

NEENU KURIAN

FRONT-END DEVELOPER • NIEUW VENNEP, 2151JM, THE NETHERLANDS • CELL: 0649162037

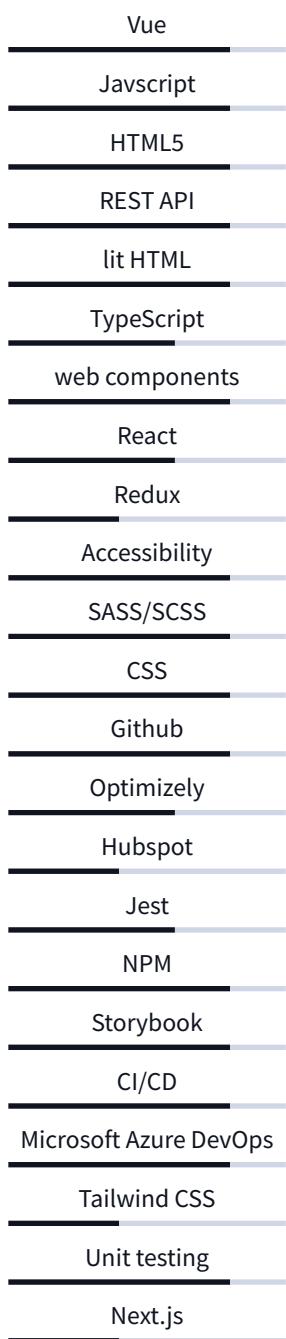
• DETAILS •

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• LINKS •

[LinkedIn](#)
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• SKILLS •



• PROFILE •

I'm Neenu Kurian, based in Nieuw-Vennep. I am a front-end developer with over six years of experience who enjoys giving life to designs that will make the lives of users easier. I've worked across fin tech, e-commerce, and automotive domains, collaborating closely with designers, product owners, and engineers to deliver high-quality interfaces that balance user needs with business goals. I'm proud to have contributed to multiple projects that helped customers by bringing major improvements to existing features that reduced drop-off rate and improved the conversions. I enjoy learning from others, sharing knowledge, and creating an environment where working together is both productive and fun. Since everything in modern front-end development revolves around JavaScript, I find it easy to pick up new technologies and frameworks quickly, regardless of the stack and I am happy that I have done that in the past. I consider myself a quick learner, always eager to adapt and grow.

What I love about the front-end world is that it is constantly evolving. I love to work in an environment that challenges me to grow as well as promotes learning and sharing knowledge. My ambition is to continue to grow as a developer and to contribute to projects that can make a real impact on the lives of the customers, whether it is simplifying existing ones or developing new features. The most rewarding part of my work is the happiness that I see in others when we add value for customers and the organization.

Outside of work, my little ones keep me joyfully busy and fill my days with laughter. When I do find a quiet moment, I love catching up with friends, listening to music, watching movies (often in multiple sittings!), and dreaming about my next travel adventure. I'm also learning Dutch and currently at A2 level, which lets me enjoy friendly coffee chats with colleagues and small conversations at my children's school and daycare. It feels great to connect in another language, and I'm eager to keep improving.

★ TRAINING

- **Optimizely web foundations and full stack training, Amsterdam**
Mar 2019 — Mar 2024

Attended 3 day training course provided by Optimizely. The training was focused on creating experiments and personalisations campaigns in website. Also, obtained certifications in that by creating campaigns and experiments in a website.

🎓 EDUCATION

- **Bachelor of Technology in Electronics and Communication, Palai, Kerala**
Apr 2010 — May 2014

💼 EMPLOYMENT HISTORY

- **Front-end Developer at Sogeti, Amsterdam**
Jun 2022

I am working at Sogeti as front-end developer and recently returned back from my maternity leave. During my maternity leave (7 months), I made family my top priority while also staying connected to my profession.

Once I returned back from leave, I focused my time on strengthening my knowledge of modern front-end technologies like React.js, Next.js, Vue, and explored how Generative AI can be applied in web development. To apply these concepts, I started working on personal projects, which allowed me to practice new skills and stay aligned with industry

LANGUAGES •

English

Nederlands

trends. I also used this time to reconnect with colleagues and keep up with the tech community.

Currently, I'm contributing to a project within Sogeti to build custom web components for an upcoming company event.

- **Front-end Developer at ING Groep via Sogeti, Amsterdam**

Aug 2022 — Feb 2025

I was part of the team responsible for managing over 15 applications that handled roles and mandates within business banking. The organization was undergoing a major migration from Angular to ING's own framework and transitioning features to microfrontends to improve scalability and autonomy.

