



MSME Schemes, Udyog Aadhar & Parichay Card Camp

By GJEPC, Mumbai.
Saturday, 18th May 2019
Key Highlights of the Seminar

The Gem and Jewellery Export Promotion Council (GJEPC) in its endeavor to promote the MSME sector of the Indian Gem & Jewellery Industry has been regularly organizing the MSME seminars, workshops and camps across the Country.

Recently GJEPC has organized the MSME Seminar on “How to Export and Cluster development ” at Kolhapur Saraf Vyapari Sangh, Hall, Gujarati Corner, Mahadwar Road Kolhapur – 416002 on Saturday 18th May 2019 from 11am to 1pm.

The Gem & Jewellery Export Promotion Council jointly organized this Seminar with Associations like Kolhapur Saraf Vyapari Sangh and Kolhapur Suvarna Karagiri Seva Sanstha powered by GIA.

Focus of the seminar was to strengthen the MSME Sector of the Indian Gem and Jewellery Industry to create awareness about MSME & NSIC schemes, banking procedures and documentation, Export Import procedures, Cluster development program, Common facility centre, Lean manufacturing competitiveness scheme, GJEPC's health insurance, parichay card and membership benefits among Karigars and MSME's.

Number of attendees for the seminar were around 150.

Speakers of the Seminar and topics on which they spoke:

- 1. Universal Connections, Shri. Ajit Shah: Export Import procedures and documentation, bank loans and government subsidies which can be availed.**
- 2. GJEPC- Shri. Mithilesh Pandey, Director, Head Membership, GJEPC: Membership and MSME benefits, Parichay Card and Health Insurance.**
- 3. DIC, Kolhapur, Mr. Shelkhe, GM: DIC schemes like Prime Ministers employment generation scheme, Cluster Development Program and Various schemes for Women entrepreneur's and SC/ST category.**
- 4. GIA, Mr. Amrit Patel, Business development team: Services of GIA**
- 5. Edelweiss Insurance Brokers Limited- Mr. Tanmay Bandodkar, Representative: GJEPC's health insurance (Swasthya Kosh) and Parichay card.**

Universal Connections, Mr. Ajit Shah: Export Import procedures and documentation, banks loans and government subsidies which can be availed.

- Mr. Ajit Shah, Universal Connections briefed the attendees that export should be the priority for the gem and jewellery sector as government is encouraging exports by giving several export incentives like duty drawback, advance authorisation, MEIS, EPCG.
- He briefed the attendees about various benefits availed under MAI scheme and exporters can receive financial assistances under such schemes.
- He further apprised the members that by exporting goods, we not only earn profit but we also earn foreign exchange for our country. He briefed the attendees about the various important documents needed for exports.
- Attendees were explained that documentation is very important in exports/imports. As an exporter is required to submit the documents through the bank, banks play an important role in export import and they offer special facilities to exporters.
- Some of the important means to get export orders are having a good and effective communication with foreign buyers through email, phone, SMS, using latest technology and approaching the friends and family abroad.

GJEPC - Shri. Mithilesh Pandey, Director Head : Membership and MSME benefits, Udyog Aadhar registration, Parichay card and Health Insurance(Swasthya Ratna and Swasthya Kosh)

- Shri. Mithilesh Pandey briefed the attendees about GJEPC's Parichay Card, Health Insurance, Membership and MSME benefits, Udyog Aadhar registration and how to avail them and whom to approach for the same.
- He apprised the attendees about the Parichay Card which GJEPC is issuing to Karigars and non-members to map their skills so that the Council can have a database of their skills which could be useful for the jewellers and karigars as per the employment opportunities based on the skills of karigars.
- Also the attendees were briefed about the benefit's of GJEPC's Health Insurance Swasthya Ratna and Swasthya Kosh and the eligibility for the same.
- He also apprised the attendees about the benefits of Cluster development scheme, Lean Manufacturing competitiveness scheme, Common facility centre, Technology upgradation scheme for Machinery where exporter can receive a loan of upto 1 Cr with a subsidy of 15%.
- He also briefed the attendees about the benefits of IIJS exhibition participation for MSME's.
- He briefed the attendees about GJEPC's various institutes like IIGJ, GIA etc where they can sharpen their skills by enrolling for various courses.
- He also apprised about the mobile app and help desk facility the member can avail through GJEPC.
- He urged the attendees to upgrade their knowledge and update themselves with new technology to be at par with global competition.
- He further briefed the attendees about the exhibition participation benefits for MSME's.

DIC, Kolhapur, Mr. Shelke, GM: DIC schemes

- Mr. Shelke apprised the attendees about various DIC schemes like Prime Ministers employment generation scheme, Cluster Development Program and Various schemes for Women entrepreneur's and SC/ST category.
- He informed the attendees that considerable growth in the new entrepreneurs and encouraged the karigars and small jewellers to think in the direction of entrepreneurs.
- He briefed the attendees about various loan schemes like Prime Minister's Employment Generation Programme (PMEGP), Seed Money Scheme and District Industries Centre Loan Scheme for unemployed youth and new entrepreneurs.
- He further stated that in case of gold loans there is a gold loan scheme with only 4% interest. For availing such loans balance sheet and guarantee should be provided.
- He also apprised the about the schemes where there is refund of GST and subsidy on interest, power and electricity.
- MSME Cluster development program(CDP Scheme) where Central government can provide the fund upto 15Cr and state government can provide fund upto 10Cr where minimum 30 units can come together to form a Cluster with high end machinery which they cannot afford individually. He urged the attendees to come together for CDP scheme and CFC scheme (Common Facility Centre Scheme).
- He informed about the various gold clusters formed in Nanded, Surat and other areas where jewellers are receiving the benefits.
- For Women entrepreneur's there is 30% subsidy on loans provided the firm should have atleast 50% women as employees. Similarly there is 30% subsidy for SC/ST category entrepreneurs.

Edelweiss Insurance Brokers Limited- Mr. Tanmay Bandodkar, Representative: GJEPC's health insurance (Swasthya Kosh) and Parichay card

- Mr. Tanmay Bandodkar of Edelweiss briefed the members about the GJEPC's health insurance like Swasthya Ratna and Swasthya Kosh for members and non-members of the industry respectively.
- He briefed the attendees about the Parichay Card facility through which the skills of the karigars on PAN India level will be mapped and database of the same will be created by GJEPC which could be used for matching the needs of the jewellers and karigars for employment.

GIA, Mr. Amrit Patel, Business development team: Services of GIA

- Mr. Amrit Patel of GIA, briefed the attendees about the various GIA Laboratory services like testing, analysis, treatment of coloured stones and colourless stones, Diamond grading report, Diamond Dossier, Diamond eReport, Diamond Focus, Sealing and Melee Analysis Service and various gem testing devices.
- He further briefed the attendees about the research done and instruments developed by GIA and how it determines the value of the diamond through 4C's (Colour, Clarity, Cut and Carat weight)
- He also briefed that GIA also issues diamonds and gem stone reports.
- Attendees were briefed about the various educational courses like Diploma courses, Professional Development, Design Courses and Lab classes.

- He apprised the attendees about various trade initiatives of GIA which are free like Trade education seminars, retail sales associate training programmes, Consumer education services.
- The seminar was concluded with vote of thanks by Shri Mithilesh Pandey, Director, Membership, GJEPC.







