

Indian Institute of Technology, Guwahati

CS570 Assignment 3 Presentation

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Quick Recap of Previous Assignments

Assignment 1 Gist

- > Purpose of this assignment was to evaluate effectiveness of IR system.
- ➤ A small search engine was built using TFIDF and BM25 based retrieval.
- > Precision@10 measure was used for evaluation.
- ➤ We concluded that mostly BM25 performs better than TF-IDF.

Assignment 1: The Crawlers' Search Engine

The Crawlers



Search Engine URL:

http://172.16.115.152:8080/SearchEngine

Indexer URL:

http://172.16.115.152:8080/TheCrawlersIndexer

Assignment 1 - Screenshots

TF-IDF Result

The Crawlers Lenovo AND NOT tablet Search TFIDF 0 BM25 78 results found Category Subnotebooks - Wikipedia, the free encyclopedia score- 0.18399498 HP Mini HP Mini 2140 L Lenovo IdeaPad U300s Lenovo IdeaPad U310 M MSI Wind Netbook O OLPC XO One A110

Zopo Mobile - Wikipedia, the free encyclopedia score- 0.16263011

"Smarphone wars. Smartphone News: Q4 Results, Lenovo Grows, Vertu Goes Android, ZTE". BSN. BSN. Retrieved

Laptopical - Wikipedia, the free encyclopedia score- 0.15934432

of brands including Apple Computer, Dell, Lenovo and Sony. The site has also written articles about

Blade server - Wikipedia, the free encyclopedia score- 0.14084181

to Lenovo in 2014.[22] Cisco offers a Unified Computing System in its blade server portfolio: a domain

Keijan - Wikipedia, the free encyclopedia score- 0.13942628

Konka Group Lemote Lemovo LeEco Meizu Panda Electronics Perception Digital Rockchip Smartisan

Changhong - Wikipedia, the free encyclopedia score- 0.13942628

Haier Hasee Hisense Hisense Kelon Huawei HiSilicon Ingenic Joyoung JXD Konka Group Lemote Lenovo LeEco

Hisense Kelon - Wikinedia, the free encyclopedia score- 0.13942628

Lenovo LeEco Meizu Panda Electronics Perception Digital Rockchip Smartisan Skyworth Supor SVA Group

Haier - Wikipedia, the free encyclopedia score- 0.13799623

Ingenic Joyoung JXD Konka Group Lemote Lenovo LeEco Meizu Panda Electronics Perception Digital

TCL Corporation - Wikipedia, the free encyclopedia score- 0.13799623

Group Lemote Lemovo LeEco Meizu Panda Electronics Perception Digital Rockchip Smartisan Skyworth Supor

Oppo Electronics - Wikipedia, the free encyclopedia score- 0.13799623

Hisense Kelon Huawei HiSilicon Ingenic Joyoung JXD Konka Group Lemote Lenovo LeEco Meizu Panda Electronics

BM25 Result

78 results found. TF-IDF P@10:

5/10

BM25 P@10:

6/10

Zopo Mobile - Wikipedia, the free encyclopedia score- 9.452357

"Smarphone wars. Smartphone News: Q4 Results, Lenovo Grows, Vertu Goes Android, ZTE". BSN. BSN. Retneved.

Category Subnotebooks - Wikipedia, the free encyclopedia score- 9.325861

HP Mini HP Mini 2140 L Lenovo IdeaPad U300s Lenovo IdeaPad U310 M MSI Wind Nethook O OLPC XO One A110

Haier - Wikinedia, the free encyclopedia score- 9.17001

The Crawlers Lenovo AND NOT tablet

○ TFIDF
② BM25

Ingenic Joyoung JXD Konka Group Lemote Lenovo LeEco Meizu Panda Electronics Perception Digital

TCL Corporation - Wikipedia, the free encyclopedia score- 9.17001

Group Lemote Lenovo LeEco Meizu Panda Electronics Perception Digital Rockchip Smartisan Skyworth Supor

