

The Gem & Jewellery Export Promotion Council

***Annual Export Performance
for
Financial Year 2010 - 2011***

Gem & Jewellery Sector - INDIA

One of India's leading foreign exchange earning sectors

Gem & Jewellery sector accounted for 16.67% of India's total Merchandise Exports

Volume of exports pegged at US \$ 43139.24 million as of March 2011

The percentage increase over FY 2010-2011 is 46.89%



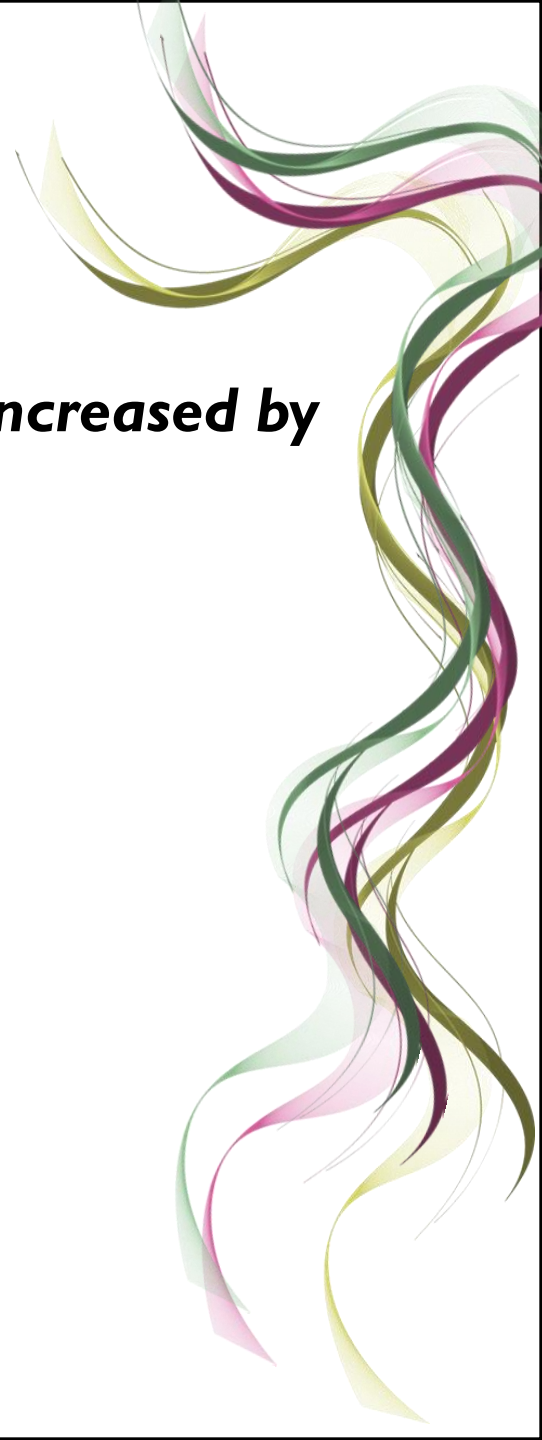
Indian Gem & Jewellery

A Global Perspective

USA's import of Gem & Jewellery from India increased by 50.5% in 2010 as compared to 2009

India Gems & Jewellery exports are expected to grow at a whopping 15 % – 20% in FY 2011-2012

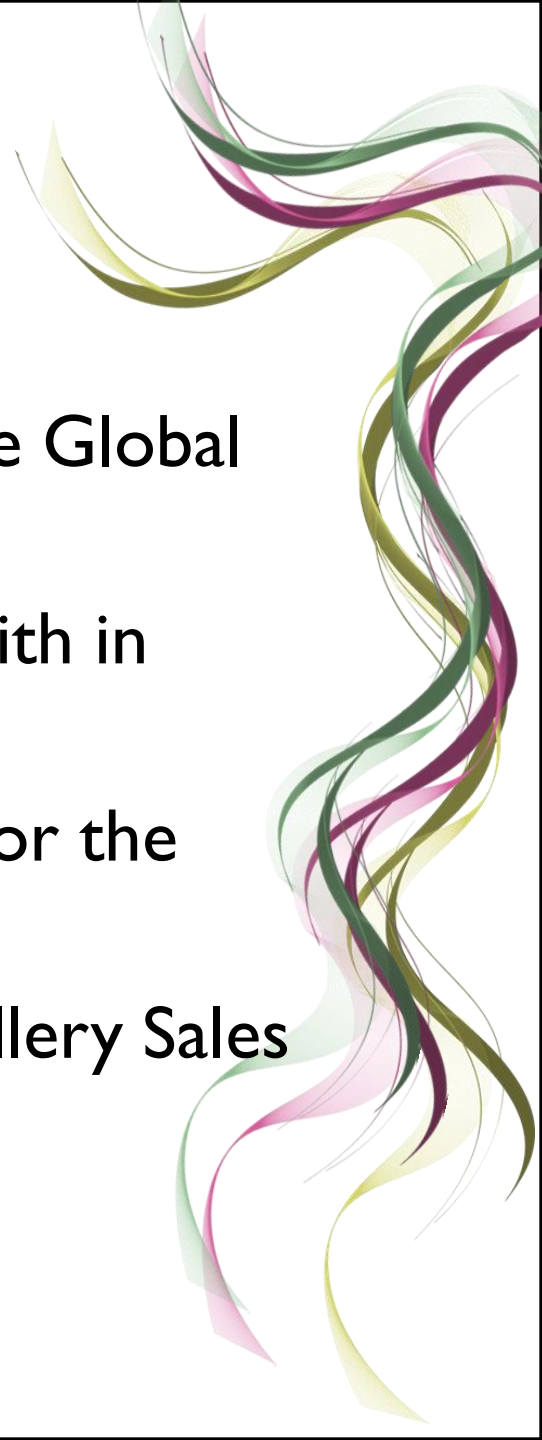
At present India exports 95% of the world's diamonds



Indian Gem & Jewellery Industry

Global Objective

- Ascertain India's Leadership Position in the Global arena
- Establish 'India' as a 'BRAND' to reckon with in Gem & Jewellery
- Truly make India the World's trading hub for the Gem & Jewellery
- Lead the industry in Driving Gem & Jewellery Sales worldwide



