

2nd seminar under GJEPC Member Information Sharing Platform “GURUKUL – The Knowledge Series”

Topic: Exploring Retail Exports Opportunities
27th August 2018 | Jaipur

Speakers at the Session:

- Shri Ankit Pareek, Ebay-Flipkart

Objective of the Session:

The session was organised by the The Gem & Jewellery Export Promotion Council (GJEPC), Jaipur Region in association with Ebay-Flipkart on 27th August 2018 at Regional Office, Jaipur with an objective to inform about the nuances of undertaking retail exports of gems & jewellery products through online marketplaces like ebay.

Key Highlights of the Session:

- The members were given a presentation by Shri Ankit Pareek for informing them about the How & Why of undertaking retail exports through online marketplaces.
- The members were also apprised by the Ebay team about the procedure to do retail exports of gems & jewellery. They were further informed about the procedure to get themselves registered with ebay-flipkart for cross border trade. The team of Account managers of ebay were introduced to the members who will be assisting them in completing various processes like registering them with ebay, selecting a market for their products, guiding them about the price of similar products, when to upload to get maximum result in the form of orders and listing priority etc.
- The members had cleared their doubts on the subject thereby raising the questions in Q&A Session after the presentation which was answered by the Ebay team. However, majority of the members wanted to understand the whole procedure and documentation of shipping the products for which ebay team will meet them separately and try to get someone from their operations department who is well versed to answer the said query.

Glimpses of the interactive Session:

