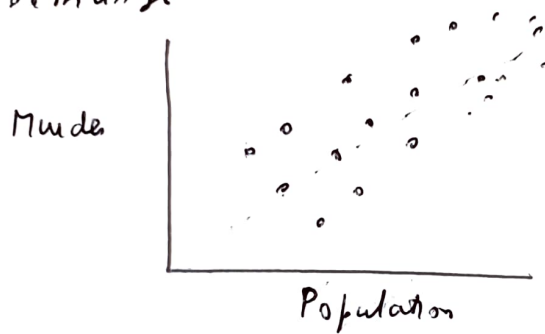


California
Nevada
Wisconsin
↓

Murder	Population	(Features)
20	10,000	
30	20,000	
50	60,000	
⋮	⋮	

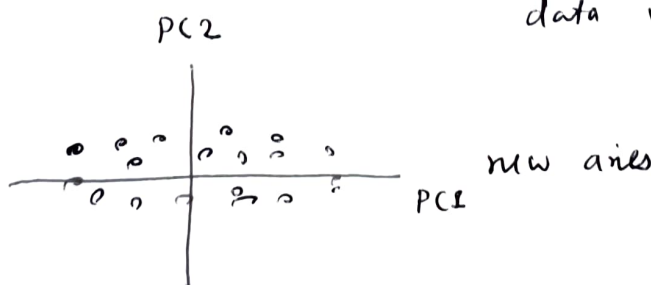
↓
Normalize



CONCEPT

as close as possible
to the data.

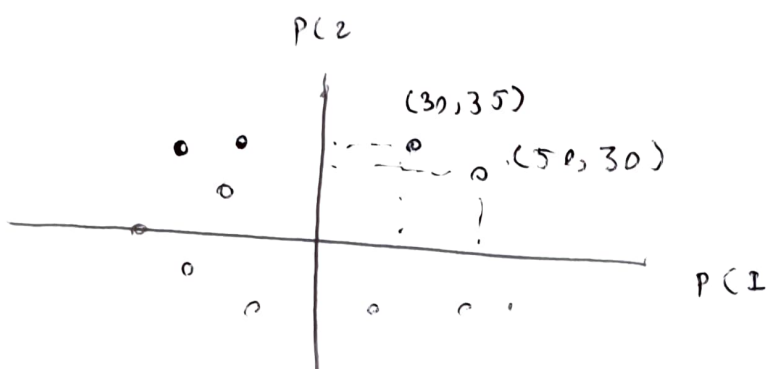
line along which
data varies the most



how to interpret

PC1 - Violence/safety
PC2 - urbanization

(2)



$\Delta(0.16)$

$$Z_1 = \phi_{11} X_1 + \phi_{21} X_2 + \dots +$$

$$Z_2 = \phi_{12} X_1 + \phi_{22} X_2 + \dots$$

$$Z_1 = (1.1) X_1 + (0.5) X_2 + \dots \quad \longrightarrow \quad \text{loadings}$$

$$Z_2 = 0.1 X_1 + 1.6 X_2 + \dots$$

CONCEPT - the absolute values do not matter.
what does is relative to each other.

	PC1	PC2
Murder	(0.5)	-0.4
Assault	(0.5)	-0.2
Urban Pop	0.27	(0.8)
Rape	(0.55)	0.1

Loadings

crime $PC_1 = 0.5 \times \text{Murder} + 0.5 \times \text{Assault} + 0.2 \times \text{Urban} \dots$
 $+ 0.5 \times \text{Rape}$

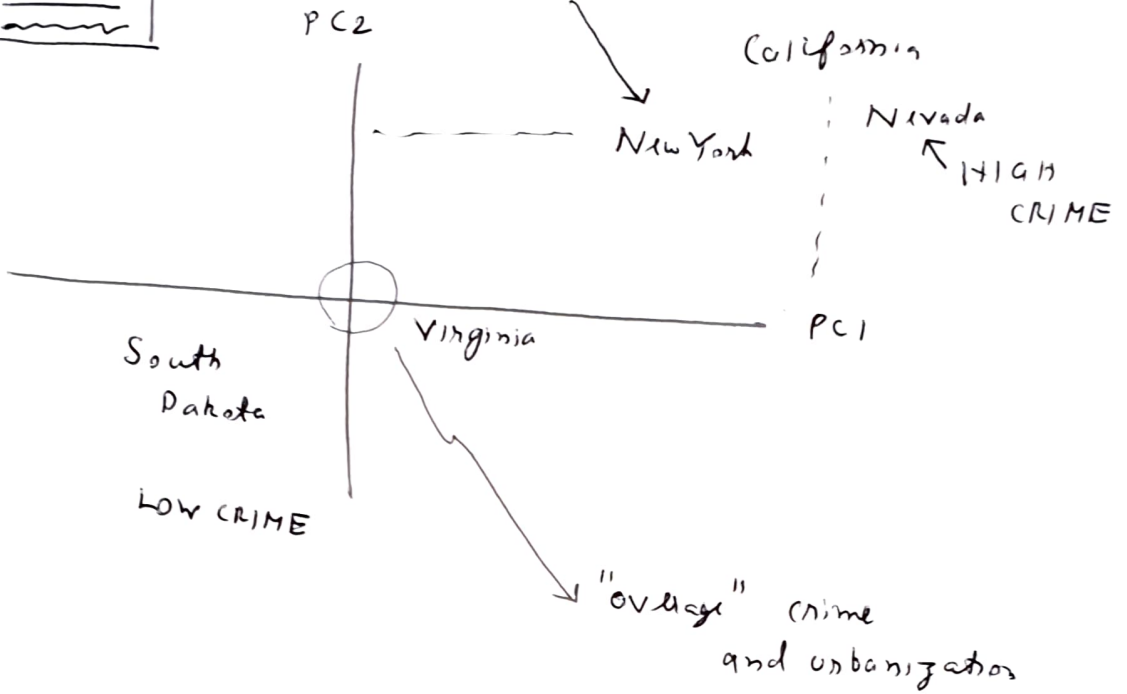
population $PC_2 = -0.4 \times \text{Murder} + (-0.2) \times \text{Assault} + 0.8 \times \text{Urban}$
 $+ 0.1 \times \text{Rape}$