My role was to develop and maintain these applications, ensure smooth migration, improve Straight-Through Processing (STP) to reduce manual interventions, and contribute to ING's digitalization and sustainability goals. To achieve this, I delivered features using ING WEB and ING FLOW (JavaScript Web Components, Lit HTML), integrated with REST APIs, and actively participated from requirement validation to production deployment. We improved STP by redesigning features to minimize paper forms and manual processes, thus contributing to sustainability objectives. I ensured code quality through unit testing, code reviews, and addressing technical debt, while also resolving production incidents quickly to maintain service availability. Additionally, I contributed to monorepos with reusable components and services, for consistency and easier migrations. I participated in major migrations from Angular to ING WEB, transitioning features to microfrontends for autonomous deployment. I was also involved actively in Agile ceremonies and supported multi-platform releases via NPM and release trains. Furthermore, I learned and implemented Splunk monitoring for proactive issue detection and full-time availability of key features.

As a result of this, we saw improvements in STP ratios, reduced visits to branches, reduced paperwork for customers as well as less complaints from back-office. I successfully supported ING's digitalization strategy

and sustainability goals while enhancing maintainability and reliability of applications through reusable components and technical debt reduction.

- **Web developer at EVBox, Amsterdam**

Aug 2021 — Mar 2022

EVBox was preparing for a new product launch and needed to improve its digital presence. This involved improving their website and developing a product configuration application for the new product. As a front

end developer I was part of the marketing team to support the marketing efforts and customer satisfaction by improving their website and building new features. I am proud to bring their new product configuration application live by developing from scratch. My responsibility was to contribute to the website redesign and create a product configuration application from scratch that would allow customers to configure and order the new product.

To achieve this, I implemented new pages and features using HTML, SCSS, JavaScript and Vue.js as part of the redesign. I collaborated closely with UX designers and product owners to refine stories and deliver accessible, responsive designs. I participated in biweekly sprint planning, refinement, and estimation meetings to ensure timely delivery. In addition to development, I resolved website bugs and ensured consistent performance across browsers and devices. For the product configuration application, I developed the entire solution, integrated with REST APIs, and connected the application to HubSpot for data submission. The application went live and successfully processed user submissions. Throughout the project,

I worked in an Agile environment, refining epics into actionable stories and delivering multiple stories per sprint while collaborating with design, product, and content teams for alignment and quality.

As a result I was able to successfully contribute to EVBox's marketing strategy by delivering a redesigned website and a fully functional product configuration application. This improved customer satisfaction and we were able to successfully launch the new product on time.

- **Junior front-end developer at Wunderman Thompson Commerce, Amsterdam**
Sept 2018 — Jul 2021

Several e-commerce clients needed to improve their applications through redesigns and feature development. The goal was to improve user experience, accessibility, and conversion rates.

As a Front-end Developer, I was responsible for implementing responsive and accessible designs and to resolve production issues. I am proud of leading innovation initiatives like A/B testing to increase the number of visits to the website and reduce drop-off rate. To accomplish this, I delivered new designs and features using HTML, SCSS, LESS, Bootstrap, and JavaScript on the Intershop platform. I collaborated closely with designers, business analysts, and developers in Agile sprints to ensure alignment and quality. I actively participated in pre-refinements, planning, and retrospectives, refined and created user stories, worked on mockups, and estimated development efforts. In addition to development, I triaged and resolved production issues, provided quick fixes, and supported fellow developers in debugging and improving code quality. One of my most impactful contributions was leading the company's first A/B testing initiative for a major client using Optimizely. I

worked with a UX designer and CX consultant to design, implement, and launch multiple experiments. These experiments were delivered using HTML, SCSS, and JavaScript and resulted in measurable revenue growth for the client.

As a result, I successfully improved user experience and accessibility, reduced drop-off rates, and contributed to higher conversion rates for multiple e-commerce clients. The A/B testing initiative not only

increased visits to the website but also set a precedent for data-driven optimization within the company.

- **Application Support Analyst at Accenture , Chennai**
Oct 2014 — Aug 2016

The application which contained data regarding the call detail records of customers required production support to ensure stability, manage deployments, and to resolve major issues. As an application support

analyst, I was responsible for handling service and change requests, coordinating deployments, investigating major issues, and automating repetitive tasks to improve operational efficiency.

To achieve this, I managed service and change requests by coordinating with multiple teams and ensuring timely delivery. I prepared implementation plans, supported and monitored deployments, and acted as the primary contact during releases. When major issues occurred, I performed root cause analysis and developed shell scripts to automate repetitive tasks, reducing manual effort and improving reliability. Additionally, I trained two new team members and served as the first point of contact for the client during critical incidents, ensuring smooth onboarding and strong client communication.

As a result, I was able to ensure the reliability of the application, strengthen relationship with client by providing good support, acting as point of contact for critical issues, and reduce manual work by automating tasks.