**ODOO:**

It is an all in one management solution software for your business targeting companies of all size. It provides you everything you need for your business of every size including CRM , website and e-commerce, billing, accounting, manufacturing, warehouse and project management, and inventory.

* **CRM**: ( customer relationship management) app for maintaining customer relationships.
* Other Applications are those that help in providing you your business sharing data across different departments of your company like manufacturing, sales, accounting purchasing costing budgeting etc) and it helps you to targeting your business , to create plans for upcoming projects. ERP system supports various functions of your business. It tracks your business resources like purchase ,sales, cash, raw materials, production capacity of specific product and other business dealings like orders.

Odoo is open source ERP software ( enterprise resource planning) this type of software is referred to management software for any business. That provides you different applications that an organization can use to collect, store, manage, and interpret data from these many business activities. ERP updates view of your business processes.

**List of some open source ERP softwares other than odoo:**

* ERP5
* innoERP
* Open bravo ERP
* Metasfresh
* Tryton
* ERP next
* Opentaps
* webERP
* Postbooks etc.

**Why odoo is better than some other open source ERP systems:**

Odoo is one of the leading open source ERP softwares that has been in the market for the last 12 years. It has strong framework that is one of the unique in the market . it provides functions across all apps . odoo is powerful and easy to use it enables interactions of marketing sales quality control products processing stocks etc. odoo has become one of the most installed ERP software in the world . it has a flexible platform that helps user to work easily on it even if they do not have enough technical knowledge about this platform. Due to it’s uniqueness and daily clients updates it is the most installed software for business these days. It is the easiest platform to track your business activities.

**Some odoo apps and their features:**

1. **E-commerce:** custom design, custom pricing, custom reviews, shopping cart etc.
2. **Maintenance :** fixed assets, capital projects, energy management .
3. **Project management :** resource management , issue tracking etc.
4. **CRM :** call center support, contact management , customer service management, estimating and quoting etc.
5. **Accounting:** budgeting, costing tax preparation, bank reconciliation, billing and invoicing etc.
6. **Human resources:** employee self service, performance reviews, recruiting, benefits, time attendance, training etc.
7. **Manufacturing :** quality management , sampling .
8. **Inventory :** multi locations,inventory forecasting etc.
9. **Supply chain:** order to cash, request proposal etc.
10. **Sales and marketing :** email and sms marketing, testing, commissions, lead management etc.
11. **Business intelligence :** custom reports , custom dashboards , predictives analytics etc.