

MyRoute

"Your journey, your way. Local rides made simple."

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Problem Statement

01

Limited Accessibility in Tier 2/3 Cities

Apps ignore Tier 2/3 cities and their transport needs.

02

Language Barriers

Many users struggle with English-only apps.

03

No Accessibility Features

Disabled users face challenges with current apps.

04

Unsafe Travel for Pregnant Women

No features support their comfort or safety.

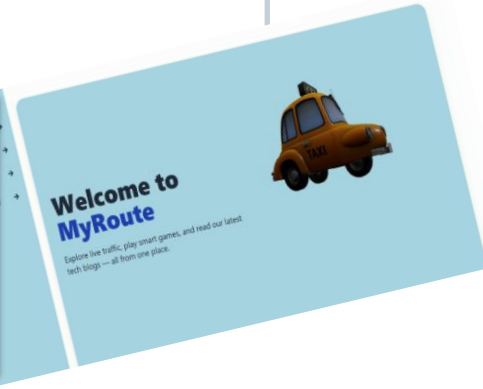
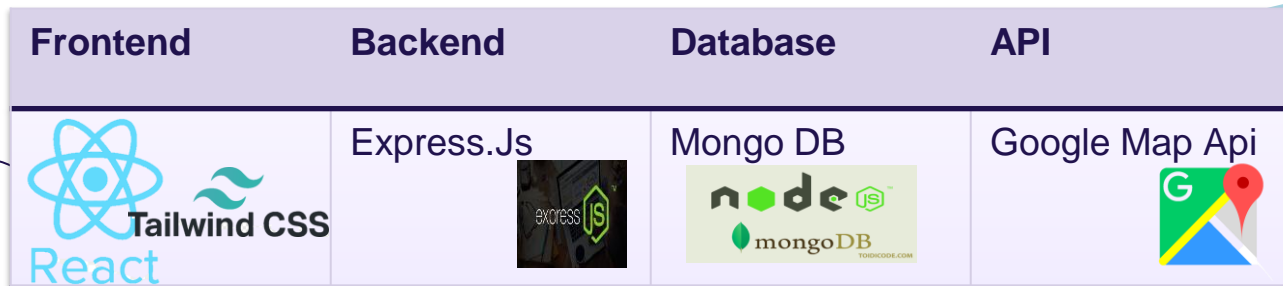
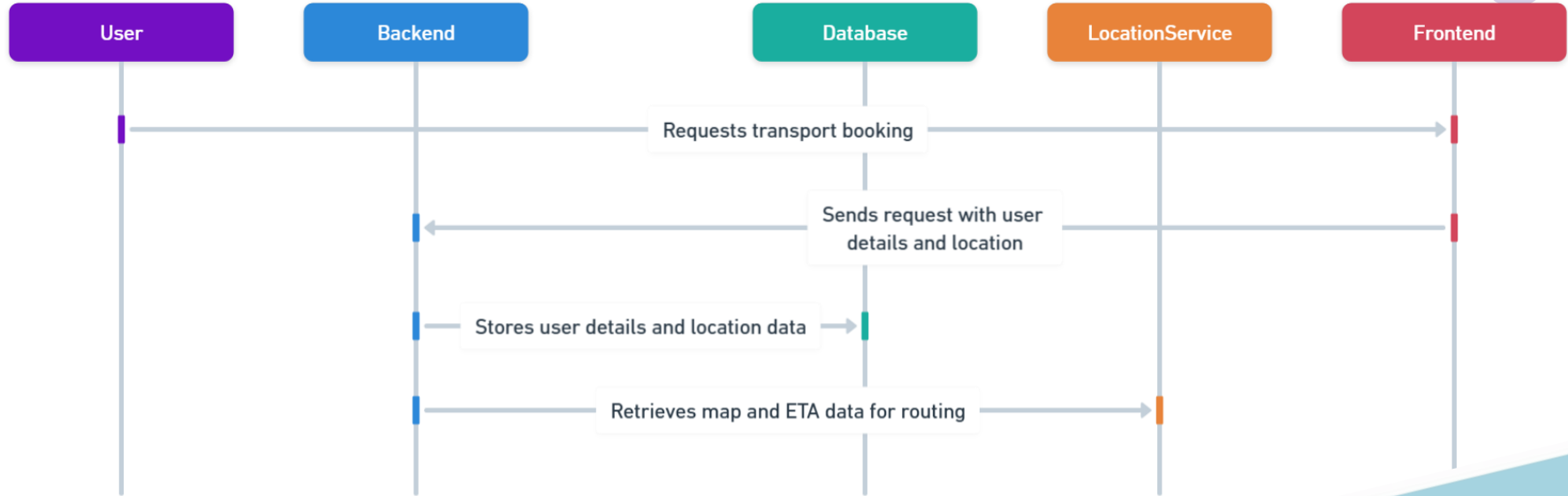


Our Solution

- Book local rides: Auto, Bike, Taxi
- Fare estimate with live traffic
- Pregnancy Mode for safe travel
- App in 8+ Indian languages
- Accessibility for differently-abled
- Travel & safety blog
- Rewards system for pregnant users



System Architecture



Future Scope



- Geographical & Language Expansion
- AI-Powered Smart Features
- Green Mobility & EV Integration
- Corporate & Subscription Plans
- Safety, Accessibility & Inclusivity
- New Revenue Channels & Logistics





Thank You