# Neel Lakhwani

# **UI/UX** Designer

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## **Design Experience**

### **Product Designer, Mindhouse**

Jan '21 - May '21

- Redesigned the Mindhouse website along with new webpages to introduce the latest features and fascilitate business requirements
- Conceptualised and designed the shift of managing Interactive Classes directly from the app
- Redesigned the app onboarding to introduce the four major mental well-being verticals Mindhouse focuses on

### **Product Design Intern, Mindhouse**

June '20 - December '20

- Worked on a redesign for Mindhouse that updated the visual design and information architecture of the Android and iOS apps
- Created a modular design system to maintain consistency in components.

# **Personal Projects**

### Forestika, Facilitating Early Childhood Education

Submission for Pune Design Festival • Jan '21

A user experience project on Early Childhood Education that aimed at providing quality education by focusing on individual learning styles and acting as a mediator between children and parents.

### ASCEND - E-Talk 2020

Freelance • Feb '20

Created an identity for a flagship event, E-Talk 2020, for Sri Venkateshwara College's society - Ascend, E-cell. Banners, standees, ID cards, flyers and social media posts were created for the same.

### InterCourses - Sex Education Simplified

Overnight Designathon • Aug '19

Researched and identified problems with existing platforms that facilitate Sex Education. Then, designed and prototyped an app that enhances the experience and makes it much easier.

### **National Zoological Park experience**

Course Project • May '18

Visited and conducted research at the National Zoological Park in New Delhi to identify problems and ways to tackle them. Created a prototype for an application to solve the identified problems.

### **Education**

### **Pearl Academy**

(2020)

Bachelors in Communication Design, majored in Interaction Design

# Delhi Public School, R.K. Puram

(2017)

Recipient of red tie & pin for excellence in extra curricular activites

### **Skills**

### **UI Design**

Paper prototyping, Figma and Adobe XD for mockups and rapid prototyping, Basics of HTML and CSS

### **Graphic Design**

Illustrator, Photoshop and Procreate for illustrations and graphics

#### **Video Editing**

After Effects (Basic)

### **Awards & Achievements**

### **Merit Scholarship**

2019-2021

Awarded a 60% scholarship based on my performance

### **Pearl Excellence Award**

(2018, 2019 & 2020)

Awarded for being in the top 1 percentile in class

### Runners up, Design 360

Aug '17

Second prize at IIIT Delhi's bi-annual design hackathon for designing an Internet Banking system with a focus on UX