Oppo Electronics - Wikipedia, the free encyclopedia score- 9,17001

Hisense Kelon Huawei HiSilicon Ingenic Joyoung JXD Konka Group Lemote Lenovo LeEco Meizu Panda Electronics

Meizu - Wikipedia, the free encyclopedia score- 9,17001

Ingenic Joyoung JXD Konka Group Lemote Lemovo LeEco Meizu Panda Electronics Perception Digital

IBM - Wikipedia, the free encyclopedia score- 9.146968

businesses to Lenovo (2005 and 2014, respectively), and acquiring companies such as PwC Consulting (2002

Blade server - Wikipedia, the free encyclopedia score- 9.084351

to Lenovo in 2014.[22] Cisco offers a Unified Computing System in its blade server portfolio: a domain

Laptopical - Wikipedia, the free encyclopedia score- 8.92915

of brands including Apple Computer, Dell, Lenovo and Sony. The site has also written articles about

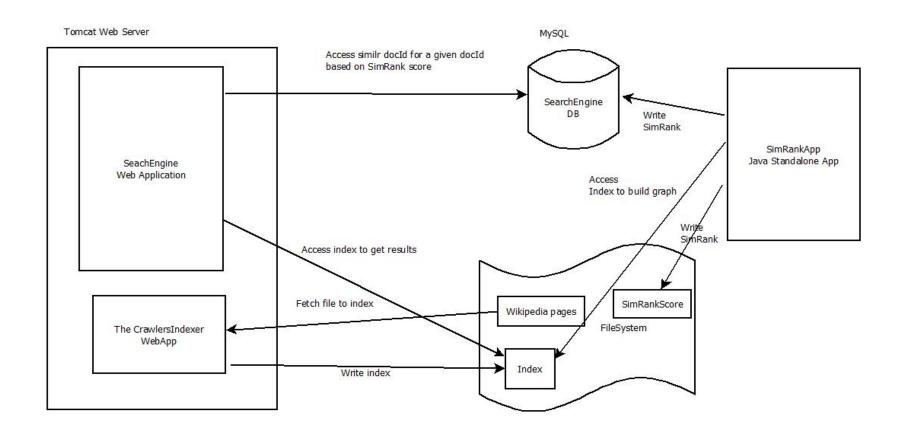
Compaq - Wikipedia, the free encyclopedia score- 8,9112215

PC division to Lenovo. The Inquirer noted that the continued low return on investment and small

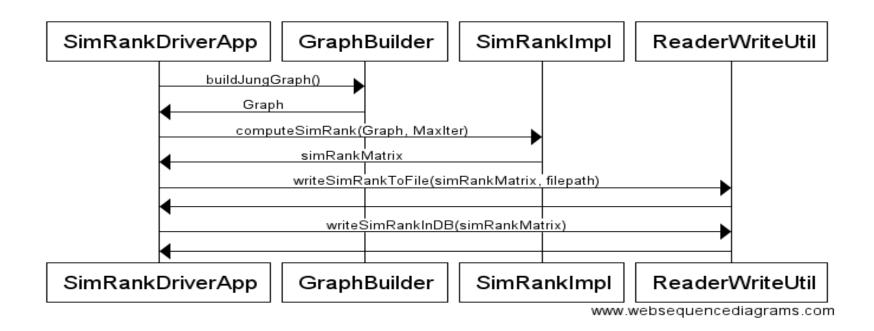
Assignment 2 Gist

- In this assignment we worked on structural contextual similarity measure called SimRank.
- Our application used SimRank to provide searches related to the top result returned by BM25.
- Cosine similarity was used to define relation between two documents, based on following assumptions.
 - > Two documents are similar if they are referred by document which has similar content.
 - ➤ If two documents have similar content, they are somehow related to similar topics/areas.
- > We built assignment 2 on the top of assignment 1.

