

## **Post Seminar Activity Report**

### **MSME Seminars for awareness on MSME schemes at Ahmednagar**

**Venue: Hotel Raj Palace, Tilak Road, Ahmednagar**

**Date: Monday 18<sup>th</sup> November 2019**

**Time: 7pm to 10pm**

### **Key Highlights of the MSME Seminar on Monday 18th November 2019 at Ahmednagar**

The Gem and Jewellery Export Promotion Council (GJEPC) in its endeavor to promote the MSME sector of the Indian Gem & Jewellery Industry has been regularly organizing the MSME seminars, workshops and camps across the Country.

Recently GJEPC has organized the MSME Seminar on Monday 18th November 2019 at Hotel Raj Palace, Tilak Road, Ahmednagar from 7pm to 10pm.

The Gem & Jewellery Export Promotion Council jointly organized this Seminar in collaboration with Gold Jewellers Council, Ahmednagar.

Focus of the seminar was to strengthen the MSME Sector of the Indian Gem and Jewellery Industry to create awareness about MSME & NSIC schemes, banking procedures and documentation, Export Import procedures, Cluster development program, Common facility centre, Lean manufacturing competitiveness scheme, GJEPC's health insurance, parichay card and membership benefits among Karigars and MSME's.

Number of attendees for the seminar were around 110.

### **Speakers of the Seminar and topics on which they spoke:**

1. GJEPC- Shri. Mithilesh Pandey, Director, Head Membership, GJEPC: Membership and MSME benefits, Parichay Card and Health Insurance.
2. DIC, Ahmednagar, Shri. Santosh Gawali, GM: DIC schemes like Prime Ministers employment generation scheme, Cluster Development Program and Various schemes for Women entrepreneur's and SC/ST category.
3. Edelweiss Insurance Brokers Limited- Mr. Tanmay Bandodkar, Representative: GJEPC's health insurance (Swasthya Kosh) and Parichay card.
4. Godrej representative, Mr. Amol. B. Gudadhe: Spoke on various types services and devices they can provide for safety and security of the jewellery

**1. GJEPC - Shri. Mithilesh Pandey, Director Head spoke on MSME/NSIC/DIC schemes, Udyog Aadhaar registration, Banking documentation/Process, Membership/Micro membership benefits, Parichay Card, Swasthya Kosh/Swasthya Ratna, Jewellery park, Common Facility Center, Cluster development, Lean, IIJS, IIJS Signature/Buyer seller meets/Exhibition Participations, Mobile App, Help desk and Call centre:**

- Shri. Mithilesh Pandey briefed the attendees about GJEPC's Parichay Card, Health Insurance, Membership and MSME benefits, Udyog Aadhaar registration and how to avail them and whom to approach for the same.
- He apprised the attendees about the Parichay Card which GJEPC is issuing to Karigars and non-members to map their skills so that the Council can have a database of their skills which could be useful for the jewellers and karigars as per the employment opportunities based on the skills of karigars.
- Also the attendees were briefed about the benefit's of GJEPC's Health Insurance Swasthya Ratna and Swasthya Kosh and the eligibility for the same.
- He also apprised the attendees about the benefits of Cluster development scheme, Lean Manufacturing competitiveness scheme, Common facility centre, Technology upgradation scheme for Machinery where exporter can receive a loan.
- He also briefed the attendees about the benefits of IIJS exhibition participation for MSME's.
- He briefed the attendees about GJEPC's various institutes like IIGJ, GIA etc where they can sharpen their skills by enrolling for various courses.
- He also apprised about the mobile app and help desk facility the member can avail through GJEPC.
- He urged the attendees to upgrade their knowledge and update themselves with new technology to be at par with global competition.
- He further briefed the attendees about the exhibition participation benefits for MSME's.

**2. DIC, Ahmednagar, Shri. Santosh Gawali, GM: DIC schemes like Prime Ministers employment generation scheme, Cluster Development Program and Various schemes for Women entrepreneur's and SC/ST category.**

- DIC GM, Shri. Santosh Gawali, apprised the attendees about various DIC schemes like Prime Ministers employment generation scheme, Cluster Development Program and Various DIC schemes .
- He appreciated the efforts put in by the Gold Jewellers Council in developing Gold Jewellery Councils Cluster in Ahmednagar and benefits of the same.

