



Seminar for MSME

By GJEPC, Surat

11th July 2018

Keeping in view the benefits of various scheme to MSME units and to create the awareness about the same, a Seminar was organised by GJEPC on 11th July 2018 in Surat.

Key Highlights of the Seminar

- Shri T. K. Solanki – Asst. Director (Gr.II)(Stat), MSME DI, Ahmedabad spoke in brief about the various schemes offered by MSME DI to the SSI registered units such as Lean Manufacturing Scheme, Marketing Assistance Scheme, Technology Upgradation scheme etc. He provided the contact details of the MSME DI Ahmedabad and welcomed the queries of trade members regarding the schemes.
- Shri Pradeep Kumar – Branch Manager, NSIC Surat informed about the various incentive schemes offered by NSIC for MSME registered units and the integrated support provided by them in different category. He talked about some schemes in brief such as raw material assistance, marketing assistance in exhibitions, credit assistance etc.
- Shri Kalpesh Patel – Associate Director, CARE Ratings Ltd. talked about the importance of credit ratings in availing credit facilities from the banks. He also informed the crucial factors that are considered by the rating agency while rating a company and explained the process of credit rating in brief to give an idea to the trade members about the same.
- Shri Manishbhai Sheth - AGM, Rajkot Nagrik Sahkari Bank Ltd. informed the audience in brief about the various lending rates, credit schemes offered by the bank, LC scheme, loan for purchase of machinery etc.
- Shri Nitin Dumasia - GM Operations & Consulting, RSM Astute Consultech Pvt. Ltd. talked about the benefits of Lean Manufacturing scheme for MSME units and how a company can take advantage as the appointed agency does a detailed study of the costs and proposes ways to the units in which they can lower some of their expenses.
- The seminar was concluded with vote of thanks by Shri Damjibhai Mavani from Surat Diamond Association.

The Seminar was attended by 90+ trade members.

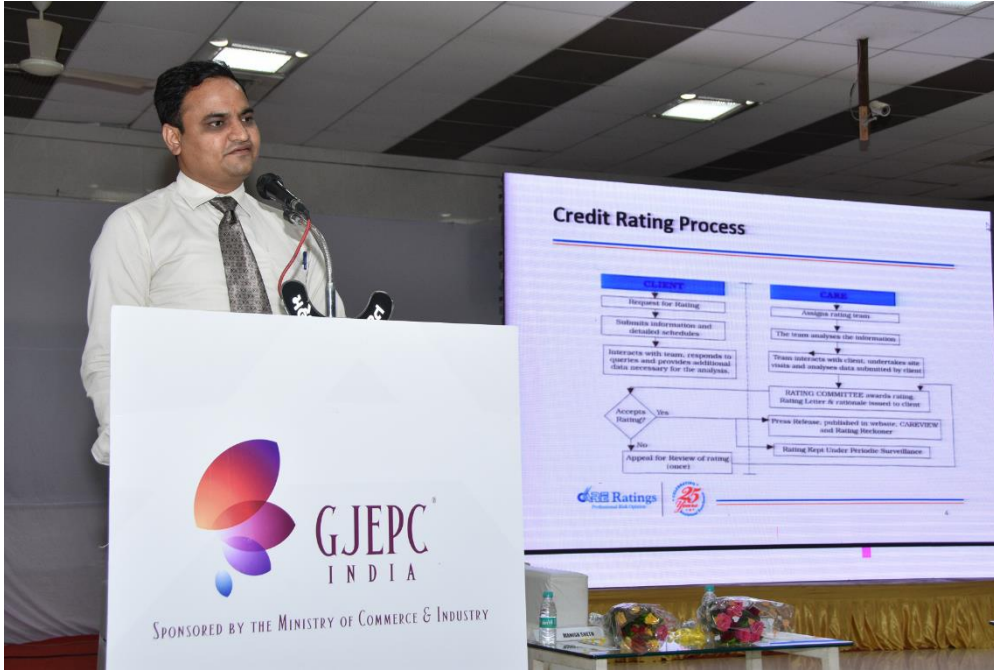
Glimpse of the seminar



**Shri T. K. Solanki
making presentation
about the schemes
offered by MSME DI**

**Shri Pradeep Kumar
making presentation
about the schemes
offered by NSIC**





Shri Kalpesh Patel making presentation about the credit Ratings

Shri Manish Mehta making presentation about the schemes offered by Rajkot Nagrik Sahakari Bank Ltd.





Shri Nitin Dumasia making presentation about the Lean Manufacturing scheme.