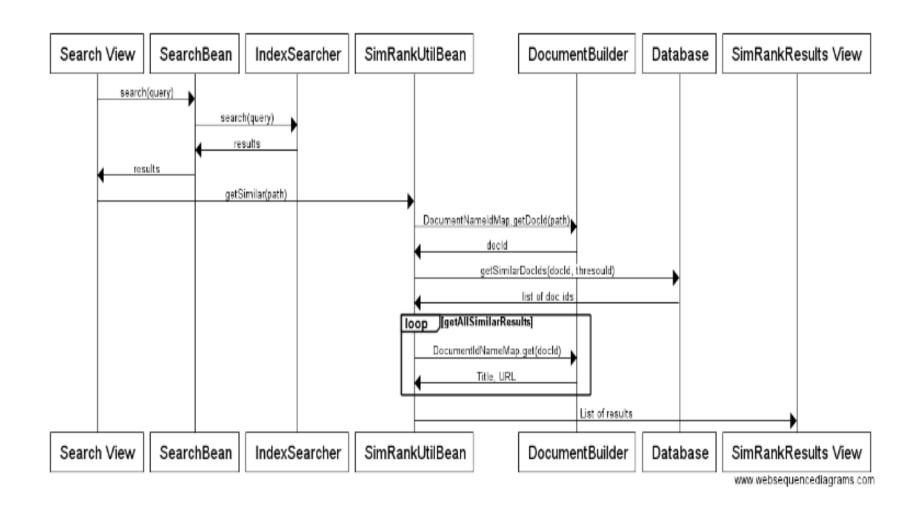
Assignment 2: System Overview



Assignment 2: SimRankApp Sequence Diagram



Assignment 2: Search Engine Sequence Diagram



Assignment 2: Screenshots – Search Step 1

The Crawlers Research India Search 518 results found Get the similar results to highest ranked result using SimRank Liquid Propulsion Systems Centre - Wikipedia, the free encyclopedia =710032476" Categories: Space programme of India Space technology research institutes Rocket engine Shobhana Narasimhan - Wikipedia, the free encyclopedia Scientific Research in Bangalore, India. Her main area of interest is computational nanoscience. Her Gateway of India - Wikipedia, the free encyclopedia Bank of India Mint Dalal Street Nariman Point Education and Research Universities & Colleges Sved I. Ahson - Wikipedia, the free encyclopedia in the United Kingdom. He was a National Merit Scholarship Award, India (1959-1965). He also won Rajiv Gandhi International Cricket Stadium - Wikipedia, the free encyclopedia Stadium Ground information Location Greater Hyderabad, Telangana, India Establishment 2003 Capacity Nehru Stadium, Pune - Wikipedia, the free encyclopedia : India v England Last ODI 3 November 2005: India v Sri Lanka Team information Maharashtra (1969 PSLV-C34 - Wikipedia, the free encyclopedia ". Indian Space Research Organisation, Retrieved 22 June 2016. ^ a b c d "India sets new record in space Indian Institute of Technology Kharagpur - Wikipedia, the free encyclopedia of SIDBI (Small Industries Development Bank of India). [40] Sponsored research[edit] Kalpana Chawla PSLV-D1 - Wikipedia, the free encyclopedia and the mission was a total failure [1][4] See also [edit] Indian Space Research Organisation Polar Hartebeesthoek Radio Astronomy Observatory - Wikipedia, the free encyclopedia Hartebeesthoek Radio Astronomy Observatory DSS 51 at Hartebeesthoek Organization National Research Foundation Lakshmibai National College of Physical Education - Wikipedia, the free encyclopedia . India, which bears the name of Lakshmibai, Rani of Jhansi, a heroine of the First War of Independence Satish Dhawan Space Centre SLV Launch Pad - Wikipedia, the free encyclopedia in Sriharikota, India that began operation in 1979 and was decommissioned in 1994. It was used