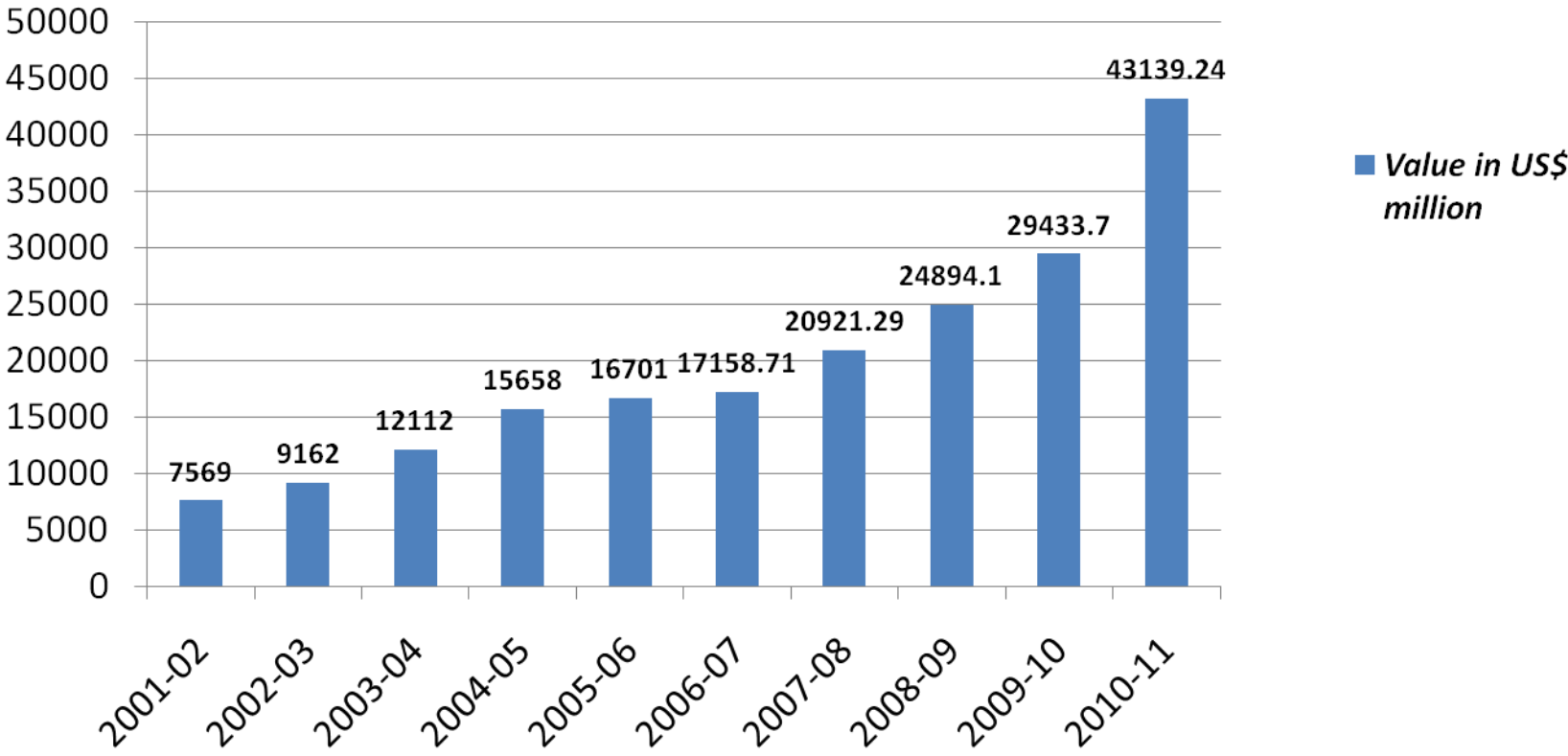
The Year Gone by...

