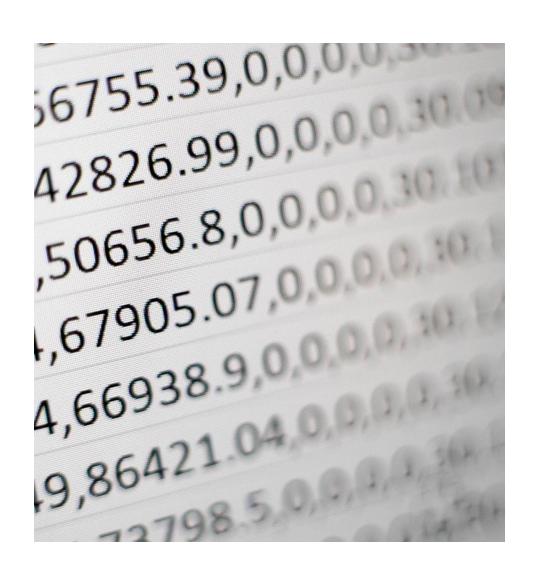


### **Analysis Aim**



- Use data analysis to gain insights about card users who are likely to default
- Determine what features are more important when determining default prediction
- 3 Apply multiple algorithms to best model default classification

#### The Data



- 30000 customers in the original dataset
- 29945 after cleaning data
- New features: monthly credit usage, successive payments & average payment, always paid, always delayed added.

