

POST ACTIVITY REPORT

Webinar on

Strategy Design and Deployment for Future

Part - I - Design Strategy for Long Term

Thursday | 02.04.2020 | 11:00 AM

Prepared & Submitted by :

GJEPC Regional Office - Surat

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Background :

The world is facing and battling through tough times due to the global pandemic of Covid – 19 viruses. The world is going through an unexpected and uncertain situation due to this pandemic. It is necessary to follow the guidelines of Government of India of complete lockdown for 21 days starting from 24th March 2020.

As a responsible citizen trade and industry is supporting the lockdown by staying at home. GJEPC RoS analysed the situation as a never-before opportunity to motivate and channelize this period in an intellectually productive time. This is the best time to upgrade in skills, learn new things, look back at our professional decisions and take corrective measures for the future. This is the time to prepare trade to deal with the current situation and steps to be taken for better future prospects of the business once the lockdown is over. There were many questions and anxiety amongst the stakeholders of the Gem & Jewellery industry of Gujarat.

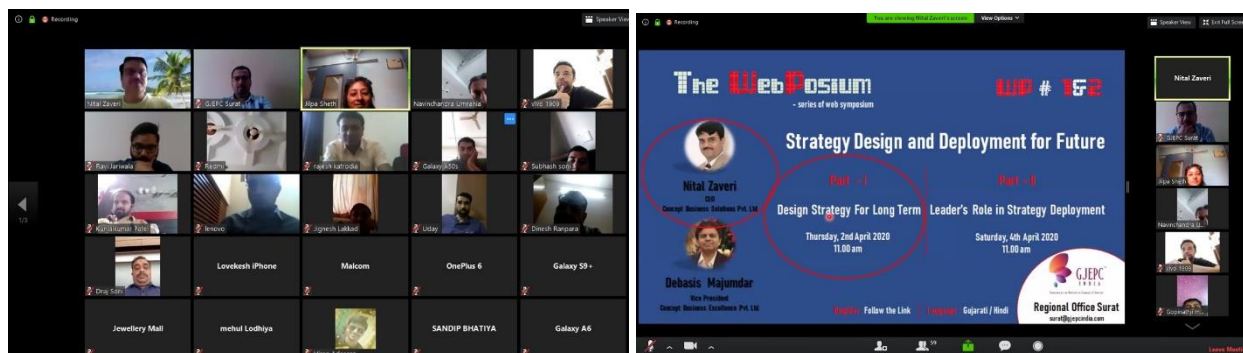
To utilize the time in a productive manner and make the trade understand that learning & preparing for future is the most important task during lockdown, GJEPC, RoS came up with the concept of launching a new project to reach out to people digitally in this digital era. GJEPC RoS launched “**The WebPosium - series of web symposium**” to reach out to G&J members and offer learnings on various topics.

The first webinar under “The Webposium - series of web symposium” was organized on the topic of “*Strategy Design and Deployment for Future*” this webinar was divided in to 2 sessions.

“**Part - I - Design Strategy for Long Term**” was organized on 2nd April 2020 at 11:00 AM. The keynote speaker was Shri Nital Zaveri, CEO & MD, Concept Business Excellence Pvt Ltd., Vadodara



During the session, Mr. Zaveri explained the current situation due to COVID -19 and possible effect of the same on the G&J business in coming years. He explained that the situation might not be in our control, however, it can be used for better future and long-term strategy design.

