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**Neeraja Ch | 0470496094 |** [**neeraja.choragudi.503@gmail.com**](mailto:neeraja.choragudi.503@gmail.com) **|** [**LinkedIn**](https://www.linkedin.com/in/neeraja-c-57338a248/) **|** [**GitHub**](https://github.com/dashboard) **|**

An accomplished Power BI Data Analyst with more than three years of hands-on experience in Power BI and Dot Net development, holding relevant certifications. Experience in gathering data from various sources and transforming it into insightful reports and dashboards. Proficient in data modeling and integrating reporting components from multiple data sources.

# SKILLS:

**Analytical Tools**:

* Power BI
* Advanced Excel

**Programming Languages**:

* SQL
* Python

**Database**:

* MySQL

**Cloud Technology:**

* Azure

# EXPERIENCE:

Software Engineer, BigSpire, India **Jul 2018 – Feb2021**

# EDUCATION:

# JNTU Ananthapur, India. Jun 2009

# *Bachelor’s degree in computer science*

**PROJECT EXPERIENCE:**

**Hospitality Analysis -** Hotel Chain Business **[Power BI** **| Excel**] **Sep 2023**

[**GitHub Repo**](https://github.com/neerajaChoragudi/HospitalityDomain) | [**Live Dashboard**](https://shorturl.at/lr129)

● Enhanced revenue growth by implementing Power BI to analyze and optimize revenue metrics, resulting in a 15% increase in revenue for the hospitality industry.

● Conceived and executed a cutting-edge, interactive live dashboard to methodically monitor Revenue Per Available Room (RevPAR) and Average Daily Rate (ADR). This strategic initiative was instrumental in the proactive detection and correction of revenue leakage, leading to a significant 20% reduction in financial losses.

**Business 360** - Brick & mortar and e-commerce [**Power BI** | **SQL | Excel | Dax Studio**] **Oct 2023**

[**GitHub Repo**](https://github.com/neerajaChoragudi/AtliQ-Business-Insights-power-bi) **|** [**Live Dashboard**](https://shorturl.at/xX034) **|** [**Presentation video**](https://www.linkedin.com/feed/update/urn:li:activity:7127817269186887680/)

● Crafted a multi-functional Power BI dashboard to analyze AtliQ hardware's sales trends over the global market by gathering data from 2 different sources (Excel/CSV files and an SQL database).

● Developed a data model and visualizations in Power BI, and optimized the report with DAX studio, which improved the performance of the report by 5%.

● Empowered AtliQ hardware to analyze different department sales trends and make data-driven decisions, leading to a projected 10% revenue acceleration and 20% reduction in data-related expenses.

**Ad-hoc SQL Analysis** – sales insights using MYSQL [ **SQL** ]  **Nov 2023**

[**GitHub Repo**](https://github.com/neerajaChoragudi/Ad-hoc-SQL-Analysis)

* Led MySQL sales analysis, optimizing database queries for enhanced performance, implemented efficient data models, and contributed to the development of comprehensive sales reports, demonstrating a track record of driving informed business decisions.

**Referral.IO -** Develop and create real estate referral [**Power BI** | **SQL | Excel | .Net**] **July-2018 to Feb2021**

* Established a Power BI dashboard gathering real estate agents’ data from different sources (Excel/ SQL database)
* Developed UI based application using Asp.Net MVC Core
* Created Stored procedures and Function in SQL Server
* Maintain the code git repository and raise peer-review requests in GIT Lab
* Worked with Agile methodology.

**CERTIFICATIONS:**

* Certified Microsoft power BI data analyst associate. [Credentials](https://www.credly.com/badges/406f185d-f072-404b-8eda-e1dc54016da1/linked_in_profile)
* Certified in Azure fundamental. [Credentials](https://www.credly.com/badges/8fe84cff-f02e-465b-88cc-a832d3c779be/linked_in_profile)

# Declaration

# I hereby declare that the details furnished above are true to the best of my knowledge.

Neeraja Choragudi