Assignment 2: Screenshots - Search Step 2

The Crawlers

50 similar results found using SIMRANK. Liquid Propulsion Systems Centre - Wikipedia, the free encyclopedia score-1.0 PSLV-D1 - Wikipedia, the free encyclopedia score-0.215945 Satish Dhawan Space Centre SLV Launch Pad - Wikipedia, the free encyclopedia score-0.173943 PSLV-C34 - Wikipedia, the free encyclopedia score-0.0830573 Geosynchronous Satellite Launch Vehicle Mark III - Wikipedia, the free encyclopedia score-0.0728792 Geosynchronous Satellite Launch Vehicle Mark III - Wikipedia, the free encyclopedia score-0.072869 ANUSAT - Wikipedia, the free encyclopedia score-0.0611716 Saturn I SA-1 - Wikipedia, the free encyclopedia score-0.0406297 IRS-P1 - Wikipedia, the free encyclopedia score-0.0401041 Long March (rocket family) - Wikipedia, the free encyclopedia score-0.0372916 INSAT-2DT - Wikipedia, the free encyclopedia score-0.0320474 Cygnus CRS Orb-3 - Wikipedia, the free encyclopedia score-0.0295831 GSAT-16 - Wikipedia, the free encyclopedia score-0.0271929 IRNSS-1B - Wikipedia, the free encyclopedia score-0.0209418 IRNSS-1B - Wikipedia, the free encyclopedia score-0.0209381 Brahmagupta-Fibonacci identity - Wikipedia, the free encyclopedia score-0.0205105 Zenit-3SLB - Wikipedia, the free encyclopedia score-0.020019 GSAT-16 - Wikipedia, the free encyclopedia score-0.018517 Minotaur-C - Wikipedia, the free encyclopedia score-0.0170561 IRNSS-1G - Wikipedia, the free encyclopedia score-0.0165307 GSAT-17 - Wikipedia, the free encyclopedia score-0.0159467 GSAT-1 - Wikipedia, the free encyclopedia score-0.0155644 Long March 3 - Wikipedia, the free encyclopedia score-0.014947 IRS-1B - Wikipedia, the free encyclopedia score-0.0148951 IRNSS-1F - Wikipedia, the free encyclopedia score-0.0141603 IRNSS-1F - Wikipedia, the free encyclopedia score-0.0141322 GSAT-10 - Wikipedia, the free encyclopedia score-0.0139188 GSAT-19E - Wikipedia, the free encyclopedia score-0.0133025 GSAT-19E - Wikipedia, the free encyclopedia score-0.0132817

Titan 34D - Wikipedia, the free encyclopedia score-0.0131057

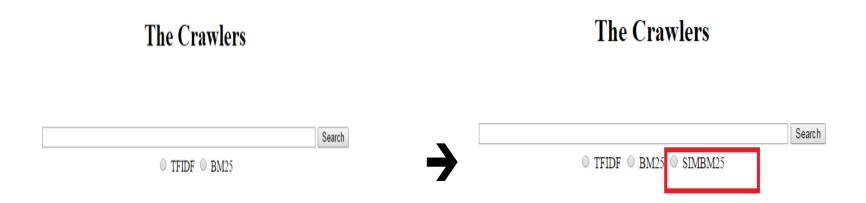
Assignment - 3

Assignment 3 : Directions ->

- ★ Use some API to improve search engine. (Application Development)
- **X** Take existing ideas and implement them to improve search experience.
- ✓ Come up with own idea based on our previous observations and learning. Be it a small improvement.

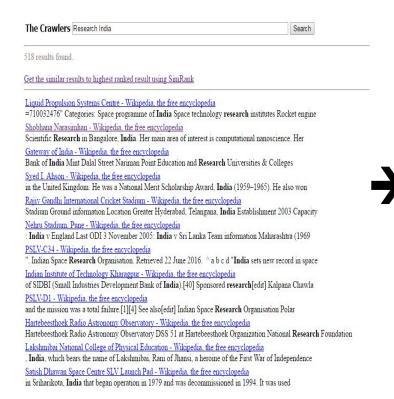
Assignment 3: Improvements

➤ Devised a new ranking function combining SimRank and BM25.