The ever growing industry as of March 2011

Gem & Jewellery Exports

Over the past decade

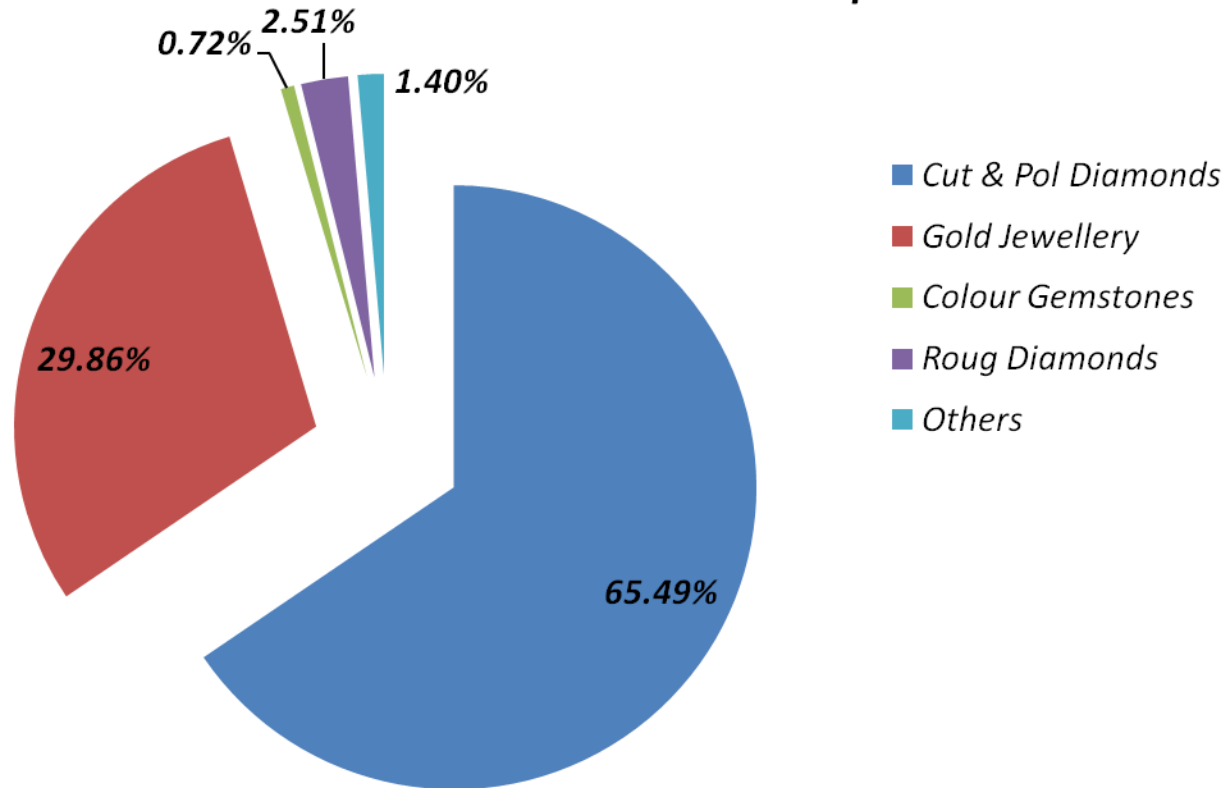
Export Figures from 2001- 2011



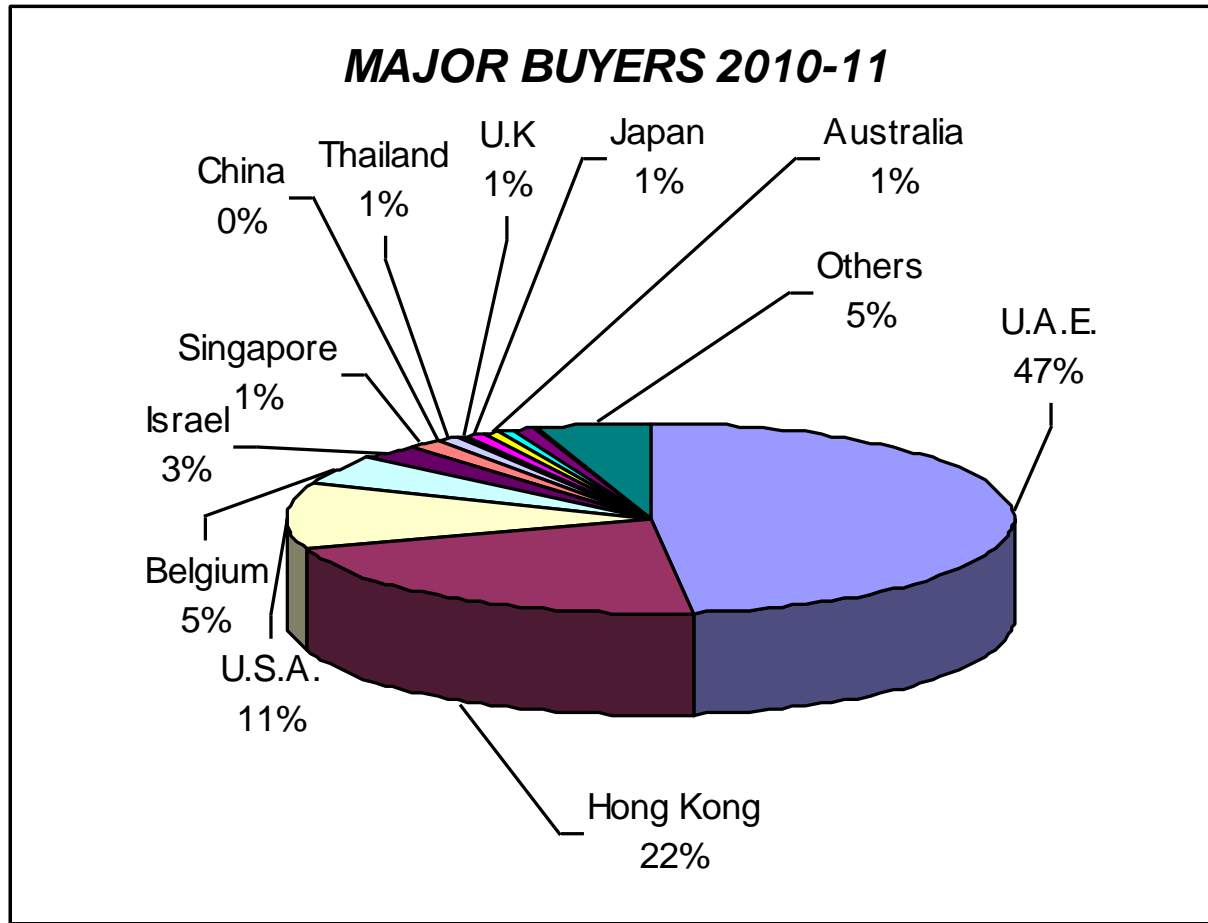
Gem & Jewellery Export Basket

FY 2010-11

% share in Export Basket

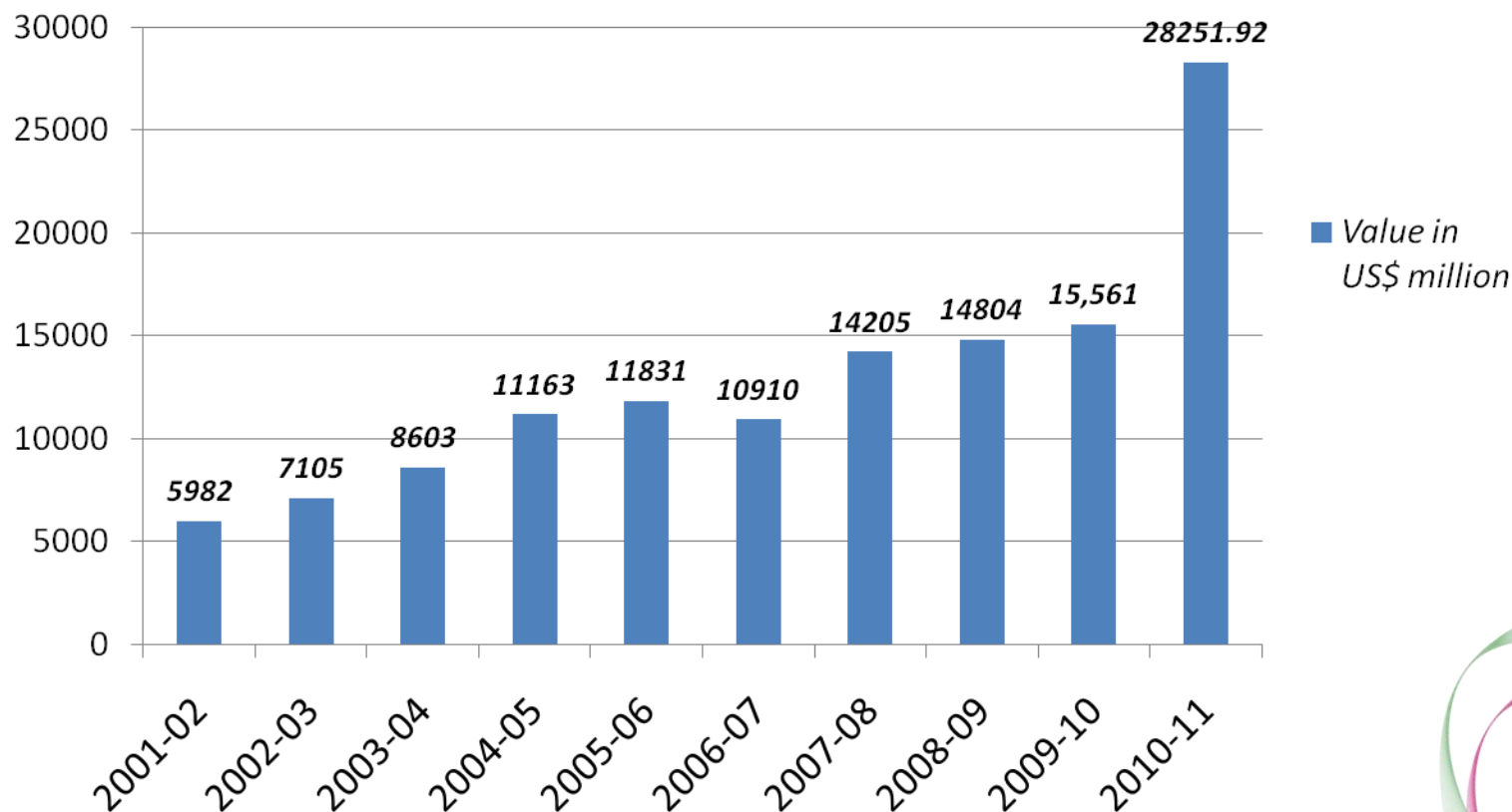


Destination wise Export of Gems & Jewellery



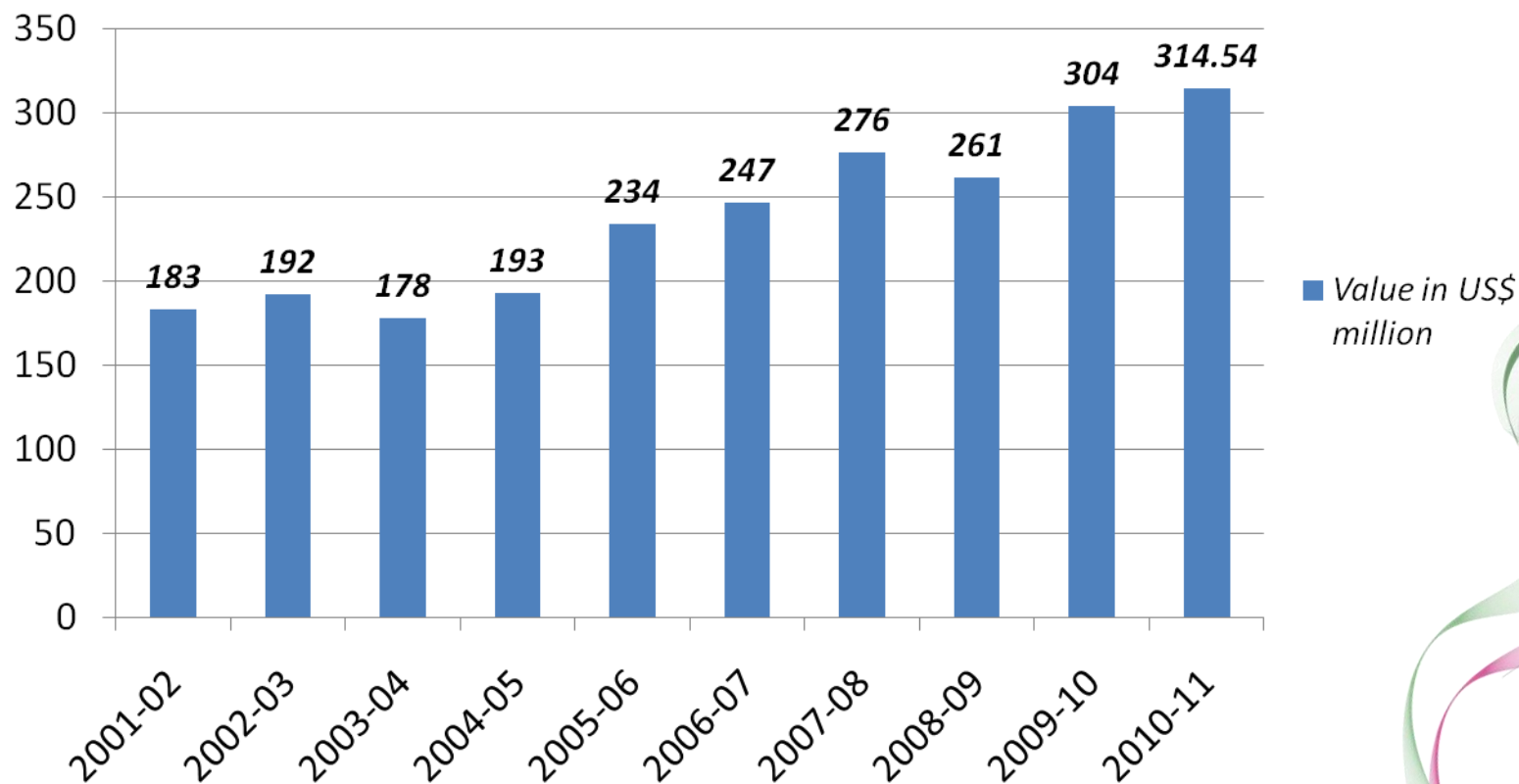
Cut & Polished Diamonds

