

Instructions

Create a concept poster with a clear value proposition for one of your product ideas.

Be sure to well define your problem and clearly articulate how your solution will solve the problem.



Remember images, diagrams, drawings and icons can sometimes convey concepts more concisely than word descriptions.

You will be graded on

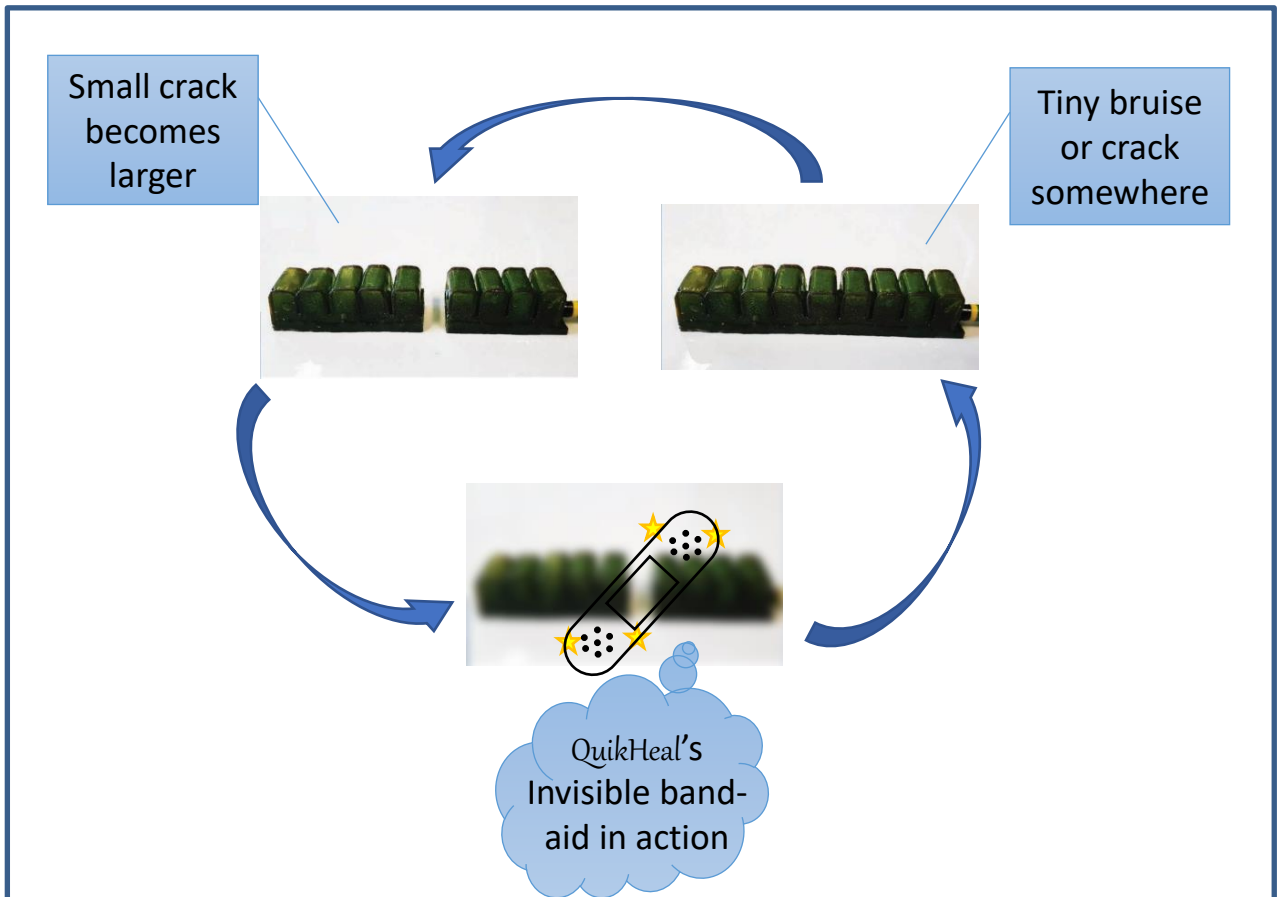
- Identification of a clear problem and customer/stakeholders
- Clarity and feasibility of the solution and how you describe it
- Creation of a compelling value proposition

REMEMBER: Technology is not a Product

QuikHeal

Self-Healing Soft Robotic Grippers

Once bruised, robotic grippers are completely replaced to avoid further damage



Value Prop

For automation companies, who want to minimize robotic material waste, we offer QuikHeal Gripper, which self-heals after failure, unlike widely used grippers which have to be replaced with new ones

Investors, Environment, Customer

Technology: ready, Pitch: 3 months, Ops: 6 months

Reduced waste, increased investment