**3. Edelweiss Insurance Brokers Limited- Mr. Tanmay Bandodkar, Representative: GJEPC's health insurance (Swasthya Kosh) and Parichay card**

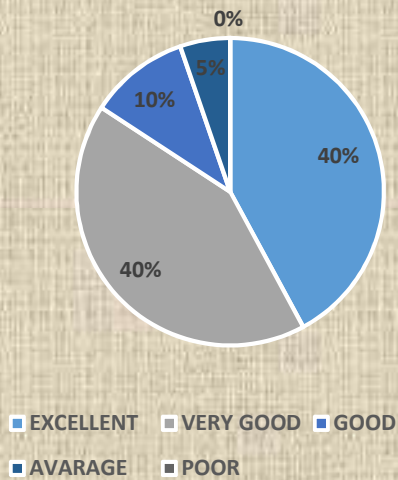
- Mr. Tanmay Bandodkar of Edelweiss briefed the members about the GJEPC's health insurance like Swastya Ratna and Swastya Kosh for members and non-members of the industry respectively.
- He briefed the attendees about the Parichay Card facility through which the skills of the karigars on PAN India level will be mapped and database of the same will be created by GJEPC which could be used for matching the needs of the jewellers and karigars for employment.

**4. Godrej representative- Mr. Amol B. Gudadhe:**

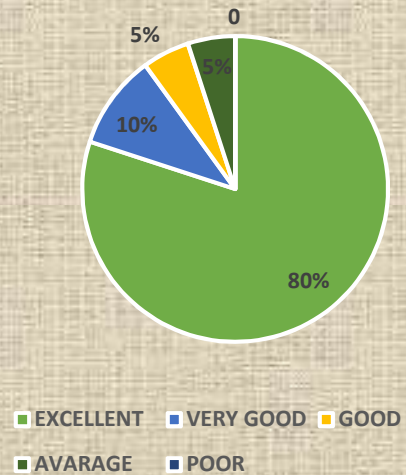
- Godrej representative, Mr. Amol B. Gudadhe, spoke on Godrej's various services/devices/ Safes/lockers for the safety and security of the jewellery.
- The session was very interactive and many questions were asked by the audience at Q&A Session regarding CFC/Cluster Development, Banking loans, Membership, Parichay Card and GJEPC's Health Insurance Swastya Kosh.
- Shri. Prakash Lolage , President of Gold Jewellers Councils thanked GJEPC officials for organizing the Seminar and also urged the attendees to avail the government benefits for MSME's.
- The seminar was concluded with a vote of thanks by Shri Mithilesh Pandey, Director, Membership, GJEPC.