Export Figures from 2001-11



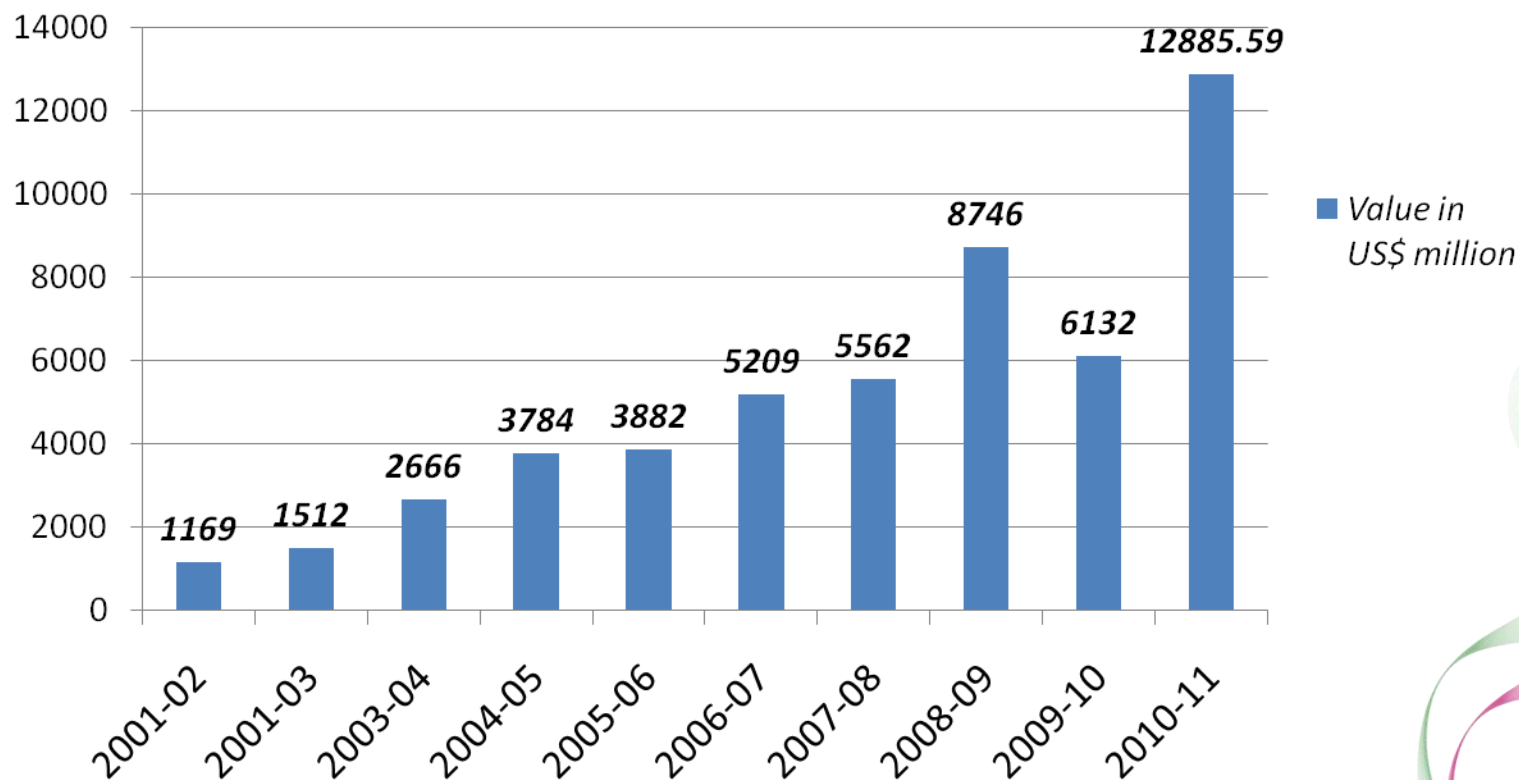
Coloured Gemstones

Export Figures from 2001-11



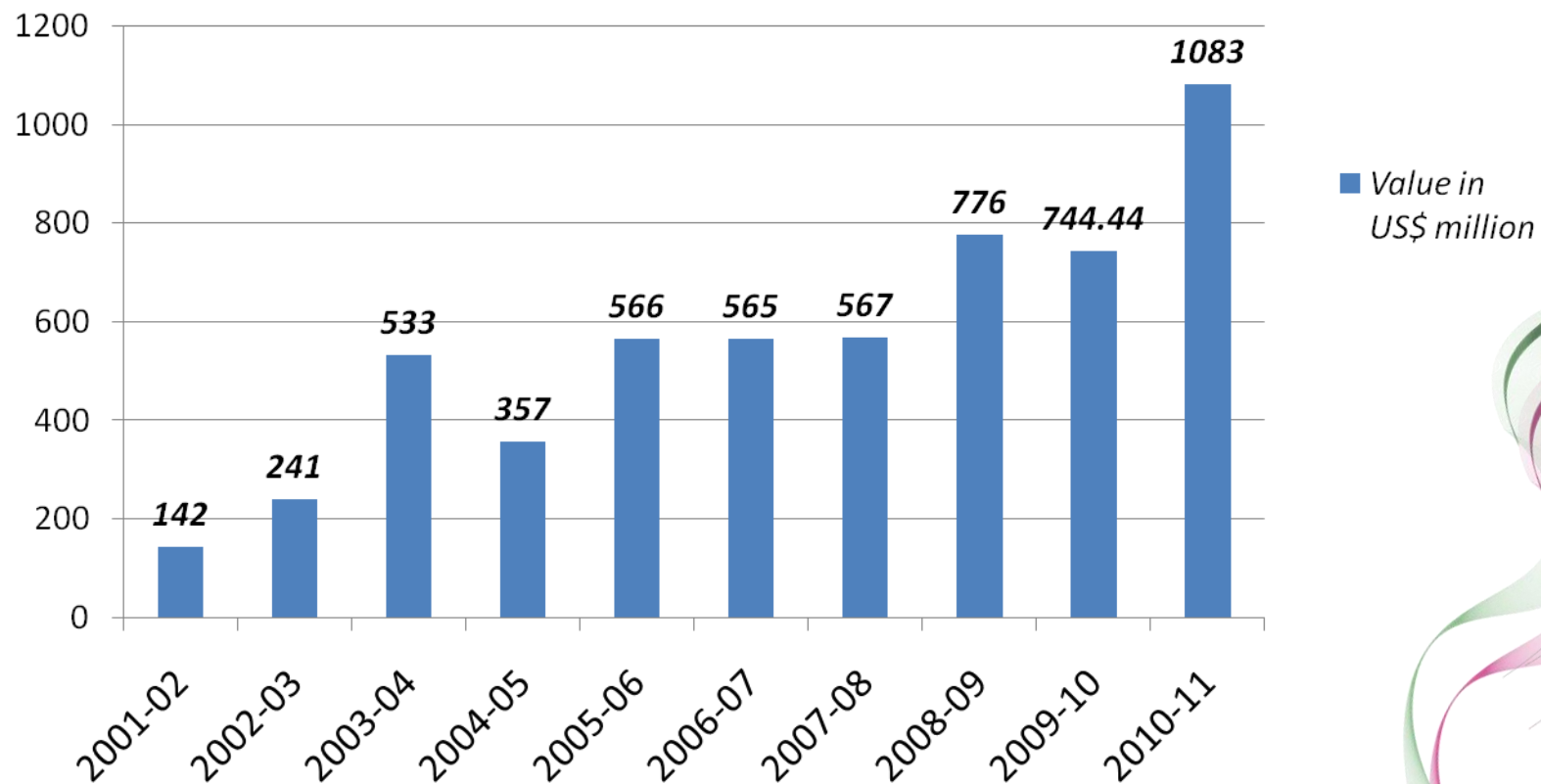
Gold Jewellery

Export Figures from 2001-11



Rough Diamonds

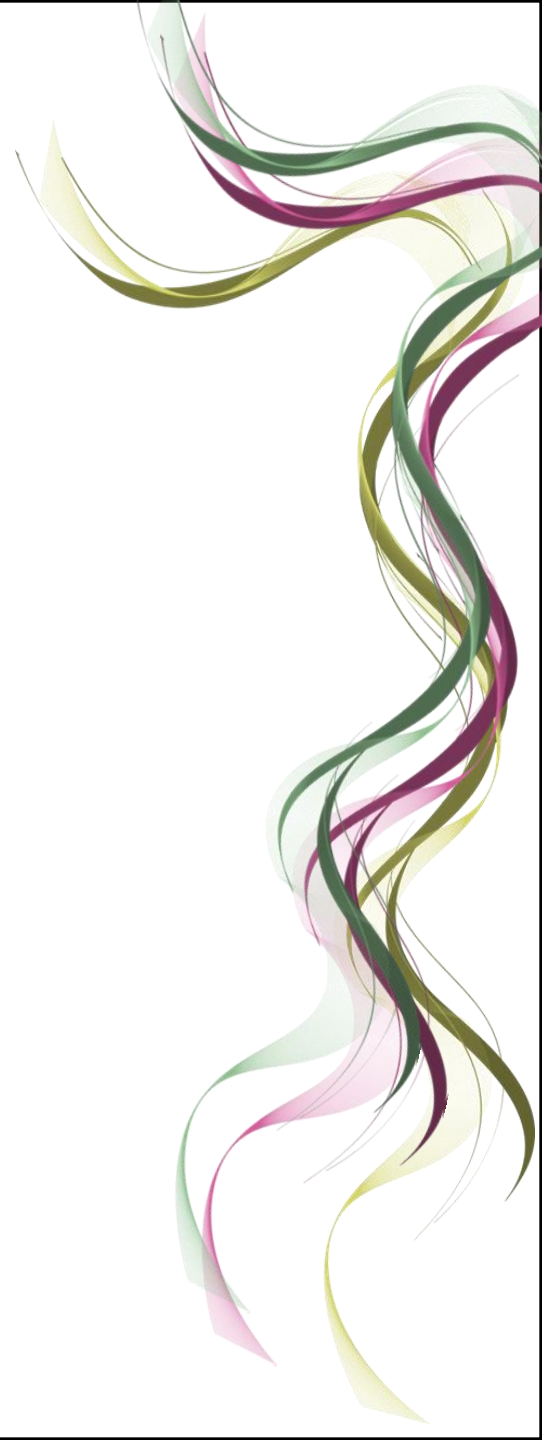
Export Figures from 2001-11



UNVEILING *for the first time in INDIA...*

GJEPC

Corporate Campaign



Objective

To position India as a global hub in jewellery **DESIGN**

