

3rd^d Seminar under GJEPC Member Information Sharing Platform “GURUKUL – The Knowledge Series”

Topic: Selling Jewellery Products through E- commerce
07th January 2019 | Jaipur

Speakers at the Session:

- Shri Parthiv Shah- Head Jewellery Category, Global Sales (Amazon India)
- Shri Prateek Gupta - Business Development Manager, Jewellery Cat., Global Sales (Amazon India)
- Shri Chinmay Kothekar- Business Development Manager, Jewellery Cat., Global Sales (Amazon India).

Objective of the Session:

The session was organised by The Gem & Jewellery Export Promotion Council (GJEPC), Jaipur Region in association with Amazon India on 07th January, 2019 at Regional Office, Jaipur with an objective to enlighten and educate the jewellery exporters and manufacturers about selling jewellery products Globally through E-commerce.

Key Highlights of the Session:

- The members were given a presentation by Shri Parthiv Shah for informing them about How to sell Jewellery products with e-commerce channels in Global markets .
- The members were also apprised by the Amazon team about the procedure to do selling Gems & Jewellery products through E-commerce. They were further informed about the procedure to get themselves registered with Amazon and How to sell fine/precious jewellery in US market through E-commerce.. The team of Amazon informed the members about procedures and documents required to sell Jewellery globally through e-commerce.
- The members had cleared their doubts on the subject thereby raising the questions in Q&A Session after the presentation which was answered by the Amazon team. The representatives of Amazon's third party “ Solutions Provider Network” answered the queries of the members pertaining to Taxation, Imaging, Cataloguing, Compliance, Logistic etc.
- Some of the sellers already selling jewellery on Amazon shared their experiences with the members.

Glimpses of the interactive Session:

