Neelansh Visen

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PROFESSIONAL SUMMARY

Product-focused technology consultant with 4 years of experience delivering end-to-end cloud-platform solutions and analytics tools for enterprise clients. Skilled in software development, data analytics, defining business requirements, collaborating with cross-functional teams, executive relationship management, and building data-driven products that scale.

WORK EXPERIENCE

KPMG   **January 2022 - Present**
Technology Consultant - Enterprise Solutions Team   **Remote**

- Defined product strategy and technical system architecture for a reusable workflow automation accelerator, reducing future build efforts by 20% across client engagements
- Led feature delivery and CI/CD deployments of KPMG's regulatory case management system across several $1M+ projects using JavaScript, HTML, CSS, SQL, and Power Platform (Power Apps, Dataverse)
- Partnered with business leaders to identify pain points, translate requirements into user stories, and drive product adoption through live demos and proofs-of-concept across various cloud transformation initiatives
- Developed Power BI dashboards and Figma-based process diagrams to support the launch of an e-justice web platform used to reduce in-person disputes by 70%
- Contributed to proposals and business cases, helping secure new enterprise clients with tailored, data-driven solutioning

LOBLAW DIGITAL   **September 2021 - December 2021**
Data Analyst - Marketing Intelligence Team   **Remote**

- Increased ad spend efficiency by 15% by analyzing demand generation and retention metrics using Python (Jupyter Notebooks) and SQL (BigQuery), delivering actionable insights that saved $10k+ for PC Express
- Built dynamic Looker dashboards to uncover links between online engagement and in-store purchase patterns for 250k+ customers across 1M+ transactions, guiding omnichannel marketing strategies for Loblaws
- Conducted decile analysis and A/B testing on 100k+ customers using BigQuery ML outputs, identifying high-propensity e-commerce segments to inform campaign planning for Joe Fresh

EDUCATION

UNIVERSITY OF TORONTO   **September 2017 - June 2021**
Honours Bachelor of Science - Economics   **Toronto, ON**

- Double Minor in Mathematics and Statistics
- Sports Analytics Club, Hart House Chess Club, Intramural Basketball, Soccer, and Flag-Football

SKILLS & INTERESTS

- **Programming Languages:** Python, SQL, JavaScript, R, HTML, CSS
- **Platforms and Technologies:** Excel, Power BI, Looker, Visio, GCP, BigQuery, dbt, Git, Azure DevOps
- **Product Management:** Agile, product roadmapping/strategy, feature prioritization, stakeholder engagement
- **Interests:** Sports (Football, Basketball, Baseball, Hockey, Soccer), film, cooking, running, chess, Jeopardy!