

PRESS RELEASE

Shri Suresh Prabhu Inaugurates Common Facility Centre for Indian Diamond Industry at Amreli

Third CFC in Gujarat to be made operational by GJEPC after Visnagar, Palanpur

11th March, 2018, Amreli: The Gem & Jewellery Export Promotion Council (GJEPC), apex body of Indian Gem & Jewellery Industry has established its third Common Facility Centre(CFC) also locally known as 'Ratna Abhushan Suvidha Kendra' at Amreli in Gujarat today. Shri Suresh Prabhu, Union Minister of Commerce & Industry inaugurated the CFC in the presence of Shri. Naran bhai Kachhadia, MP, Lok Sabha & Shri. Paresh bhai Dhanani, Leader of Opposition, Gujarat Vidhan Sabha, Mr. Manoj Dwivedi, Joint Secretary, MoC&I and other distinguished dignitaries.

Common Facility Centre at Amreli will be instrumental for technological and social transformation of the workers and small manufacturers engaged with diamond cutting & polishing activities. The first ever Common Facility Centre for diamond industry was inaugurated at Visnagar in the month of February, 2017 and it's in operation since 1st March, 2017 followed by the inauguration of CFC at Palanpur on 10th July, 2017.

"It is heartening to know that today India's Diamond Export Industry has attained leadership position worldwide. India exports over 90% of the diamonds polished here, indicating that Diamond Consumption in Domestic Market is minimal. The Ministry of Commerce & Industry is working closely with GJEPC to devise a plan with an objective to increase Exports further which will ultimately lead to increased employment generation in the Country and especially in Gujarat. I am confident, Hon'ble Prime Minister will support us in our endeavours to retain this Industry's dominant position at a global level" said Mr. Suresh Prabhu, Union Minister of Commerce & Industry at the Inauguration ceremony

"GJEPC is committed and aligned to our Prime Minister's, vision of 'Skill India' &'Make in India'. The CFC will provide the training to upgrade the skills to existing artisans which in turn will acquire global recognition for best quality of the product and ensure that the new

generation is exposed to the latest available technology and industry environment." said Mr. Pramod Agarwal, Chairman GJEPC

Mr. Agarwal also announced that the next CFC will be established in Ratnagiri. GJEPC is also coming up with Navsari, Bhavnagar Junagadh, Ahmedabad for Diamond and Rajkot location for Jewellery in Gujarat. There are plans to set up more CFC outside Gujarat state in cities like Coimbatore, Delhi, Jaipur, Hyderabad and Kolkata.

"It will provide access to common pool of high end & capital-intensive state-of-art machinery/equipment which are otherwise prohibitive for individual small & medium diamond manufacturer. The main aim of establishing a Common Facility Centre was to provide infrastructure facility mainly for unorganized sector in Amreli and nearby villages / remote areas." added Mr. Dinesh Navadiya, Gujarat Regional Chairman, GJEPC

SERVICES OFFERED AT CFC - AMRELI

Access & services being offered by CFC would result in improving upon output in terms of productivity and quality & yield obtained by small & medium diamond manufacturer. CFC would be offering services such as

- 1. Analysing & marking of Rough Diamonds
- 2. 4-P Laser processing of Rough Diamonds
- 3. Screening of Potential CVD Diamonds
- 4. Cut analysis of Polished Diamonds.
 - Re-Skilling of the existing artisans on various subjects
 - Approx. 4-5 short term training programmes in a year particularly on Cut aspects of polished Diamonds
 - Facilitates valuable structured interaction between stake holders through facilities for holding meetings
 - Establish market linkages & broaden product & market base.
 - Providing guidance and create awareness amongst the trade members on market trends and Government policies

About GJEPC

The Gem & Jewellery Export Promotion Council (GJEPC) was set up by the Ministry of Commerce and industry, Government of India (GoI) in 1966. It was one of several Export Promotion Councils (EPCs) launched by the Indian Government, to boost the country's export thrust, when India's post-Independence economy began making forays in the international markets. Since 1998, the GJEPC has been granted autonomous status. The GJEPC is the apex body of the gems & jewellery industry and today it represents over 6,000 exporters in the sector. With headquarters in Mumbai, the GJEPC has Regional Offices in New Delhi, Kolkata, Chennai, Surat and Jaipur, all of which are major centres for the industry. It thus has a wide reach and is able to have a closer interaction with members to serve them in a direct and more meaningful manner. Over the past decades, the GJEPC has emerged as one of the most active EPCs, and has continuously strived to expand its reach and depth in its promotional activities as well as widen and increase services to its members.

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