Neel Shah

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EDUCATION

Northwestern University

Evanston, IL

BA in Economics and Computer Science, Minor in History

Expected 2023

- Kaplan Humanities Scholar, <u>UWC Davis Scholar</u>.
- Leopold Fellow researching the comparative history of American consumption taxes under Prof. Ajay Mehrotra.
- Relevant Coursework: Micro/Macro Economics, Multivariate Calculus, Machine Learning, Econometrics, Economics of Non-Profits.

UWC Mahindra College

Pune, India

IB Diploma Program; 43/45

2017-2019

Relevant Experience

Schneider Electric

June 2021 - Sept 2021

Strategy Team Intern

Chicago, IL

- Modeled impacts and quantified expected revenue from reshoring by analyzing capital expenditure in high-growth markets (semiconductors, EV batteries, APIs).
- Conducted a strategic analysis of construction trends in the single-family rental market and liaised with external consultants in order to assess new growth opportunities.
- Quantified the efficacy of Schneider Electric's sustainability messaging in various segments (water, OEM, healthcare
 etc.) to optimize brand marketing strategy.
- Presented key findings of all projects to senior VP and team; summarized them in the form of white papers.

Institute for Sustainability and Energy at Northwestern

Oct 2019 – Present

Research Analyst

Evanston, IL

- Designed and iterated syllabi for over a dozen graduate-level courses in energy and sustainability.
- Analyzed and reviewed policy reports, academic papers and other materials to assess their suitability for Northwestern's MS in Energy and Sustainability program.

Give Essential Aug 2020 – Nov 2020

Business Strategy Intern

Hanover, NH

- Analyzed tax incentives and private-sector donation trends to optimize targeting and formulate outreach strategy.
- Cleaned and visualized data from over 5000 donors and recipients using Python, Excel and ArcGIS.

Basil Labs Aug 2020 – Dec 2020

Data Science Intern Washington, DC

Leadership and Activities

LEND Evanston

Oct 2020 – Present

Junior Account Manager

Evanston, IL

- Managed loans to small businesses by reviewing financial performance, advising on accounting, cash-flow and search-engine-optimization difficulties.
- Created digitization strategies for small retailers in Evanston based on researched best-practices and broader macroeconomic trends during COVID-19.

UNi-ED June 2020 – Present

Founding Mentor Pune, India

 Provided pro-bono college counselling and mentoring services to low-income students, securing admission and financial aid at top American and British universities.

Additional

Technical Skills: Python (with SciPy ecosystem), C/C++, STATA, HTML5/CSS3, JavaScript, IATEX, Salesforce. **Spoken Languages**: English (native proficiency), Hindi (native proficiency), Marathi (native proficiency), French (limited working proficiency), Urdu (working proficiency).

Interests: Vegetable Gardening, Soccer, Kanye West, Historical Linguistics, Tea-Making.