#### **Explorative Data Analysis**

# What does the data tell us?



### Class Imbalance

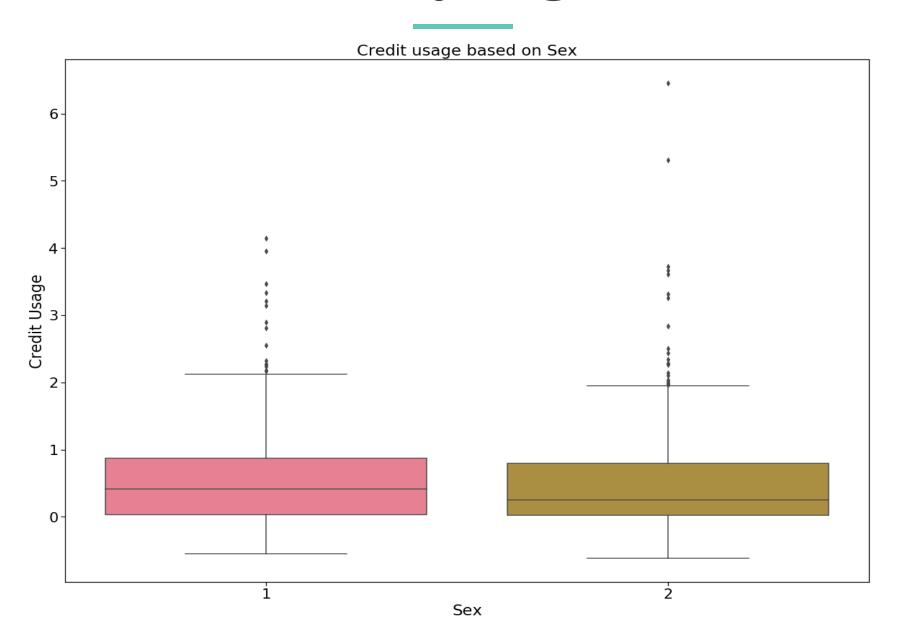


78% pay on time

VS

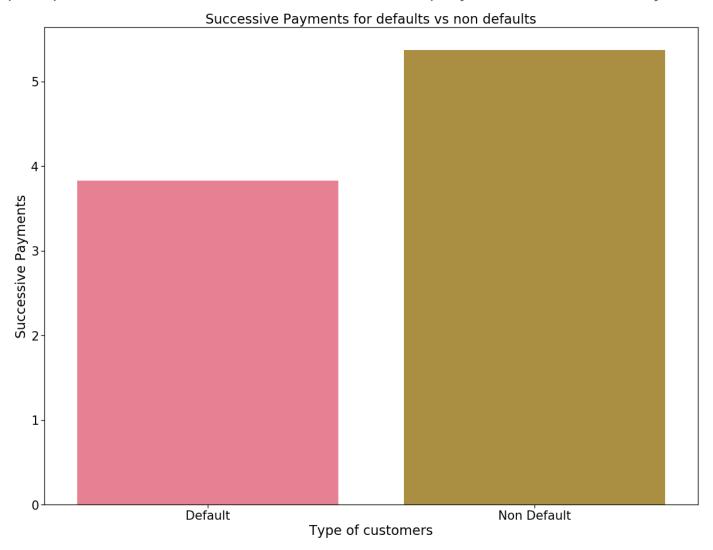
22% who default

# Does Sex have anything to do with it?

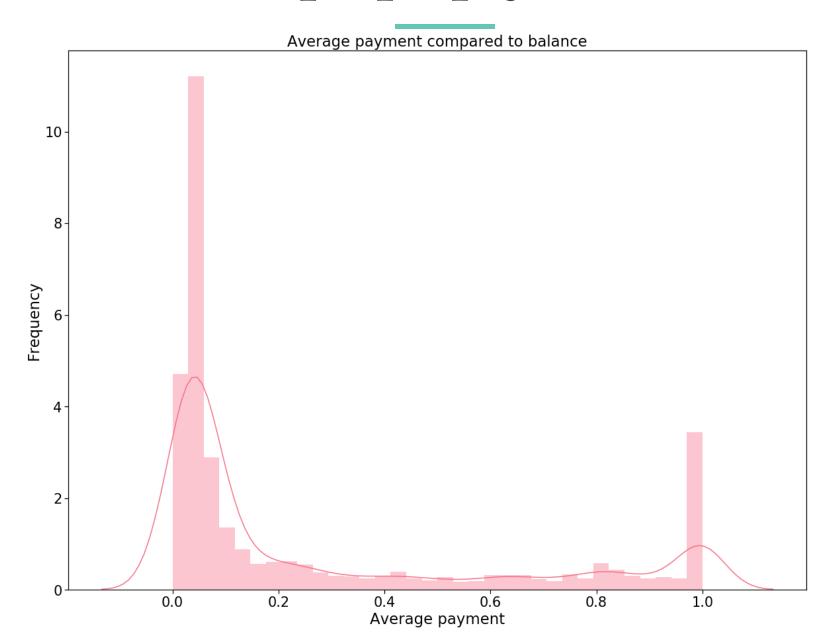


# Does consistency matter?

Are people who make more successive payments less likely to default?



# How much do people pay towards to card?



### Feature importances

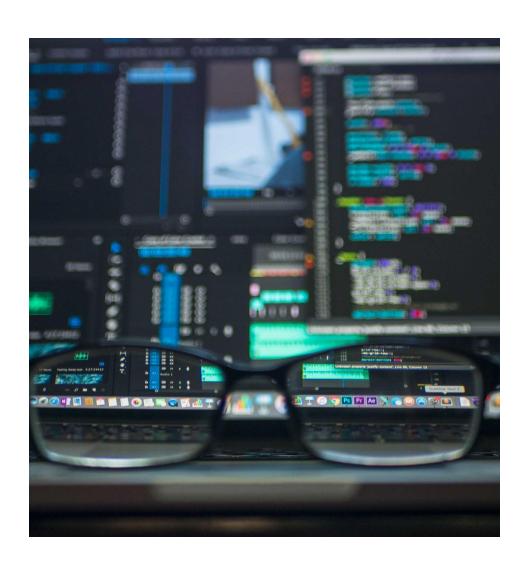
What features have been most influential for classification?

- Successive payments consistency matters
- Average payments
- Monthly credit usage
- Age

#### **Best model**

- 1 XMboost weight adjusted
- 2 88% recall for default prediction, 76% for non default
- 3 F1 score of 64% for default, 85% for non default
- 4 Classification accuracy heavily affected by data imbalance

#### **Future Work**



- Get more than 6 months of data A multi year dataset with monthly resolution could reveal insights into how different seasons affect the ability to make a payment.
- A variety of datasets that covers different parts of the world would be a great place to identify new patterns.
- Incorporate economic datasets for the countries.
- 4 Apply more advanced models such as neural networks.