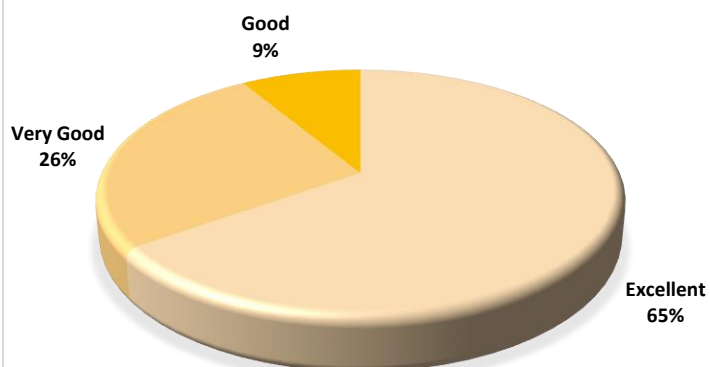


Mr. Zaveri during his webinar covered important aspects like myths about Strategy, Michael Porter View on Strategy, Concept of “Unique”, 5-Force Analysis of industry, competing on cost and differentiation, how to become cost leader and differentiator, Resource Based View (RBV) etc. The concepts were explained using various case studies and data analysis.

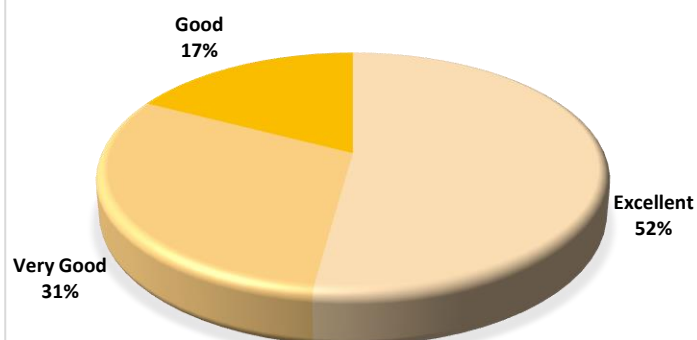
The question answer session remained very interactive

