

Gem & Jewellery Export Promotion Council to host the 'TRENDVISION Jewellery + Forecasting Seminar'

After a phenomenal response in 2005 & 2011, TRENDVISION Jewellery + Forecasting Seminar comes back for its 3rd edition

Mumbai, February 1st'2014: The Gem & Jewellery Export Promotion Council (GJEPC) will organize a Trends Seminar about Jewellery powered by TRENDVISION Jewellery + Forecasting on February 25 and 26, 2014 in Mumbai. The two day seminar aims at educating the members and students of Gem & Jewellery Industry on latest jewellery trends of specific markets namely Europe and USA. TRENDVISION Jewellery + Forecasting, an internationally renowned consulting firm based in Italy and also an Independent division of Fiera di Vicenza (Vicenza Fair) has been selected to conduct this prestigious Seminar cum Workshop.

According to latest export figures, Indian G&J export from Jan-Dec2013 to US stands at US\$ 4793.44 Million and that to Europe is US\$ 3307.63 Million. This offers a huge business opportunity and therefore emerges the need to constantly enhance and upgrade India's jewelry design prowess. This initiative is a part of GJEPC's continuous effort to train and equip the Indian Manufacturers with the latest in global trends and consumer preferences.

Speaking about this initiative, **Mr. Vipul Shah, Chairman, GJEPC** said, *"Indian products have without doubt created a niche for itself due to its flair of combining contemporary sensibilities with traditional aesthetics. US & Europe remain one of the major markets for Indian exports & understanding the trends prevalent in these countries, becomes imperative. Extensive knowledge of the market & high sensitivity towards consumer interest is essential in our trade, therefore, through the TRENDVISION Jewellery + Forecasting seminar, GJEPC hopes to achieve Design sensibilities and strategic awareness to further penetrate into these key markets."*

"I would like to thank the Council for having forwarded the opportunity to sharing our knowledge & research in India. At TRENDVISION Jewellery + Forecasting we believe that education is important for the development of any industry. Therefore, through the TRENDVISION Jewellery + Forecasting seminar we hope to provide the Indian Gem & Jewellery the strategic direction that is required at this point in time to compete at the global level" said **Ms. Paolo De Luca, Creative Director & Forecaster, TRENDVISION Jewellery + Forecasting.**

Following the success of 2011 when this seminar had received acceptance by the members, the Council will organize this structured two day seminar & workshop session for the industry. The workshop will witness participation of eminent Industry personalities speaking on pre-defined topics. Having identified US & Europe as the key export destinations, the next step to create "Brand India" would be to ensure dominance in these centers and therefore understanding the market trends is the need of the hour.

The speakers at TRENDVISION Jewellery + Forecasting seminar are renowned jewellery forecasters **Ms. Paolo De Luca, Creative Director & Forecaster, TRENDVISION Jewellery + Forecasting** and **Mr. Noki Tran**

Rates for the TJF Seminar:

Category	Cost
Students	Rs. 5,000/-
Members	Rs. 12,000/-
Non-Members	Rs. 15,000/-

For registrations contact:

Poonam Ghare, GJEPC, 9987753828, poonam@gjepcindia.com

Notes to Editor

Established in 1966, the Gem and Jewellery Export (Promotion Council GJEPC) of India, has dynamically led the industry to flourish. Being a powerful engine, driving India's export-led growth, with more than 5,500 members spread nation-wide, the GJEPC is primarily involved in introducing the Indian Gem & Jewellery products to the international market and leverage their international relationships to promote exports.

For more information on the release contact:

The speakers at Trend Jewellery Forecasting Seminar (TJF) are:

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Ms. Paolo De Luca, Creative Director & Forecaster, Trend Vision Jewellery + Forecasting

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Ms. Noki Tran

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