits on below text - Show Diya engrossed in deep testing work and suddenly a realizes the issue showing a thought bubble with an exclamation mark that shows realization >

During her testing, she discovered and fixed two other related issues and proactively informed the customer.

<for video edits on below text - Do a film crackle + reverse effect and show the thought bubble with exclamation mark and then a red 'x' symbol and then a zoom and split and on the right side you have a medium sized office space with 4-5 customers in their office with alarm signs popping on their heads one by one >

In this scenario, if Diya had only fixed the current issue, the customers would have run into other issues in the future and it would have led to further customer escalations and dissatisfaction.

<for video edits on below text - Show an engaging visual that indicates responsibility and accountability fostering ownership > <Show Diya sitting on her desk with a orb over her with [this symbol](#) and a graph on the right in the air and a clock on the wall. As the clock on the wall that ticks in fast forward as the day becomes night, we show the graph showing growth.>

As seen in this example, taking ownership at the workplace is when we take complete responsibility and accountability for our tasks and go the extra mile to deliver .

*<for video edits on below text - Show customer sending an appreciation email and then manager shaking hands with employee. Show how an employee progresses in their career >
<Show the same split screen at the start, and on the right we have the customer and a thought bubble with 5 stars, animated one by one. And then show on the left as Diya continues to work we have various badges of honors (armed forces) added >*

So how is demonstrating ownership mindset beneficial to us? When we deliver on our work tasks with strong ownership, it results in our colleagues placing greater trust in our abilities thus opening doors to growth opportunities at the workplace.

<for video edits on below text - show linkedin icon and 85% in a pie chart. Add a visual that shows promotion was influenced by ownership > <Show 3 professionals on three bars of a bar graph. On the top most graph is Diya. On top of her are her badges of honor. On the other two professionals there are fewer badges>

A survey of 4,000 working professionals worldwide conducted by LinkedIn found that 85% of professionals who have been promoted in the past year say that taking ownership of their work was a key factor in their success.

Building ownership mindset is not hard and can be easily developed by practicing:

<For each pillar, show what it means with an engaging visual. > <Show the Ikigai venn diagram with 3 icons in 3 circles, and 1 icon in overlapping middle. When VO says alignment, fade the other 2 circles and move the Alignment icon to the top right. And Show Diya looking up at a large mountain and as she looks at it, different small flags are added to it as markers, along with a larger flag at the top of the mountain. Fade back to the Venn Diagram. When VO says Responsibility, show Diya on her desk with thought bubbles with the various aspects of the project. Fade out, When VO says Communication. Show Diya at her desk and zoom out to show her as part of a medium sized office with 4-6 more desks and everybody having thought bubbles and interconnecting lines between each other. >

1. Alignment - Becoming aware of the importance of the project or task at hand and set an intention to make it a success
2. Responsibility - Taking complete execution responsibility including effective scoping, task execution, sharing reliable timelines and ensuring a high quality bar
3. Communication - Being proactive in communication, seeking support and feedback from colleagues when needed and flag risks or any other blockers to the timely delivery of the task

<note for video editors - show a nice image showing all 3 elements above like the Ikigai image and ownership in the middle> <Show Diya with the Ownership icon on her lapel, standing with confidence alongside the rest of the team (who are working on their desks) and show multiple graphs in the background going upward>

To summarize, building an ownership mindset at the workplace is a great way to demonstrate business impact, create a reputation of being 'dependable' and signal our readiness to take on bigger responsibilities and challenges which is essential to grow and succeed in our careers.

~~~ end of script ~~~~

## CONCEPT CHECK + REFLECTION

1. (single select) Which of the following is an example of taking ownership?
  - Ignoring a problem and hoping it will go away
  - Blaming a colleague for your own mistake
  - Admitting to a mistake and taking steps to rectify it
  - Waiting for someone else to give you instructions

**Platform response (incorrect):** Unfortunately, that is not an example of taking ownership.

Taking ownership means accepting responsibility for your actions and outcomes. Ignoring a problem or blaming others will not lead to a positive outcome.

**Platform response (correct):** Great job! Admitting to a mistake and taking steps to correct it is an excellent example of taking ownership. This mindset shows that you are accountable for your actions and committed to achieving the best outcomes for yourself and your team.

2. Match the following situations with the appropriate way of taking ownership.

| Situation                                                                       | Response                                                                                     |
|---------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| Your colleague is absent from work, and their tasks are piling up.              | Take on some of your colleague's tasks to ensure that they are completed on time.            |
| You made a mistake on a project that is due in two days.                        | Inform your manager of the mistake and come up with a plan to fix it.                        |
| Your team is falling behind on a project deadline.                              | Identify the root cause of the delay and propose solutions to get the project back on track. |
| You receive negative feedback from a client on a project that you were leading. | Take responsibility for the feedback and work with your team to address the issue.           |

**Platform response:** Well done! In each situation presented, taking ownership means acknowledging responsibility for the outcome and taking proactive steps to address the issue. Remember, taking ownership is about being accountable, proactive, and committed to achieving the best outcomes for yourself and your team.

3. (descriptive type) How can taking ownership benefit not only yourself, but also your team and the organization as a whole?

**Placeholder text:** I think taking ownership can benefit me and my team by...

**Outcome response:** Great job! By taking ownership, you can help create a more collaborative work environment, build trust with your team members, and improve problem-solving and decision-making. Going forward, continue to incorporate this mindset into your work by taking responsibility for your actions, being proactive in addressing issues, and striving to deliver the best possible outcomes for yourself and your team.