Feedback Analysis – Part – I

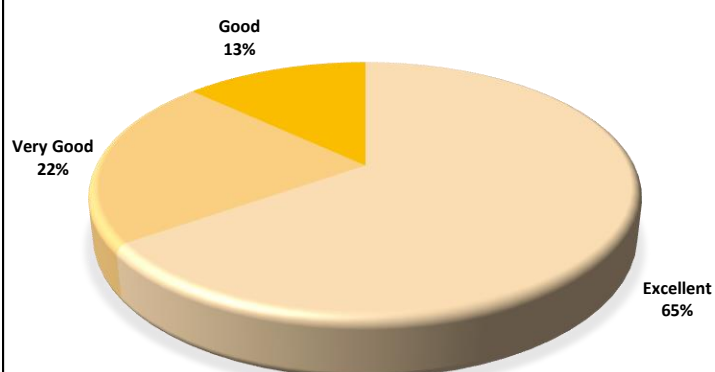
LANGUAGE USED IN WEBINAR



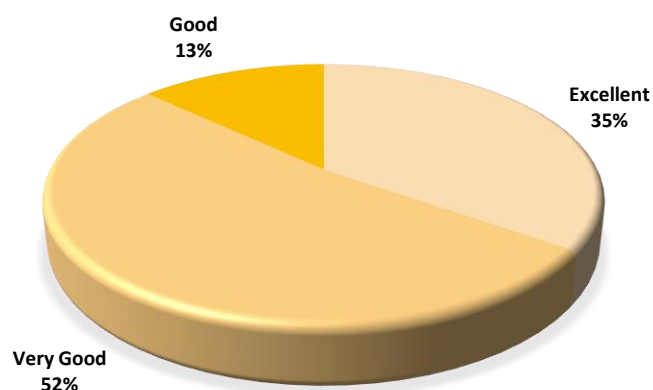
SPEAKERS' KNOWLEDGE ON SUBJECT



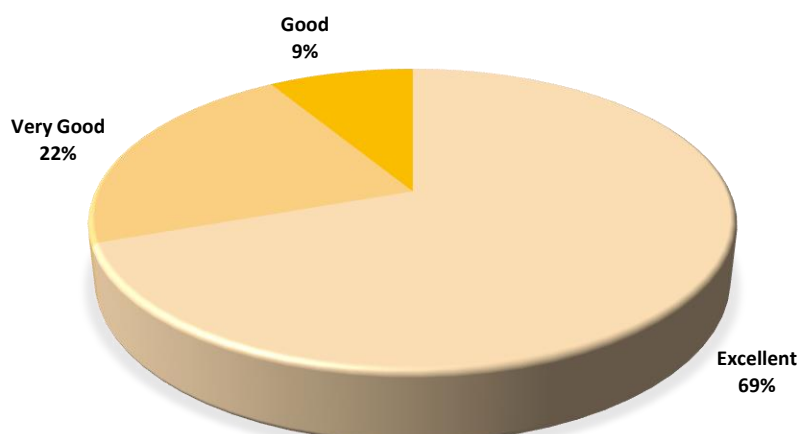
SUPPORT AND FACILITY GIVEN BY GJEPC DURING THE



INFORMATION COVERED DURING THE WEBINAR



GUIDANCE GIVEN BY GJEPC ON CONNECTING TO WEBINAR AND OTHER PRE-EVENT SUPPORT



Benefits of Webinar



POST ACTIVITY REPORT

Webinar on

Strategy Design and Deployment for Future

Part - II - Leader's Role in Strategy Deployment

Thursday | 04.04.2020 | 11:00 AM

Prepared & Submitted by :

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Webinar Details:

In continuation to the Part - I of webinar on “Strategy Design and Deployment for Future” the successive session was scheduled on 4th April 2020.