"read" PCA plot

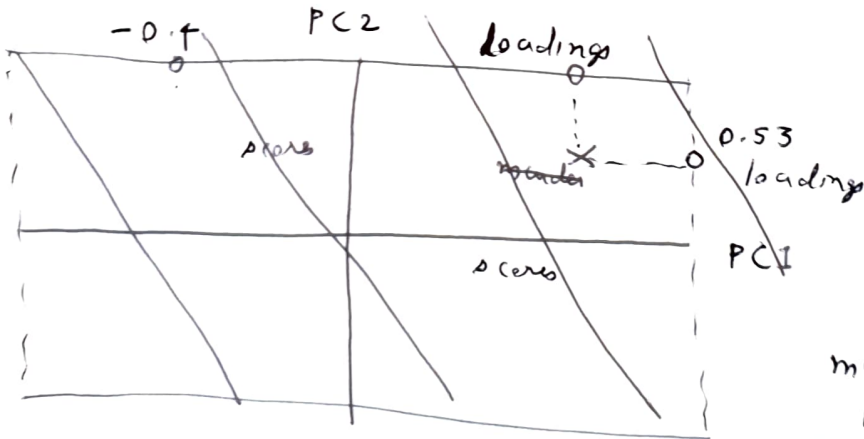
high urbanization

3

scores



loadings

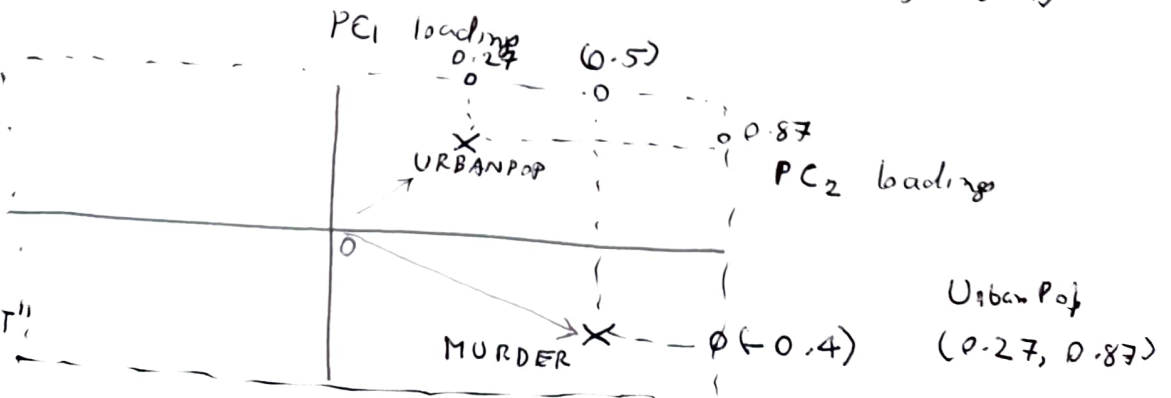


murder loading
(0.5, -0.4)

CONCEPT

URBANPOP
very far
from
MURDER

"DIFFERENT"
CONCEPT



CONCEPT- The principal components
scores
and
loadings are "encoding"
different concepts.

We did not "tell" it these concepts
but it "found" it.

UNSUPERVISED

ENCODING


→ words

→ pictures

<https://projector.tensorflow.org>

• how to convert pictures to numbers?

• how to convert words to numbers?

→  how these are used in modern LLMs.

→
$$z_1 = 0.5x_1 + 0.7x_2 + \dots$$

CONCEPT

LINEAR MODEL

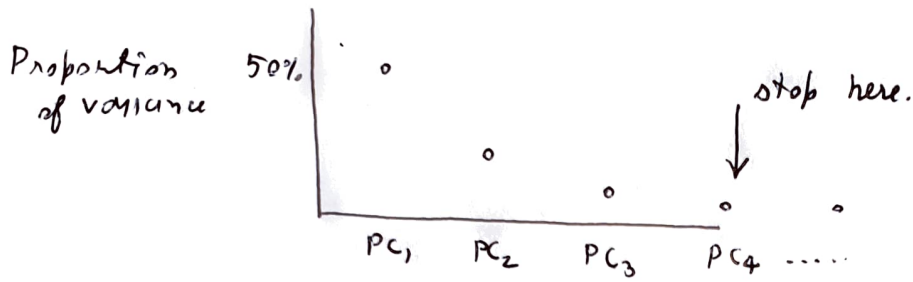
PCA is linear

how to make non-linear?



50% variance PC_1

45% variance PC_2



PRACTICALS -

images

genomic data