Assignment 3: Improvements

Provided 'Similar' results feature for each result.





Assignment 3: Improvements

- Better UI for listing SimRank based Results.
- > 2-Step search to 1-step search.

The Crawlers

50 similar results found using SIMRANK.

Liquid Propulsion Systems Centre - Wikipedia, the free encyclopedia score-1.0

PSLV-D1 - Wikipedia, the free encyclopedia score-0.215945

Satish Dhawan Space Centre SLV Launch Pad - Wikipedia, the free encyclopedia score-0.173943

PSLV-C34 - Wikipedia, the free encyclopedia score-0.0830573

Geosynchronous Satellite Launch Vehicle Mark III - Wikipedia, the free encyclopedia score-0.0728792

Geosynchronous Satellite Launch Vehicle Mark III - Wikipedia, the free encyclopedia score-0.072869

ANUSAT - Wikipedia, the free encyclopedia score-0.0611716

Saturn I SA-1 - Wikipedia, the free encyclopedia score-0.0406297

IRS-P1 - Wikipedia, the free encyclopedia score-0.0401041

Long March (rocket family) - Wikipedia, the free encyclopedia score-0.0372916

INSAT-2DT - Wikipedia, the free encyclopedia score-0.0320474

Cygnus CRS Orb-3 - Wikipedia, the free encyclopedia score-0.0295831

GSAT-16 - Wikipedia, the free encyclopedia score-0.0271929

IRNSS-1B - Wikipedia, the free encyclopedia score-0.0209418

IRNSS-1B - Wikipedia, the free encyclopedia score-0.0209381

Brahmagupta-Fibonacci identity - Wikipedia, the free encyclopedia score-0.0205105

Zenit-3SLB - Wikipedia, the free encyclopedia score-0.020019

GSAT-16 - Wikipedia, the free encyclopedia score-0.018517

Minotaur-C - Wikipedia, the free encyclopedia score-0.0170561

IRNSS-1G - Wikipedia, the free encyclopedia score-0.0165307

GSAT-17 - Wikipedia, the free encyclopedia score-0.0159467

GSAT-1 - Wikipedia, the free encyclopedia score-0.0155644

Long March 3 - Wikipedia, the free encyclopedia score-0.014947

IRS-1B - Wikipedia, the free encyclopedia score-0.0148951

IRNSS-1F - Wikipedia, the free encyclopedia score-0.0141603

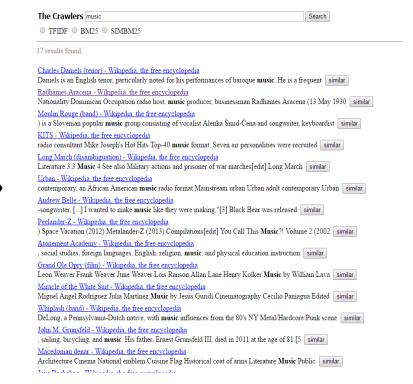
IRNSS-1F - Wikipedia, the free encyclopedia score-0.0141322

GSAT-10 - Wikipedia, the free encyclopedia score-0.0139188

GSAT-19E - Wikipedia, the free encyclopedia score-0.0133025

GSAT-19E - Wikipedia, the free encyclopedia score-0.0132817

Titan 34D - Wikipedia, the free encyclopedia score-0.0131057





Proposed Ranking Function: SIMBM25

- > Structural contextual similarity plays role in understanding context.
- In assignment 2, we fetched results using BM25 and taken the 1st results as a reference to get the query intent and listed pages similar to topmost result.

BM25 and SimRank score can be combined to improve search result.

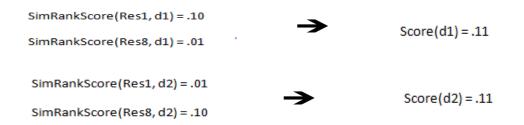
➤ We fetched new results which are similar to topmost BM25 result. If topmost result is biased then new search will be biased.