Part - II - “Leader’s Role in Strategy Deployment” was scheduled on 4th April 2020. The keynote speaker for this session was Shri Debasis Majmudar, Vice President, Concept Business Solutions Pvt. Ltd., Vadodara

During the session Mr. Majmudar covered Leadership Notes, Changing Paradigms of Leadership, leadership challenges, Typical GAPS in leadership, Attitude & Conditioning etc. He encouraged members to focus on practices like high pay off and low pay off activities, Managing time and Priorities, Balanced wheel of life and leader’s role in Strategy Deployment.

The question answer session remained very interactive.

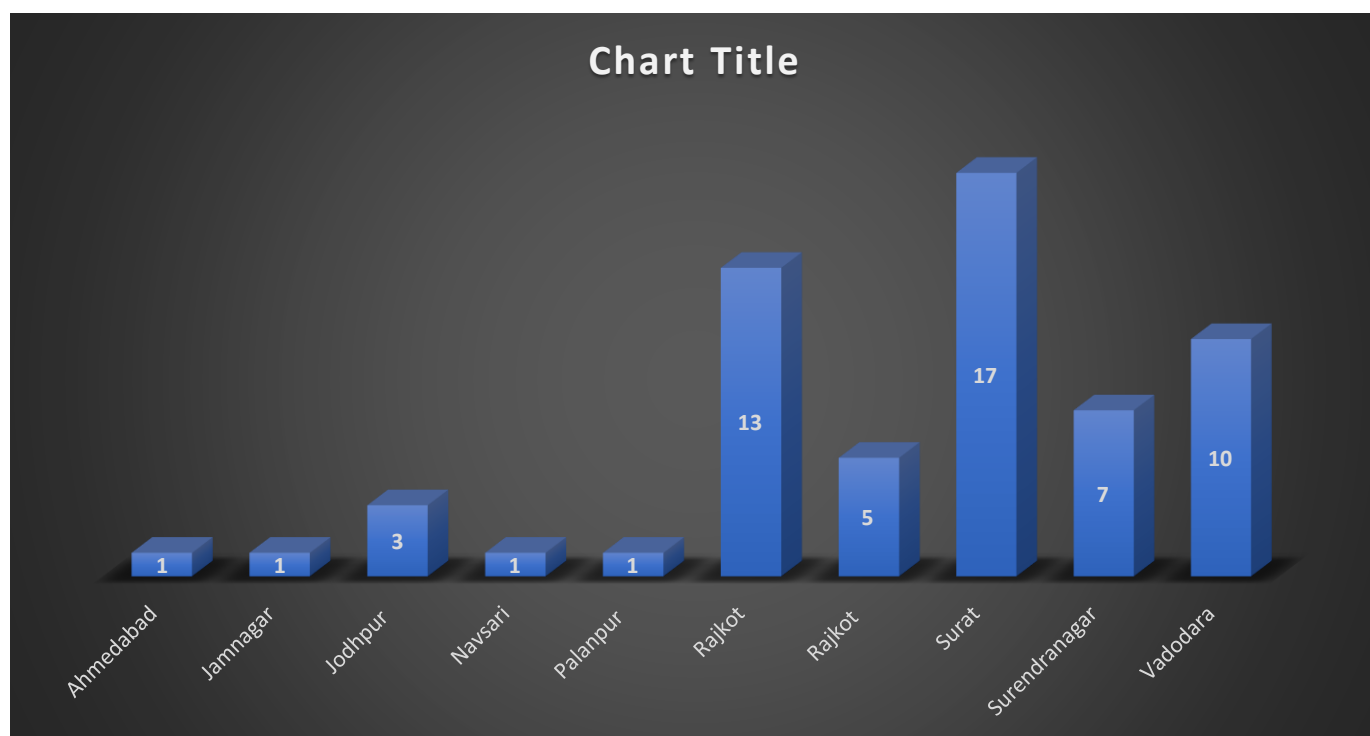
Both the webinars were attended by more than 70 participants and participants were from 9 different cities of Gujarat which comprises important centres like Ahmedabad, Vadodara, Surat & Rajkot including small and remote centres like Navsari, Surendranagar, Jamnagar & Palanpur.