# Feedback Analysis

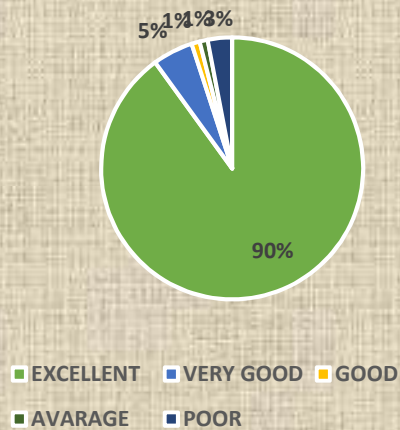
## Language Used



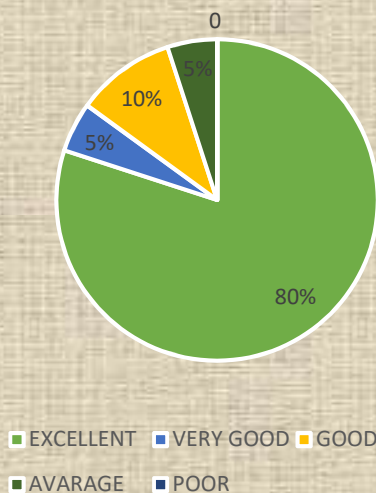
## Arrangement and logistics



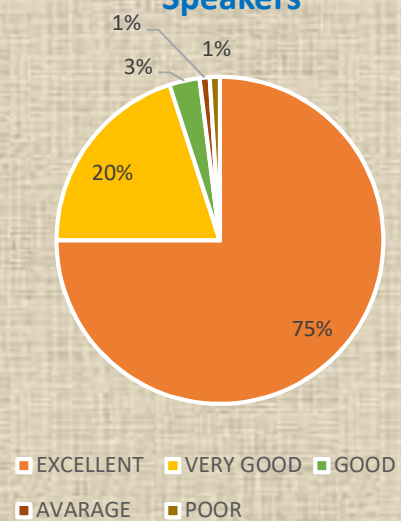
## GJEPC Staff Report



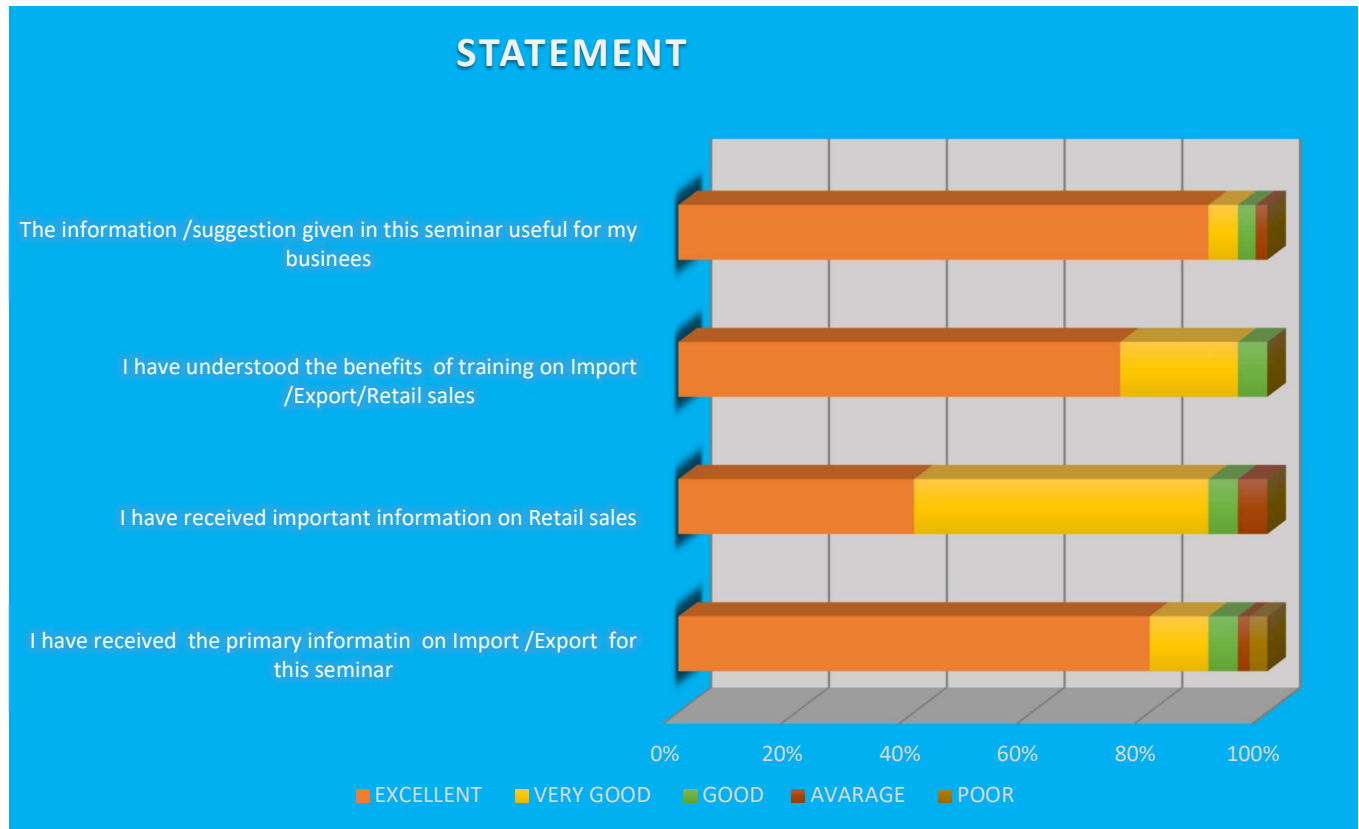
## Information Covered



## Speakers



## POINTS EXPLAINED IN SEMINAR



## Picture Gallery:







