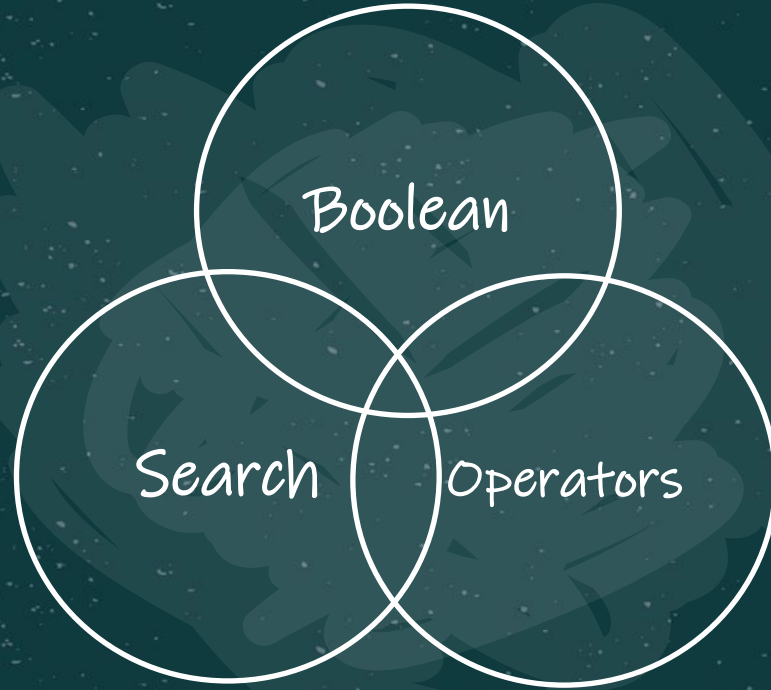


# BACK TO BASICS



# Boolean Search



# BOOLEAN SEARCH OPERATORS

## AND



- Retrieves documents that contain both of the Keywords/Search Terms
- Searches the exact term or keywords that you specify.
- The more terms you connect with AND, the fewer search results you will find.
- Use it for all your “Musts”.
- AND narrows your search.



## OR

- It retrieves documents that contain either of the search terms or keywords that you specify, but not necessarily both.
- The more terms you connect with OR, the more search results you will find. (Remember: OR gives you more!)
- “|” sign (called as Pipe) can use as an alternative.
- Using OR broadens your search.



# BOOLEAN SEARCH OPERATORS



## NOT

- Using NOT narrows your search.
- It retrieves documents that do not contain a search term in your search.
- Use NOT to exclude a term from your search and to find fewer results.
- Instead use “ – ” sign for it (On Google Only).



## Quotation Marks

- Used to find an exact phrase
- It requires words to be searched as a phrase in the exact order that you type them within the quotation marks.
- Helpful for searching multiple-word terms, places, or a person's name.
- " " v/s “ ”



# BOOLEAN SEARCH OPERATORS



## Wild Card - \*

- Helps us to find the missing words between the sentences or phrases.
- Can be used to find multiple Job Titles within one search
- \* is SHIFT + 8 on the keyboard.
- \* cannot be used on Job Portal and can only be used on Google Searches



## Tilde - ~

- Helps us to search Synonyms of particular keyword.
- Instead of using too many keywords in the search, we could use Tilde sign to get the keywords
- ~ is SHIFT + ` (just below the escape key)
- ~ cannot be used on Job Portal and can only be used on Google Searches





Please avoid using Comma's on the Job Portals. Always use  
BOOLEAN SEARCHES on any search Engines.

SOURCING TIP







# EXAMPLE SEARCH STRINGS

# Technical Examples

(engineer OR developer OR programmer) AND java AND  
(backend OR "back end") AND (nodejs OR "node.js" OR "node js")  
AND (microservices OR "micro services")

Architect AND (Salesforce OR "Sales force") AND ("service cloud"  
OR Servicecloud OR "service-cloud" OR "service console" OR  
"service-console" OR "Omni Channel" OR "Omni-channel") AND  
Lightning AND (Apex OR "Visual Force" OR Visualforce OR  
"Visual-Force") AND (Javascript OR "Java script" OR Angular  
OR JQuery OR "j query")





# Non-Technical Examples



"customer retention" AND "digital marketing" AND analytics  
AND loyalty AND (ecommerce OR "e commerce" OR "e-commerce")

(sales OR "business development" OR "new business" OR sell)  
AND (manager OR head OR lead OR regional OR territory OR  
area) AND (fabrication OR "heat exchangers") AND ("l&t" OR  
godrej OR isgec OR defense OR defence)



☆  
 $\sqrt{123}$



Do you have any questions?

Yusuf\_pathan@keyresourcing.com

+91 9823 611 655

www.sourceprotraining.com

☆  
CREDITS: This presentation template was created by **Slidesgo**, including icons by **Flaticon**, and infographics & images by **Freepik**.

Please keep this slide for attribution.

☆  
+ x ÷

☆  
sourcepro