# NEELIMA RANI

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#### Education

Vignan's Lara Institute of Science And Technology

2022 - 2025

Bachelor of technology in Electrical Electronics Engineering

CGPA-7.8

Guntur Engineering College

2019-2022

Dipolma-Electrical Electronics Engineering

CGPA-8.3

Jubliation High School

2018-2019

SSC Board

CGPA-9.2

## Career Objective

Data-driven professional with expertise in Python, and Power BI, adept at analyzing complex datasets to drive business decisions. Adaptive team player with a collaborative approach, an innovative mindset, and a strong passion for learning. Detail-oriented, capable of handling multiple tasks with agility, and experienced in developing interactive dashboards. Hands-on experience with software development best practices, data analytics, and database management, backed by internships in relevant domains.

## Experience

## Kulture Hire, Education Technology Private Limited

May2025- Present

Data Analyst Intern

Remote

- Conducted surveys and analyzed customer data to support product design and pricing decisions.
- Provided insights on customer preferences by interpreting qualitative and quantitative data.
- Met weekly milestones, ensuring consistent progress in assigned projects.
- Developed interactive dashboards to track product performance and assist stakeholders in data- driven decisions.

## Cognifyz Technologies

May2024 - June 2024

Data Analyst Intern

Remote

- Analyzed restaurant data using Python identifying top cuisines (North India, North India Chinese, Chinese) and calculating that 98.8 percentage of restaurants serve these cuisines
- Utilized NLTK for text review analysis, identifying common positive ('good', 'very') and negative ('poor') keywords. Analyzed review length and rating correlation (-0.60).
- Analyzed votes, revealing Toit with the highest (10,934) and Khalsa Eating Point with the lowest (0) votes. Found a 0.31 correlation between votes and rating

#### **Projects**

## Inflation and Global Economic Terrains | Power BI

April 2025

- Analyzed global inflation trends and economic indicators across countries using Power BI to identify macroeconomic patterns.
- Created interactive dashboards to visualize inflation rates, GDP growth, and interest rate fluctuations
- Analyzed user growth and engagement, highlighting key areas of improvement by using KPIs.
- Enabled data-driven insights into economic performance, supporting better understanding of global financial shifts.

#### Linkedin Job Analysis | Power BI

May 2024

- Cleaned and transformed 1059 rows of unstructured LinkedIn job data using Excel to enhance reporting efficiency.
- Aggregated and filtered data to develop a comprehensive framework for analysis.

Skills ecured 2nd place in a portfolio competition for innovative analysis and presentation.

Python, SQL, Data Analytics, Tableau, Verbal communication Power BI, Excel, Data Visualization, Ms office

#### Certifications

- Data Analytics essentials By Cicso
- Data Analysis with Python (freeCodeCamp): Certified in using Python for advanced data analysis and insight extraction.
- Tableau Certification- Simplilearn