The recordings of both the webinars were uploaded on YouTube for the future reference of the participants.

YouTube Link for Part 1 - <https://youtu.be/rmWbx6c0W3s>

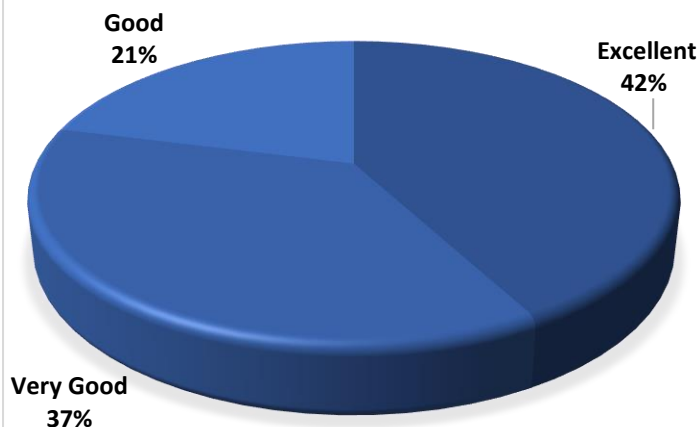
YouTube Link for Part - II - <https://youtu.be/BTICEvJxLRs>

City wise participants analysis

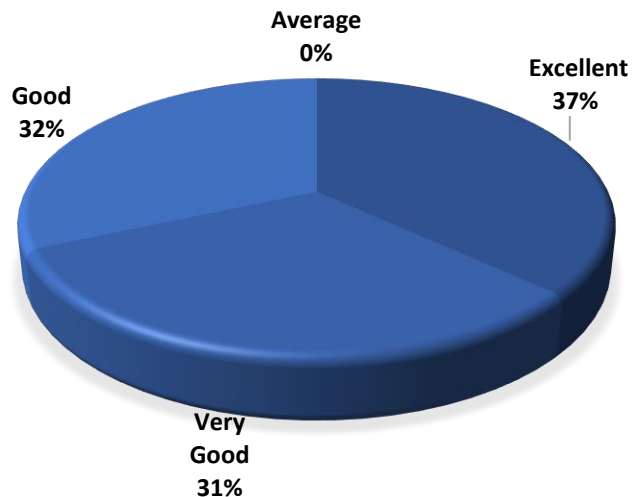


Feedback Analysis - Part - II

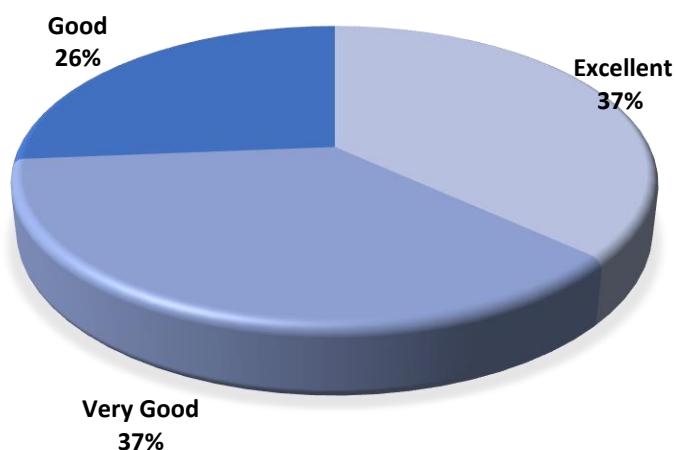
SPEAKERS' KNOWLEDGE ON SUBJECT



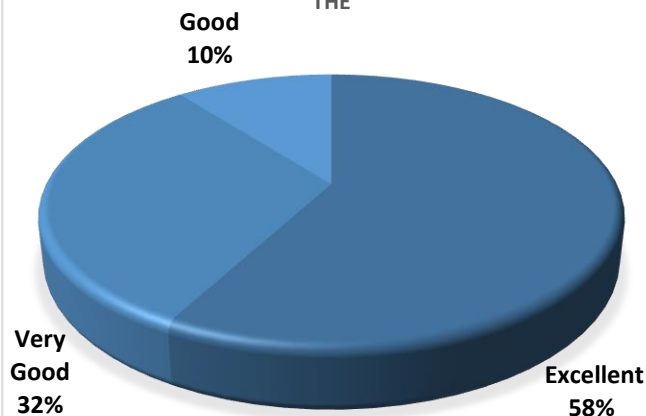
LANGUAGE USED IN WEBINAR



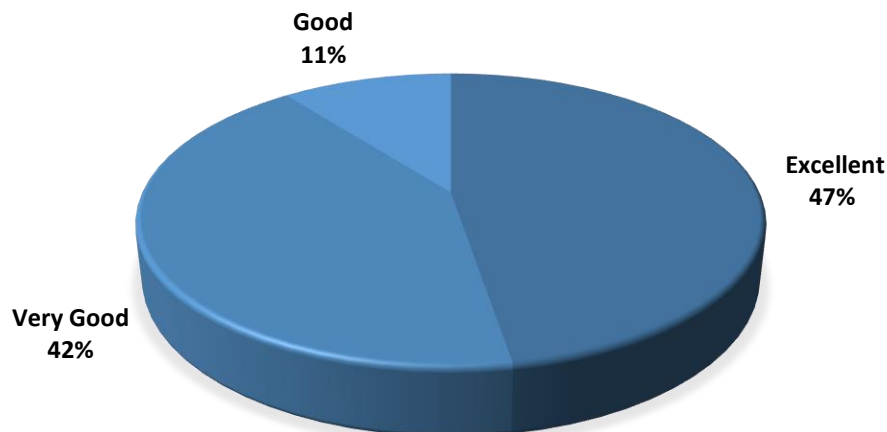
INFORMATION COVERED DURING THE WEBINAR



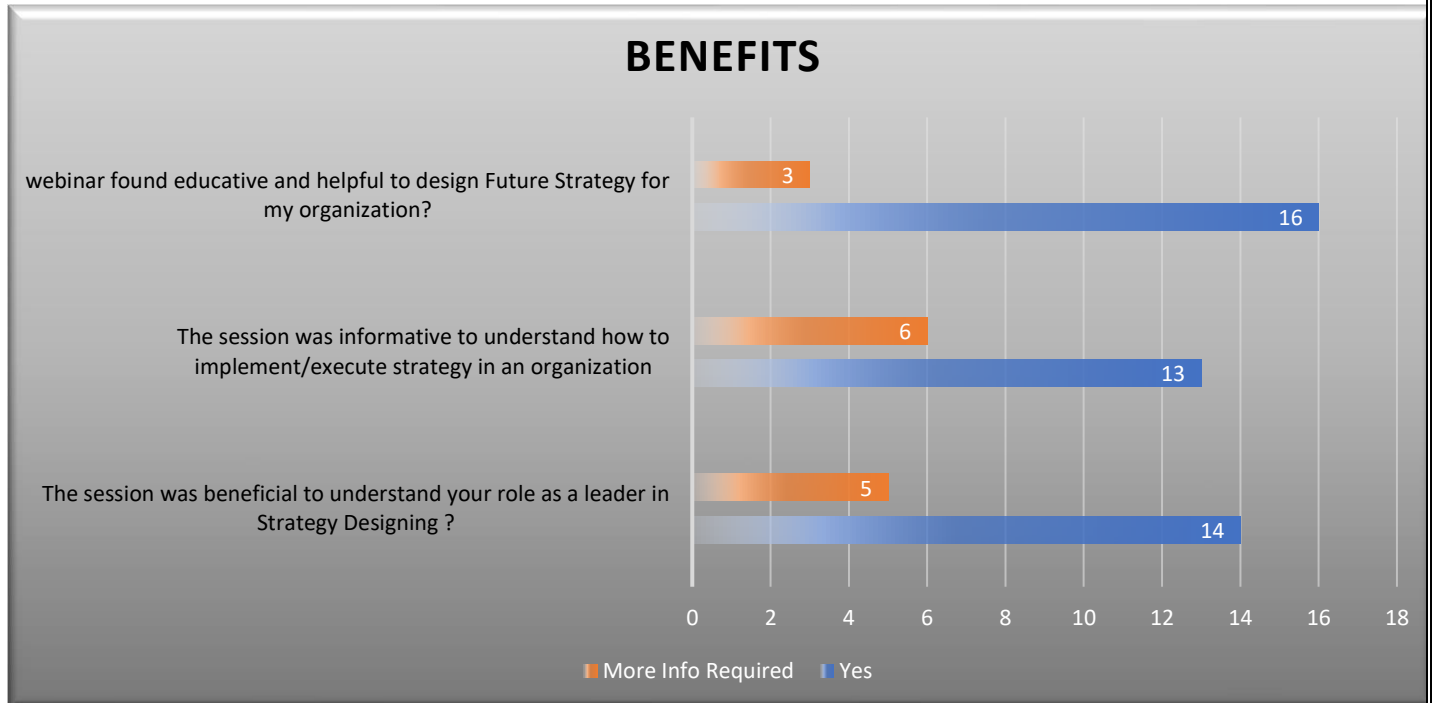
SUPPORT AND FACILITY GIVEN BY GJEPC DURING THE



GUIDANCE GIVEN BY GJEPC ON CONNECTING TO WEBINAR AND OTHER PRE-EVENT SUPPORT



Benefits of Webinar



Testimonials: *(both sessions)*

- Thank you GJEPC for arranging this type of programs

Subhashchandra Soni, Owner, Shreenathji Jewellers

- Good experience and need more online workshops

Mayue Lolariya, Owner, Shree Ganesh Jewellers

- All is very excellent

Jignesh lakkad, Proprietor, Premvati Diamond Jewellery

- આશા રાખું છું કે આપ સૌ મહાનુભાવો ભવિષ્યમાં પણ આવી રીતે ઓનલાઈન પ્લેટફોર્મ પર સેવા આપો.

Hiren Adesara, Owner, Shyam Jewellers

- I would like to thx to all, Bcoz in this days u guide me, What sud we do and કઇ દિશામાં આગળ વધવું જોઈએ. Etc, Thx again.

Sandip Lumbhani, Proprietor, Soni Ashokbhai Mohanbhai

- Everything is very fine

Jayantibhai Savaliya, Owner, Dfine Jewellery

- Very good initiative from gjepec for jewellers in this situation

Uday Bhagdev, Owner, Vishram jewellers

- Thanks for Given Information

Sandip Bhatiya, Global Sales Executive, Dhani Jewels