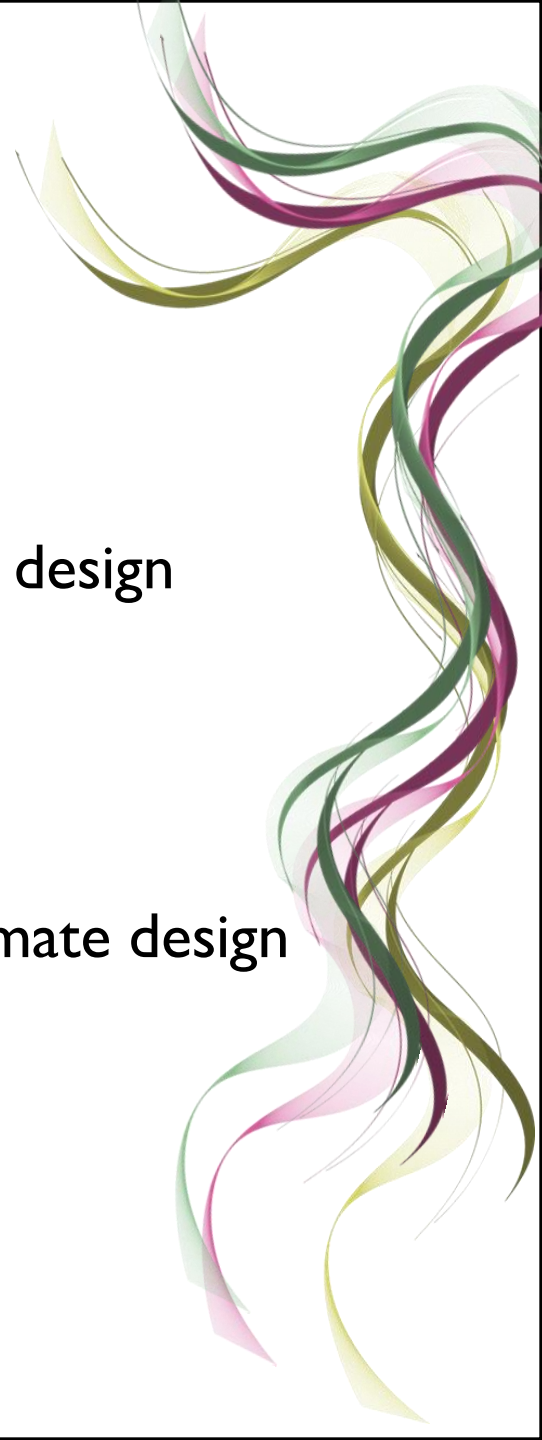


How?

Appropriate Indian jewellery to benchmarks of design

What are these benchmarks?

Art and Fashion are always considered the ultimate design manifestations



Approach

Present the said benchmarks as *inspired by* jewellery from India...and even vice - versa



ART BY DESIGN.
DESIGNED IN INDIA.



AWE INSPIRING CREATIONS.
CREATED IN INDIA.



CRAFTED TO PERFECTION.

CRAFTED IN INDIA.



