



MSME Schemes, Parichay Card, Export Import, Banking, GJEPC Initiatives/Membership

By GJEPC, Mumbai

Friday, 7th June 2019

Key Highlights of the Seminar

The Gem and Jewellery Export Promotion Council (GJEPC) in its endeavor to promote the MSME sector of the Indian Gem & Jewellery Industry has been regularly organizing the MSME seminars, workshops and camps across the Country.

Recently The Gem & Jewellery Export Promotion Council has participated in the MSME Seminar on Friday 7th June 2019 from 10:30am at Ratnagiri.

The above mentioned Seminar was jointly organized by Mumbai Suvarnakar Sangh and Maharashtra Pradesh Suvarnakar Sanstha and based on their request, GJEPC has participated as a speaker in the seminar.

Focus of the seminar was to strengthen the MSME Sector of the Indian Gem and Jewellery Industry to create awareness about the MSME & NSIC schemes, Cluster development program, Common facility centre, Lean manufacturing competitiveness scheme, GJEPC's health insurance, Parichay card and other GJEPC initiatives like Mobile Apps, IIS Exhibition Call centre and membership benefits.

Number of attendees for the seminar were around 75.

GJEPC - Shri. Mithilesh Pandey, Director Head : Membership and MSME benefits, Udyog Aadhar registration, Parichay card and Health Insurance(Swasthya Ratna and Swasthya Kosh)

Mithilesh Pandey, apprised the attendees of the Ratnagiri seminar about following MSME activities and GJEPC initiatives as mentioned below:

Topics discussed by Shri. Mithilesh Pandey:

- **MSME definition / Schemes (Interest Subvention, other finance related schemes) and Udyog Aadhar Registration/ CFC (Common Facility Centre) / Lean Manufacturing Competitiveness scheme :**

Shri. Mithilesh Pandey briefed the attendees about MSME benefits, Udyog Aadhar registration and how to avail them and whom to approach for the same. He informed the attendees about the definition of MSME and how they are categorized. Also the process for online registration of Udyog Aadhar was explained.

He also apprised the attendees about the benefits of various MSME schemes like Interest Subvention, Cluster development scheme, Common facility centre, Technology

upgradation scheme for Machinery where exporter can receive a loan of upto 1 Cr with a subsidy of 15%.

He briefed the attendees about the CFC facility which is going to be set up at jewellery park and the same can be done at Dhule as well. He apprised the attendees about the importance of CFC facility where machines with the advanced technology can be set up by cluster of MSME's which they cannot afford individually. He briefed the attendees about the subsidies provided by the government to establish the same.

He briefed the attendees about the Lean Manufacturing competitiveness scheme where 6 to 10 units can come together to form mini cluster. An empanelled lean consultant will be coming and monitoring the units for 18 months and will share the complete report on the same. Units will be apprised of shortcomings in working process and they will be apprised on how they can be improved. Checks will be done on energy consumption which can save a lot of money. Production quality will be increased by adopting new working models.

- **Parichay Card and Swasthya Kosh-Health Insurance:**

He apprised the attendees about the Parichay Card which GJEPC is issuing to Karigars and non-members to map their skills so that the Council can have a database of their skills which could be useful for the jewellers and karigars as per the employment opportunities based on the skills of karigars. Also the attendees were briefed about the benefit's of GJEPC's Health Insurance (Swasthya Kosh) and the eligibility for the same. They were further briefed that Swasthya Kosh will be linked to Parichay card. Swasthya Kosh will have a cover of Rs. 1 lakh with a individual premium of Rs. 1350/- where 75% (Rs. 1000) will be taken care by GJEPC and 25% will be the responsibility of the individual. For group insurance the premium is Rs. 2200/- (75%) will be taken care of by GJEPC which will cover family including self, spouse and 2 kids and rest 25% will be covered by individual himself. He informed the attendees that there is a facility of 2 way SMS facility linked to Parichay card. GJEPC has empanelled the Edelweiss team to process the Parichay card requests.

- **IIJS Exhibition participation and benefits:**

He also briefed the attendees about the benefits of IIJS exhibition participation for MSME's and informed them that GJEPC has increased the space and have added new stalls looking into the demand from MSME's. He further added that GJEPC is planning to make special reservations for MSME's of our industry for IIJS by giving first preference to ordinary members who have been with GJEPC and have been exporting for more than 3 years. Second preference is given to MSME's with Udhayog Aadhar registration and third preference will be for MSME's in general. He further briefed the attendees about the IIJS exhibition registration norms where old system is scrapped and new registration procedures for next 3 years have been set up. He emphasized that GJEPC reaches 1200 villages for the promotion of IIJS exhibition.

- **GJEPCs Institutes:**

He briefed the attendees about GJEPC's various institutes like IIGJ, GIA etc where they can sharpen their skills by enrolling for various courses.

- **Drishtikon:**

He apprised the attendees about the GJEPC's Hindi magazine Drishtikone which has the brief of all the GJEPC's activities done on monthly basis.

- **Jewellery Park:**

He also briefed about the Jewellery Park which is going to be established in Mahape where GJEPC is giving special preference to MSME's. He urged the attendees that they can reserve their plots from 150 sq. ft, 200 sq. ft to 1 lakh sq. ft at Jewellery Park . He apprised the attendees about the single window clearance to clear all the documents.

- **Mobile Apps/ Call Centre/ Help desk facility:**

He also apprised about the mobile app and help desk facility the member can avail through GJEPC. To approach the Call centre there is a toll free number where members can approach with their queries. Also there is a missed call alert facility which gives the caller an advantage of reaching the Call centre even after working hours. The member will receive a call from our Call centre executive once they give a missed call. Call centre will help the caller and if cannot the query will be forwarded to the concerned department of GJEPC. He also informed the attendees about the new help desk facility to address their problems, hurdles and queries. He urged the attendees to download GJEPC's new Mobile App which can be used to receive latest notifications regarding various new initiatives from Government and GJEPC.

- **Membership benefits:**

He briefed the attendees about the Membership benefits , RCMC benefits of zero percent duty on Machinery import and IEC registration of online process on DGFT website.

- **Rough Diamond Supply and establishment of IDTC (India Diamond Trading Centre):**

He further briefed the attendees about the establishment of IDTC (India Diamond Trading Centre) for rough diamond supply. He informed the attendees that mining companies across the world like Alrosa , Dee beers, Rio Tinto etc come and display their products at IDTC. And invite the members from BDB and GJEPC to buy their products. Now new action plan for MSME's has been drafted where 40% of the products will be reserved for only MSME's in order to save their travel expenses to various countries to procure the rough supply.

- The seminar was concluded with vote of thanks by Shri Mithilesh Pandey, Director, Membership, GJEPC.