Use top K results of BM25 to calculate score.

Score (d) =
$$\sum_{1 \le i \le k}$$
 SimRankScore (d*i*, d)

Proposed Ranking Function: SIMBM25

- Previous scoring function has a flaw.
- Example



➤ Both d1 and d2 got same score but d1 must be ranked higher than d2.

Need to assign some weight to SimRankScore.

Score (d) =
$$\sum w (di)*SimRankScore (di, d)$$

Proposed Ranking Function: SIMBM25

- > BM25 score of the documents was used as weight.
- Final scoring function

Score (d) =
$$\sum_{1 \le i \le k}$$
 BM25Score (d*i*)*SimRankScore (d*i*, d)

di = Document present in BM25 result at rank i d = Document present in corpus to be ranked by SIMBM25 ranking function

*This is online scoring mechanism, scores are calculated on the fly.

Precision@10 Evaluation

Query: Research

BM25 Result

The Crawlers research ○ TFIDF ● BM25 ○ SIMBM25 287 results found Liquid Propulsion Systems Centre - Wikipedia, the free encyclopedia The Liquid Propulsion Systems Centre (LPSC: Hindi: द्वव नोदन प्रणाली केंद्र) is a research similar Sat Bir Singh Khalsa - Wikipedia, the free encyclopedia Massachusetts. Since 2007, Sat Bir Singh Khalsa has served as the Director of Research at both similar B. P. Loughridge - Wikipedia, the free encyclopedia at the Oklahoma Medical Research Foundation, and working as an exterminator for a pest control company. He similar PSLV-C34 - Wikipedia, the free encyclopedia a new record of deploying the maximum number of satellites by Indian Space Research Organisation similar Privadarshini Engineering College - Wikipedia, the free encyclopedia ensuring a high quality teaching learning and research environment, Motivated faculty - student similar Astronomy & Geophysics - Wikipedia, the free encyclopedia research, science policy, news, opinions, correspondence, and book and software reviews. Royal similar TVGuide.co.uk - Wikipedia, the free encyclopedia Media via Highbeam Research). 19 April 2007. (subscription required) ^a b "Broadcasters seek legal similar National Sporting Goods Association - Wikipedia, the free encyclopedia Association Founded 1929 Type Trade Association Focus Education, Research & Advocacy Location Mount similar Mohammed Rafique Mughal - Wikipedia, the free encyclopedia of ethnoarchaeological research in Chitral, northern Pakistan. He has been responsible for the direction similar Satish Dhawan Space Centre SLV Launch Pad - Wikipedia, the free encyclopedia Indian space programme Indian Space Research Organisation (ISRO) Organisations Department of Space similar

SIMBM25 Result

BM25:

4/10

SIMBM25:

6/10

THE CIAWIEIS TESEARCH	Search
○ TFIDF ○ BM25 ● SIMBM25	
63 results found.	
Liquid Propulsion Systems Centre - Wikipedia, the free encyclopedia	
The Liquid Propulsion Systems Centre (LPSC; Hindi: द्रव नोदन प्रणाली केंद्र) is a research simil	ar
PSLV-C34 - Wikipedia, the free encyclopedia	
a new record of deploying the maximum number of satellites by Indian Space Research Organis	ation similar
Sat Bir Singh Khalsa - Wikipedia, the free encyclopedia Massachusetts. Since 2007, Sat Bir Singh Khalsa has served as the Director of Research at both	similar
B. P. Loughridge - Wikipedia, the free encyclopedia at the Oklahoma Medical Research Foundation, and working as an exterminator for a pest contra	ol company. He similar
<u>Privadarshini Engineering College - Wikipedia, the free encyclopedia</u> ensuring a high quality teaching learning and research environment, Motivated faculty - student	similar
Satish Dhawan Space Centre SLV Launch Pad - Wikipedia, the free encyclopedia Indian space programme Indian Space Research Organisation (ISRO) Organisations Departmen	t of Space similar
PSLV-D1 - Wikipedia, the free encyclopedia and the mission was a total failure.[1][4] See also[edit] Indian Space Research Organisation Pol	ar similar
VIT University Jaipur - Wikipedia, the free encyclopedia 2.5 M.Sc. programmes 2.6 The University also offers MBA programme 2.7 Research Programm	nes 3 similar
<u>Johannes Kepler University Linz - Wikipedia, the free encyclopedia</u> as well as web and the law. It offers those with academic background in various fields a research	n-led similar
Sylhet International University - Wikipedia, the free encyclopedia institution of higher learning and research is dedicated to providing quality education commens	urate similar