Indian Gem & Jewellery Industry

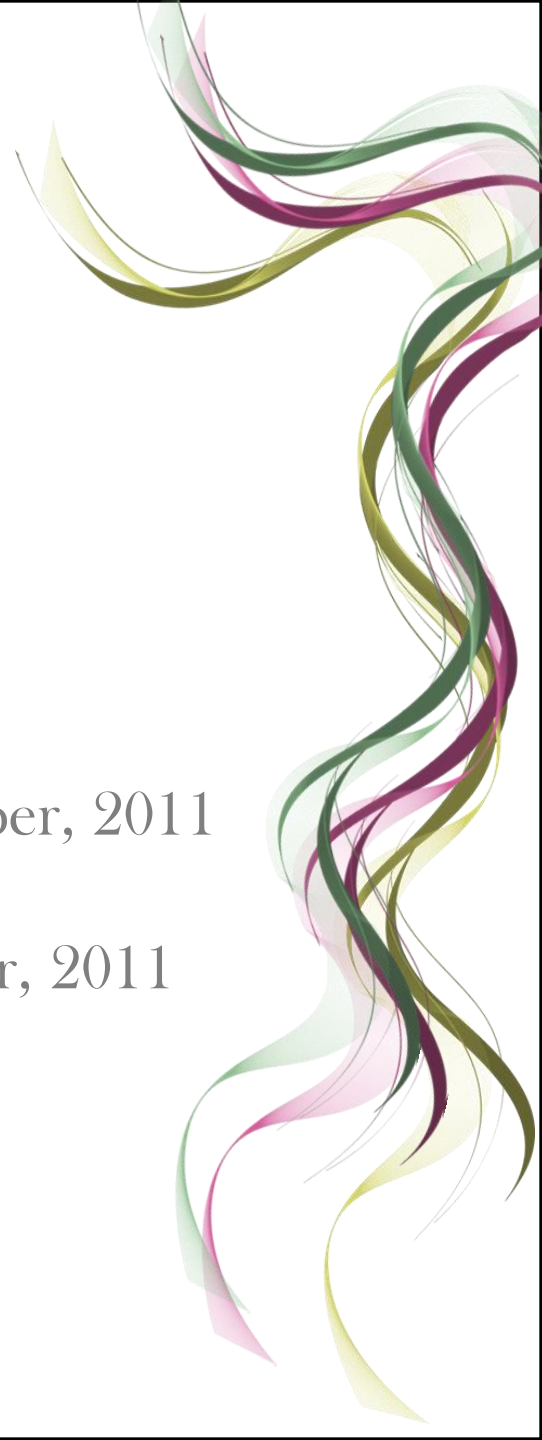
Programme for 2011-12



India at International Jewellery Trade Fairs



- 1.Vicenzaoro First Jan,2011
- 2.47th Bangkok Gems & Jewelry Fair Feb,2011
- 3.Hong Kong Int'l Jewellery Show March,2011
- 4.Baselworld March,2011
- 5.Vicenzaoro Charm, May 2011
- 6.JCK Show Las Vegas, June 2011
- 7.JA Show, New York July, 2011
- 8.48th Bangkok Gems & Jewelry Show September, 2011
- 9.Vicenzaoro Choice September,2011
- 10.Hong Kong Jewellery & Gem Fair September, 2011
- 11.Jewellery Arabia November, 2011



India @ Basel World

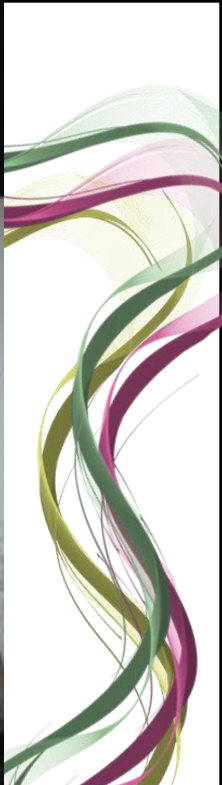
Basel World 2011

- The show was inaugurated by **Hon'ble Minister of Commerce & Industry, Mr. Anand Sharma, India** who was present at the show to extend ministry's support to the G&J industry
- The Govt. of India in its attempt to promote Indian culture at a global level entrusted GJEPC to do '**India Show**' at Basel world 2011
- At the **India Evening**, the India Show highlighted Indian culture making the global players aware of not just Indian products, but its people & tradition. For 7 days, the Council organized cultural & jewellery fashion presentations accompanied by authentic Indian cuisines

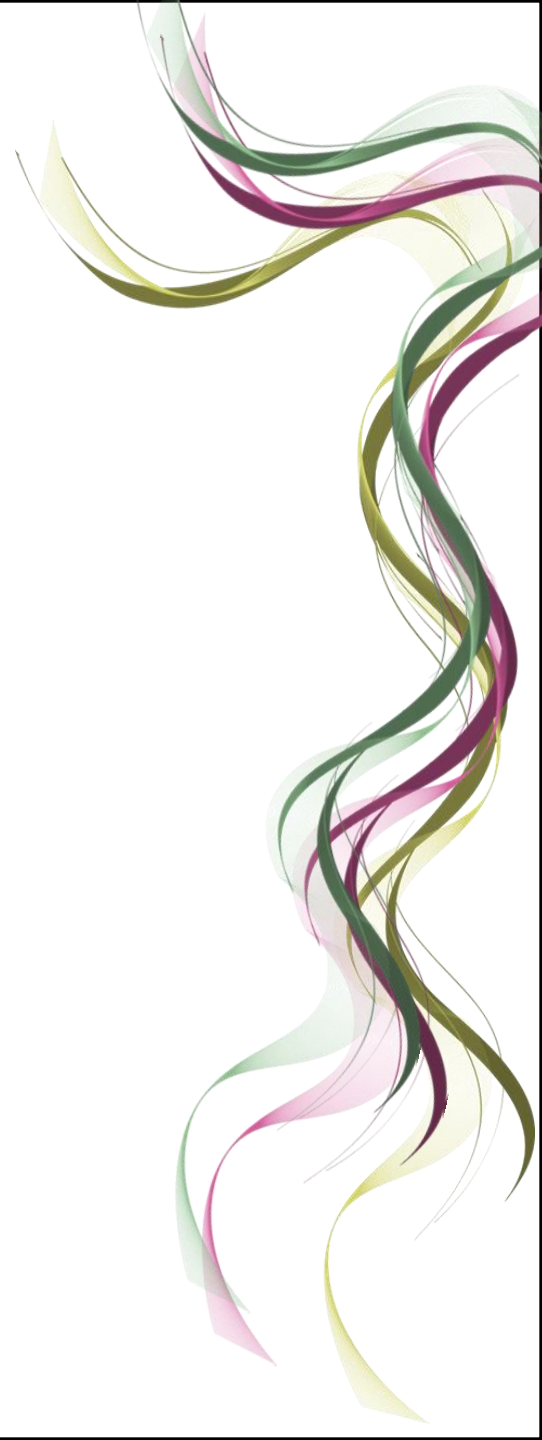


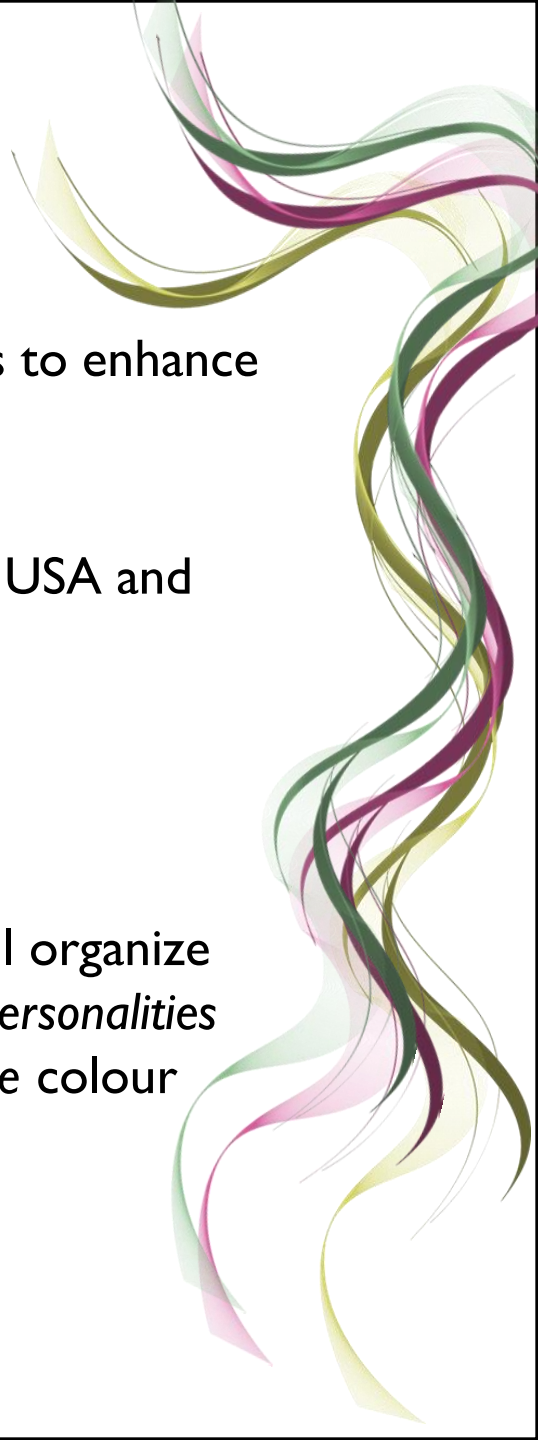
Baselworld Glimpses





Buyer Seller Meets & Delegations



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- Buyer Seller Meets in India and in the destination countries to enhance the trade and business of the exporters across the year
 - The major 4 markets targeted for BSMs are China , Russia, USA and Europe in 2011
 - Delegation to Latin American Countries planned in 2011
 - On the lines of Diamond Mines to Market , the Council will organize Colour stone Mines to Market in Sept 2011 . *with eminent personalities across the globe, the conference will address issues regarding the colour stone industry at Jaipur*

India International Jewellery Week 2011

Showcase India's Prowess to
the End Buyers both
International and domestic
through B2C platforms

Organize

**India International
Jewellery Week**

to promote

*India's strength in Quality,
Design and craftsmanship*

31st July- 4th August 2011 @Mumbai



IJJW™
INDIA INTERNATIONAL JEWELLERY WEEK
Innovation Unleashed

India International Jewellery Show 2011

The most coveted show for B2B trade across the globe

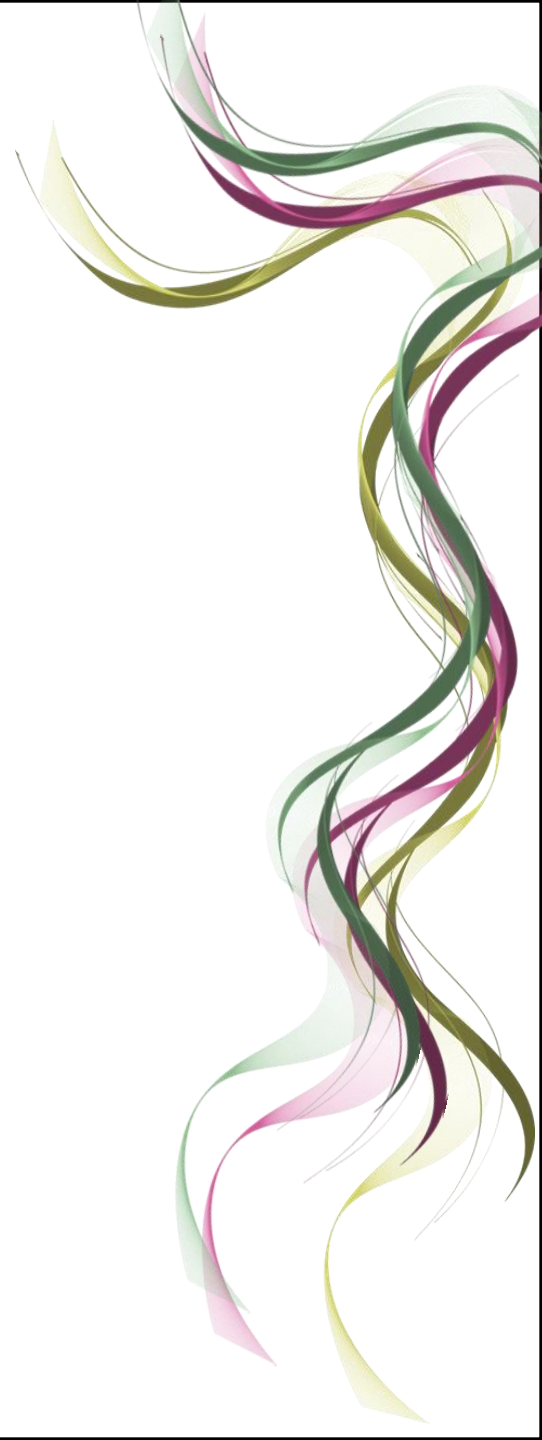
Tagged the '**Made in India Show**' by Government of India

Asia's 3rd largest Gem & Jewellery show

IIJS Mumbai: 4th – 8th August 2011 @ Mumbai



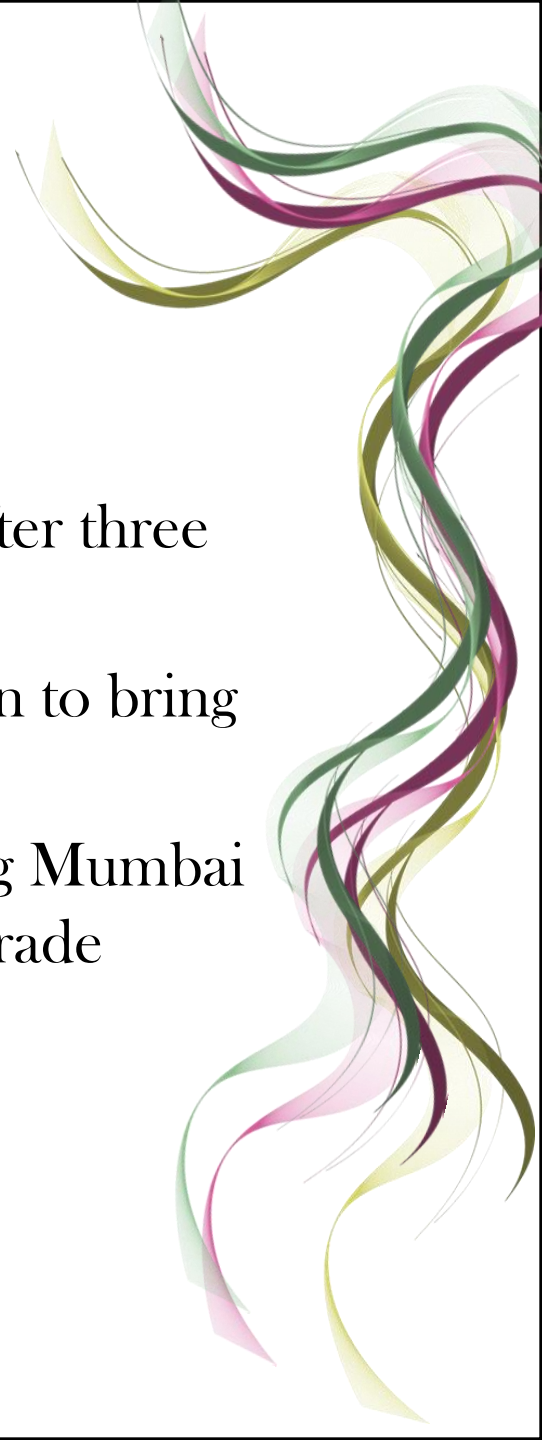
IIJS Signature- The New Destination



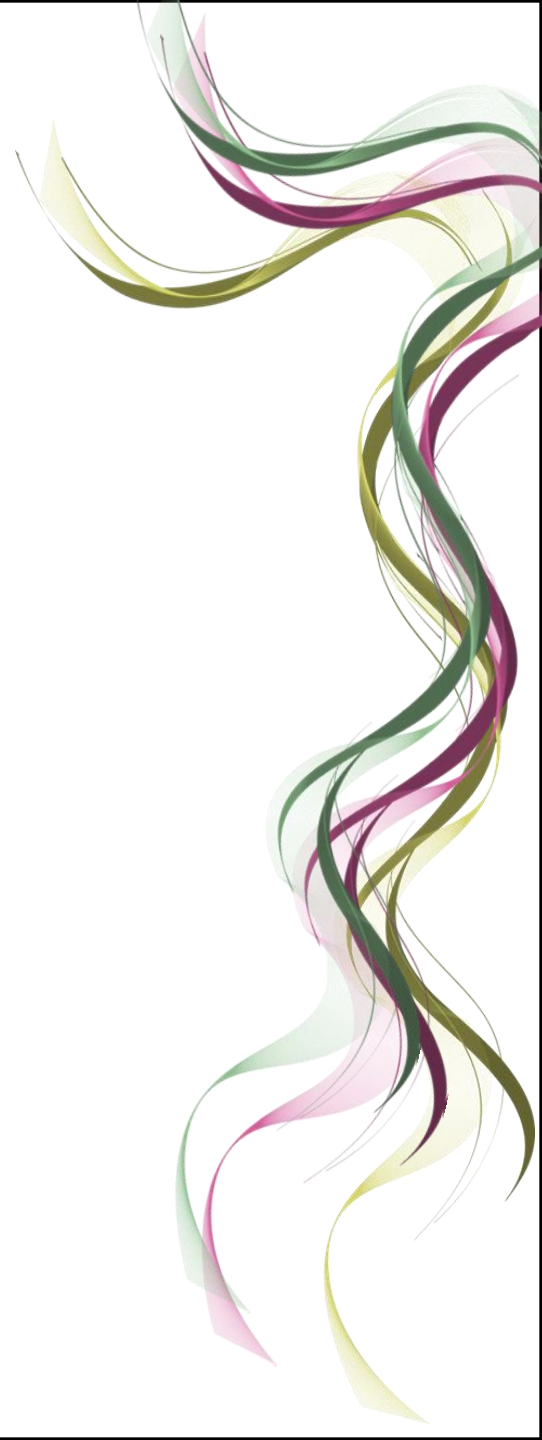
IIJS Signature 2012

6th -9th January 2012 -Mumbai

IIJS Signature moved to Mumbai in 2011. After three successful shows in Goa, the shift from Goa to Mumbai was a decision taken to bring all trading activities to the centre of Indian commerce thereby making Mumbai a landmark in the map of global G&J trade



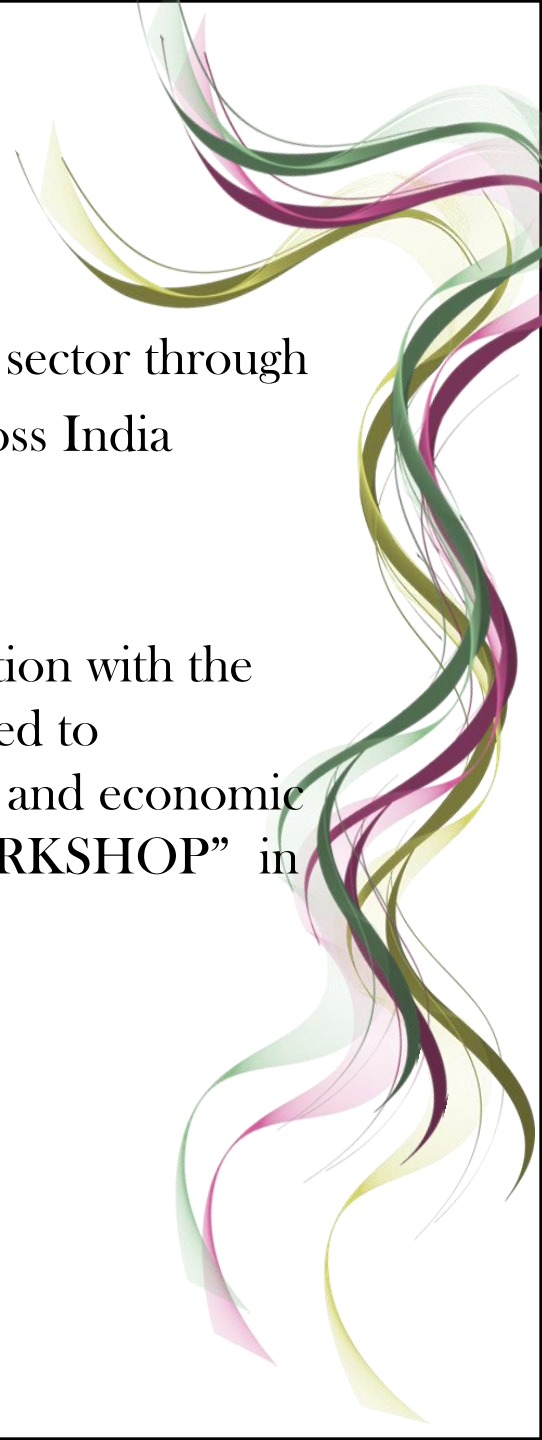
Training & Skill development



Helping generate skilled work force in the Gem & Jewellery sector through Council's training institutions such as IIGJ, GII, IDI etc across India

Association with WCC

The Gem & Jewellery Export Promotion Council in association with the World Crafts Council, a non-profit organization committed to strengthen the status of crafts as a vital part of the cultural and economic life organized the “GJEPC CRAFTS EXCHANGE WORKSHOP” in January & February 2011





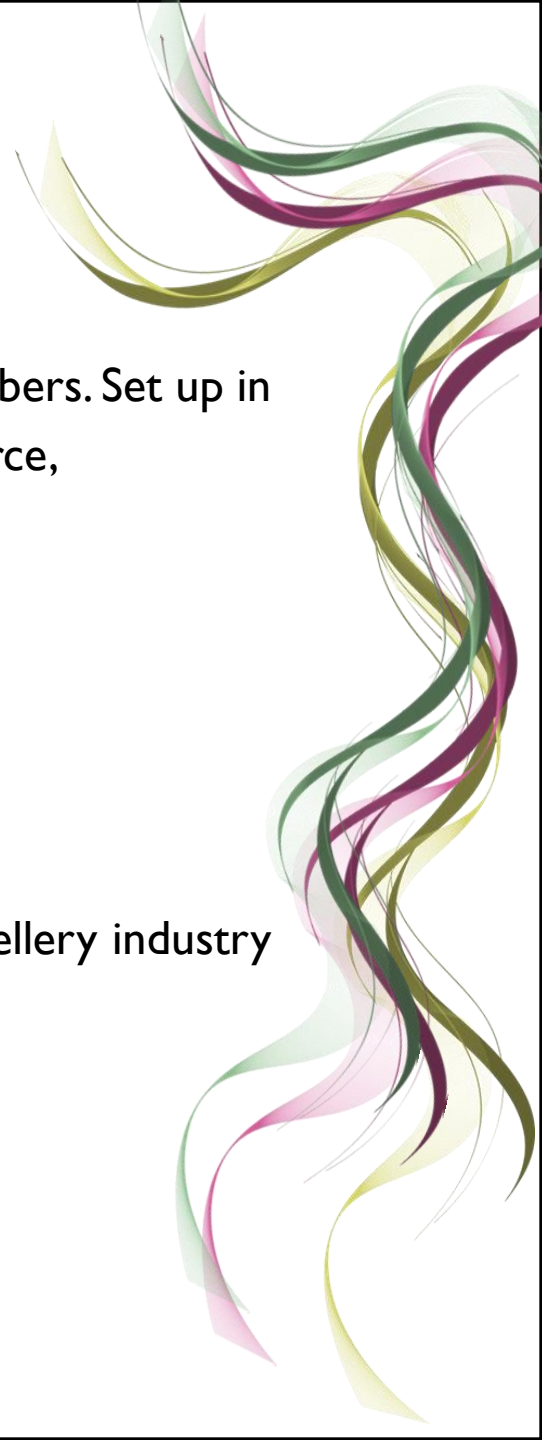
All - India apex body for Gem & Jewellery representing 5,300 members. Set up in 1966, it operates under the supervision of the Ministry of Commerce, Government of India

Our Vision

To make India the preferred source for quality gems and jewellery

Our Mission

To enable every individual associated with the Indian gems and jewellery industry to achieve their full potential



Thank You



Thank You