Query: Film and Actor



Query: Earth

BM25 Result

The Crawlers Earth	Search
○ TFIDF ● BM25 ○ SIMBM25	
171 results found.	
Gone to Earth (David Sylvian album) - Wikipedia, the free encyclopedia Gone to Earth (David Sylvian album) - Wikipedia, the free encyclopedia Gone to	Earth (David Sylvian similar
List of science fiction sitcoms - Wikipedia, the free encyclopedia with a family on Earth Aliens in the Family – Jim Henson Productions' short-lived	d cross between similar
Venus - Wikipedia, the free encyclopedia is the second planet from the Sun, orbiting it every 224.7 Earth days.[14] It has the	e longest rotation similar
<u>Jean Richer - Wikipedia, the free encyclopedia</u> data-based estimate of the distance between Earth and Mars, which they then used	1 to calculate similar
PSLV-C34 - Wikipedia, the free encyclopedia including the primary payload Cartosat-2C. Cartosat-2C was placed in low Earth (orbit at 9:44 IST similar
David Wolfe (nutritionist) - Wikipedia, the free encyclopedia , author, Flat Earth theorist, promoter of alternative medicine,[1][2][3][4] and spol	kesman similar
Gone to Earth (Barclay James Harvest album) - Wikipedia, the free encyclopedia Gone to Earth (Barclay James Harvest album) - Wikipedia, the free encyclopedia	Gone to Earth similar
<u>Ed Lu - Wikipedia, the free encyclopedia</u> , dedicated to protecting the Earth from asteroid strikes, later serving as its Chair. <i>1</i>	As of 2014 he similar
Carolyn Porco - Wikipedia, the free encyclopedia rings and Enceladus; The Day the Earth Smiled; Science communicator & public	speaker; Film consultant similar
<u>Continental drift - Wikipedia, the free encyclopedia</u> that the earth's interior was fluid, and disagreeing with Lord Kelvin on the age of th	he earth.[21] For example similar

BM25:

SIMBM25:

7/10

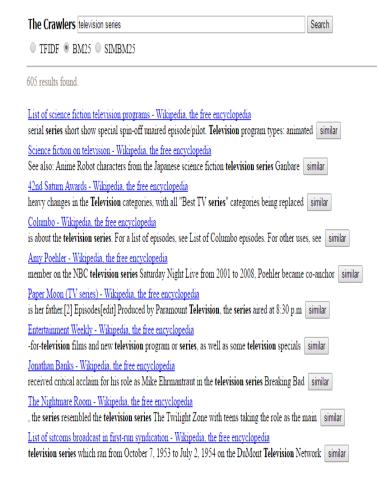
4/10

SIMBM25 Result

The Crawlers Earth	Search
○ TFIDF ○ BM25 ● SIMBM25	
66 results found.	
Gone to Earth (David Sylvian album) - Wikipedia, the free encyclopedia Gone to Earth (David Sylvian album) - Wikipedia, the free encyclopedia Gone to Earth (David	1 Sylvian similar
List of science fiction sitcoms - Wikipedia, the free encyclopedia with a family on Earth Aliens in the Family - Jim Henson Productions' short-lived cross between	en similar
<u>Venus - Wikipedia, the free encyclopedia</u> is the second planet from the Sun, orbiting it every 224.7 Earth days.[14] It has the longest rote	tion similar
<u>Jean Richer - Wikipedia, the free encyclopedia</u> data-based estimate of the distance between Earth and Mars, which they then used to calculate	similar
PSLV-C34 - Wikipedia, the free encyclopedia including the primary payload Cartosat-2C. Cartosat-2C was placed in low Earth orbit at 9:44 limits of the primary payload Cartosat-2C.	IST similar
Science fiction on television - Wikipedia, the free encyclopedia a scientist who finds the map of a cave that leads to the center of the earth and Treinreis naar de	e Toekomst similar
<u>List of science fiction television programs - Wikipedia, the free encyclopedia</u> Apocalyptic and post-apocalyptic Biopunk Climate fiction Comedy Sitcoms Cyberpunk Deriva	tives Dying Earth similar
<u>PSLV-D1 - Wikipedia, the free encyclopedia</u> fell back to earth and crashed in the Bay of Bengal. The satellite IRS-1E could not be placed in	orbit similar
Geosynchronous Satellite Launch Vehicle - Wikipedia, the free encyclopedia The GSLV can place approximately 5,000 kg (11,000 lb) into an easterly low Earth orbit sin	nilar
<u>Liquid Propulsion Systems Centre - Wikipedia, the free encyclopedia</u> [edit] This unit serves as LPSC headquarters, and is involved in research and development of E.	arth similar
<u>Titan 34D - Wikipedia, the free encyclopedia</u> had a payload capacity of 14,515 kg (32,000 lb) to low Earth orbit, and of 5,000 kg (11,000 lb	similar

Query: Television Series

BM25 Result



5/10

BM25:

SIMBM25:

8/10

SIMBM25 Result

The Crawlers television series	Search	
○ TFIDF ○ BM25 ● SIMBM25		
17 results found.		
List of science fiction television programs - Wikipedia, the free encyclopedia serial series short show special spin-off unaired episode/pilot. Television program types: anima	ted similar	
Science fiction on television - Wikipedia, the free encyclopedia See also: Anime Robot characters from the Japanese science fiction television series Ganbare	similar	
<u>List of science fiction sitcoms - Wikipedia, the free encyclopedia</u> fiction sitcom Serial Situation comedies Soap opera Sports Teen drama School television serie	Teen similar	
42nd Saturn Awards - Wikipedia, the free encyclopedia heavy changes in the Television categories, with all "Best TV series" categories being replaced	similar	
<u>Columbo - Wikipedia, the free encyclopedia</u> is about the television series . For a list of episodes, see List of Columbo episodes. For other use	es, see similar	
Amy Poehler - Wikipedia, the free encyclopedia member on the NBC television series Saturday Night Live from 2001 to 2008, Poehler became	co-anchor similar	
<u>The Sopranos (season 5) - Wikipedia, the free encyclopedia</u> Tony custody of A.J.; after a series of infractions, Tony handles the Feech La Manna problem	similar	
Mad Men (season 3) - Wikipedia, the free encyclopedia of Mad Men episodes The third season of the American television drama series Mad Men pren	niered similar	
The West Wing - Wikipedia, the free encyclopedia drama television series created by Aaron Sorkin that was originally broadcast on NBC from Se	ptember similar	
All in the Family - Wikipedia, the free encyclopedia States as one of the greatest television series of all time.[3] The show ranked number-one sim	ilar	

Conclusion

- ➤ SIMBM25 scoring function is an extension of BM25.
- > It uses structural contextual information to improve results.
- ➤ SIMBM25 gives better precision than BM25. In other words, SIMBM25 is at least as good as BM25.
- Quality of SIMBM25 depends upon top k results of BM25.
- Further scoring can be improved by including similarity of the results and query.
- A graph can be built taking nodes as {query, res1, res2,.....,resN} and SimRank can be applied to get the similarity value.

Thank You